

Montgomery Ward

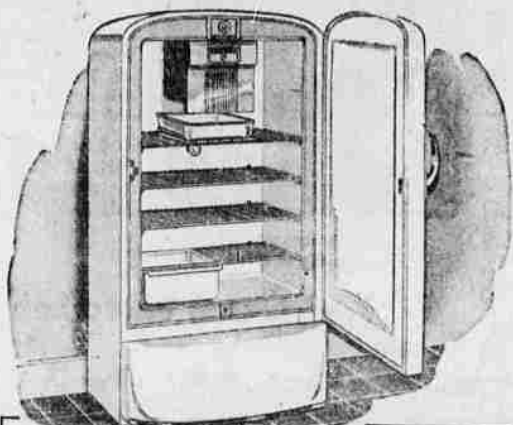
ROSEBURG, OREGON

PHONE 93



Sale Ends
Saturday...

4 BIG VALUE DAYS!

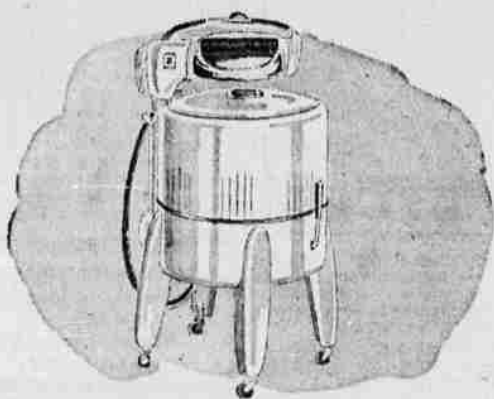


LOW PRICED M-W REFRIGERATOR!

Many practical features! There's frozen food storage for 18 packages, Jiffy ice-tray releases, special meat tray, Food Freshener, 7.5 cu. ft.

199⁹⁵

On Terms: 20% Down, Balance Monthly

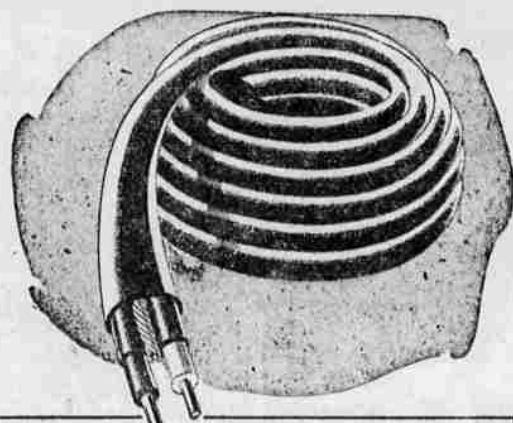


18 1/2-GALLON WASHER SPECIALLY PRODUCED!

Efficient tangle-free Swirlator; Lovell wringer. Bonderized, resist rust! 7-8 pound dry clothes capacity. Seal tight lid. With Automatic Drain, now **97.88**

89⁸⁸

On Terms: 20% Down, \$8 a Month



NON-METALLIC CABLE AT A CUT PRICE!

Here's a chance to save some money! Wards non-metallic sheathed cable is suitable for new or old wiring in your home or your barn. 100 feet of No. 12/2 **500**

500

100 feet of No. 12/2 **6.50**

REGULAR 54.95 NEW M-W UPRIGHT CLEANER

47⁸⁸

On Terms: \$5 Down, \$5 a Month

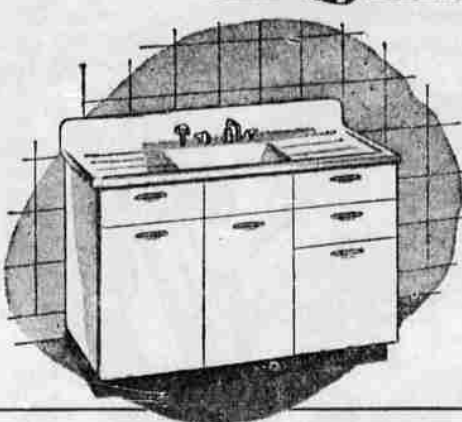
Save \$7.07 during this Sale! M-W has every extra for faster, easier cleaning! New Beater-Brush doubles rug cleaning efficiency with its two rows of bristles. Powerful suction! Automatic rug adjustment. Sale End Sale!



REGULAR 11.95 DINNERWARE SET!

A lovely 35-piece set for 6! Beautiful royal blue against a background of ivory-white... with a fine blue line accenting each border. Semi-porcelain for perfect day-to-day use.

9⁸⁸

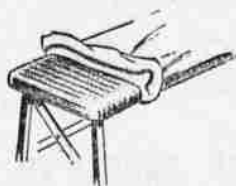


REGULAR 116.15 STEEL CABINET SINK!

