

The News-Review

Published Daily Except Sunday by the News-Review Company, Inc.
 Entered as second class matter May 7, 1930, at the post office at Roseburg, Oregon, under act of March 3, 1879.
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 Member of the Associated Press, Oregon Newspaper Publishers Association, the Audit Bureau of Circulations
 Represented by WEST-HOLLIDAY CO., INC., offices in New York, Chicago, San Francisco, Los Angeles, Seattle, Portland, St. Louis.
 SUBSCRIPTION RATES—In Oregon—By Mail—Per Year \$2.00, six months \$1.00, three months \$0.50. By City Carrier—Per Year \$1.50 (in advance), less than one year, per month \$1.00. Outside Oregon—By Mail—Per Year \$3.00, six months \$1.50, three months \$0.75.

SPEAKING FROM THE RECORD

By CHARLES V. STANTON

The Roseburg Chamber of Commerce ranks exceptionally high in comparison with organizations in cities of similar size, according to information gathered by Harold J. Hickerson, secretary-manager, and published in his monthly bulletin to the membership. The survey, however, reveals one weak spot. The Roseburg Chamber, while far above the average in membership, is below the average in income. In all other respects, the Roseburg organization is in the upper brackets in the way of achievements and working plans.

Reporting that the first Chamber of Commerce in the United States was organized April 5, 1768, "to promote and encourage commerce, support industry, adjust disputes relative to trade and navigation, and to procure such laws and regulations as may be found necessary for the benefit of trade in general," the local bulletin states that the nation today has 2,749 Chambers of Commerce, with total membership of approximately 1,250,000 and income of more than \$60,000,000.

Summarizing responses to a recent questionnaire circulated by the U. S. Chamber of Commerce, with particular attention to reports from 229 serving communities corresponding to Roseburg's population class, Hickerson found that the Roseburg Chamber is:

- One of 90 among 229 with an industrial plant site survey.
- One of 176 among 229 offering no cash bonus, free site, free rent or moving expense as an inducement to new industries.
- One of 72 among 229 having a reserve fund earmarked for a specific purpose. (Ours is a research and development fund.)
- One of 98 among 229 that publish a descriptive folder.
- One of 13 among 229 that sponsor a courtesy parking sticker.
- One of 20 among 229 that help finance regional tourist advertising. (We contribute to the "Drive Oregon 99" folder.)
- One of 122 among 229 publishing a monthly bulletin.
- One of 192 among 229 furnishing a pocket membership card.
- One of 179 among 229 furnishing membership signs.
- One of 13 among 229 holding weekly meetings.
- One of 173 among 229 using a mail ballot in elections.
- One of 111 among 229 nominating two or more candidates for each elective position.
- One of 10 among 229 with a membership club meeting weekly.
- One of four among 229 offering a representative of the Junior Chamber the privilege of attending our board meetings.
- One of 13 among 229 with Junior Chamber members serving on the committee.
- One of 55 among 229 making a special effort to secure young men as members.
- One of 25 among 229 whose dues collected during 1947 were below the average of \$14,202. We received \$12,584.50.
- One of 30 among 229 with a membership of more than 400 in 1947.
- One of 195 among 229 that is incorporated.
- One of 53 among 229 with an increase in membership in '47.
- One of 47 among 229 operating on a budget plan.
- Only one among 229 which provides that its immediate past president shall serve as a board member.
- One of 36 among 229 with directors meeting bi-monthly.
- One of 219 among 229 with 14 or more standing committees.
- One of 105 among 229 not increasing number of employees since 1944.
- One of 104 among 229 having a secretary with previous experience in chamber of commerce service.
- One of 38 among 229 having a secretary with more than 11 years service in that position.
- One of 73 among 229 having a secretary serving a fifth year in the same community.
- One of 166 among 229 with a solicitation committee to pass on applications to solicit.
- One of 219 among 229 not operating a better business bureau.
- One of 112 among 229 assisting in promoting one or more annual events that attract out-of-town visitors.
- One of 177 among 229 having a national affairs committee.
- One of 154 among 229 having an education committee.
- One of 165 among 229 that sponsored a community chest.

