

# NIELSEN'S

Your family needs more energy-building foods during cold weather — Furnish them with tasty, hot meals full of the necessary calories . . . and save on foods by shopping

## NIELSEN'S MARKET



Half or Whole

**63c**

Lb. . . . .

### LOIN PORK ROAST

Rib or Loin End Cuts

Lb. . . . . **48c**

### PORK CHOPS

Lean Center Cuts

Lb. . . . . **59c**

### PORK SPARE RIBS

Lean and Meaty

Lb. . . . . **55c**

### Swifts' Sliced Bacon

Sugar Cured

Lb. . . . . **55c**

### BACON JOWLS

Dixie Brand

Lb. . . . . **35c**

### Fresh Ground Beef

Lean, Pure

Lb. . . . . **49c**

### FRESH OYSTERS

Med. Size

Pt. . . . . **69c**

### Sliced Chinook

SALMON

Lb. . . . . **69c**

### Fresh Fillets

RED SNAPPER

Lb. . . . . **39c**

## DON'T NEGLECT YOUR FAMILY'S VITAMIN NEEDS

Cold weather needs should include vegetables and fruits so necessary for a balanced diet. Choose from this selection.

Large, Table Size

### SUNKIST ORANGES

Lb. . . . . **15c**

80 SIZE

### SUNKIST GRAPEFRUIT

4 for . . . . . **25c**

SUNKIST

### LEMONS

Doz. . . . . **39c**

SWEET, JUICY

### EMPEROR GRAPES

2 lbs. . . . . **27c**

GARDEN FRESH

### GREEN ONIONS

2 bunches **19c**

SOLID GREEN

### CABBAGE

Lb. . . . . **9c**

TENDER WHITE

### CAULIFLOWER

Lb. . . . . **19c**

RED BLISS

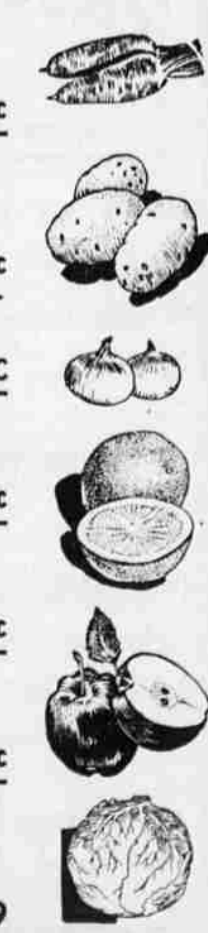
### NEW POTATOES

5 lbs. . . . . **43c**

KLAMATH

### U. S. NO. 2 POTATOES

50-lb. sack . . . . . **1.69**



- QUAKER OATS 3-lb. Pkg. . . . . **39c**
- CREAM OF WHEAT Large Pkg. . . . . **29c**
- Crystal Wedding Oats 3-lb. Pkg. . . . . **35c**
- PANCAKE FLOUR Hungry Jack, 4-lb. bag . . . . . **49c**
- BISQUICK Large Pkg. . . . . **49c**



**ARE LOWER HERE!**

Make Your Food Dollars S-T-R-E-T-C-H by shopping at **NIELSEN'S**. We will always offer lowest possible prices and maintain a high standard of quality.



DELICIOUS **COFFEE**  
**5c cup**

— At Nielsen's Fountain Lunch —  
Homemade **HOT CHILI**  
Heinz' **HOT SOUPS**  
Swift's Premium **FRIED HAM SANDWICHES**  
**GRILLED SANDWICHES** with Salad



Grocery prices in this ad effective Friday, Saturday and Sunday, January 14, 15 and 16. Meat and produce prices effective Friday and Saturday only.

Nielsen's Market located one block South of City Limits on Highway 99. More than one acre of paved parking space. We suggest you follow S. Main Street to avoid highway traffic. City bus service every hour.

- PREM LUNCHEON MEAT** 12-oz. tin . . . . . **43c**
- KARO SYRUP** Dark, 5-lb. pail . . . . . **49c**
- PURE HONEY** 5-lb. pail . . . . . **79c**
- Paper Towels . . . 2 rolls **29c** Wax Paper 125-ft. roll . . . . . **23c**
- DUZ Giant Package . . . . . **89c** Nubora With Dish, Giant Pkg. . . . . **67c**
- Oxydol Giant Package . . . . . **89c** Ivory Soap Large bar . . . . . **2 for 33c**
- Baby Food Gerber's . . . . . **3 tins 25c** Dog Food Vitafood . . . . . **3 tins 25c**
- Date Prunes 2-lb. Pkg. . . . . **29c** Large Lima Beans 2-lb. Pkg. **59c**
- KRAFT MAYONNAISE** Quart . . . . . **89c**
- CHATEAU CHEESE** 1/2-lb. Brick . . . . . **23c**
- KRAFT DINNERS** 2 Pkgs. . . . . **25c**
- Chili Beans Kuner's . . . . . **2 cans 19c** Vienna Sausage Swift's, can **19c**
- Chicken Raviola No. 1 tin . . . . . **17c** HUNT'S New Potatoes No. 1 tin . . . . . **10c**
- FRANCO-AMERICAN Spaghetti . . . . . **2 cans 29c** HUNT'S Shoestring Beets . . . . . **2 for 19c**
- SUNBLEST Golden Yams No. 3 sq. tin . . . . . **27c** DIAMOND A Whole Corn No. 2 tin . . . . . **19c**
- GARDEN Tomatoes No. 2 tin . . . . . **2 for 35c** Pismo Clams No. 1 flat tin . . . . . **25c**
- COFFEE** FOLGER'S, M. J. B., SCHILLING'S, HILL'S, GOLDEN WEST . . . . . **2-lb. Tin 1.05**
- ALASKA PINK SALMON** No. 1 tin . . . . . **59c**
- WESSON OIL** Quart bottle . . . . . **69c**
- Meat Balls Tomato Sauce, 13-oz. tin . . . . . **39c** Green Tea Tree, 1/4-lb. Pkg. . . . . **25c**
- Chow Mein Dinner Complete . . . . . **49c** Fruit Cocktail Libby's, No. 2 1/2 tin . . . . . **39c**
- Cocoa Mix Borden's 1/2-lb. tin . . . . . **25c** Pie Cherries H. & D., No. 2 tin . . . . . **33c**
- Nucoa 2-lb. Pkg. . . . . **69c** Citrus Salad O-Mi-O, No. 2 tin . . . . . **23c**
- Sugar Spreckel's, 10-lb. bag . . . . . **89c** Orange Juice Standby, 46-oz. tin . . . . . **29c**
- KITCHEN QUEEN FLOUR** 50-lb. bag . . . . . **3.79**
- CANNED MILK** All Brands Tall Tins . . . . . **2 for 27c** Case . . . . . **6.39**
- BUTTER** Local Creamery, lb. . . . . **74c**

