



It pays to be

Thrifty



THRIFT is the watchword for shopping at Nielsen's. Values . . . day in, day out are the rule—not the exception. No need to shop all over town looking for lower prices—better bargains—you'll ALWAYS find them at the super market just south of Roseburg. "It's the saving on every item that counts."

Hungry Jack
PANCAKE FLOUR
10-lb. Bag
89c

ARDEN'S
ICE CREAM
Brick Size
Quart **45c**

Dark Karo
SYRUP
5-lb. Pail
49c

SUNSHINE
SHREDDED WHEAT
Pkg. **15c**

Johnson's
GLO-COAT
2-Qt. Tins
1.47



MAYONNAISE BEST FOODS, Quart	69c
NUCOA MARGARINE 2-lb. Pkg.	53c
ROYAL GELATIN DESSERT PKG.	5c
SODA CRACKERS SELECT, 2-lb. Box	29c
TILLAMOOK CHEESE 2-lb. Loaf	1.29
PEANUT BUTTER SUNNY JIM, 1-lb., 7-oz. Jar	59c
BAKER'S COCONUT 4-oz. Pkg.	17c
CHOCOLATE SYRUP HERSHEY'S, Lb. Tin	15c
FRUIT COCKTAIL WELCHE'S, No. 2 1/2 Tin	29c
CATSUP HUNT'S, 14-oz. Bottle	2 FOR 29c

Egg Noodles Porter's Frillets, Lb. bag	29c
Local Walnuts Lb. cello bag	29c
Lipton's BLACK TEA BAGS 48 count	53c
FOLGER'S COFFEE 2-lb. can	1.05
Lb. can	53c

HEY KIDS
Free Pony Rides at Nielsen's Saturday and Sunday
Get your tickets inside the store and then enjoy a free Pony Ride. Must be accompanied by a parent.
These are Milton Smith's trained ponies. Rides adjacent to NIELSEN'S MARKET parking area.

SMALL TENDER GR. ONIONS 3 BUNCHES	10c
NEW CROP GOLDEN SWEET CORN 2 ears	19c
EX. SWEET NAVEL JUICE ORANGES 3 dozen	69c
AVOCADOS each	10c
TENDER GREEN ASPARAGUS 2 lbs.	23c
FIRM RIPE TOMATOES 12-oz. Pkg.	25c
A Real Treat	
RIPE CHERRIES . . . lb.	19c

FRESH PICKED EVERY MORNING

BISQUICK LARGE PACKAGE	39c
WHITE KING SOAP POWDER, giant Pkg.	59c
TREND RICH SUDSING POWDER, Large Package	19c
SWIFT'NING 3-LB. TIN	79c
CLAM CHOWDER ROYAL CHEF—NO. 1 TIN	19c
BIF FLY SPRAY GALLON	1.19
PAPER TOWELS 2 ROLLS	29c
KLEENEX 300 COUNT—PKG.	27c

3-Piece Set Silverware only 50¢
with OCCIDENT trade mark from any size pack or package, or make slip showing purchase of

OCCIDENT FAMILY FLOUR
MAIL BOX AND PROOF OF PURCHASE OCCIDENT • BOX 345 • MINNEAPOLIS, MINN.
10-lb. bag **89c**

SMOKED PICNIC HAMS
SUGAR CURED SHORT SHANK
LB. **35c**

SWIFT'S SLICED BACON LB. **39c**

Skinless Wieners lb.	45c	Fresh Pork Hocks . . . lb.	25c
Beef Short Ribs lb.	19c	Pure Pork Sausage . . lb.	49c
Pork Roast lb.	35c	Beef Hearts lb.	39c

Picnic Shoulder Cut

SHOPPING TREAT

During shopping . . . or just for the fun of it . . . come in and enjoy one of our extra-delicious sundaes, or sodas. Every one heaped high with goodness! A treat you'll never forget.

NIELSEN'S FOUNTAIN LUNCH

Nielsen's Market located one block South of City Limits on Highway 99. More than one acre of paved parking, space. We suggest you follow S. Main Street to avoid highway traffic. City bus service every hour. Store hours 9 a. m. to 8 p. m. including Sunday.

POTATO CHIPS BLUE BELL—25c PKG.	23c
SWEET PICKLE NUBBINS NO. 2 CAN	33c
PITTED RIPE OLIVES SELECT—NO. 1 TIN	29c
FRESHIE DRINK BASE 3 PKGS.	10c
7-UP, COCA COLA 6 bottles	25c
	<small>Plus Deposit</small>
BIG CHIEF DRINKS FULL QUARTS	2 FOR 29c
	<small>Plus Deposit</small>

FULL STOCK OF PICNIC SUPPLIES

FRESH SALMON LB. **69c**

HALIBUT STEAKS LB. **49c**

NIELSEN'S MARKET
IT'S THE SAVING ON EVERY ITEM THAT COUNTS

Grocery prices in this ad effective Friday, Saturday and Sunday, May 20, 21, 22. Meat and Produce prices effective Friday and Saturday.