

Firestone GRAND OPENING

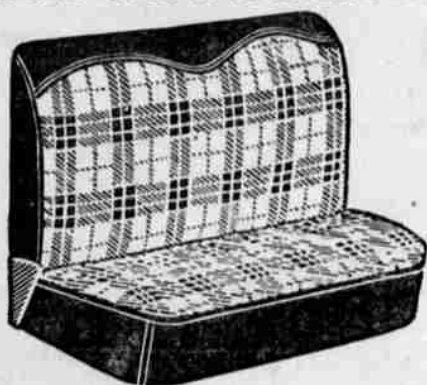
New Enlarged Store
240 N. Jackson

SATURDAY, OCT. 9TH, 9 A. M.

BARGAINS IN ALL DEPTS.

You Are Invited To Attend
BIG PREVIEW
Friday Evening October 8th
7 to 9
FREE REFRESHMENTS—
SOUVENIRS, GIFTS, PRIZES

GRAND OPENING SPECIAL!



BEAUTIFUL COVERS

Smart new 1948 patterns. Hardwearing! Snug-fitting. Install a set today.

6.45
and up



Beautiful Chrome Finish
De Luxe SPOTLIGHT 9.95
A beauty! The pistol-grip handle control allows instant adjustment to any position.

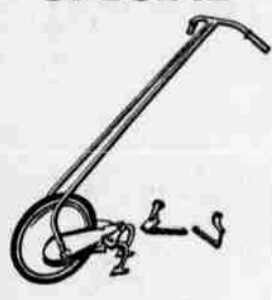


WE'LL BE EASIER ON YOUR POCKETBOOK
PURCHASE ANY ARTICLE IN OUR STORE with a **Small DOWN PAYMENT...** TERMS TO SUIT YOU!

HAVING TROUBLE MAKING IT STRETCH?



OUTSTANDING Grand Opening SPECIAL



Reg. 10.95
Garden Cultivator
2.97

SAVE . . . BATHROOM SET

Reg. 4.79 SHAG RUG **3.50**

Reg. 1.59 LID COVER **79c**

Add beauty to your bathroom with one of these sets. Choice of colors. Buy now and save.



Was 85c
Hand Painted COOKIE JAR
Reduced to only **69c**

SAVE \$8.07



Reg. 41.95
Now 33.88
Less Batteries
The Binocular 3-Way PORTABLE RADIO
Sensationally reduced! So unique . . . so striking. No bigger than ordinary binoculars. Has a leather strap for carrying on the shoulder. Plays on batteries or can be used on regular AC-DC house current. 1.50 A. WEEK

REDUCED!



Was 31.50
Sale 24.99
The Newscaster TABLE RADIO

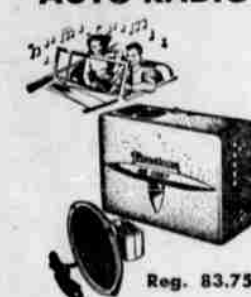
Save! Save! Save! Here's big radio performance at a bargain price! Amazing selectivity, sensitivity and rich tone. Smart, ivory plastic cabinet.

Only 1.25 A Week



Reg. 2.39
Sale 98c
Big 11-Inch Aluminum SKILLET

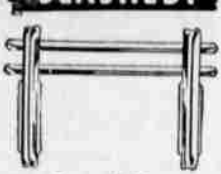
SAVE \$19.76 on This Big Firestone AUTO RADIO



Reg. 83.75
You pay only **63.99**
Sparkling home radio performance for your car. Power, selectivity, rich tone — push-button tuning.

Our Truck Tire Department Is Complete

SLASHED!



Reg. 7.25
GRILLE GUARD
1.98

Strong—handsome heavy chrome. An outstanding buy for our Grand Opening.



REG. 15.50
Musical AUTO HORN
During this Sale **11.45**

\$5.00 Trade-In Allowance

For Your Old Battery On Any New Firestone



Sale!



Set of 4 **7.27**
BOXING GLOVES
Wine colored sheepskin, perfectly padded. These are finest quality, made for long tough wear.

UP TO 50% OFF!

REG.	SALE
Bicycle Chain Guard	1.09 .09
8-ton Hydraulic Truck Jack	21.95 15.95
Steering Wheel Covers	.60 .39
Blossom Time Dinnerware	12.95 6.95
Handee Car Wash Mitt	1.69 1.29
Genuine Deep Sea Sponge	2.89 1.89
Ethyl Upholstery Cleaner	.75 .35
Bicycle Kickstand	.55 .19
10-Qt. Gallon Pail	.79 .59
Large Alum. Roaster	5.95 2.29
Extra Heavy 12-qt. Gal. Pail	1.69 .98
4-Way Rim Wrench	1.19 .89
Hostess Serving Tray	2.95 1.98
Deluxe Roller Skates	5.95 3.45
Upholstery Sponge Neoprene	.69 .39

Quantities Limited—No Sales to Dealers



SPECIAL!



Was 1.49 Now! **.88c**
Dish Drainer
Wire with special spaces for cups, silverware, small dishes. A tremendous value!



Reg. 8.95
SAT. ONLY **5.00**
(Limit One)
Handsome hammered brass. Two musical tones for the front door, one for the rear.

Ladies' Luggage SPECIAL



Regular Price of Both Pieces . . . 36.00
You pay only **29.95** PLUS TAX



TRADE and SAVE



Get the Best for Less During Our Big

GRAND OPENING

YOUR TIRES ARE WORTH MORE TO US...

Trade Today for **Firestone STANDARD TIRES**

We need used tires for retreading! You'll be amazed at the liberal trade-in allowance we'll give for your old tires during our big Harvest Sale. Here's your chance to get famous Firestone Standard Tires at BIG SAVINGS. Even if your tires are only partly worn, you'll get FULL allowance for the unused mileage during this BIG SALE! DON'T wait . . . TRADE and SAVE TODAY!

10.95 PLUS TAX
6.00-16



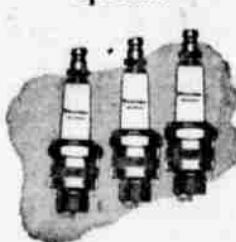
up to **\$10.00**
TRADE-IN ALLOWANCE
For Your Old Bike!

Hey Kids . . . your old bike is worth up to 10.00 on any new Firestone bicycle in our store! Here's your chance to sell us your old worn bike and ride a new, safe Firestone bicycle. Bring your bike in . . . see how much it's worth! Get a new bike now . . . pay as you ride!

AS LITTLE AS 2.00 A WEEK!

MODEL ABOVE
43.50
LESS TRADE-IN ALLOWANCE

SPARK PLUG Special!



NATIONALLY FAMOUS NATIONALLY ADVERTISED SPARK PLUG

COMPLETE SET ONLY **98c**



ENJOY LOW COST OIL HEAT
Put This Big **Firestone OIL HEATER** IN YOUR HOME
Cap. 60,000 B. T. U.

PAY 4.25 A WEEK only **104.50**

\$1.00 FOR YOUR OLD COFFEE POT

IF YOU TRADE IT IN ON THIS NEW **Firestone** Supreme Quality Electric Coffeemaker
During This Sale **9.95**
With Your Old Coffee Pot **8.95**

THRIFTY SPECIAL
Set of 4 **only 29.95**
Firestone Guaranteed NEW TREADS
Size 6.00-16 And Your Old Tires