

The News-Review

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CHARLES V. STANTON Editor
EDWIN L. KNAPP Manager
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ALL-INCLUSIVE CHEST

Replies to a questionnaire circulated by the Roseburg Chamber of Commerce predominately favor grouping all solicitations for charitable purposes into one Community Chest campaign.

Unquestionably a single Community Chest drive is the ideal way to handle the matter. Personally, we are skeptical of success of such venture, although we sincerely hope we are wrong.

Affirmative answers to one question, in which it was asked whether contributors would be willing to give as much money in one concentrated solicitation as the combined total of separate contributions, contain the secret to success or failure of the all-inclusive Community Chest. If everyone would give in a lump sum, or in deferred payments, as much as they donate over a year's time to individual solicitations the objective could be achieved. But the average individual normally will dig up \$5 here and \$5 there in a dozen campaigns rather than pungle up \$60 at one time. It doesn't make sense but that's the way it works.

Community Chest drives throughout Oregon fell with a heavy thud this year. They came during the period of extreme cold weather, while unemployment was at a record postwar level, and when people were fearing development of a recession. Few towns managed to reach their goals. Roseburg fell far short of the mark. Some organizations have been forced to conduct supplemental drives to maintain their activities.

We find as one complication that some organizations object to losing their identities. Fund raising campaigns help to publicize achievements and refresh the public mind. The American Red Cross, Infantile Paralysis Foundation, Cancer Fund, Boy Scouts, Camp Fire Girls, and others, furnish good examples.

The annual Roll Call, for instance, supplies the Red Cross with an excuse to list its achievements for the past year, recount its many services and, in fact, "sell" itself to the people.

Campaigns on behalf of the Cancer Fund and Infantile Paralysis Foundation, in addition to publicizing organizational activity, have educational value as the public is made keenly aware of the importance of early diagnosis, recognition of symptoms, availability and methods of treatment. Boy Scouts, Girl Scouts, Camp Fire Girls, Salvation Army and other such organizations have many contributors who will give liberally to their respective organizations, but who have little interest in some of the other charities listed in a combined Community Chest.

Because of this situation, some organizations hesitate to submerge their identities by uniting in one general solicitation.

Of course, it is entirely feasible to do publicity work separate from fund-raising campaigns, but the financial drives furnish a most convenient medium for publicity contacts which might not otherwise be available. Newspapers, for instance, would be more prone to provide news and editorial space in connection with a general public solicitation than at odd times during the year. Too, publicity releases carried without concurrent outside activity would receive less attention from readers.

Another complication lies in the tie-up between nationally conducted campaigns and radio and newspaper advertising. Over a long period of years the Red Cross, Infantile Paralysis Foundation, and others have built up definite periods of the year for their financing efforts. They secure widespread cooperation from the radio and motion picture industries. The effect of their nationwide advertising would be partly lost should their budgets be included in a united Community Chest not timed with national promotion.

None of the complications mentioned is a definite barrier to a combined campaign. It is entirely possible—and desirable—to put all charities into one big bundle. But considerable work must be done in educating the general public to full acceptance and cooperation. Sufficient funds must be raised that none of the deserving charitable organizations shall be severely damaged.

It is our opinion that if an all-inclusive Community Chest is to be attempted, the magnitude of the task and the large amount of educational work involved will require employment of outside help. Various organizations exist for this purpose. They have experts trained in publicity methods and fund-raising procedure. These organizations, like the one which conducted the Community Hospital campaign in Roseburg, may be employed for a flat fee or on a percentage basis. The system is growing in favor in most large cities. If a one-drive, all-inclusive Community Chest plan is adopted it would be well, in our opinion, to consider, at the same time, a switch to paid professional management.

Washington State Issues Protest Of Oregon Tax

OLMPIA, June 13.—(AP)—A protest has been sent to the Oregon Tax Commission by the Washington Toll Bridge Authority over the \$1,100,000 valuation placed on the Oregon end of the Longview Bridge across the Columbia River.

Last year the Oregon part of the bridge was assessed at \$1,052,000 but the TBA has withheld payment of the \$34,000 in taxes. The TBA termed the 1949 fig-

ure "grossly excessive" in its protest. The Oregon commission began sitting at Salem today as a Board of Equalization and Review. Governor Langlie has said he plans to be present when the TBA's case is presented.

FINANCIER DIES
NEW YORK, June 13.—(AP)—J. Frederic Byers, Sr., 67, chairman of the board of A. M. Byers & Co., and a director of many large corporations, died in Roosevelt Hospital here Saturday.

