



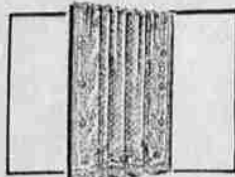
STARTS TOMORROW!

Montgomery Ward

Roseburg, Oregon

Convenient Parking
at Rear of Store

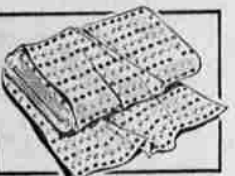
MAY SALE! BIGGER SAVINGS!



REG. 1.19 PATTERNED LACE PANELS
40 in. x 81 in. **99c** ea.
Floral borders enhanced by mesh backgrounds! Woven of cotton in a non-slip weave!



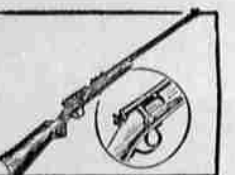
REG. 1.59 SLIPCOVER DRAPERY PRINTS
48 inches wide **128** yd.
Fresh floral patterns in Spring-bright colors on sturdy pebble-text! Preshrunk; fade-resistant.



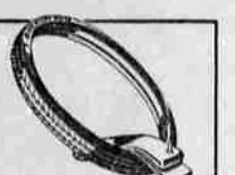
CURTAIN MATERIALS
REG. 29c
39" x 42" wide **25c** yd.
Snowy-white cushion dots, pin dots! Sheer, white marquisette or pastels! At sale savings!



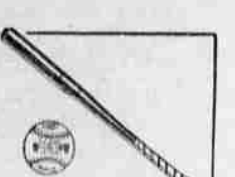
JOE GORDON BASE-BALL GLOVE
Full size! **368**
Endorsed by Cleveland Indian's star! Leather lined, tan cowhide, shaped felt pad, welted seams.



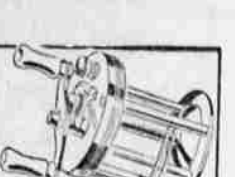
REG. 11.75 STEVENS M/15 .22 RIFLE
Easy take-down **1088**
Bolt action single shot rifle. Tapered 22-inch barrel; walnut finished pistol grip stock.



Reg. 2.59 "AIR CUSHION" BIKE TIRE
26 x 2.125" **199**
Riverside Balloon bike tire, 2-ply cord protects against leaks.



REG. 1.19 SOFTBALL BAT REDUCED!
Taped Grip **99c**
Official hickory bat with black ebony finish, gold stamping.



SPORT KING MODEL 10 CASTING REEL
100 Yds. Capacity **478**
Easily adjustable casting drag. Extended level wind carriage! Frame and spool chromed brass.



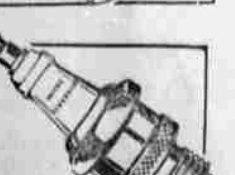
SPORT KING MODEL 11 CASTING ROD
One-Piece Rod **499**
Medium action, solid steel rod. Polished aluminum off-set handle with screw-locking reel seat.



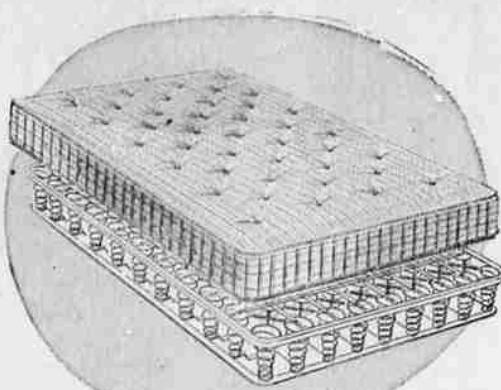
SALE! VITALIZED MOTOR OIL
Fed. tax inc. **178**
Save! You get 2 gallons of Premium grade Vitalized at this amazing low price! Stock up now!



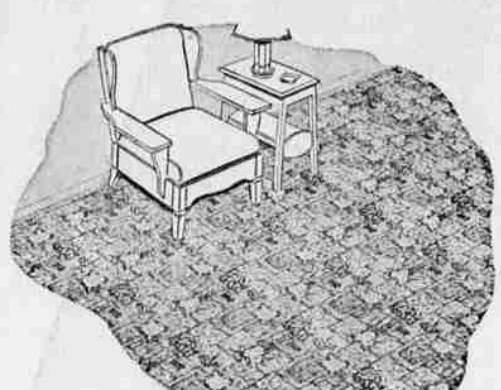
29c AUTO POLISH CLOTH
Save, buy now! **22c** pkg.
Soft, absorbent knit. Ideal for polishing car, cleaning windows. Has many uses around home!



