

The News-Review

Published Daily Except Sunday by the NEWS-REVIEW COMPANY, INC.
Entered as second class matter May 7, 1938, at the postoffice at Roseburg, Oregon, under act of March 3, 1975.

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Member of the Associated Press, Oregon Newspaper Publishers Association, the Audit Bureau of Circulations.

Represented by WEST-HOLLIDAY CO., INC., offices in New York, Chicago, San Francisco, Los Angeles, Seattle, Portland, St. Louis.

SUBSCRIPTION RATES

In Oregon—By Mail—Per year \$8.00, six months \$4.50, three months \$2.50. By City Carrier—Per year \$10.00 (in advance), less than one year, per month, \$1.00.
Outside Oregon—By Mail—Per year \$9.00, six months \$4.75, three months \$2.75.

A NEW ROAD TO PROFITS

By CHARLES V. STANTON

It is not necessary for sawmill operators to await development of new processes in conversion of wood waste to improve utilization practices in the opinion of Edward J. Locke, chief of forest utilization services of the Pacific Northwest Forest experiment station, U. S. Forest Service. Ample opportunity exists, he states, for production of valuable articles from slabs, edgings and common lumber now going into refuse burners or being sold at prices only slightly above production costs.

A wide open field exists, he states, in the house trailer industry for the utilization of wood in the form of cut stock. A recent survey by the Forest Service, he reports, reveals that trailer manufacturers in only one section of the Mississippi Valley are buying 20 million board feet of clear lumber annually and are cutting stock in their own plants. Most of them would prefer to buy cut stock.

While the industry desires pine lumber, where obtainable, Douglas fir is acceptable and is being more and more widely used as the supply of pine grows increasingly short.

These trailer manufacturers, Locke says, would buy a very large volume of Douglas fir cut to specifications. It would be necessary to cut from dry material. Accurate machining would be required. The problem, however, is one of standardization rather than lack of market.

Any small mill, he contends, could recover a large amount of clear items from sidings and edgings. Furthermore, instead of selling No. 3 and other common grades at low prices, it would be possible to cut out the clears and manufacture them into specification items for the trailer plants.

Not only is there a big market for cut stock in the Midwest, Locke contends, but California's industrial plants offer opportunity for a large market.

Locke suggests that small mills set up a cooperative program and employ a market investigator who will search out users for cut stock and arrange contracts. Cooperator mills then could pool their resources in purchasing equipment to do the manufacturing job and furnish their waste and low grade lumber to keep the plant operating at capacity.

It is obvious that Locke has a most practical suggestion but there is not much hope that the idea will win many followers as long as economic conditions and theories remain unchanged.

One obstacle is found in the traditional resistance of the sawmill industry to innovations. The operator who for years has cut only dimension timbers and boards is not interested in any other manufacturing process. We are speaking, of course, only of general practice. Some operators are quite interested in the new trends, but they are the exception rather than the rule.

A primary handicap is found in our national tax system and economic theories. An operator in the high income bracket, and who is in a financial position to experiment with new processes, has no incentive to risk investment capital on unproven ideas. Actually, he isn't much interested in a higher rate of profit when he can keep only \$10 or \$20 of each \$100 profit. If the income surtax rate were brought down to a point where he might retain a larger percentage of his profit, he would be more interested in experimentation, would thereby create more jobs and utilize more raw material, particularly that now being wasted.

During the past few years we have been promoting a "soak the rich" theory of taxation. We oppose anything that will "make the rich richer." We applaud the program of "taxing away the profits." These slogans were widely used by the New Deal and were very effective political weapons. The New Deal put these policies into action through its tax program. Organized labor still clings to these theories and policies.

But their effect is to curtail the investment of risk capital, prevent installation of new plants and processes which would increase employment and improve wage standards through competition for workers, and limit the use of waste materials in development of by-products or new processes and practices.