The foregoing comparison, we believe, indicates that the Roseburg Chamber is above average in its organizational structure and working methods. It could operate more efficiently with larger membership and income, but there is no reason to be ashamed of achievements to date.

Too many people are inclined to look upon Chamber of Commerce membership as a "donation" or "contribution"—something that every community should have but not requiring participation except a monthly or yearly "hand-out."

A study, however, of the items listed above will show that chambers of Commerce are most essential to civic, industrial and business welfare of any community and that "investment" in the Chamber of Commerce brings actual monetary profits.

Coos Bay Ready for Big Pageant

COOS BAY, Ore., Aug. 5.—(AP)—pageant and queen coronation on the North Bend-Coos Bay State Treasure days Friday night.
 The festivities are the first sponsored co-operatively by the five coastal cities. The three-day event, expected to become an annual affair, succeeds the former Coos Bay Pirate Regatta.
 Thirty flashily garbed pirates will participate in the coronation of lovely Lois Downing at the opening of the aquacade on the

shores of Mingus Lake. Mercury vapor lamps will shine on pink and green water—an effect utilized for the first time publicly and used only one known time at a private party given in Hollywood by Louis B. Mayer, the movie magnate, according to Harold Scull, president.
 Dancing in the North Bend airport hangar, a kiddies' parade, Coos County finals of a bug derby and sailboat races will follow Saturday.
 An air circus and amateur air contests are scheduled to wind up the celebration Sunday.
 Diamond dust used to polish hard metal dies is recovered and used again.

OUT OUR WAY



Scrap from the MENDING BASKET

By Vahnett S. Martin

Oregon roads twist and turn until the car-compass is bourn so hopefully is practically useless. By the time I think which way we're heading, the sun has whizzed around to the other shoulder or behind me, and it's all to do over again.

When there's no sun—and no north star—visible, one gives up, or tries to give up, for after all what difference does it make which way is north? Only to me it does make a difference, so the struggle goes on.

"Correct the compass 21 degrees East" I was told, as if that settled everything. But what about the times the metal in the hills, or whatever it is, that causes the needle to deflect wildly until I can't bear to look at it? About that time it usually gets stuck anyway.

EJ can't for the life of him see why I can't "just settle down and ride." Since I never add two and two if I can avoid it, I ask his help in navigating. Not that my navigation has a thing in the world to do with the direction the car goes—he gets lost anyhow.

American Female Beauty up To Congress, Beautician Declares

By HAL BOYLE

NEW YORK—(AP)—Does Congress want the American woman to stay beautiful?
 Well, if it does, it had better start forking out some cash.

This is the advice of Mrs. Veronica Dengel, a beauty engineer, who says the high cost of keeping beautiful is pricing many women right out of the market.
 "Beauty is so important," she said, "that there should be national beauty clinics subsidized by federal funds which would bring beauty within the reach of every woman."

Mrs. Dengel thinks women have every bit as much right to a chunk of the national budget as farmers.
 "There are government subsidies for almost every type of education except for the all-important one of enabling American women to learn how to be and remain a race of beautiful, healthy creatures. And this is a vital necessity to preserve marriages in the face of today's alarming divorce rate."

Mrs. Dengel has been campaigning for some time for equal rights at the drugstore counter. "Congress should repeal the 20 per cent tax on cosmetics," she said, "because lipstick, powder and cream are as essential to a woman as shaving cream is to a man, but the man doesn't pay a luxury tax on his whisker soap."

Convinced that American women are the most beautiful in the world, Mrs. Dengel regards this as "one of the dividends of Democracy."
 "As long as we have beautiful women," she said, "our men would slaughter any foreign 'ism'."

