

Westerns SOCKS HIGH COST-OF-LIVING

WITH LOWER LIVING COST Sale

The Greatest, Most Precedent-Smashing Sale In Our History Starts Tomorrow!

Gambles isn't just talking about the High Cost of Living—we're doing something about it! Here are just a handful of the hundreds and hundreds of L.L.C. inflation-beating bargains. This is our whack at high prices—our way of lowering your living cost! Don't miss this tremendous Lower Living Cost Sale—it's the greatest money-saving event ever.



Felt Base Mats

Our regular low price 14c

Protect your floors from wear, soil, scuffing with these handy, 18x36" mats! Good assortment of lacquer coated tile and floral patterns in attractive basic colors.

5¢



Household Enamel

Our regular low price 30c

¼ pint size of famous Homeguard 4-hour household enamel for both exterior and interior painting! Easy to apply on wood or metal. High gloss finish—16 beautiful colors!

13¢



Coronado Vacuums

● OUR REG. LOW PRICE, 49.95

A real deal! This is the most sensational vacuum cleaner event of the year. A regular Coronado Upright Sweeper at a \$10 saving. You'll have to hurry to grab this one....

39⁹⁵

Available on Thrifty Payment Plan



Household Brooms

Our regular low price 1.10

5 sewed, painted handle, a needed household item the budget-conscious wife will appreciate.

69¢



Mixing Bowl Sets

● Our regular low price 42c

You just can't beat this bargain any place! These handy sets include a 6-inch, 7-inch and 8-inch bowls of heavy, polished, easy-to-clean glass.

29¢



Canvas Gloves

Our regular low price 35c

Herringbone fabric. 10-oz. blue knit wrist. Buy two pair at this saving.

27¢



32-Pc. Dinnerware Sets

● OUR REG. LOW PRICE, 8.49

A stunning service for 6 in the "Regal Charm" pattern. Set consists of 6 dinner plates, 6 fruit dishes, 6 bread 'n' butters, 6 cups and saucers, 1 veg. dish, 1 platter.....

6 49



Car Heater

Our regular low price 24.55

E. A. hot water heater. Fits all cars—complete with fittings and illuminated switch. Have it installed in our shop.

19⁹⁵



Alarm Clock

Our regular low price 2.19

"Salute" 30 hour, spring wind, ivory color with gold trim. A dependable, accurate time-piece.

1 89

Tax



Steering Wheel Cover

Our regular low price 44c

A mohair cover that fits all steering wheels. Keeps your hands clean and warm in winter.

24¢



Socket Set

Our regular low price 7.75

It's a mechanic's must; 12 piece, ½ drive socket set that's guaranteed. Chrome finish.

6 79



Hiawatha Bikes

● OUR REG. LOW PRICE, 43.95

They're sensational! You bet, the NEW Hiawatha Bikes are built for action and years of pleasure.....

39⁹⁵

Available on Thrifty Payment Plan



Nut Dish

Our regular low price 10c

It's made of crystal cut glass. With handle. Holiday seasons ahead assures your need for one or more.

4¢



Platform Rocker

Our regular low price 52.95

Choice of rose, wine or blue frieze. Hardwood frame, 4 heavy rocker springs for easy rocking. A real value!

43⁸⁸



Windshield Wiper Blades

Our regular low price 33c

You'll need two of these cleaner blades which come in 8¼" and 9" lengths.

18¢



Coronado Washers

● OUR REG. LOW PRICE, 105.50

A real Deluxe Washer in every respect but we've smashed the price. Deluxe Lovell wringer, 8 lb. dry load. "Tangle-Free" agitator. Make Washday "Fun Day" with a Coronado Washer.....

89⁵⁰

Available on Thrifty Payment Plan

These Are Just A Few Of The Hundreds Of Terrific L.L.C. Values! On Sale October 13th... Be Here Early... Bring The Whole Family! Don't Miss This Tremendous Sale!

Western Stores

WESTERN AUTO SUPPLY CO.

A DIVISION OF GAMBLE-SEKOMO, INC.

Stephens and Cass Sts.

Phone 97

