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DIVERSITY NEEDED

By CHARLES V. STANTON

The current slump in the Douglas fir lumber market indicates the crying need for diversification in the timber industry. Demand has fallen off alarmingly, while mills are overcrowding their docks with lumber they cannot sell, thus affecting the economy of all communities dependent upon the industry. *Crow's Pacific Coast Lumber Digest*, in the current issue, reports that some mills are sending their low grade lumber to burners so that they may find space on their docks for better grades. Thus the terrible and unnecessary waste of material goes on and will continue until facilities for converting wood into other uses than lumber have been expanded.

There is no good reason why so much as one stick of wood should be wastefully burned. The countless refuse burners dotting the landscape in every lumbering community are ghastly monuments of our national tendency to waste our natural resources. Not only could we be saving these materials we now waste with reckless abandon, but we could be sustaining our economy by shifting manufacturing from one process to another in relationship to market trends.

At the present time there is little demand for lumber. But the months ahead will see improving markets for stock feed. Molasses manufactured from wood waste would find ready sale. The market is over-supplied with timbers and boards, wallboard and shingles, but there is still a world-wide shortage of paper. Our mills are burning their lower grade commons, yet specialized manufacture would furnish an outlet for all this material at a good profit margin if the operators would equip themselves to supply the needs of that market. Wood can be converted into plastics, adhesives, chemicals and countless other products. Why, then, should production stop simply because there is little current demand for timbers and boards?

Several contributing factors are wrapped up in the answer to that question.

For one, operators, for the most part, aren't interested in any process other than that involving the use of saws. For many years the timber industry in this country has furnished nothing but lumber. It has been in comparatively recent years only that we have seen timber utilized for plywood, insulating board, etc. The field of chemical utilization, which offers great promise for the future, is virtually untouched, although processes have been proven practical. But an operator who knows nothing but cutting logs into lumber is not interested in pioneering utilization through chemistry, a completely foreign field. At the same time our present income, corporation and excess profits tax structure discourages the risk of investment capital. Pyramiding of surtaxes eliminates any inducement to enter the utilization field where low level profits must be added in personal income reports to any other profits from dividends. The short-sighted tax policy is definitely limiting development of wood utilization processes, and reducing the potential of employment.

The time will come, however, even though we grow impatient with delay, when the timber industry will no longer depend entirely upon revenue produced through use of saws and lathes. Production will be so well diversified that when the market for one commodity begins to weaken, the raw material can be channeled to another operation where the profit margin is more satisfactory. Furthermore, instead of utilizing only one-third of the resource, as at present, utilization will be at a much higher level and wastage will be drastically reduced.

Processes to achieve this desired end are now available. Many of them, however, require pioneering. This pioneering either must be brought about through a readjustment of our tax policies to encourage investment of risk capital, or through subsidies. We believe growing recognition of the importance of conserving our natural resources eventually will demand that the tremendous wastage, now generally practiced be halted. Need for continuity in community economy will aid in promoting diversification of timber manufacture and utilization. Through variety in manufacture, the timber industry will be able to stabilize its own economy instead of continuing as one of the most traditionally up-and-down industries of the nation.

Control of Dairy Prices Suggested

PORTLAND, Nov. 12.—(P)—A nationwide operating organization of co-operatives to put producers in command of dairy prices was recommended to the national co-operative Milk Producers Federation yesterday.

Russell S. Waltz, general manager of the United Dairywomen's Association, Seattle, said "the influence of a very few people with no particular interest in the dairy industry's future now controls and determines prices for both consumers and producers."

Movement of prices on the country's large exchanges indicates that neither the producer nor the consumer is held as the principal beneficiary, he said. Waltz said that a strongly financed producer organization, operating in the principal markets, could remove "highly speculative activities" of the exchanges. Purchase and storage of surpluses would permit marketing in the short producing season and eliminate both extreme high and low

seasonal fluctuations, he told the group.

Some law changes likely would be needed to permit such cooperative action, he said.

Meeting Scheduled For Girl Scout Leaders

The Girl Scout Leadership Association will hold its monthly meeting Friday, Nov. 12, at 8 p. m. at the First Christian Church, Douglas and Kane streets. This is an important meeting and all persons interested in Girl Scout work or in being a Girl Scout leader are asked to attend. Refreshments will be served.

Evangelist Dated At Calapooia Church

Rev. H. S. Lower, associate regional director of the National Association of Evangelists, will speak each evening at the Calapooia Free Methodist Church at 7:30, starting Sunday, Nov. 14, and continuing through Sunday, Nov. 21.

