

PRE-INVENTORY SALE



J. A. Caraway,
Manager, Home
Furnishings Department

THIS WEEK SEE "ANDY" CARAWAY FOR

7 fine bargains in davenports,
davenos and swing rockers.

20% LESS

Pick and choose . . . compare and price, you'll buy
from Modern because you can buy BETTER for LESS.



Reg.
\$79.50,
Now 20% Off!

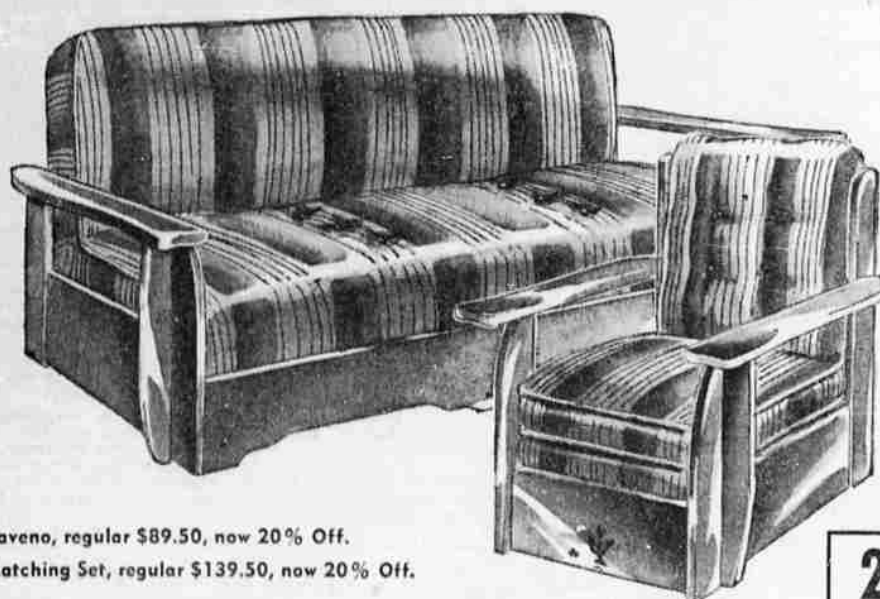
1

SWING ROCKERS! Your choice of covers and colors, every conceivable style and design. Velours, tapestries, mohairs and mahair freizes in solid colors and florals. All bearing the famous Craftmaster label which insures the quality. Buy now for 20% less!

2

Monterey style Daveno and Chair set, fine maple arms, sturdy construction. Your choice of tapestry covers, illustrated model has vertical stripes for harmonizing room tones. There are several styles in this model, you may buy either piece singly if you wish. Buy now for 20% less!

1



Daveno, regular \$89.50, now 20% Off.
Matching Set, regular \$139.50, now 20% Off.

2

3

Here's comfort and practicality! Fine "Sleep-away" sofa by Craftmaster. Use as sofa by day, bed by night. This excellent piece of furniture is regularly priced at \$259.50, buy now for \$207.60.

4

DAVENPORT AND CHAIR SET. Full, comfortable and attractive, this set is designed to please the most exacting. Available in freize or tapestry covers, your choice of colors. Similar sets not on hand may be ordered for quick delivery. Buy now for 20% less!

5

BEAUTIFUL TWO TONE! Seldom do we find as lovely a set. This davenport and chair set may be purchased in plain colors if you wish. Available in any cover desired. Allow a few weeks on special order sets. Buy now for 20% less!

6

PILLOW ARM DAVENO. Your choice of green or wine in this comfortable pillow arm daveno. Tapestry or velour covers. A restful davenport by day, it quickly converts to a large bed when desired. Buy now for 20% less!

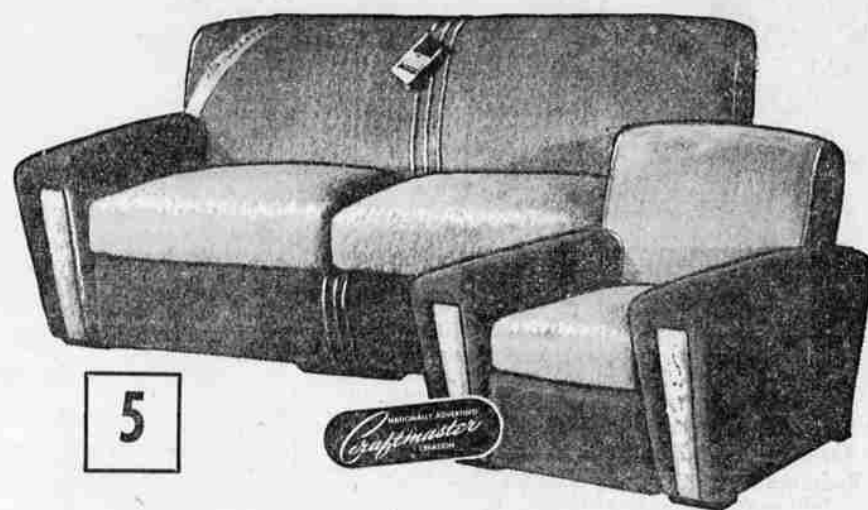
7

SECTIONAL! The first time we have offered this sectional set at reduced prices. Available in a variety of covers and colors. Yes, two tone sets are offered during this sale. Buy now for 20% less!



4

Regular \$209.50 now 20% Off



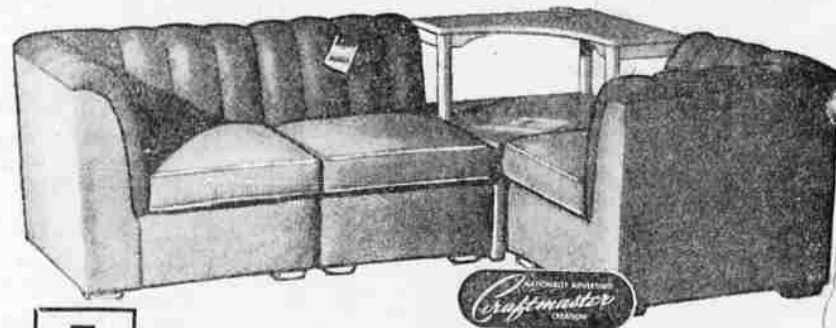
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Regular \$239.50 now 20% Off



6

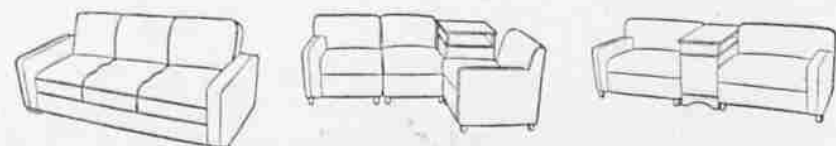
Regular \$249.50 now 20% Off



7

AT HOME In The West . . . these brilliantly designed Upholstered Creations by Craftmaster. Their smart, smooth lines . . . their exclusive Shelton Looms Freize covers in fresh new colors . . . will thrill you the minute you see them! Many styles, including sectional pieces, are now in your favorite store.

Regular 239.50 now 20% Off



MODERN FURNITURE CO.

222 W. OAK ST.

PHONE 348

HERE'S NEW DAY-TIME CHARM PLUS NIGHT-TIME COMFORT



Sleep-away Sofa
by Craftmaster

It looks like a lovely sofa . . . and it is! More than that, it's an innerspring bed when you need it! Available in several styles with a wide choice of exclusive covers from America's leading fabric weavers.

AS SEEN IN
Sunset
MAGAZINE

Easy credit terms are offered on any item at Modern Furniture. Free delivery, of course.

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