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Umpqua Dairy, From Modest Start In 1918, Modernized, Built Up To Large Industry

(See Pictures Page 5, Second Section)
From a modest beginning in 1918 when three customers bought six quarts of milk, to the present 3,000 gallon per day milk output—that is the summarized success story of Roseburg's Umpqua dairy.

When Herb Sullivan and Ormond Feldkamp first went into the dairy business 17 years ago, their equipment consisted of an old building, a makeshift pasteurizer, and Feldkamp's ancient automobile to be used for deliveries—and little else.

The expanded dairy plant which opens its doors to the public Saturday from 1-9 p.m. testifies to the success the two men have had in building the Umpqua dairy into Roseburg's largest. Their new home is a modernized version of the dairy building constructed in 1935. For the first time in Oregon, plastic scale models of all equipment installed by the Monroe Dairy Machinery company were used in planning the new plant.

Instead of the old pasteurizer, the dairy now has in operation the most modern pasteurization

equipment, shortening the process from 30 minutes to 15 seconds. And in place of the touring model car first used for deliveries, the Umpqua dairy has a fleet of nine delivery trucks. The dairy now employs 25 persons.

Sales have more than kept pace with the dairy's growth. In addition to selling 3,000 gallons of milk daily, Umpqua dairy also produces and sells annually 200,000 pounds of butter, 100,000 gallons of ice cream and 40,000 pounds of cottage cheese. Recent years have also seen a thriving food business added.

CANYONVILLE Agents Seeking Rights Of Way

By MRS. H. M. ANDERSON
The Oregon State Highway commission right-of-way agent has been in the vicinity between Canyonville and Azalea for several weeks purchasing property for the new road on Highway 99.

They have concentrated on the section between Azalea and Deer Park inn which is the section to be built first, according to K. D. Lytle, division engineer. All properties have been purchased with the exception of two and these will be closed within the next few days so that the job will be ready to start.

This is a Public Roads administration project and the contract will, undoubtedly, be let within the next month.

The section between Deer Park inn and Canyonville has gone somewhat slower because of the concentration on the first section. There are five or six options to be acquired between Deer Park inn and Canyonville and the hope to have these settled within the next month.

Another Teacher On List
In a recent article naming the teachers for the Canyonville school for 1949-50, one name was omitted, that of Florence Perle of Roseburg, who will teach English in the local high school. She also taught here last year. O. J. Monger, announces school will start Sept. 12. The school board for District No. 8 will meet Saturday night, Aug. 13.

Morse's Access Road Fund Bill Passed By Senate

WASHINGTON, Aug. 11.—(AP)—The Senate passed and sent to the House Tuesday a bill by Senator Morse (R-Ore) to authorize \$30,000,000 annually for forest access roads.

The Agriculture committee reported to the Senate that close to 2,000,000,000 board feet is dying or rotting yearly because it is generally inaccessible. The report said only large timber operators who are able to build their own roads can reach it.

The Senate also passed a bill authorizing expenditure of \$20,000,000 in cooperation with the states and private owners in forest fire protection and re-seeding. It was returned to the House for consideration of amendments.

Britain's present industrial production is 26 percent above pre-war.

Seaman Retrieves Dog In Pound Escapade

SEATTLE, Aug. 11.—(AP)—Seaman Sam Massey has his Alaskan dog back again today.

Massey is the 28-year-old Brooklynite who scaled a roof and a fence to get his half-husky, half-collie pooch out of the city pound early Tuesday—only to land in the brig himself.

Massey said he had raised the dog from a pup at Adak, in the Aleutians, and wanted it with him on his 60-day leave.

Ray H. Hinea, director of the pound, said Massey retrieved his pet Wednesday by apologizing for his invasion of the pens, paying its board bill and buying a collar and license.

Massey told Hinea there was only one remaining hurdle to his departure for good ol' Brooklyn: he had an appointment with his commanding officer to talk over the whole escapade.

Reedsport Applies For 75 Low-Cost Rental Units Under New Govt. Housing Program

Application to the federal government for 75 low-cost rental units has been made by the City of Reedsport, said H. L. Scofield, executive director of the Douglas County housing authority, Wednesday.

He said the application letter signed by Mayor Tom Lillebo has been forwarded to the U. S. Public Housing authority, which would make homes available through a new housing program announced in Washington, D. C.

Reedsport officials made the application, said Scofield, because of the "shortage of decent low-rent housing in the city." This

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step in launching the vast project. Egan expects a quick response. He said that as many as 50,000 units may be started in the next 12 months if present plans materialize.

The \$7,500,000,000 housing bill authorizes construction of 810,000 units over the next six years.

No more than 135,000 units may be constructed in any one year, but provision is made for the President to scale the figure up or down between 50,000 and 200,000, if conditions warrant.

The application forms have two purposes: To give local authorities an opportunity to make reservations for specific numbers of housing units and to apply for preliminary federal loans to be used for planning local programs.

The six-year program is designed to provide homes for more than 3,000,000 persons.

Former Kansans Will Picnic At Umpqua Park

Former residents of Kansas will hold a picnic at Umpqua park Sunday, Aug. 14.

Basket dinner will be at 1 o'clock. Coffee will be furnished by the committee, said Harold Cox, president of the Kansas picnic. Long tables and benches under the shade trees will enable all to join in an "old fashioned picnic."

There will be interesting events for people of all ages. There will be contests for the women with appropriate prizes and games and foot races for children.

Former Kansas residents who attend are asked to register immediately upon their arrival at the picnic grounds.

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Little boys love the "grown up" styles of these good looking 100% all wool worsted slipovers. Mothers cheer the low Penney price. Vividly striped with solid colored sleeves . . . they're perfect sweaters for school. Blue, maroon, brown. Sizes 4 - 10.

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SUPER C&C VALUE

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- ★ NARROW LEG WESTERN CUT—saddle-tested styling.
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Matches CARTON	33c	Cantaloupes BUNCH	10c
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