A more practical tax program would speed the wood waste utilization program and advance the trend toward specialized manufacture. The change, however, would increase the number of millionaires and allow the shrewd operator to make more profits than at present and that, according to our present way of thinking, is a major sin.

Sutherland Legion Post Seats New Officers

New officers of the Sutherland American Legion Post No. 123 were installed Wednesday, July 7, by Eugene A. Springer, district vice commander. Visitors present for the ceremony were Roy O. Young, commander of Umpqua Post No. 16, Roseburg; Mr. and Mrs. V. J. Miceli and George Jackson.

The newly installed officers include Charley Demmick, commander; Charles Cotter, first vice-commander; Robert H. Hansen, second vice-commander; R. J. Baldwin, adjutant; Edmund Barnes, finance officer; L. F. Ger-

ard, chaplain; Noble E. Carter, historian; David Egan, sergeant-at-arms; Paul Athey, service officer; Ernie Cox, Lewis Allen, and William Trozelle, executive committee.

Refreshments were served following the installation by members of the Auxiliary.

Jaycees, Families Will Picnic Monday Night

The Junior Chamber of Commerce members, their families and guests will picnic Monday at 6:30 p.m. at Umpqua Park. Jack Farris, Jack Jouse and Irving Brunn are on the food and en-

OUT OUR WAY

By J. R. Williams



THE DOUBLE

7-10 J.R. WILLIAMS

K R N R

Mutual Broadcasting System 1400 Kilocycles

REMAINING HOURS TODAY

- 4:00—Sports Review.
- 4:15—Frank Hemingway, Folger's.
- 4:30—Bill Harrington.
- 4:45—Proof That Christian Science Heals, First Church of Christ, Scientist.
- 5:00—Take a Number, U. K. Tobacco Company.
- 5:30—True or False, Shotwell Manufacturing Co.
- 6:00—Church of the Nazarene.
- 6:15—Sports Page, Barcus Sales and Service.
- 6:30—Musical Interlude.
- 6:45—State and Local News, Roseburg.
- 7:00—VFW Reporter.
- 7:05—Music.
- 7:30—Stop Me If You've Heard This.
- 7:35—All Star Western Theater.
- 7:45—Lockwood Music.
- 8:00—Happy Valley Cowboys, Douglas Manufacturing Co.
- 8:30—Hawaii Calls.
- 9:00—News, Miles Lab.
- 9:15—Dink Templeton.
- 9:30—Wrestling Parade, Ashcraft Jewelry, Courier Tire Service.
- 10:30—Garwood Van's Torch.
- 11:00—Dick La Salle Orchestra.
- 11:15—Les Brown Orchestra.
- 11:30—Sign Off.

SUNDAY, JULY 11, 1948

- 8:00—Back to God Hour, Christian Reform Church.
- 8:30—Voice of Prophecy.
- 9:00—Breakfast in Washington.
- 9:30—Lutheran Hour, Lutheran Layman's League.
- 10:00—Alka Seltzer News, Miles Lab.
- 10:15—Commander Scott, Greyhound P.A.
- 10:30—Democratic Convention Preview, Methodist Church Services.
- 12:00—Summer Melodies.
- 12:30—National News, Roseburg Registration.
- 12:45—Organ Concert, Umpqua Hotel.
- 1:00—House of Mystery, General Foods Corp.
- 1:30—Top Detective Mysteries, Williamson Candy Co.
- 2:00—Music of the Masters, Roseburg Book Store.
- 2:30—What Makes You Tick, Helton Watch Co.
- 2:45—Those Western Quaker Oats Co.
- 3:00—Nick Carter, Old Dutch Cleaners.
- 4:00—Mystery Playhouse.
- 4:30—Music.
- 4:45—Scientific Solutions to Current Problems, Technocracy, Inc.
- 5:00—Alexander's Medium Board.
- 5:30—Chapel of the Roses, Roseburg General Store.
- 6:00—Stop Me If You've Heard This, Hanson Tires.
- 6:30—It's a Living.
- 7:00—Behind the Front Page, Mutual Benefit, Health & Accident Assn.
- 7:30—Ronald Coleman, Favorite Story, Jay Farris & Son.
- 8:00—Twenty Questions.
- 8:30—Veteran Wants to Know, Foxworth's.
- 8:45—Ray's Progress, Graham, Wm. R. Warner & Co., Inc.
- 9:00—Alka Seltzer News, Miles Lab.
- 9:15—Background for Bardham.
- 9:30—Decision Now.
- 10:00—Music.
- 10:00—Old Fashioned Revival Hour, Gospel Broadcasting Assn.
- 11:00—Sign Off.

