

# Montgomery Ward

ROSEBURG, OREGON

## PROOF OF EXTRA VALUE SALE

THE BEST IN QUALITY...  
THE LOWEST IN PRICE!

**SPECIAL PURCHASES . . . SPECIAL PRICES**  
**THURSDAY - FRIDAY - SATURDAY ONLY . . . LIMITED QUANTITIES . . .**  
**EVERY ITEM SPECIALLY PRICED FOR SAVINGS!**

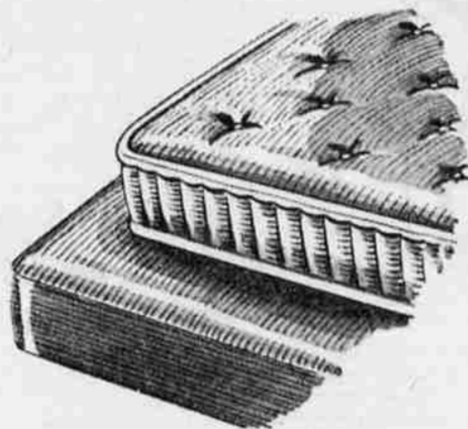


**PROOF OF VALUE SHOES**

**2<sup>68</sup>**

Children's  
Sizes 8 1/2-3

Wards Green Band shoes are made to give the greatest wear and comfort. Built over correctly proportioned last. Snug fitting at heels, broad at toes. See these today!



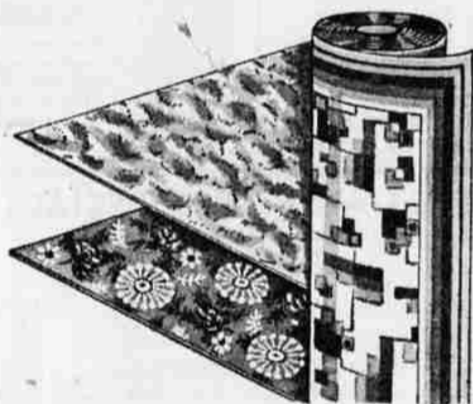
**INNERSPRING MATTRESS SET**

**44<sup>76</sup>**

Full or Twin  
Sale-priced!  
Reg. 54.95

Here's proof! Full size mattress has 180-coil. Flexolator insulation. Covered in long-wearing woven-striped ticking. Buy now!

• Mattress, Box Spring

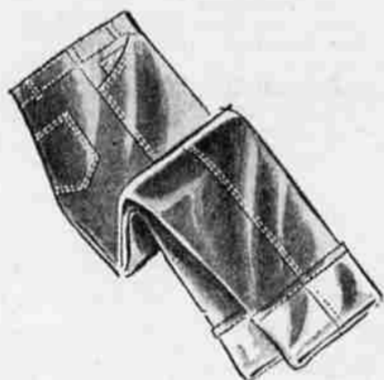


**PROOF OF EXTRA VALUE!**

**69c**

sq. yd.  
6 and 9-ft.

Here's proof! Tough and long-lasting enameled surface at a low price! Heavy felt base. Big selection! New, bright colors! • 9' x 12" Wardoleum Rug. 9.44



**PROOF OF VALUE JEANS!**

**2<sup>68</sup>**

Saddle Pants,  
or Dungarees!

Choose; Western saddle pants, tapered seat and legs; or regular with full seat and legs. Heavy 11-oz. Sanforized blue Denim. Main seams double stitched. 29.42.



**PROOF OF VALUE ALL WOOL**

**SHORTY COAT**

**13<sup>88</sup>**

Ever popular SHORTY COAT with full sweeping back. All wool fabrics softly napped. Deep, roomy sleeves. Fully lined with lustrous rayon. 'Round the clock wear . . . street, sport or dress-up. Six new Colors. Sizes 10-20.

**PROOF OF VALUE HOUSEDRESS**

A thrifty low! Ladies cotton dresses in an array of colors and gay, cheery styles. Washable, colorfast. 10-20.

**1<sup>97</sup>**



**PROOF OF VALUE NYLONS**

**1.00**

Full Fashioned  
Flattering Fit!

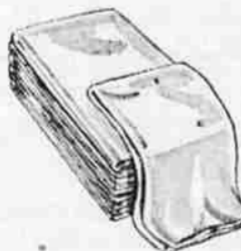
30 Denier, 45 Gauge . . . finer texture. All Nylon from top to toe. Thin flattering seam. Reinforced heel and toe. Misty Sheer. New shades. Sizes 8 1/2-10 1/2.



**EXTRA VALUE BATTERY!**

**5<sup>99</sup>\***

39 standard plates, 80-amp. capacity, a 12-month guarantee! \*with old battery.



**EXTRA VALUE FLOUR SACKS**

**4/\$1**

Alcocheu

SAVE! Absorbent cotton towel. Opened, unhemmed. Laundered, bleached size 32x36.

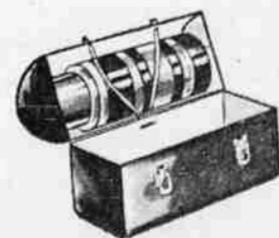


**REMNANTS EXTRA VALUE**

**50% OFF**

Big Savings!

Large assortment specially priced for this Sale! Cottons, rayons. Quantities are limited.



**EXTRA VALUE LUNCH KIT!**

**1<sup>88</sup>**

Proof of value!

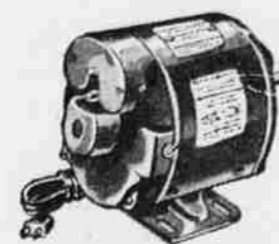
All metal with a snug-fitting vacuum bottle that holds a pint of liquid. Sale priced!



**EXTRA VALUE BOYS JEANS**

**2<sup>18</sup>**

Heavy 11-oz. denim. Tapered seat and legs. Sanforized. Reinforced seam. 4 to 16.

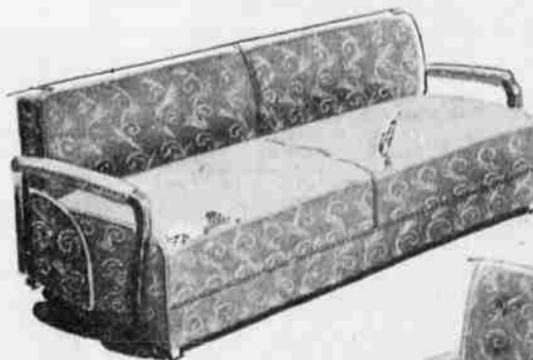


**1/3 H. P. MOTOR!**

**12<sup>45</sup>**

Proof of value!

Wards standard split-phase motor with a thermatron to prevent burning out. Reduced!



Regularly 159.95

**SOFA BED AND ROCKER SET**

Handsome living room, plus extra bed utility! Latex foam rubber flake between two layers of soft cotton . . . extra comfort. Sturdy coil-spring unit on sagless base. Opens into restful bed for two. Floral figured freize upholstery.

**129<sup>00</sup>**



Here's Extra Value!

**SALE! RAYON PANELS**

Kwikpleat\*—always hang in perfect, evenly-spaced folds . . . tops have an "automatic" pleater! They are soft and sheer. Hems are double-stitched to prevent sagging. Imagine lovely curtains at such a little price! 42"x81". \* (Reg. U.S. Pat. Off.)

**148**

EA.