



NIELSEN'S



HIGHEST Quality MEATS AND GROCERIES FRESH FRUITS AND VEGETABLES LOWEST Prices

WHAT DO YOU WANT IN A MARKET?

We all have our preferences which guide us in our choice of shopping centers—Some put **CLEANLINESS** first, others prefer **CONVENIENCE**, perhaps you shop because of sales clerks' **FRIENDLINESS**. Of course everyone wants **LOWEST PRICES** and **HIGH QUALITY**. We at **NIELSEN'S** have anticipated your **EVERY** wish. For example:


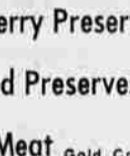
NIELSEN'S MARKET is **C-L-E-A-N**, day in, day out.

NIELSEN'S MARKET is **C-O-N-V-E-N-I-E-N-T**, located to benefit **ALL**, more than one acre of paved parking space.

Yes, and we're **FRIENDLY**—always.

If you'd like to compare **PRICES** and **QUALITY**, simply read this ad. Thanks.



-  Loganberry Preserves Hunt's, Lb. jar 29c
-  Assorted Preserves Kerr's, 4 1/2-lb. jar 1.29
-  Mince Meat Gold Crest, 28-oz. jar 29c
-  Sweet Mixed Pickles Hunt's, 12-oz. jar 23c
-  Imitation Vanilla 8-oz. bottle 25c
-  Shredded Coconut Durkee's, 4-oz. Pkg. 17c
-  Minced Clams Piamo, No. 1 flat tin 25c

- MAYONNAISE** Durkee's quart 79c
- HI-HO CRACKERS** Pound box 29c
- EMPRESS COFFEE** Pound tin 53c
- SPRY SHORTENING** 3-lb. tin 1.05
- BLEACH** Double Strength, qt. bottle 10c
- KLEENEX** 300's, Pkg. 27c

DRIFTED SNOW FLOUR

- 25-LB. SACK 1.88
- 10-LB. SACK 85c



- V-8 CATSUP** 14-oz. bottle 23c

DEMONSTRATION SATURDAY

- DOG FOOD** Vitafood No. 1 tin.... 3 for 25c
- 5-SEW BROOMS** Liberty, each 89c
- MATCHES** Searchlight, 6-box carton 33c
- PAPER NAPKINS** 100 count, Pkg. 15c
- PAPER TOWELS** Zee 2 rolls 29c
- WRIGLEY'S GUM** 3 Pkgs. 10c

G. E. LIGHT GLOBES

- 75 or 100 watt 17c
- 25, 40, 60 watt 13c
- 3-way 100, 200, 300 66c
- Ivory Flakes Large package 33c
- Ivory Snow Large package 33c

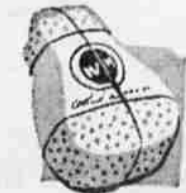


- Chocolate Covered Cherries** Northmoor, lb. box 59c
- Cream Style Corn** Fountain, 303 tin 15c
- Garden Peas** Oregon Harvest, No. 2 tin 10c
- Cut Green Beans** Creswell, No. 2 tin 2 cans 29c
- Rice Krispies** Kellogg's 2 Pkgs. 29c
- Post's Grape-Nuts** 12-oz. Pkg. 17c
- Canned Milk** All brands, tall cans 2 cans 27c Case 6.39

Choice MEATS



- BEEF CHUCK ROASTS** Lb. 49c



STOP

For a refreshing light snack at Nielsen's Fountain Lunch.

LOOK

At the tempting array of pastries here.

LISTEN

To the praise our customers have for **NIELSEN'S FOUNTAIN LUNCH**.



- Large, Table Size **SUNKIST ORANGES** Lb. 15c
- Sunkist **JUICE ORANGES** 3 dozen 79c
- Solid, Crisp **LETTUCE** 2 heads 19c
- Snow White **CAULIFLOWER**, lb. . . 19c
- Ex. Fancy Rome Beauty **DELICIOUS APPLES** APPLES, 2 lbs. 29c 2 lbs. 29c
- RIPE, YELLOW BANANAS, LB.** 10c

SPECIAL

SLAB BACON

- By the Piece Lb. 49c

BEEF SHORT RIBS

- Lean, Tender Lb. 35c

ROUND STEAK

- Swift's Branded Lb. 75c

SLICED BACON

- Sugar Cured Lb. 55c

Pure Pork Sausage

- Just Right for Seasoning Lb. 49c

Fresh Ground Beef

- We Grind Our Own Lb. 49c

FRESH OYSTERS

- Med. Size Pt. 69c

SLICED CHINOOK SALMON

- Lb. 69c

Fillets Red Snapper

- Lb. 35c



Grocery prices in this ad effective Friday, Saturday and Sunday, January 21, 22 and 23. Meat and produce prices effective Friday and Saturday.

NIELSEN'S
Open 9 'til 8 Daily

Nielsen's Market located one block South of City Limits on Highway 99. More than one acre of paved parking space. We suggest you follow S. Main Street to avoid highway traffic. City bus service every hour.

NIELSEN'S MARKET

"IT'S THE SAVING ON EVERY ITEM THAT COUNTS"