So she puts it up to congress to save America by saving its womanly beauty.
Five Types of Faces
 Mrs. Dengel's views were given in a long telegram in which she disagreed with this department's recent muted protests against "the great American female face."

"There are five basic types of faces," she said.
 "These are Alexis Smith, executive; Joan Crawford, dramatic; Ingrid Bergman, wholesome; Shirley Temple, feminine; and Irene Dunne, conservative."
 So there are five kinds of faces. I wouldn't quarrel with a lady beauty expert even if she said there were 25 kinds. My only contention is that in public they tend too often to merge into an iceberg profile that cloaks their real personalities.
 And Mark, a well known Man-

Mrs. Emma Wilson Of Glendale Dies

GLENDAL—Mrs. Emma Bell Wilson, 74, died Wednesday at the County Hospital at Roseburg, after a long illness. Mrs. Wilson moved to Glendale in 1910 from Denver, Colo., and had lived there most of the time since.

Surviving are six sons and daughters: William Pike, San Francisco, Calif.; John Pike, Oakland, Calif.; Mel Pike, Roseburg; Irene Sherwood, Alhambra, Calif.; Mabel Cadie, Glenn, Calif.; and Pearl Rothrock, Glendale, Calif.; one sister, Mrs. Lue Grusman, Glendale; three brothers, Fred Pruitt, Glendale, Charley Pruitt, Ashland, and John Pruitt, Central Point; 12 grandchildren and several great-grandchildren.
 Funeral services will be held in the Presbyterian Church at Glendale, Saturday, Aug. 7, at 2 p. m., with Rev. J. K. Howard officiating. Interment will be at Glendale cemetery. Stearns Mortuary is in charge.

Lane County Leads In Lumber Output

The Douglas fir region's 1505 sawmills last year produced 8,749,028,000 board feet of lumber, according to an official mill-by-mill survey just completed by the West Coast Lumbermen's Association, H. V. Simpson, executive vice president, reported. The official count tops previous estimates by many millions of feet.
 Lane County is top Oregon and nation lumber producer with 1947 output of 1,048,470,000, while Coos County leads in Washington with 624,533,000 feet, the association reported.

Every one of the 38 counties in Oregon and Washington west of the Cascade mountains has at least one sawmill. Lane County tops the list with 206 active mills, and Douglas County, both in Oregon, is second with 148. Lewis County, Washington, with 66 sawmills, is tops in that state.

Editorial Comment

From The Oregon Press

A STEP IN THE RIGHT WAY

Astorian Budget
 New crab regulations announced by the fish commission after a Portland hearing seem to be a step in the right direction.

We have been more lenient on legal crab size in Oregon than has been the case in Washington, this being one of the underlying causes of the recent arrest of a Warrenton crab fisherman for violation of the Washington non-resident fishing law.

Now Oregon adopts stricter regulations, which should help ease the irritation of Washington authorities who see Oregon crab fishermen come into their coastal waters, perhaps to take crabs smaller than Washington legal size.
 Uniform regulation among the three coastal states is, however, the only adequate solution. Such uniform regulation no doubt will come soon as result of recommendations by the new three-state fisheries commission recently created.

Another example of the need for uniform regulation is the recent Oregon-Washington furry over the season for taking silver salmon by trollers.
 Oregon banned trolling for silvers until July 15 and Oregon authorities apparently thought Washington would have a parallel ban. But Washington threw open the fishing season for troll-caught silvers June 15. As result, there was some irritation and resentment among the fishermen.
 This sort of thing does the commercial fishery no good. It points up the need for uniform regulation.
 The sale committee has announced the sale committee has announced that all animals will be on the grounds by 7 o'clock in the morning the day of the sale in order that prospective buyers will have the opportunity of inspecting them. Sale catalogues are now widely distributed. However, those who have not seen a copy of the catalogue may do so in local county agricultural agents' offices.
 All animals offered for sale must be registered and their papers in the hands of the sale secretary, Mikesell, before they enter the ring. All rams and ewes are guaranteed to be healthy as well as being breeders. Sale terms are cash.
 Mikesell states that all wooled breeds—Corriedale, Lincoln and Romney—have been shorn after March 15 this year. The medium wool sale animals have been shorn since April 1. Trimming will be permitted on all breeds,

In the Day's News

(Continued From Page One)
 seriousness. There has also been some good opinion lately to the effect that if the Russians can be provided with a way to SAVE FACE a solution of the thorny problem presented by Berlin isn't impossible.

