# Newspaperboy Major Factor In Nation's Economy

More than 51 million newspapers are read by the American public every day. Eight out of ten of these papers are delivered and sold to the American public by America's newspaperboys. Besides acquiring business experience, the newspaperboy is performing a public service similar to that given by bus drivers, milkmen, and other workers who keep the wheels of daily life turning.

That is why a day—October 2—has been set aside as National Newspaperboy Day in recognition of the public service of the newspaperboy.

About 66,000 reporters, editors and mechanical workers are employed in the United States to get out the Nation's newspapers, but more than half a million newspaperboys are necessary to see that the finished product reaches the hands of the reading public.

Since Colonial times the newspaperboy has proven himself the quickest and most efficient means of getting the news of his community and of the world to the American people. He is one of the reasons why the American public is as well informed as it is.

**Seldom Delinquent**

In addition to performing a service for the public, the newspaperboy benefits personally from his work. A busy boy is seldom a delinquent boy, and the newspaperboy is busy.

He is receiving training in the American way of doing business, practicing the principles of free enterprise in youth and learning lessons which will serve him all of his life.

He is learning the importance of regularity and dependability.

He is learning how to meet the public and how to sell, how to extend credit to his customers and how to have credit extended to him; and thus learns the responsibilities of being in business.

He is learning the proper management of money, how to keep books and what is required of him in the way of personal effort in order to make a profit on his enterprise.

He is learning the value of honesty in dealing with people.

**Independence Learned**

He is experiencing the thrill of economic independence, combined with the satsifaction of being able to help carry the family load, through the purchase of his own clothes, etc.

Newspaperboys are an important part of America's economic life. The average newspaperboy earns about $300 per year. The half million newspaperboys throughout the country earn some 150 million dollars a year which they save or spend in their own communities.

Newspaperboys are the largest youth group in proportion in the country in the purchase of government Savings Bonds and are thus assuming more than their share of the responsibility of good citizenship, and through this experience feel themselves to be truly an integral part of the Country they serve.

Pictures by Master Studio

**GUARDIANS AGAINST FIRE**—To remind the citizens of Roseburg of Fire Prevention Week, Oct. 3-9, members of the Roseburg Fire Department lined up all their fire-fighting and life-saving apparatus in front of the City Hall, as seen above. On the left are the five pumper trucks used by the Department, and on the left the life-saving boat and first-aid car, the latter used by the chief. The lower picture shows regular and volunteer firemen in a group portrait. Standing in the back row, center, is Fire Chief Glenn H. Taylor, who heads the Department.

# Worse Floods In Prospect, Warning To Northwest

SEATTLE, Oct. 6.—(AP)—A federal agency said yesterday the Pacific Northwest must prepare for worse floods than those of last spring.

The report came from the water resources branch of the U. S. Geological Survey.

It noted that although the 1948 flood of the Columbia River and its tributaries did not reach the levels of the historic 1894 flood in the lower Columbia, it did much more damage. It estimated the 1894 flood damage at $5,200,000 and this year's property loss at more than $100,000,000 with 40 to 45 deaths.

With development of the Columbia Basin, the report said communities have tended to encroach upon the flood plain, leading to heavier losses when flood conditions prevail.

"Greater floods than that of 1948 have swept through the Basin in the past," it added. "These floods—or at least the conditions which produced them—will undoubtedly recur in the future."

## Campaign of Truman Draws O. K. of Unions

WASHINGTON, Oct. 4.—(AP)—George M. Harrison and leaders of 25 other AFL and independent unions called on President Truman yesterday to congratulate him on his election campaign.

Harrison, president of the Brotherhood of Railway Clerks and head of the newly organized labor's committe for Truman and Barkley, told newsmen:

"I think the people are responding to the president's appeal. They appreciate he is for the people."

Commenting on a vigorous attack on the president by John L. Lewis at a United Mine Workers Convention in Cincinnati yesterday, Harrison said:

"I am sure those sentiments don't represent the sentiments of the working people of this country."

# Trend Toward Uniform Wage Cuts Incentive of Skilled Working Man

By JAMES THRASHER

Forty years ago, the Labor Department's division of wage analysis recalls, the average pay of skilled workers in American industry was more than 100 per cent higher than that of unskilled labor. The trend has been steadily downward since then until today the difference is 55 percent.