MONDAY, JULY 12, 1948

- 8:45—Musical Roundup, Modern Furniture.
- 7:00—Frank Hemingway, White King.
- 7:15—Rise and Shine, P. Lorillard Co.
- 7:30—State and Local News, Dr. Bruce Tuck.
- 7:35—Rhapsody in Wax.
- 8:00—Eight on the News, Johnsonell Co.
- 8:15—Bob Eberle and John Gart Trio.
- 8:30—Meet the Band.
- 8:45—Lean Back and Listen.
- 9:00—Walt's Coffee Time, Walt's Grocery.
- 9:15—John B. Kennedy, Healthdays.
- 9:30—Official Opening of Democratic Session.
- 10:00—Alka Seltzer News, Miles Lab.
- 10:15—Party Line.
- 10:30—Book of Bargains, Fred Meyer.
- 11:15—Meadow Matinee, Roseburg Dairy.
- 11:30—Walt's for a Day, Miles Lab. and Wal-Mart.
- 12:00—Musical Menu.
- 12:00—Sports Page.
- 12:45—State and Local News, Hanson Motors.
- 12:45—National News, Roseburg Theaters.
- 12:45—Terminal Market Reports, Big Fat.
- 1:00—Man on the Street, Henningsen's.
- 1:15—The Johnson Family, Calkins Finance.
- 1:30—It's Requested.
- 2:00—Heart's Desire, Philip Morris and Co.
- 2:30—Four for Roseburg, Carstens Furniture.
- 2:45—Convention Features.
- 3:00—Air Force Hour.
- 3:30—The Park and Goes in Town.
- 4:00—Fulton Lewis Jr.
- 4:15—Frank Hemingway, Folger's.
- 4:30—Monday Meditations, Methodist Church.
- 4:45—Say It With Music, Miller's Radio Shop.
- 5:00—South American Way.
- 5:15—Beauty, the Magician, White King.
- 5:30—Elliot Lawrence.
- 5:45—Tom Mix, Ralston Purina.
- 6:00—Gabriel Heatter, Carter Products.
- 6:15—Keynote Address by Alton Barley.
- 7:15—Sports Page, Barcus Sales and Service.
- 7:30—Music.
- 7:30—Leica News, Roseburg Motor Co.
- 7:30—The Case Kid, Modern Furniture.
- 8:00—Les George Do It, Standard Oil.
- 8:30—Columbia Mountaineers, Airport Inn, Roseburg Grange Supply.
- 8:45—Bill Now Pitching Horsehoes, R. B. Senior, Inc.
- 9:00—Alka Seltzer News, Miles Lab.
- 9:15—Fleetwood Lawton, Union Oil Co.
- 9:30—Cowboy Scavenger, Dave Engineering Co.
- 9:45—Hours J. Taylor, General Motors.
- 10:00—Fulton Lewis Jr., Umpqua Auto & Insurance.
- 10:15—Wax Gallery.
- 10:45—Telephone Request.
- 11:00—Convention and News Roundup.
- 11:30—Sign Off.

tainment committee. The picnic is announced as strictly a men's affair, and the women will not have to "worry" about the food.

In the Day's News

(Continued From Page One)

ing to a powder keg that could blow up the uneasy peace that rides the world, stands as these words are written.