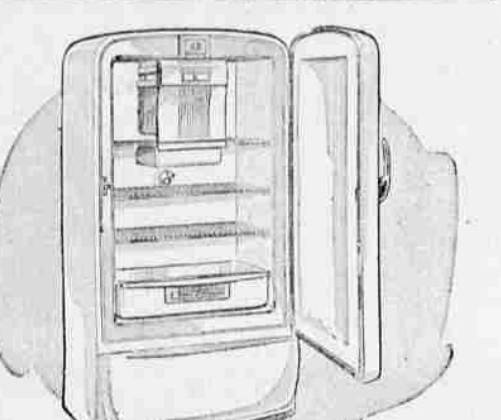
WARDS RIVERSIDE SPARK PLUGS
Each **33c**
Buy your set now—gas savings pay for plugs! Designed to last longer, give hot spark!



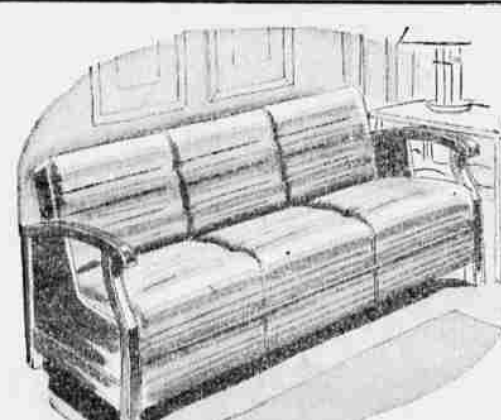
REG. 41.95 INNERSPRING REDUCED!
Years of extra-restful, extra luxurious sleep! 231 resilient coil springs, sag-resisting pre-built border.
3688
On Terms, 10% Down, Balance Monthly
● Reg. 24.95 Spring **21.88**



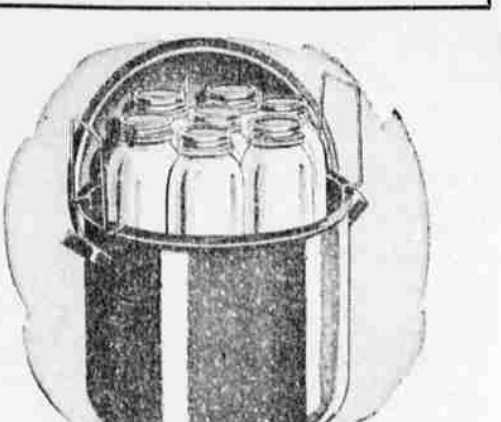
5.25 DURASTAN WOOL-PILE BROADLOOM
9 and 12 ft. wide—cut-to-order for wall-to-wall carpeting or in any rug size! 18th century, floral, damask designs; soft colors.
466 Sq. Yd.
● 9x12 size, reg. 62.50 **55.92**



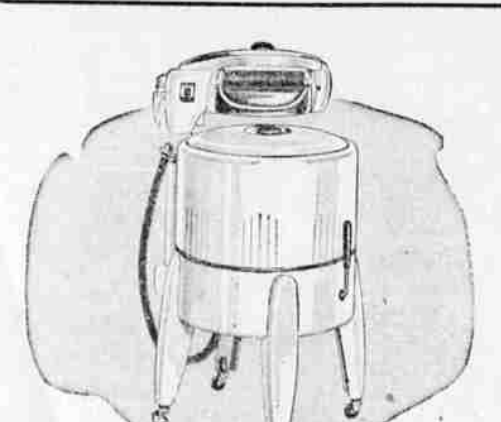
BIG NEW 8.8 CU. FT. M-W LOW-PRICED!
Plenty of conveniences... storage for 22 lbs. frozen food plus ice; full-width tray to keep fresh foods at all times. Resists food acids and stains. With rack.
21600
On Terms, 10% Down, Balance Monthly



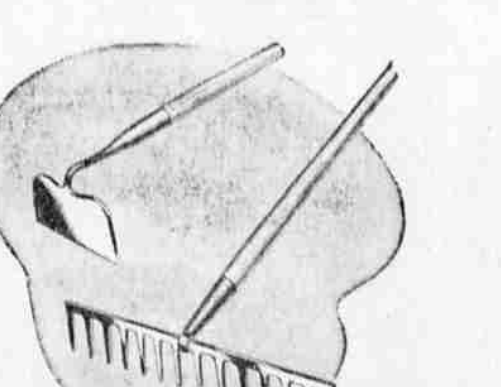
REGULAR 74.95 SOFA BED REDUCED!
A fine double-duty bed—economy priced! Open-arm style, with rich Walnut-finished hardwood frame. New "homespun" upholstery.
6488
On Terms, 10% Down, Balance Monthly



