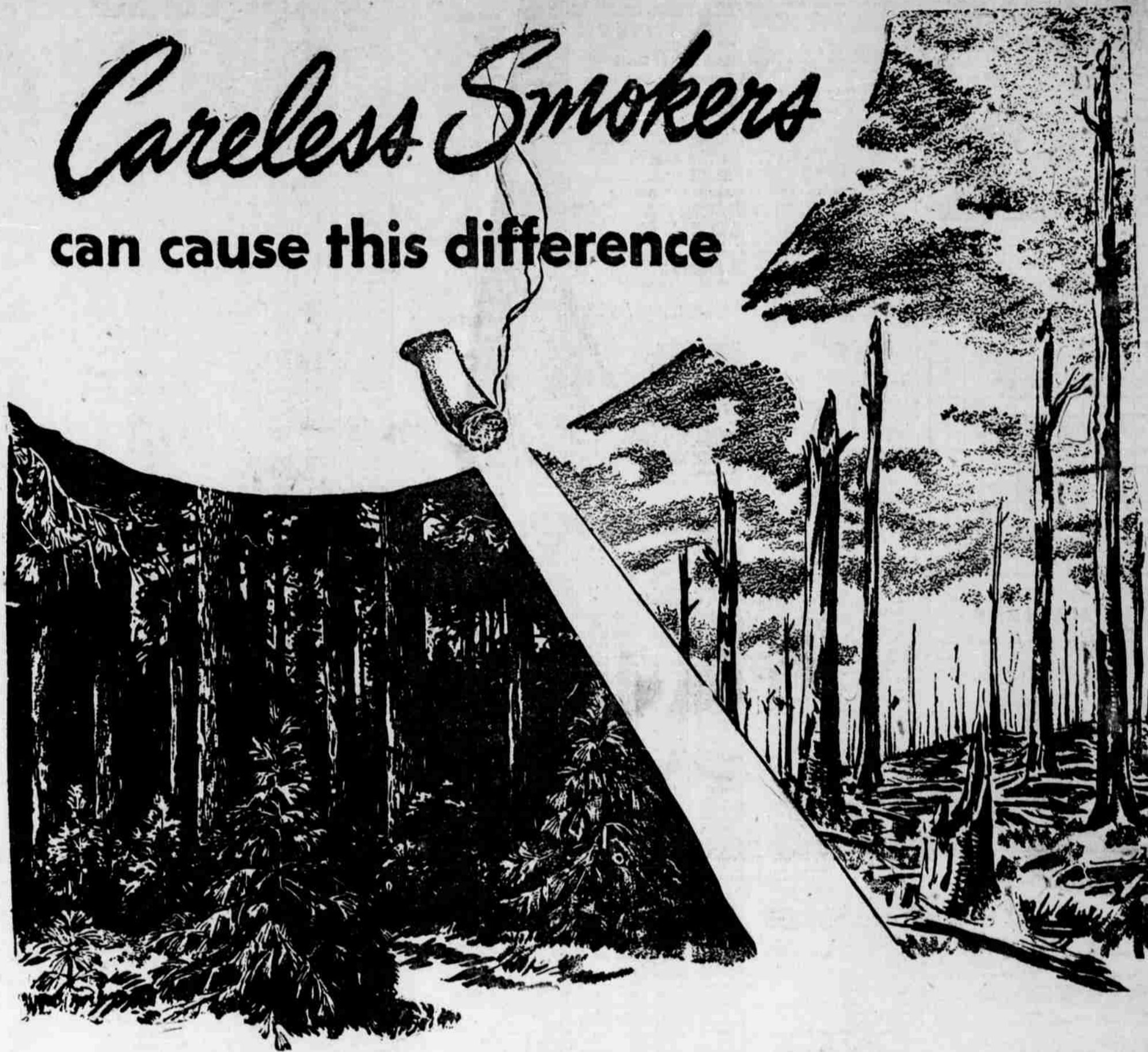


Careless Smokers

can cause this difference



RECIPE FOR DESTRUCTION

Take one cigarette, add fire; put in use by a careless smoker. Add tinder, dry leaves and a stand of timber. Toss glowing cigarette anywhere; result—a raging, spreading forest fire which will kill growing timber, suffocate seedlings, dry up creeks, destroy game. Cost— $\frac{3}{4}c$. Result—multi-million dollar damage; a generation of poverty and blight.

INSURE YOUR FUTURE AND YOUR CHILDREN'S FUTURE PREVENT FOREST FIRES

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