THE war in Palestine has many of the earmarks of an irrepressible conflict.

The deep feeling that underlies the Jewish side of the controversy is obvious to anyone who has given any thought at all to what has been going on. The Jews are a hunted people in Europe. Nowhere is there any security for them. They want a home—a refuge—where they can build their lives anew. Their international character, developed over the long centuries, has left in their mouths only the taste of dust and ashes. They want some place of which they can say: "This is our HOME. Here we can live and rear our children." In Palestine, the home of their fathers, they see the possible realization of this vision.

That is a powerful and understandable—and in its way admirable—human motive. People who feel that way have something for which they are willing to fight and if need be die.

To balance the scales, let us add here a word as to the Arabs. They are basically a nomadic people. Their situation is not unlike that of our Indians, who were also a nomadic people. America was their home. Their nomadic way of life was certainly not efficient, but it was THEIRS and they liked it. They wanted to keep it.

The white men began to pour in. The white men were superior in intellect, in "civilization," in weapons. Wherever it came to open and sustained conflict, the white men won. The Indians temporized for decades, but in time

it became apparent to them that if the white men CONTINUED TO COME the Indian way of life was doomed.

Our Indian-fighting ancestry is still too close for us to be wholly fairminded. The hatreds stirred in the frontier days have not even yet fully cooled. But we have to admit that there was a lot of tragedy in our conquest of what is now the United States—and a lot of injustice. If we are even half fair, we must admit that there were two sides to Custer's last battle. On the Indian side, it was a desperate and more or less hopeless struggle for survival of something that was precious TO THE INDIANS.

THE Indians knew that if the white men kept on coming the jig was up for the red men. In the same way the Arabs know that if the Jews keep on coming into Palestine the jig is up for the less efficient Arab.

WHAT will come of it? What will WE do about it? What will RUSSIA do about it?

If there were such a thing as a printed symbol for a shrug of the shoulders, this writer would use it here. A puzzled shrug of the shoulders is about the only answer we can give.

The Middle East, of which Palestine is a part, is one of the world's "strategic" areas. From it, modern air fleets and navies can control much of the world. It has OIL in huge quantities. You can get nasty and cynical about oil, but you can't laugh it off. Oil means too much in the modern world to be casually laughed off.

For these reasons, the Jews and the Arabs will probably not be allowed to fight out their irrepressible conflict to a final conclusion. Somebody BIGGER THAN EITHER OF THEM will be pretty sure to horn in on the battle.

Mrs. Hulda K. Tystad Of Yoncalla Passes Away

Mrs. Hulda Katie Tystad, 80, died at the home of her daughter, Mrs. Chas. O. Kirkelle in Yoncalla Thursday, July 8, after a short illness. She has been a resident of Yoncalla for the last 17 years and was born in Harmony, Minn., Aug. 1, 1867. Surviving besides her daughter are a brother and two sisters, Herman Miller, Miss Malvina Miller and Mrs. Louis Bureister, all of Harmony.

Services will be held in the Methodist Church, Yoncalla, Monday at 2 p. m., Rev. W. N. Byers, officiating. The body will be sent Monday night to Venice, Calif., for vault interment in Los Angeles. Arrangements are in care of the Stearns Mortuary, Oakland.

the City Hall between the hours of 9 a. m. and 5 p. m., according to an announcement from the Secretary of State's office.

MONEY SUITS FILED

R. W. Webster has filed separate suits in circuit against Durwin L. Oberman and against Frank Oberman, both for collection of amounts alleged due for groceries sold and delivered to the defendants. The suit against Durwin Oberman is for \$476.67. The one against Frank Oberman is for \$447.47.

