

PRICES *Going Going Going* ARE **DOWN**



Yes, prices are still going down at Nielsen's. Whenever the market price drops, Nielsen's lowers their prices the same day to bring to you the savings that are in effect. When you shop Nielsen's you always save and with the savings that are in effect you can purchase that other special little item that you have been wanting but felt as though it was too expensive. Be sure to shop Nielsen's today and every day for savings on every item.

GOOD BAKING IS NO ACCIDENT
IT'S **OCCEIDENT** FAMILY FLOUR
10-Lb. Bag **85c**

Fruits AND Vegetables

- 45 SIZE FIELD RIPPENED **CANTALOUPE** 2 for 25c
- CRISP SLENDER **SLICING CUCUMBERS** 2 lbs. 19c
- SWEET RIPE **APRICOTS** 2 lbs. 35c
- CALIFORNIA FIELD RIPPENED **TOMATOES** 2 lbs. 35c
- TENDER GREEN **ZUCCHINI SQUASH** lb. 7c
- SWEET TENDER **TURNIPS** 2 Bu. 15c
- CANNONBALL TYPE **CABBAGE** lb. 8c

Preserving Needs

- CERTO** BOTTLE 19c
- SURE-JELL** 2 PKGS. 23c
- PAROWAX** POUND 19c
- JELLY GLASSES** DOZEN 53c
- REGULAR VACU-SEAL **BALL JARS** Pints, doz. 83c Quarts, doz. 98c
- WIDE MOUTH VACU-SEAL **BALL JARS** Pints, doz. 1.03 Quarts, doz. 1.19
- VINEGAR** FULL STRENGTH, In Your Container, Gallon 39c

- SWIFT'S **PEANUT BUTTER** 12-OZ. JAR 33c
- SWIFT'S **TAMALES** 13 1/2-OZ. JAR 25c
- SWIFT'S **CORNER BEEF HASH** NO. 2 TIN 33c
- SWIFT'S **VIENNA SAUSAGE** 1/2 SIZE TIN 17c

Serve'em all through the meal
SUNSHINE KRISPY CRACKERS FULL POUND 23c

- SWIFT'S **DEVEILED HAM** 1/4 SIZE TIN 15c
- PITTED DATES** DROMEDARY, 7 1/2-OZ. PKG. 23c
- CRUSHED PINEAPPLE** DOLE, NO. 2 TIN 29c
- KARO SYRUP** DARK, 5-LB. PAIL 45c
- CHILI BEANS** KUNER'S, NO. 1 TIN 10c

- SALAD DRESSING** DURKEE'S QUART 39c
- WHOLE SHRIMP** DEWEY, 5 1/2-OZ TIN 29c
- CHOCOLATE SYRUP** HERSHEY'S LB. TIN 10c
- GELATIN DESSERT** ROYAL, Assorted Flavors, PKG. 5c

SAVE TIME in '49
RECIPES IN EACH SACK
CUT FROM SACK
FROM SACK
RECEIVE 3 Queen Bess TEASPOONS
SPERRY DRIFTED SNOW
Enriched FLOUR 25 lbs. 1.98

- DOG FOOD** VITAFOOD, NO. 1 TIN 3 FOR 25c
- GAINES DOG FOOD** 5-LB. BAG 69c
- BORAX SOAP CHIPS** LARGE PKG. 29c
- GLO-COAT WAX** QUART TIN 2 FOR 1.47

- CAMPBELL'S **TOMATO SOUP** 3 CANS 29c
- LIBBY'S PEAS** NO. 2 TIN 19c

SAVE TIME in '49
with quick Breakfasts!
3 Queen Bess TEASPOONS for 50¢

SPERRY PANCAKE and WAFFLE MIX 10-Lb. Bag 98c

SPERRY WHEAT HEARTS 28-oz. Pkg. 29c

MORE HELP FOR YOU
Our NEWEST Service!
Meal-planning ideas—a menu board packed with new recipes!
Tested, money-saving recipes by radio's famous food expert Mary Lee Taylor—in colorful take-home folders. Look for them in our store.

Next Time You Are Shopping Visit Our **Fountain Lunch**

WILDROOT CREAM OIL HAIR TONIC
• NON-ALCOHOLIC
• CONTAINS LANOLIN
• SOOTHES HAIR
• RELIEVES DRYNESS
• REMOVES LOOSE SAND/DUFF
\$1.00 SIZE 89¢
60¢ SIZE 53¢

Good-good old fashioned
Strawberry Shortcake
BETTER WITH **Bisquick**
LARGE PACKAGE . . . **39c**

Nielsen's Market located one block South of City Limits on Highway 99. More than one acre of paved parking space. We suggest you follow S. Man Street to avoid highway traffic. City bus service every hour. Store hours 9 a. m. to 8 p. m. including Sunday.

NIELSEN'S MARKET
"IT'S THE SAVING ON EVERY ITEM THAT COUNTS"

Grocery prices in this ad effective Friday, Saturday and Sunday, June 10, 11, 12. Meat and Produce prices effective Friday and Saturday.