



BUDGET BALANCING BUYS

HIGH QUALITY

AT
NIELSEN'S

FRUITS & VEGETABLES

You can balance your budget easier this coming year if you'll spend all of your food dollars at NIELSEN'S. The every-day low, low prices on top quality foods, produce and meats all add up to greater savings for you.

KRAFT MAYONNAISE Pint **45c**

SANDWICH SPREAD Lunch Pail, Pint..... **35c**

INSTANT COCOA MIX Borden's, 1/2-lb. tin..... **25c**

HERSHEY'S CHOCOLATE SYRUP Lb. tin..... **15c**

Swift's Peanut Butter 12-oz. jar **35c** | **Apple Juice** Hudson House, Qt. bottle **19c**

Swift's Spaghetti & Meat No. 2 tin **23c** | Rose Bowl Sliced
Yellow Cling Peaches No. 2 1/2 tin **27c**

Swift's Chopped Ham 12-oz. tin **53c** | **Campbell's Tomato Soup** 3 TINS **29c**

Swift's Corned Beef Hash No. 2 tin **35c** | **Tomatoes** Zyder Zee, No. 2 1/2 tin **19c**

Chicken Giblet Gravy Lynden, 8-oz. tin **10c** | **White Hominy** Hunt's, No. 2 1/2 tin **15c**

Mushroom Sauce Lynden, 8-oz. tin **10c** | **Chili Beans** Kurer's, No. 1 tin **2 FOR 19c**

Alaska Pink Salmon No. 1 tin **59c** | **Beans & Ham** Kingwood's No. 2 tin **2 FOR 29c**

Maine Sardines Oval tin **2 FOR 25c** | **Quaker Oats** 3-lb. Pkg. **39c**

Creamed Honey Sioux Bee, lb. carton **25c** | **Coffee** Folger's, Schilling's, M. J. B., Golden West, Hill's, Lb. **53c**

Hunt's Preserves Loganberry, Boysenberry, raspberry, lb. jar **29c** | **Canned Milk** Dairi-Gold 2 cans **27c** case **6.39**

Orange Marmalade King Kelley, 2-lb. jar **39c** | **Drifted Snow Flour** 25-lb. sack **1.98**

Log Cabin Syrup 12-oz. decanter **27c**



LARGE SIZE NAVELS
ORANGES Lb..... **15c**

SUNKIST
JUICE ORANGES 5 doz. **69c**

TANGERINES 5 lbs. **79c**

LOCAL WINESAP
APPLES box **2.79**

TEXAS RUBY RED
GRAPEFRUIT 3 for **25c**

CARROTS 2 bunches **15c**

CAPE COD
CRANBERRIES 2 lbs. **25c**

IDAHO RUSSETS
POTATOES, U. S. No. 1 10 lbs. **49c**

KLAMATH RUSSETS
POTATOES, U. S. No 1, 100 lbs **4.29**

LETTUCE lb. **15c**

UTAH TYPE
CELERY lb. **9c**

SNOW WHITE
CAULIFLOWER lb. **14c**

FUERTE
AVOCADOS each **25c**

TOP QUALITY MEATS AND POULTRY AT LOWER PRICES

SWIFT'S
SLAB BACON

BY THE PIECE

Lb. **59c**

SWIFT'S
SMOKED PICNICS

SHORT SHANKED

Lb. **49c**

BACON JOWLS

LEAN STRIPPED

Lb. **45c**

SWIFT'S
SLICED BACON

SUGAR CURED

Lb. **59c**

ROASTING HENS

PRIME NO. 1

Lb. **55c**

FRYING CHICKENS

YOUNG AND TENDER

Lb. **59c**

FRESH OYSTERS

MEDIUM SIZE

Pint **69c**

FRESH SLICED
SALMON

Lb. **69c**

New Year PARTY Treats

Terry Thin Mints Lb. box **49c** | **Assorted Chocolates** Bishop's, 2-lb. box **98c**

CHOCOLATE
Covered Cherries Northmoor, Lb. box **69c** | **Peppermint Candy Logs** Lb. **35c**

Planter's Peanuts Blanched, 8-oz. tin **33c** | **Potato Chips** 25c package **23c**

Hershey Bars Box of 24 **98c** | **Hard Mix Candy** Societe, lb. bag **27c**

Pitted Ripe Olives 303 jar **35c** | **Cigarettes** Popular Brands, carton **1.39**

BIG CHIEF MIXERS

- SODA WATER
- LIME RICKEY
- GINGER ALE
- ROOT BEER
- TOM COLLINS
- STRAWBERRY

FULL QUARTS

2 FOR 27c PLUS DEPOSIT

COCA COLA, 7-UP 6 BOTTLES Plus Deposit **25c**

Nielsen's Market will close New Year's Day and Sunday, Jan. 1st and 2nd, so that our employees may enjoy a better holiday.

Grocery, Produce and Meat prices in this ad effective Thursday and Friday, Dec. 30 and 31.

Nielsen's Market Open 9 A. M. 'til 8 P. M.

Nielsen's Market located one block South of City Limits on Highway 99. More than one acre of paved parking space. We suggest you follow S. Main Street to avoid highway traffic. City bus service every hour.

BEST WISHES TO YOU FOR A HAPPY, PROSPEROUS NEW YEAR

NIELSEN'S MARKET
"IT'S THE SAVING ON EVERY ITEM THAT COUNTS"