It Would Simplify Things Considerably



Soaps from the MENDING BASKET

By Viahnett S. Martin

Someone, who knows a lot more about such things than I do, writes,

"I sympathize with your brief (a recent M. B.) for the clerk who must stand—but lo and behold! there's a law against compelling any female clerk to do so, and requiring the employer to provide a seat for resting. Oregon Code 102-324... the fine, by the way, is \$25 to \$100." Thanks very much to the writer who, I think, did not intend to have his name used.

State Library has a list of Mystery and Detective stories with date of publication: 1946-49, in case you are interested. Nearly 200 of them! And such titles: "Murder Makes Me Nervous"—Writing about it would be worse on the 'nerves,' I'd think! "Women Are Skin Deep." "The Lady Forgot" (I left the key in the front door the other day. You should have seen EJ's expression; we were half way down the canyon when he found out. He doesn't know it until now but the key was in the front door for three days once while we were off on a week-end.) "The Moving Toy-Shop"—Just ask any parent of small children about that

one? It's never safe to take a step in the dark, is it?

Another item of this-and-that: A reader, a man, writes: "Why do you call him EJ? What is his name? Why don't you tell us?" and at the end of the very nice letter he asks: "How's Initials liking this rain?"

In case EJ is getting too much sympathy as a hen-pecked husband, I'll just say it took years to induce him to write "Ernest J." on checks, etc. I wanted to use the "Ernest" and the bank would not let me unless he did. It's just a family quirk, Mr. Inquirer. His brothers do it, too. So did his father. Oh yes, "Initials" likes the rain, same as you do. Particularly on the porch roof. And on our trees. (I like it, too, although you don't ask about me. It lays the dust on the road!—If it rains hard enough.)

Has anyone a copy for sale of Lewis McArthur's Oregon Geographic Names? If so, please let me know. (Oh-oh, maybe the 'classified ads' will get after this column for competition.)

I did so enjoy meeting or telephoning some of the reader-friends when in Roseburg, the other day. Sorry I couldn't contact more. Next time!

In the Day's News

(Continued From Page One)

from the Washington dispatches. Instead, you get the distinct impression that congress thinks the sure-fire way to get re-elected is to blow it like a drunken sailor, giving everybody everything he asks for.

And so on with a lot of other things besides spending.

If congress, as Senator Morse asserts, is out of step with the thinking of the people, why is it? How did it come about? How do good men (for there are many good men in congress) get that way?

WELL, believe it or not, the city of Washington is as effectively insulated against the country as a whole as a frozen steak in your refrigerator is insulated against the heat of a summer day.

It's a strange place. The life it leads is a strange life. You might call the city of Washington the Land of the Lotus Eaters and not be far from the truth.

TAKE its social life.

It involves constant contact with fascinating people from all the great capitals of the world. It is ruled by precedent and protocol in all of its official aspects. At a formal dinner, you sit where your RANK entitles you to sit. Those higher than you are above you at the table and those lower than you are below you.

(Incidentally, a member of congress ranks a major general. That, in itself, is an upsetting influence. Nothing gets you farther away from the common people than the glitter of uniforms—especially when many of the uni-

forms are placed BELOW you at the table.)
It all tends to give you delusions of grandeur.

THESE delusions of grandeur, unfortunately, aren't knocked out of you when you come back home during the recesses of congress and at other times. In your home town and in fact all over your district—even all over your state—you are carried around on a chip.

It is an honor for a hostess to entertain you. Having you at her house on terms of friendly intimacy gives her a little edge over the other girls. The Rotary and the Kiwanis clubs fight for the honor of having you address their luncheons. When you appear on the street, little knots of people cluster around you. The man who can go up and shake his congressman by the hand and call him by his first name thereby becomes better than the common herd. The act makes him a SOME BODY.

In Washington, of course, you're a little tin god to all the brass of all the government departments, because the time might come when you held the deciding vote on an appropriation the department wanted badly in order to be able to keep up with the other departments.

All in all, you have to have a pretty sound head or you'll get it badly turned.

SO, you see, Senator Morse is probably right when he says that congress has lost the common touch. In fact, I think the senator himself is not above a little inflation of the spirit and perhaps of his ego when, as happens, a hush falls for a moment when he makes a dramatic entrance at an assemblage of nice people who know who's who and can spot a

Chief Harry Bridges May Not Come To Trial

SAN FRANCISCO, June 13.—(AP)—CIO Longshore Chief Harry Bridges may never come to trial on charges of conspiracy and perjury growing out of his naturalization proceedings in 1945.

Bridges has been indicted by a Federal Grand Jury on charges he swore falsely he was not a Communist at the time of his naturalization.

Also indicted were Longshore officials J. R. Robertson and Henry Schmidt. They were charged with conspiracy.

But the statute of limitations may intervene to throw out all criminal action against the defendants.