Mechanical transmissions in automobiles have at least nine gears.

OUT OUR WAY



Scrap from the MENDING BASKET

By Viannett S. Martin

One thing I do miss so much here in the country is the instant chorus of 'hello's' that used to greet me whenever I stepped out the front door.

There was Ruthann who lived across the street, and saw to it that EJ and I were properly raised. In just the tone her own young mother used, she inquired of EJ one day, "Does your mother know you're up there on the roof?" She couldn't come and find me because her orders were not to go off the curb. So as to get a little farther into the street without leaving the curb, she would stretch both chubby legs out into the street, keeping her little round middle on the curb, directing a never-stopping stream of chatter in our direction.

Her mother said there was a lot of family affairs in the chatter, but since we hardly ever knew just what she was saying unless we made a real effort to listen, it didn't matter. Just an occasional "really?" or a surprised "you don't say!" from EJ would keep her chatter going. We loved sweet little Ruthann! We missed her here.

Then there was Mike of the beautiful brown eyes whose daddy was in the Air Force. We accumulated an amazing amount of information regarding our Air Force that would have been of no aid or comfort to the enemy. Indeed the 'enemy' might have been slightly added!

Mike helped diligently whenever one of us showed up in the garden, by picking up anything we let go of for a split second, moving just out of reach, and 'using' the tool. Sometimes it took a bit of talk to recover the tool. . . . Indeed, some days, the 'help' plumb wore us out! But we loved Mike so—Mike kept right on helping us.

The doorbell would ring: "Is your daddy home? Will he need me to help him?" I wished he could tell when "five o'clock" was. I tried to teach him time but it only meant more doorbell ringing to check observations.

"My mother is making jam," Mike informed us one day, and we politely asked what kind of jam? This had Mike stopped for a second the was a chatterer, too) then he had it. Said he, "Rabbit jam."

We resolved to have an ornamental wire fence around the adjoining vacant lot which we had bought and made into something lovely. How to use cement with so many helpers? We very confidentially asked each child to help us watch to see the others didn't forget and wiggle the posts. . . . And Mike who gave full time to it was rewarded by making a print of his hand at the right moment in the cement. "When I grow up," said he, "I'm going to bring all my children to see that 'hand'!"

Editorial Comment

From The Oregon Press

OSC ANNIVERSARY

(The Oregon Statesman)

Last week at Oregon State college an anniversary was celebrated—the 80th of its founding. Only the institution was not started as a state college, but as Corvallis college. Many of the people who settled in Oregon in the early days were from the south and were members of the Southern Methodist church. They launched a college at Corvallis where they had a strong church, the church continuing in existence until the merger of the north and south branches of Methodism a number of years ago.

Corvallis college was designated by the legislature to receive grants as the state's land grant college. Later on the state took over the college and renamed it Oregon State College. A new campus was bought on the rise of ground between Monroe and Jefferson streets west of the central part of town and the first building, now used for administrative offices, Benton hall, was erected. From then on, development of physical plant and growth of student body were continuous.

Oregon State college has made a notable record of achievement in the comparatively short period of its history. As a land grant college its objective has been primarily that of practical service to the state, both on and off the campus. Its great schools of agriculture, sciences, engineering, forestry, pharmacy, home economics, vocational education have trained men and women who have played important parts in state and national life. Some have attained high recognition; virtually all have been worthy citizens of the communities in which they lived—made stronger, more capable by their training at the college.

The college, along with other land grant institutions has extended its benefits to all sections of the state through such agencies as the extension service for agriculture, the experiment station, home economics demonstra-

THE LUCKY ONES

(The Oregonian)

It isn't fair—said the old deer hunter—to charge the open season for deer with some of the deaths that are tallied against it. The list of those who died by bullets is warning enough against carelessness, without indicting the sport for some several deaths by natural causes. There were those, as you know—elderly men mostly—whose hearts gave out in the hills. These were not properly hunting accidents, nor were they tragedies. Any woodsman will tell you that, when a man's time comes, there probably isn't a better way nor place in which to take leave of the world. The sensible way of looking at it—said the old deer hunter—is that these men died happy out there in the mountains.

