



NIELSEN'S Super-Market



FOOD SPECIALS

CITRUS SALAD Omio, Orange & Grapefruit, No. 2 Tin 19c

TAMALES Riviera, 7-oz. tin 3 FOR 19c

MINCEMEAT Gold Crest, 28-oz. jar 29c

APPLE BUTTER Oregon, 14-oz. jar 10c

APRICOT PRESERVES 1-Lb. jar 19c

Nielsen's Market is the newest and largest food shopping center in Roseburg... so patronize Nielsen's, where your every shopping wish has been anticipated. There are wide aisles; clean, convenient displays; a fountain lunch; self-service meats in addition to conventional meat sales; magazines and sundries... plus an express checker for those with small orders. And everybody delights in using the "electric eye" doors. Prices? Just check the items on this page!

FRUIT CAKE MIX S&W, Lb. Jar 43c

BLENDED JUICE Dr. Phillip's, 46-oz. Tin 23c

KARO SYRUP Blue Label, 1 1/2-lb. jar 19c

FRUIT COCKTAIL Hunt's, No. 1 tin 23c

CREAM STYLE CORN Pheasant, 303 Tin 15c

M. J. B. RICE Calif. White, 2-lb. Pkg. 29c

PUMPKIN Silver Falls, No. 2 1/2 Tin 10c



ASSORTED CASE SALE!

**Standby
CANNED FRUIT**

**LARGE
#2 CANS
All 12 for 4.98**

1-APRICOTS Whole Peeled
1-APRICOTS Halves Unpeeled
1-PEACHES Yellow Cling, Sliced
1-PEACHES Yellow Cling, Halves
1-KADOTA FIGS
1-PINEAPPLE Sliced Hawaiian
1-PEACHES Elberta Freestone, Halves
1-PEACHES Elberta Freestone, Sliced
2-PEARS Bartlett, Halves
2-FRUIT COCKTAIL, California

DATE PRUNES New Crop, 2-lb. Bag 29c

PINEAPPLE JUICE Dole, No. 2 Tin 19c

DUZ OR OXYDOL Giant Package 93c

LIGHT GLOBES 75 or 100 Watt (tax inc.) 17c

DRIFTED SNOW FLOUR 10-lb. Bag 89c

COFFEE ALL BRANDS, 2 Lbs. 1.05 Lb. 53c

CHOICE FRUITS AND VEGETABLES

BUNCH CARROTS 2 bunches 15c

SOLID CRISP LETTUCE 2 heads 19c

JUICE ORANGES 5 dozen 69c

GOLDEN YAMS 2 lbs. 19c

WINESAP APPLES Box 2.79

U. S. NO. 1 POTATOES 100 lbs. 3.69

Tomato Puree Ray's, No. 2 Tin 2 for 27c

Tomato Sauce Hunt's, 8-oz. Tin 5c

Diced Beets Hunt's, No. 2 Tin 2 for 19c

Corned Beef Anglo, 12-oz. Tin 49c

MARSHMALLOWS 8-oz. Bag

2 bags 29c

Sunshine KRISPY CRACKERS FULL POUND 25c

Swift's Veal Loaf, 12-oz. tin 27c

Swift's Vienna Sausage 1/2 size tin 19c

Swift's Chopped Ham, 12-oz. tin 57c

Swift's Dried Beef, 3 1/2-oz. jar 45c

NUTRITIONALLY CORRECT!

PARD 2 Cans 27c

SUNDRIES

Evan Flo Baby Bottle, Complete, 8-oz. 25c

Fitch's Wave Set, 5-oz. bottle, plus tax 10c

Lavoris Mouth Wash, 9-oz. bottle 43c

Listerine, 7-oz. bottle 43c

Vick's Va-Tro-Nol, large size 49c

60c Wildroot Hair Tonic, 60c Wildroot Shampoo, 1.20 value, BOTH FOR 59c

Grocery prices in this ad effective Friday, Saturday and Sunday, November 12, 13 and 14. Meat and Produce prices effective Friday and Saturday only. Nielsen's Market is open daily and Sunday from 9 A. M. 'til 8 P. M. Closed Thursday, Armistice Day.

Nielsen's Market located one block South of City Limits on Highway 99. More than one acre of paved parking space. We suggest you follow S. Main Street to avoid highway traffic. City Bus Service every hour.

Quick Lunches

... AT NIELSEN'S
FOUNTAIN LUNCH

FOR A QUICK REFRESHING SNACK WHILE
YOU'RE SHOPPING VISIT THE
FOUNTAIN LUNCH

- Ice Cream
- Pastries
- Sandwiches
- Salads

Delicious Coffee 5c Cup



PORK CHOPS Lean Center Cuts, lb. 79c

PORK LOIN ROAST Loin or Rib End, Lb. 65c

SWIFT'S PREMIUM HAMS Half or Whole, lb. 69c

SMOKED PICNIC SHOULDERS Lb. 55c

BACON ENDS AND PIECES 1-lb. Pkgs. Lb. 49c

PORK SHOULDER

ROAST

Picnic Cuts

Lb. 49c

PORK STEAKS

Lean and Tender

Lb. 59c

**FRESH FILLETS
OF SOLE AND
RED SNAPPER**

Lb. 45c

FRESH OYSTERS

Medium Size

Pint 69c

ORDER YOUR THANKSGIVING TURKEY NOW

NIELSEN'S MARKET
"IT'S THE SAVING ON EVERY ITEM THAT COUNTS"

Grapenuts

Flakes

12-oz. Pkg.

21c

6-oz. Pkg. Grape-Nuts Wheat Meal Free.

MIRACLE WHIP



Pint Jar

34c

Durkee's

Margarine

Lb.

33c

Snowdrift

Shortening

3-lb. Tin

1.12

Campbell's

Tomato Soup



3 Tins

29c

Chocolate

PEANUT

CLUSTERS

8-oz. Bag

29c