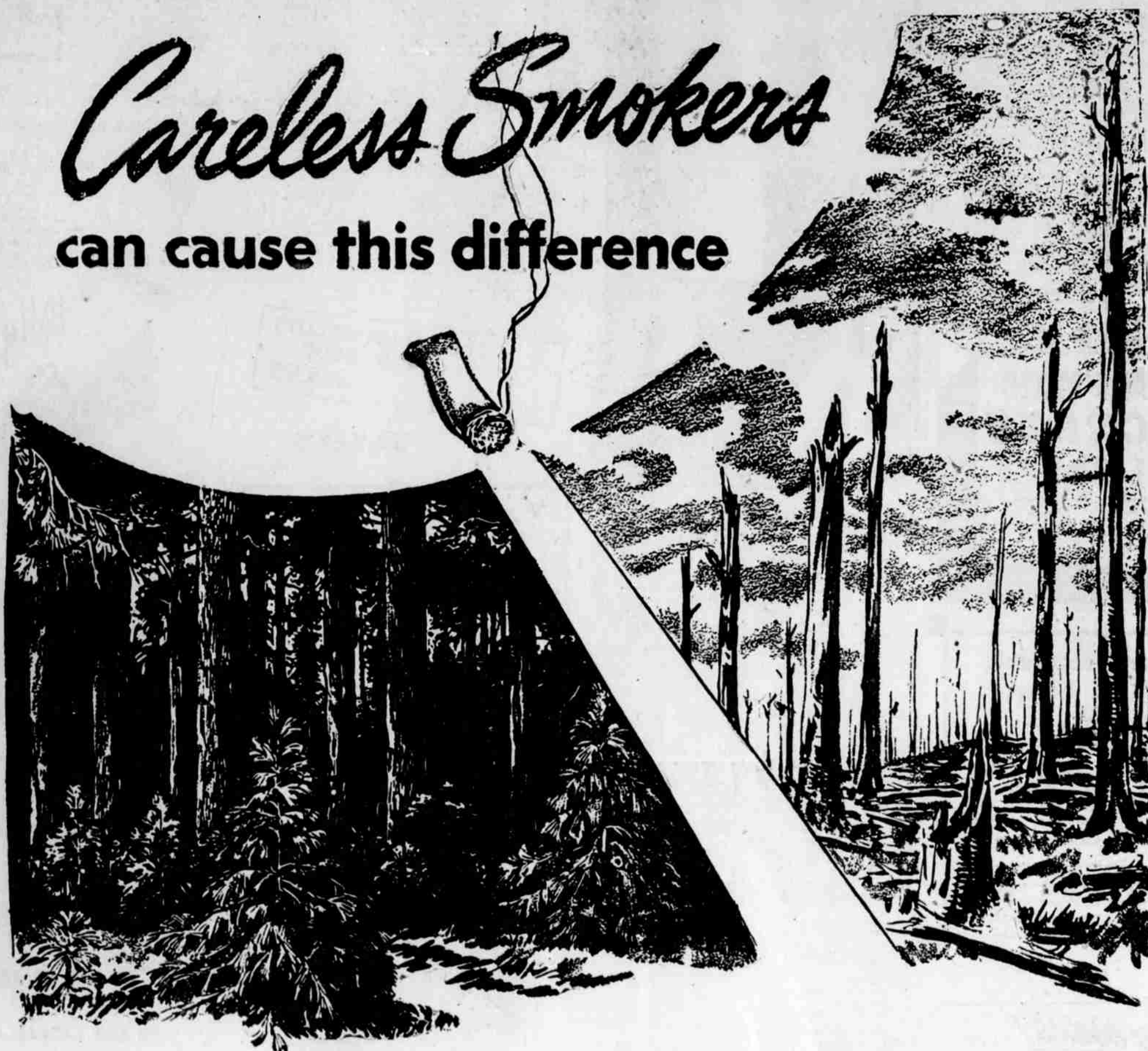


Careless Smokers

can cause this difference



The forest at your left is at your mercy. Toss a burning cigarette out your window, and you may reduce this land to the unproductive waste at the right.

Careless smokers cause a quarter of our forest fires. They are responsible for approximately 20,000 forest fires a year. Such thoughtlessness can easily nullify long years of effort to produce new forests.

America's very security depends upon the productive capacity of our forest lands. Keeping Oregon green means more than keeping Oregon beautiful.

For the products of forests are as essential to life as shelter, as necessary as bread. Help keep Oregon's forests growing by remembering to put out your cigarettes before you throw them away.

**Remember . . . One tree will make millions of matches —
One match will destroy millions of trees —**

Associated Plywood Mills, Inc.
Youngs Bay Lumber Co.
Umpqua Plywood Corp.

Trojan Wood Products Co.
E. K. Wood Products Co.
Harbor Plywood Corp.
Silver Peak Lumber

Puget Timber Co. of Oregon
Winchester Lumber Co.
Fir Manufacturing Co.