For the last time they tended the campfire and felt the warm roughness of blankets in a chill night. If they had stayed in town, they might never again have seen the golden tamaracs at evening, and the dark firs and pines touched with sunset, nor sniffed the mist in the timber at morning and watched the coming of

By J. R. Williams

Dewey Swung For Head, Truman For Heart, Editor Says

MILWAUKEE, Nov. 12.—(P)—The bulk of American newspapers guessed wrong on the presidential election last week because "all of us were guilty of doing a little too much telling and too little explaining," Roy A. Roberts, Kansas City editor, said today.

"Frankly, the mass public doesn't like to be told by newspapers or anybody else, for that matter, what they should do and think," Roberts, president and general manager of the Kansas City Star, said in an address before the national convention of Sigma Delta Chi, professional journalistic society.

"It's a prime function of a newspaper to lead, not to follow," Roberts said. "But over the years I have sort of come to the conclusion that you serve your purpose more effectively by setting forth the facts and letting the public make up its own mind than by overstressing your own conclusions and expecting the mass public to accept your opinion."

"The mass public got the picture of a little fellow being ganged, Dewey swung for the heart, Truman countered at the head. When a political tide or trend sets in, it sweeps everything before it."

Roberts said his primary concern over the election was whether newspapers printed the news of the campaign "fairly and adequately" and how all of them "could have been so wrong on their predictions and not pick up the last minute surge of the mass vote to Truman."

"Answering the first question," he said, "I saw without hesitation or qualification that the bulk of the newspapers carried the actual news of the presidential battle fairly and fully."

"Human Interest Wins," Roberts frankly, Mr. Truman's type of campaign made more news and human interest stories than the over cautious strategy of Mr. Dewey. Examinations of our columns will show that Truman got more space and headlines than Dewey. And certainly more of the human interest aspects. It was the latter that made the votes.

"The press services were scrupulously fair. Neither newspapers nor press services deserve commendation for this. That was their duty to their readers; it is their function. On this score, the American newspapers did not fail."

Roberts said "most of our faces are red" because of failure to sense the trend to Truman. "We didn't do the job of old fashioned reporting we should have," he explained. "It wasn't intentional, I am sure."

Just as Mr. Dewey and his strategy board accepted the early polls and planned their campaign accordingly, to their sorrow, so, I am afraid, newspapers complacently accepted the verdict as a certainty and didn't dig in as they would have done otherwise to keep an accurate line on what the mass mind was thinking and how it was reacting to the campaign."

All insured workers, ages 65 or over, who wish to inquire about their benefit rights and possibilities, should contact this representative at the above time and place. Survivors of deceased wage earners are especially urged to visit him in order that they may be correctly advised of the benefits that may be payable to them.

Son Seeks Information Concerning His Father

Alphewas A. Kearney, a resident of Gary, Indiana, is asking help in securing information regarding his father, David W. Kearney. It is not known, he reports.

Scene About Town

By "Stoop"

Greetin' betwix pair o' successful bizmen at Rose-Cass: "Lo dere, think yuh'll evah 'mount to anything?"

Often we receive phone calls, but now we got a letter from a fan? ? ? Address future sich epistles to ROYAL'S, 1005 Madison, 'er Duffy at CLUB 99.

"Dear Stoop": Sad to say, there are a great many people who go thru life constantly criticizing and finding fault but never offering any constructive plans to correct the situations they condemn.

True, we are not all alike. If we were the world would be a pretty dull place. But don't you agree it's more fun living when we adopt the right attitude toward people and things.

There's the congenial grouch, and the happy-go-lucky optimist; the chip-on-the-shoulder chap, and the friendly puppy type. Remember, a smile, a cheerful word, a pat on the back, often change another's life for the better; they always work wonders in my own."

Signed, Mrs. PHR.

Sounds sumpin' like ye ol' Mendin' Basket colyum, don't it? Well, we had a reader, anyway.

Pomegranates, cranberries, apple- and other foods at ROYAL'S, phone 80-1, Vergas and Duffy are swamped with "Paw Wee" Markiey drawin' crowds nite at 99 CLUB, but still are takin' reservashuns fer family style Thanksgiving Dinner. (Paid advertisement)

whether the father is living or dead, but information is necessary in connection with disposition of an estate. Three sons, Frank, Fred and Alphewas are living. Any person having information concerning the father is requested to write Mr. Kearney at 470 Jackson St., Gary, Ind.

JAP MINERS STRIKE
TOKYO, Nov. 11.—(P)—One-fifth of Japan's coal mines were shut down today as miners in 200 local unions went on 24-hour strike for higher wages and retirement pay.

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