

Budget Balancing FOOD VALUES

You BET we're glad to see your cost of living whirling downward, and we're ticked pink to add our contribution! At Nielsen's that means more of the fine quality foodstuffs that have made our store the favorite market basket. Canned goods? Why, you'll find only A-1 brands on our shelves. Our produce department is bright with crisp, cool fruits and vegetables. Our "Men" behind the meat counter are mighty proud of the wonderful selection of top grade meats. Always shop Nielsen's for the best at less.

- APPLE SAUCE OREGON, 11-OZ TIN 10c
- PURE CHERRY PRESERVES POUND JAR 19c
- APRICOT PRESERVES DEL MONTE, POUND JAR 19c
- CHICKEN SPREAD SWANSON'S, 6-OZ. TIN 29c
- MINCED CLAMS SNOW'S, 8½-OZ. TIN 29c
- TUNA FISH DIXIE LOVE, NO. 1 FLAT TIN 25c

LIPTON TEA Black ½-lb. package 63c
48-count bag size 49c

- BIF FLY SPRAY GALLON CAN 1.19
- FLY SPRAYERS HANDY SIZE, EACH 29c
- WICK DEODORIZER WIZARD, BOTTLE 39c
- GLO-COAT LIQUID WAX, 2 PINT CANS 89c

SWEETHEART SOAP 4 BARS 28c

DRINKING STRAWS 100 COUNT PKG. 10c

NUBORA SOAP POWDER A dish in every package, Giant size Pkg. 59c

KERR MASON JARS Reg. Pint, Doz. 85c Reg. Qt., Doz. 1.05

KERR MASON JARS Wide Mouth, Pint, Doz. 1.05 Qt., Doz. 1.19

FROZEN FOOD CARTONS QUARTS, DOZEN 59c

CERTO LIQUID PECTIN, BOTTLE 19c

SURE JELL POWDERED PECTIN, PKG. 12c

Quality MEATS

BEEF SHORT RIBS Fine for Braising or Stewing
LB. 19c

FRESH PORK ROAST Picnic Shoulder Cut
LB. 39c

SALT PORK Just Right for Beans
LB. 29c

PURE PORK SAUSAGE Lean and Tasty
LB. 45c

CANADIAN BACK BACON Sugar Cured, Very Lean By the Piece
LB. 75c

KARO SYRUP Blue Label, 5-lb. Tin 49c

CHEWING GUM All Kinds, Reg. 5c Package 2 FOR 5c

TOMATO CATSUP A. & E., Heavy Body, 14-oz. Bottle 10c

AMERICAN CHEESE FOOD Chalette, 2-lb. Leaf 69c

MUSHROOMS Chopped, for Steaks, Soups and Gravies, 2-oz. Tin 10c

TANG SALAD DRESSING

Quart jar 49c

FRIL-LETS EGG NOODLES

Pound bag 29c

FRESH ROASTED WHOLE BEAN COFFEE

Airmail, lb. 43c

Supreme, lb. 49c

SEGO MILK GIFT SPECIAL
NABISCO GRAHAMS BAKER'S COCONUT 29c
NABISCO GRAHAMS BAKER'S COCONUT, 4-oz. pkg. 15c

PLASTEX-WARE 50¢ AND 12 LARGE SEGO MILK COUPONS
Case 5.49 Tall tins, 3 cans 35c



A Sip Refreshes

While shopping, stop in for a refreshing thirst quenching soda. A creamy soda in your favorite fruit flavor is a sure way to beat the heat. Be sure to stop at . . .

Nielsen's Fountain Lunch

Nielsen's Market located one block South of City Limits on Highway 99. More than one acre of paved parking space. We suggest you follow S. Main street to avoid highway traffic. City bus service every hour. We reserve the right to limit quantities.

PANCAKE FLOUR HUNGRY JACK, 4-LB. PKG. 39c

KITCHEN QUEEN FLOUR 50-LB. PRINT BAG 3.89

SHREDDED WHEAT SUNSHINE, 12-OZ. PKG. 15c

COKE & 7-UP PLUS DEPOSIT 6 BOTTLE CARTON 25c

FRESHIE BEVERAGE FLAVOR 3 PKGS. 10c



MORE OF THOSE LUSCIOUS RIPE

WATERMELONS 2c LB.

LOCAL TOMATOES LB. 19c

LOCAL PEACHES 16-lb. flat 1.19

CANTALOUPE 27 Size 2 FOR 19c

DANISH SQUASH LB. 6c

NIELSEN'S MARKET

IT'S THE SAVING ON EVERY ITEM THAT COUNTS

Store Hours 9 a. m. to 8 p. m., including Sunda,

Grocery prices in this ad effective Friday and Saturday and Sunday, Aug. 5, 6 7. Meat and Produce prices effective Friday and Saturday.