"SAVING face" has a bad sound in our ears. But it really goes pretty deep down toward the roots of human nature.
 This is a DEAL Business (including international business) consists largely in making deals—good ones, if possible. That is how human relations are carried on. Everyone who has had experience knows that in making deals one side or the other often goes too far out on a limb, and has to be given a way to get off or the deal will bog down.

Every good business man knows the supreme importance of providing a way for the other fellow to get off the limb when he has gone too far out on it. This may be one of those times.

As a matter of fact, saving face is so fundamental that it goes even deeper than HUMAN nature. You must have seen two dogs sniffing each other over while the hair on their necks slowly rises. When that happens, a fight is imminent.

But if BOTH DOGS can find a way out that saves their self-respect the crisis often passes and they trot off happily—sometimes side by side and their tails wagging in friendly fashion.

LET'S jump to no conclusions. It's better to sit tight and wait. But for the moment at least the straws blowing in the winds are moving in a hopeful direction.

THE Salem Statesman offers this smart crack:
 "In his column, Frank Jenkins expresses the opinion that if the state (of Oregon) is in the saloon (liquor) business it might as well be in the gambling business (slot machines) and take both profits. It already is in the gambling business (pari-mutuel) on a commission basis.
 "Wonder if Frank would have

the state run bawdy houses for the profits too."

WELL, such a system would at least put bawdy house profits to a good use instead of putting them EXCLUSIVELY into the hands of lawbreakers—as our present system does.

THE State of Oregon is already in the saloon business. As the

Statesman suggests, we have a toe in the door of the gambling business. We might as well go whole hog while we're at it, and be honest even if we are sinful.

War-time destruction of trees has sharply reduced potential exports of walnuts from North China.

A hen eats about 40 cents worth of feed per month.

Owned by Roseburg People
 Operated by Roseburg People
 Douglas County State Bank
 Cass and Jackson

ONLY 3 MORE DAYS
 of the Summer Revival
 ● Thursday—SACRED CONCERT
 7:30-8:00 P. M. by
 The BOY CRUSADERS of Los Angeles
 Message by Dr. Pope on the series of messages of Revelation and the "TRIBULATION DAYS" just ahead
 ● Friday, 7:45 P. M.
 Message: "THE RAPTURE"
 also
 A sound motion picture dramatizing the "RAPTURE OF THE CHURCH"
 ● Sunday, 11:00 A. M.
 Message by Dr. Pope
 7:30 p.m.—The Closing Service with Dr. Pope
 Don't Miss These 3 Days!
 AT THE
CHURCH of the OPEN BIBLE
 Pine and Flood Streets

THE SIGN OF DEPENDABILITY

—DEPENDABILITY IN CIVIC SERVICE! For more than 83 years The Salvation Army has been rendering service to youth. Here in Roseburg there is great need for a youth center. Such a center could be in no better hands than those of The Salvation Army. A community pays for its young people in one way or another. The cheapest and most satisfactory way is to give the Salvation Army proper facilities to do the job.
 —The current financial appeal for \$25,000 will afford Roseburg a civic enterprise dedicated to building better bodies, better minds together with civic and moral responsibility.
 —YOU can share in this worthwhile project by mailing a check today.

SALVATION ARMY BUILDING FUND
 Albert G. Flegel, Chairman
 101 S. Jackson St.
 Phone 1298-J