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COMPARE MODERN METHODS WITH OLD
METHODS OF DIAMOND GRADING

Treasured forever...

the diamond with flashing beauty,
fiery depth and brilliance. The en-
gagement ring, her most cherished
possession, her first...and greatest
gift of love.

LOOK INTO THE DIAMOND

Be sure to be safe when you select diamonds.
No longer need you expose judgment and selection to
the findings of old-fashioned methods in the eye-loupe
examination. Today, with our modern scientific equipment,
you actually see the interior of a diamond yourself, mag-
nified ten times and vividly illuminated by transmitted
light. As Registered Jewelers we show you the pronounced
difference in diamonds which are scientifically graded
for color, cutting, brilliance and flawless perfection.

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