Such a possibility was broached by counsel for both sides and Federal Judge Michael J. Roche. F. Joseph Donohue, special assistant attorney general said:

"We expect our entire case to be attacked on the ground that the statute of limitations has run out. We hold that the statute is five years in immigration matters, not three. The Supreme Court has never ruled on the point and such a ruling may be had in this case."

Cherry Growers Threaten Not To Pick Their Crops

PORTLAND, June 13.—(AP)—Cherry growers are threatening to leave this year's crop on the trees because of prevailing low prices.

From Newberg and Salem came reports that some growers had decided not to hire pickers, while others were considering the problem.

Briners have indicated they will pay five to six cents a pound for Royal Annes and 43 cents for other varieties.

Nation-Wide Drive On Syphilis Is Planned

NEW YORK, June 13.—(AP)—A coordinated federal-state drive against syphilis will take place in July and August in 27 states and the District of Columbia.

Dr. Leonard S. Scheele, surgeon general of the U. S. Public Health Service, announced at a Columbia University news conference that the campaign will be sponsored by his department and municipal and public health services.

He said the states to be covered include: Oregon and Washington. Free treatment will be given every person who has syphilis, he said. He estimated 3,000,000 persons in this country have the disease and that 1,000,000 "have syphilis and don't know it."

TWO HURT IN CRASH

EUGENE, June 13.—(AP)—Charles S. Brasher, 48, Downey, Calif., and James A. Bush, 21, Tacoma, Wash., were in Secret Heart Hospital Saturday afternoon following an accident on Highway 88, near Eagle Rock, about 25 miles east of Eugene. Both are reported to have received minor injuries.

Greenland was first settled in the 10th Century.

Really, everything considered, the wonder is that Washington has any touch at all with the thinking of the common people.

Stranger From Mars Descends On Congress, Asks Pertinent Questions

By PETER EDSON
NEA Washington Correspondent

WASHINGTON.—"There are a lot of things around here that I don't understand," said the Man from Mars.

"Do tell," replied the Man Who Knew All the Answers. "Pray be a little more specific. Let me enlighten you."

I thought that because your Congress passed a law to set up a national radar screen network, it was all-out for national defense," began the Man from Mars.

"It is," said the Man Who Knew Everything, with assurance.

"Then why didn't they raise the pay of the armed services?"

"That was for reasons of economy," said the Man from Mars.

"Is that why the House just passed this new Rankin \$65,000,000,000 veterans' benefit bill?"

"Your question is so ridiculous it doesn't merit an answer," said the Authority. "Haven't you noticed how worried Congress is about allowing the budget to get out of balance?"

"The senators didn't seem very worried about it when they were restoring House cuts on that 'pork barrel' rivers and harbors bill," observed the Man from Mars.

"That," said the Expert, "is different."

"Time important?"

"It sure is," said the Man from Mars. "But you have so many things different. Your Senator Tydings thinks congressional salaries should be cut 5 per cent to save money. Your Senator Bridges, who is a great advocate of economy, says that isn't necessary. And your Senator Pepper seems to think the Congress should buy a lot of autos and set up a motor pool to give congressmen free rides."

"That last," said the Big Answer Man, "is to save time."

"Oh, is time important around here?" asked the Man from Mars in amazement. "The way they spent three weeks filibustering that proposed change in Senate rules, and the way they're going to spend three weeks or more investigating your Atomic Energy Commission, I thought they had all the time in the world."

"Congress must adjourn by August," replied the Information Specialist with finality.

"If that why they're in such a hurry to do nothing about ratifying the North Atlantic Pact and providing for foreign military assistance?" queried the Man from Mars.

"I thought you were concerned about the threat of international communism."

"We are," responded the Wise Man. "Just look at the way some of the congressmen want to give more aid to China to fight Communism."

"And look how the Senate is planning to cut the Voice of America appropriation and how the House cut next year's funds for the Marshall Plan."

"Was there anything else you wished to consult me about?" asked the Source of All Wisdom.

"I've just begun," said the Man from Mars. "Congressmen let the taxpayers maintain a health clinic for themselves and their families, yet a majority of them seem opposed to such service for the voters. Congressmen complain there are too many government employees, yet they haven't so far

do that ever since your Congressional Reorganization Act was passed in 1946," exclaimed the Martian.

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Astoria Spruce Sawmill Sale Being Negotiated

ASTORIA, June 13.—(AP)—Sale of the Astoria Spruce Corporation sawmill and box factory to the Van Vleet Logging Company was being negotiated here today.

George Van Vleet, who has been logging in Clatsop County since 1935, said a definite decision has not yet been made.

Phone 100

If you do not receive your News-Review by 6:15 P.M. call Harold Moberly before 7 P.M.

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