



Now . . . fall comes to you in all the splendor of brown, gold and red . . . turning the page on another summer and hinting of the crisp, cool days ahead. And we of Roseburg take our cue from nature's book to display the finest in fall fashions. Help us observe this event by watching our windows tomorrow evening, September 9. At 7:00 p. m. all store windows will be unveiled to display before your eyes the latest in fashions for the entire family.

TREASURE HUNT!

For the past few days Roseburg shoppers have been receiving free tickets which gives an opportunity to win valuable prizes. There is no limit to the number of tickets anyone may possess, the more the better. Simply match the numbers on your tickets with the winning numbers displayed in store windows—and you'll receive a fine, free prize. Don't miss the Fall Opening—Share the fun—Let's go on a Treasure Hunt!



To know what's new before you do actual shopping, see all the store windows tomorrow evening and view the Fashion Panorama for women, men and children. Then you can better plan your buying.