

SPERRY DRIFTED SNOW "Home-Perfected" ENRICHED FLOUR PANCAKE AND WAFFLE MIX WHEAT HEARTS

offers you these 3 "QUEEN BESS" Pattern Teaspoons for only **50¢***

SEE "HOW TO ORDER" BELOW



This Beautiful Tudor Plate Silverware has been exquisitely styled by those master craftsmen, the Oneida Community Silversmiths. In the "Queen Bess" pattern, they have combined the simplicity of "modern" with the fine elegance of "period" design. Handsome, rich looking, extra heavy silverplate, these spoons are reinforced with solid silver at point of greatest wear.

This particular design, created expressly for General Mills, is not available in retail stores. Only through the coupons in the packages can you obtain your beautiful set of fine Tudor plate silverware, including iced tea spoons, tablespoons, soup spoons, solid handle knives, hollow handle knives and all the other pieces necessary for complete table service.

Sperry Division of General Mills
*Sperry, "Drifted Snow," "Home-Perfected," "Martha Meade" and "Wheat Hearts" are registered trademarks of General Mills, Inc.

NOTE TO NEWCOMERS!

If you're new in the West and have been collecting "Queen Bess" pattern silverware coupons from other General Mills products, here's good news! You'll find these same type coupons, redeemable for that same fine silverware, packed in these three Western favorites—Sperry Drifted Snow "Home-Perfected" Enriched Flour... Sperry Pancake and Waffle Mix and Sperry Wheat Hearts.

SPERRY DRIFTED SNOW "Home-Perfected" ENRICHED FLOUR is an all-purpose flour. Milled from a select blend of Western wheats in Western mills for Western folks. Regularly tested with Martha Meade recipes under actual home conditions by a home staff of 117 Western women. Martha Meade recipe folder in every sack.

SPERRY PANCAKE AND WAFFLE MIX contains nine specialized ingredients. Makes pancakes with that old-fashioned sour cream buttermilk flavor. Only five minutes from package to plate, too. Just add liquid, stir and bake. Recipes for pancakes, waffles, coffee cake, dumplings and muffins on every package. These include lightning quick, as well as de luxe recipes.

SPERRY WHEAT HEARTS. A favorite hot wheat cereal in the West. It has a delicious roasted nutlike flavor. Cooks in three minutes—is 20 per cent roasted wheat germ, one of nature's most abundant sources of thiamine (vitamin B₁). An all-family favorite, from baby to dad.

PURPOSE OF OFFER

To remind you that you can combine the silverware coupons found in the three Sperry products with the coupons from other General Mills products in order to get your complete set of "Queen Bess" pattern silverware.

HOW TO ORDER

1. Simply cut the big name SPERRY from the face of any size package of Sperry Drifted Snow "Home-Perfected" Enriched Flour, Sperry Pancake and Waffle Mix or Sperry Wheat Hearts.
2. Enclose it, with your name and address and fifty cents in coin, money order or postal note (no stamps, please) in an envelope.
3. Mail to SPERRY SILVERWARE, Oakland, California. (Allow approximately three weeks for your teaspoons to reach you.)

P. S. Order as many sets of three spoons as you like, but don't forget to include 50¢ and the name SPERRY cut from any one of the three famous Sperry products with each order.

This quality silverware is perfectly at home in the most expensive table settings. The "Queen Bess" pattern, however, is available only in connection with General Mills products.

IN THE WEST • IT'S SPERRY'S • SINCE 1852