Steel top on a steel cabinet! Swingspout faucet with a Foam-Flo air mixer. Black plastic spray pulls out on 4-foot hose. Basket strainer, 54-inch length overall.

101⁸⁸

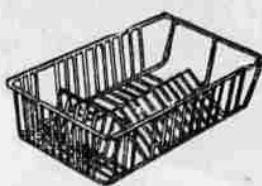
Prices Cut! BIG SAVINGS for this Week Only!



PAD AND COVER SET!
Sale priced! Fits all Standard ironing boards. Rayon-fiber. . . **1.22**



REGULAR 2.09 WASH TUB!
Big, 14-gallon size. Galvanized for long wear... rust-resistant. . . **1.78**



REG. 1.39 DISH DRAINER!
Rubberized wire protects dishes... makes them easy to stack. . . **99^c**



REG. 85c DECK MOPI!
Absorbent cotton head on a smooth wooden handle. Sale priced! **74^c**



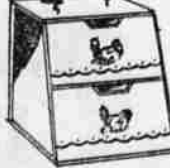
6.95 RADIANT HEATER!
Quick heat for those chilly days! For AC or DC electricity. . . **5.99**



79c REFRIGERATOR SET!
Clear plastic that you can see through! 3 pieces with covers. . . **66^c**



HANDY STEP-ON PAI!
12-quart size. It's perfect in the kitchen or as a diaper pail. . . **1.10**



SALE! DOUBLE BREAD BOX
Keeps bread and pastry fresh longer. Ventilated. White finish. . . **1.68**

FIRST TIME THE PRICE
HAS BEEN CUT!

GIVES MORE COMFORT... SAFETY!

WARDS
"AIR CUSHION"
TIRES

Size 6.70-15
Federal Tax Extra

15³⁵

Yes, during this sale only, you can buy the smooth-riding, safer-driving, smartest-looking tire you've ever seen... at sale prices! Fits your car without expensive wheel changes. "Air Cushion" carries more air at less pressure. Its narrower, flatter tread makes for effortless, sure-footed control! Because it's free of non-working rubber, "Air Cushion" runs cooler... gives more blow-out protection! Why not come to Wards now, and talk about a trade. The price is cut!

"Air-Cushion"	SIZE	Conventional	Price* Air Cushion
6.70-15	replaces	6.00-15	13.20
7.10-15	replaces	6.50-15	14.85
7.40-15	replaces	7.00-15	16.45
8.20-15	replaces	7.00-15	21.15
6.70-16	replaces	6.00-16	15.35
7.40-16	replaces	6.50-16	18.85
8.20-16	replaces	7.00-16	21.65

*Federal Tax Extra

GENEROUS ALLOWANCE ON OLD TIRES!



WARDS PREMIUM GRADE VITALIZED OIL PRICES SLASHED!

You can pay more money but you can't get better motor oil! Wards Vitalized oil costs as much to produce as any top-quality oil but Wards sell for less. Why not stock up on motor oil now, while the price is cut. You save money, and you get a long-lasting, premium grade oil!

Quart, in your container **18c** Five 1-quart cans **1.34**
2-gallon can **1.99** 5 gallon pour-spout can **5.22**

All Oil Prices Include Federal Tax

BIG BATTERY SALE!

STANDARD... GUARANTEED FOR 2 YEARS!

45 heavy-duty plates, 100 ampere hour capacity... a power-packed battery that will last and last! Installed free.

11⁸⁸

exchange

HEAVY SERVICE... GUARANTEED 30 MOS!

51 heavy-duty plates, 110 ampere hour capacity... fiber glass mats for extra long life. Installed quickly, no charge.

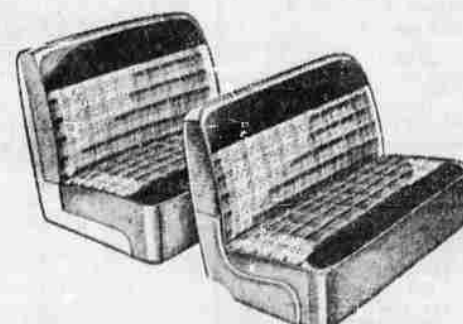
14⁸⁸

exchange



SUPREME QUALITY LACQUERED FIBER SEAT COVERS

13⁴⁴



Tough, lacquered fiber in colorful plaid patterns that make your car look new again! Plenty of rich leatherette trim too... not just a skimpy strip or two. Elastic inserts make them fit like a glove. Compare these covers with others selling at much higher prices!

Coupe, reduced to **6.44** Front Seat only, reduced to **7.88**