We don't thinx that the figure of 40 years ago was quite in line. But we agree with the National Foremen's Institute that if the downward trend continues, industry may be in for some skilled manpower trouble.

It is no secret that when the unskilled worker is paid a decent living he is not the only one who benefits. Probably something more than the humanitarian instincts of management accounts for the steady rise in pay for unskilled and semi-skilled work in the last few years. Many unions have worked hard to bring it about, to be sure. But it is still true that industry is creating new and bigger markets with higher wages.

**Melon Share Inferior**

A good deal of squawking has come from industrial management on this score as when Henry Ford I started paying his men $5 a day. But better management methods and technological improvements have made it possible to increase wages without sacrificing profits or—until recently—raising prices with every pay hike.

But when the melon is cut shouldn't the skilled worker get a fair, if not an equal portion? The Labor Department analysts indicate that he does not. From October, 1943, to April, 1947, the average pay of all skills in our industry rose 32.3 per cent. Skilled labor got 27.7 per cent of this, while the boost to semi-skilled and unskilled were respectively 34.5 and 35.7. In several industries this gap was much wider.

One of the great virtues of our economic and political system is the incentive and opportunity for advancement that it gives to the individual. That self-evident truth has been proclaimed from so many rostrums that maybe people grow weary of hearing it. Yet the fact remains that we have usually paid off on skill. And the connection between that system and our pre-eminence in industrial production is no accident.

**Soviet Doesn't Make Good**

We have reason to give thanks for that pay-off system. So did the Soviet Communists in the recent war—the same ones who by their own frequent admission are out to destroy that system. So have some other Europeans today who don't think much more of capitalism than the people in Moscow.

But if skill continues to be less of a salable commodity all the time, there won't be much incentive left for a worker to learn or develop specialized abilities. Over a long run that could bring us down several pegs from our industrial pre-eminence and our present high living standard.

The Soviet Communists have a slogan or philosophy or whatever: "From each according to his ability, to each according to his need." But it is significant that they have never been able to put the idea into practice. This trend toward uniform wages is a trend toward that idea. It is scarcely consistent with the American system—although, as in so many other things, we seem to be doing it better than the Russians.

## Eskimos Realize Dream To Enter School in U. S.

PORTLAND, Oct. 6.—(AP)—An orphaned Eskimo brother and sister from Craig, Alaska, started to school here yesterday fulfilling a wish expressed to a fisherman.

Thelma Johnson, 13, and Geo. Johnson, 12, entered the eighth and seventh grades, respectively, at Columbia Bible School, after arriving by plane from Ketchikan.

Earl D. Smith, president of the school's board of directors, said Sewell Magnani, Medford rancher, was financing the children's education. Magnani formerly was a fisherman at Craig and the children lived in his home for a time. They told him they dreamed of being educated in the states.

Columbia Bible School teaches conventional elementary school subjects with additional Bible study classes.

The children are living in the Smith home.

# Bring Sex Out In Open, Advice In University Report

By DAVID TAYLOR MARKE
AP Newsfeatures

"Let's take the shroud off sex, bring it out in the open and treat it as normal, natural and beautiful instead of keeping it hidden and taboo and thus making it, as it has been in the past, a source of confusion, mystery, and often fear," says a Colgate University report which has just come to my desk.

The report was prepared by a senior, John M. Walker, under the supervision of the Education Department, and places the responsibility for sex ignorance among students ranging in age from 18 to 30, squarely upon the shoulders of the parents and the teachers.

The report says that the greatest sources of sex information came from friends of their own age and older boys and girls.

"This seems due to the fact that neither the parents nor the schools provided adequate information."

**Teamwork Needed**

Neither home, school, church, nor college, says the report, can be solely responsible for this program of education. It is one in which all must have a part. Perhaps the most important of all will be to anticipate children's needs for information as they are emotionally mature enough to receive it.

On the same subject the American Social Hygiene Association says:

"Youth faces many problems of personal and social adjustment. Those growing out of the sex factor are among the most difficult and vital. Young people themselves as well as parents, teachers, ministers, physicians, recreation leaders and social workers recognize the importance of education in this area; but many well-intentioned people lack a clear basis of understanding of objectives, content, methods, and personnel to meet this need."

Leftover chicken makes Waldorf salad into a main dish for lunch. Just add the cubed chicken to the celery, apples, walnuts and mayonnaise and serve in lettuce cups or on short sprays of watercress.


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