DRIVERS EXAMS DATED

A driver's license examiner will be on duty in Roseburg Thursday and Friday, July 15 and 16, at

Camas Valley Student Obtains Highest Honor

STILLWATER, Okla., (Special)—Jeanne M. Fischer of Camas Valley, Ore., was one of the Oklahoma A. and M. College students whose names appeared on the deans' list of distinguished students for the spring semester. H. H. Flinn, assistant registrar, said that this is the highest scholastic honor which can be attained in one semester by a regularly enrolled A. and M. student.

Officers of Lions Club To be Installed Tonight

Installation of officers is scheduled by the Lions Club at a dinner meeting to be held at the Evergreen Grange Hall south of Roseburg tonight at 7 o'clock. The new officers include Dr. L. M. Lehtbach, president; Carl Felker, first vice-president; Earl Neucu, second vice-president; Joe Spouta, third vice-president; Dr. E. W. Carter, tailwister; Al McBe, lion-tamer; Marshall Haughan, secretary; Walter Welker, treasurer, and Bruce Hetrick and

THE CHURCHES OF CHRIST

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In Sutherlin at the Scouts Hall Sunday 10:00 A. M.
In Roseburg at 789 Mill Street
Bible Study 10 A. M.
Service at 11 A. M.
Communion 11:30 A. M.
Evening—Young People Meeting 7 P. M.
Service 8 P. M.
Bible Study Wednesday 8 P. M.



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THIS RING TOOK A TRIP



Knudtson's have always prided themselves upon their progressive effort to get their customers the best in merchandise and service. There is a common misconception that for better jewelry and reliable professional opinion it is necessary to shop at larger stores in big cities. This same belief leads people to patronize out-of-town representatives and house to house canvassers who represent stores in these larger cities. These canvassers do not offer any merchandise that is superior to that offered here in Roseburg.

In order to determine whether this is true or not we made a survey based upon one major division of the jewelry business... precious gems. This survey covered nine of the largest jewelry stores in Oregon's largest cities. The survey was made by an impartial statistical agency. A professional shopper visited these nine stores showing to the jewelers three stones: a 1/2-carat yellow topaz, a 1/2-carat green diamond and a 3 carat yellow green chrysoberyl. Before the survey was made these stones were identified as named above by two practicing Certified Gemologists of the American Gem Society.

Choosing these nine stores the professional shopper asked each jeweler to identify these stones for her, whatever the cost. All of the stones are gems which any jeweler might be expected to handle during normal course of business. The diamond and topaz are the most common.

Here are the results:

Concerning the diamond—Two jewelers called it a green diamond, two called it a yellow diamond of poor quality, one stated it was a diamond but not of gem quality, one said it was a diamond of unusual color and of considerable value, one said it was a sapphire, and three identified it simply as a diamond. (This diamond because of its yellow green color is worth about 15% more than fine white diamond of similar perfection.)

The Topaz—Two said it was a topaz, four would not comment without testing, one said it was a sapphire, one did not know, one called it a tourmaline topaz. (Tourmaline is an altogether different gem.) And the Chrysoberyl—Five had no comment without further tests, one said it was a golden sapphire, two said it was a sapphire and one called it a peridot but reserved opinion until further tests.

One of the jewelers interviewed was a Registered Jeweler of the American Gem Society. His score was perfect save for the Chrysoberyl which he wished to test further.

IT CAN'T HAPPEN HERE

Knudtsons have always endeavored to keep abreast in aiding their customers in the choice of jewelry, watches, silver and gems. Knudtsons have the only Certified Gemologist in Oregon and one of the six Certified Watchmakers in the state. All members of the firm are students of a specialty: jewelry designing, engraving, watchmaking, and silver and gold manufacturing. Experience in buying has led to the stocking of only superior merchandise.

PROGRESSIVE

In addition, Knudtsons are equipped with the most modern and extensive technical equipment available so customers may determine to their own satisfaction the quality of gems or jewelry.

Anyone interested in more details concerning the survey described here may call at Knudtsons for particulars.

Certified Gemologist Registered Jeweler American Gem Society



Jackson and Cass

*Cities above 40,000 population.



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