

Convenient Parking
at Rear of Store

Montgomery Ward

Roseburg, Oregon



SALE THURSDAY FRIDAY SATURDAY 3 Days Only

1.79 SUN SUITS
IN COOL COTTON
FOR TOTS 3-6

167

Come Save Today!
They're vacation treats—and sale priced! In crisp, sudstable cotton with pert, ruffled rear. Hosts of other lovely, breeze-inviting styles and sunny pastel shades she'll love.



GIRLS' 1.98 DENIM
DUNGAREES, TOPS
FOR OUTDOORS!

177

Zipper Fastening!
Priced for savings! Sanforized 8-oz. blue denim, won't shrink more than 1%, really wears! Contrast double stitching, copper rivets. Two front pockets, one in back. Sizes from 7 to 14.



SALE FOR BOYS!
69c KNIT SHIRTS
IN BOLD STRIPES

57c

Combed Cotton Yarns
are Vat-Dyed!
Just the thing for summer play! Easy to wash too. Rib crew neck retains its shape. Clear attractive colors.
●98c BOXER SHORTS Navy, tan or brown cotton twill. 4-10, now 87c.



MEN! 2.69 WASH
PANTS! TALON
ZIPPER FLY!

258

Twills
Price-slashed this event only! Cool, easy-washing cottons that give you plenty of service. Cut on smart lines—patterns and colors men like. Plain front and pleated styles. Sanforized. 30-44. Save!



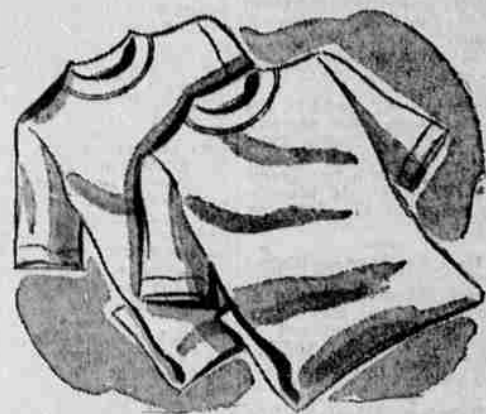
SAVE NOW ON OUR ENTIRE STOCK OF REGULAR

5.98 NEW SUMMER DRESSES

COTTONS, RAYONS, 1 AND 2
PIECE STYLES... BIG CHOICE
FOR JUNIORS, MISSES, WOMEN,
1/2's AND EXTRAS

We've packed our stocks to the brim! And what a selection of sizes, styles, colors to choose from! We've cut the price, so you save substantially, BUT it's only for 3 days! So hurry in for yours!

\$ 5



SALE! MEN'S REGULAR 79c T-SHIRTS

Buy 'em for the holiday! They're Wards famous Healthguards—cut full for comfort. Extra long for plenty of tuck-in. Sand tan, blue, maize and white. Small, medium, large. **58c**
Save Now!



MAKE EXTRA SAVINGS! BOYS'
REG. 1.59 SPORT SHIRT

Select from Allover
Prints and Plaids

137

Attractive bright and gay patterns on Sanforized cotton. (Maximum shrinkage 1%.) Convertible collar may be worn closed or open. In- or outer bottom. Washable. Sizes 10 to 18.

●Jr. Sport Shirt, sizes 4 to 10, reg. 1.39, 1.28

REG. 3.98 COTTON CORD SLACKS
FOR BIG AND LITTLE BROTHER

The Ideal Summer Slack
for Cool Comfort!

357

Cotton cord prep slacks he'll enjoy wearing on week-days as well as holidays! Nicely tailored with zipper fly, four pockets, 4 pleats. Brown or blue. Sizes 11 to 18.

●Jr. sizes 4 to 10, regularly 2.98 — 2.57



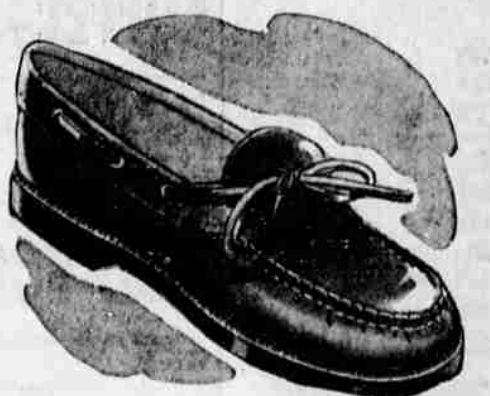
REDUCED! REG. 3.98 WHITE PLAYSHOES

Sale-priced! . . . and just in time for the big weekend coming up! Let these fresh-looking white Wing Steps help you to feel to very cool . . . look so very smart! Sizes 4 to 9. **344**
On Sale!



REG. 1.98 TODDLERS' BAREFOOT SANDALS

Comfortable, and priced extra low for this sale! They allow plenty of airy foot freedom, but still give sturdy support and protection. Save! . . . buy now! Sizes 5 1/2 to 8. **177**
Reduced!



REG. 3.98 MEN'S GENUINE MOCCASIN

For a better time! . . . and there's no better time to buy these hand-sewn camp moccasins than right NOW, while they're on sale! In brown, with flexible rubber soles. 6 to 11. **377**
Save Now!

SAVE! OUR ENTIRE STOCK REDUCED!

- Reg. 1.98 Girls' Cotton Blouses, sizes 7-14..... now 1.37
- Reg. 2.98 Girls' Slipover Sweaters, sizes 7-14 now 1.88
- Reg. 59c Cotton Slips, sizes 4-12-14 now 37c
- Reg. 89c Infant Dresses, sizes 6 Mo.-1 yr..... now 50c
- Reg. 2.49 Boys' Plaid Sport Shirt, long sleeve now 1.47
- Reg. 2.98 Boys' Jacket, poplin, weather-sealed now 1.88
- Reg. 5.98 Children's Oxfords, sizes 9 to 3..... now 3.47
- Reg. 69c yd. Seersucker Material, printed 36" yd., now 59c
- Reg. 69c yd. Lawn-Printed Patterns, 36"..... yd., now 49c
- Reg. 59c yd. Printed Dimity, Sheer and crisp, 36" yd., now 49c
- Reg. 98c Printed Butchers Linen, 39" now 77c