REG. 1.79 ENAMELED COLD-PACK CANNER
Reduced in time for the canning season! 20-qt. liquid cap.; holds 7 pt. or qt. jars. Extra depth assures correct water level at all times. Resists food acids and stains. With rack.
158



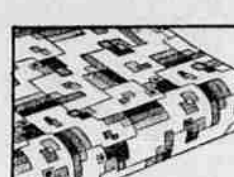
REG. 116.95 FAMILY-SIZE M-W CUT PRICED!
Buy now for extra savings! M-W's non-tangling Swirlator action gets clothes cleaner, faster. Famous Lavell wringer has balloon rolls. 8-lb. capacity!
10988
Model with Automatic Drain Pump



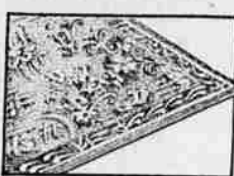
YOUR CHOICE—MASTER HOE OR RAKE
You'll want both of these fine tools! The head & shank of each are forged from one piece of solid steel for extra strength! Both have best grade smooth sanded Ash handles.
175 EACH



REG. 46.95 EQUIPPED HAWTHORNE BIKE
It's a smooth-riding beauty with smooth Hawthorne styling! Gleaming baked-on enamel, chrome trim, Airline headlight, rear carrier, Riverside "Air-Cushion" tires!
3988



REG. 85c HEAVY WARDOLEUM
6 and 9 ft. wide **72** sq. yd.
Rug-Week savings on heavy printed enamel felt base! Bright new tiles, marble, floral patterns.



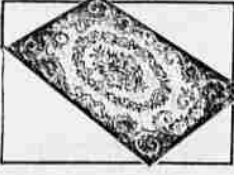
REG. 49.50 FLOREST 9x12 RUGS
Ask about Terms **3988**
Sensational savings on attractive 100% wool pile axminsters! Floral, woodtone designs.



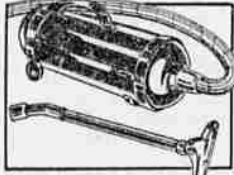
AIR CADET RADIOS
REG. 12.95 **1088**
- 3 colors!
Buy a matching model for every room at this big saving! Fine tone. Choice red, white or blue.



COMPACT PERSONAL PORTABLE
with Batteries **1888**
Powerful handful of radio! Just 6 3/4 x 4 1/2 x 3 1/2 in. Only 3 1/2 lbs. Clear toned. Lid turns on-off!



REG. 3.49 DELAVON WOOL RUGS
22 1/2 x 40 in. size **299**
Deep-cut Rug Week price! 100% wool pile axminsters in colorful 18th century floral designs.



PRICE CUT ON M-W CLEANER
Reg. 42.95—Now **3988**
Save now! M-W's powerful suction cleans rugs; furniture. Easy dirt disposal! 6 attachments!



5-IN-1 COOKER,
REG. 1.49 **118**
Reduced to...
22-gauge aluminum! Use as saucepan, double-boiler, casserole. Cool bakelite knob on cover.



2-BURNER STOVE,
REG. 6.95 **597**
17x8 1/2 x 5" high
For home and summer cottage. 2 heats; switch for each burner. Baked-on enamel finish. AC-DC.



3.45 REVERSIBLE TOASTER
Won't tarnish! **299**
Low-priced yet serviceable and attractive. Lower door to flip bread. Chrome; cord att. AC-DC.



PRESERVING KETTLE
REG. 98c **88c**
16 1/2-qt. size
Resists food acids and stains. Blue speckled porcelain enamel over steel; wire handle.



REGULAR 75c WHITE T-SHIRTS
Men's Sizes **66c**
Absorbent combed cotton shirt for all-around wear. Quarter sleeves. In Sporting Goods Dept.



REG. 1.25 PINT VACUUM BOTTLE
Drinking Cup Top! **109**
Keeps liquids hot up to 24 hours, cold up to 72 hours. Sanitary liner.

● Reg. 1.89 Qt. Bottle 1.68

TAKE ADVANTAGE OF THE MANY SAVINGS OFFERED DURING THIS SALE... PAY FOR YOUR PURCHASES CONVENIENTLY THROUGH WARDS MONTHLY PAYMENT PLAN