



MODERNIZE
Your Kitchen

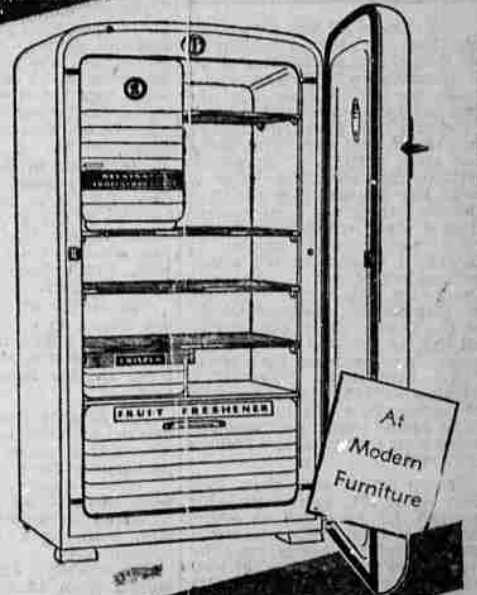


AMAZING NEW
American
CABINET SINKS
STYLED IN STEEL

- ★ Double Drainboard
- ★ Three Storage Compartments
- ★ Four Drawers
- ★ Inner Shelf
- ★ Big Bowl
- ★ Sliding Cutting Board

Be money ahead—yet have the finest—in this marvelous new American Kitchen Sink! Bowl and drainboards are finest porcelain sink steel processed against cracking or chipping. All-steel cabinets are sound-proofed and rust-proofed. Doors are double-walled with rounded corners and inner surfaces vermin- and moisture-proofed. A new AMERICAN sink built for lifetime service, lifetime pride! Easy monthly payments if you like.

IT'S HERE!
IT'S KELVINATOR—OF COURSE!
REFRIGERATED FROM
TOP-TO-BOTTOM! TOP-TO-BOTTOM!

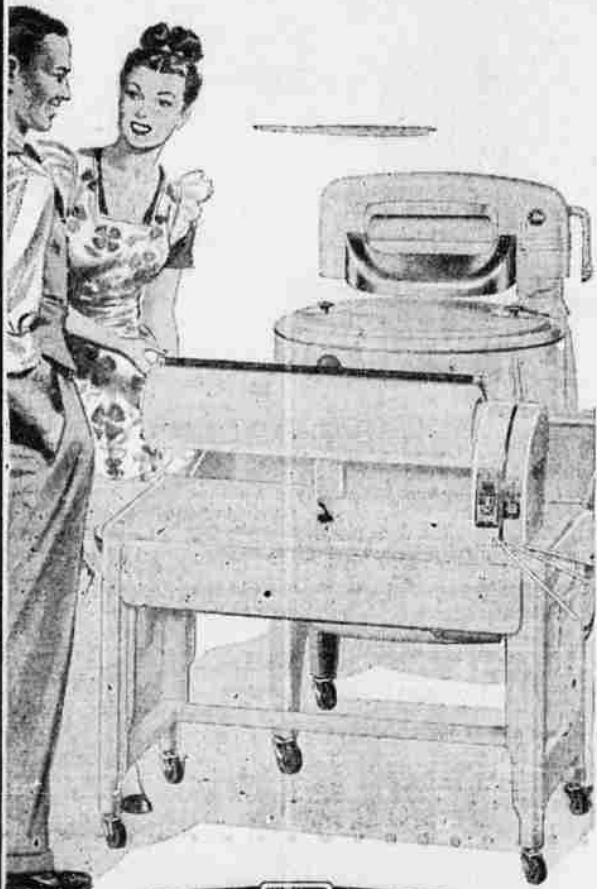


NEW GIANT 40-POUND
FROZEN FOOD CHEST!
FRUIT FRESHENER!
NEW MOIST-COLD

MORE SPACE FOR EVERYTHING!

- Spacious General Storage Compartment : : plenty of shelf space!
- Larger Crisper Drawer . . . 12-quarts total capacity!
- Magic Shelf—adjustable for bulky food storage!
- Cold-Ban Door Trim—clean, smooth : : no visible screwheads!
- Kelvinator's famous Polarsphere mechanism : : permanently lubricated : : trouble-free performance!
- And many other grand features. Stop in and see!

.... MAKE YOURS A COMPLETELY MODERN HOME WITH A SPEED QUEEN WASHER AND IRONER



From the moment we deliver your new SPEED QUEEN to your door you can forget washday worries. You'll be amazed at its smooth, cleaning action—easier on your nice linens—cleaner, quicker and much less trouble. Modern Furniture offers you budget payment plans for your entire home furnishing needs. Include a SPEED QUEEN on your next order!



Lucky little lady! She's going to find out that ironing is an easy, pleasant job after all. She's going to have more leisure time for other things. She's going to save her strength and protect her health. How about stopping in yourself and seeing the new Speed Queen Ironer models?

Why pay more?

Buy the water heater that costs less per year of service

A Fowler is backed by a 20-year prorated warranty

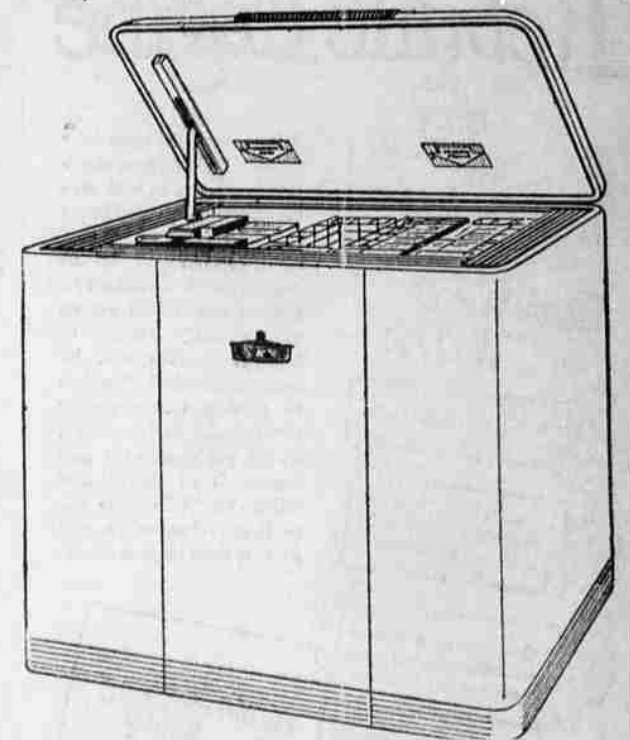
Fowler's famous electric water heater will serve you one-third of a lifetime and longer . . . with clean, safe, trouble-free hot water. No other water heater will give you as long, dependable service for as little cost per year. Every standard porcelain-lined Fowler is backed by a 20-year prorated warranty.

FWOWER FEATURES

- Porcelain-Lined Tank
- No tank rust.
- Economy Temperature Control
- Adjustable capacity.
- "Black Heat" Elements
- Long-life, always safe.
- Low Operating Cost
- Efficient 3-way insulation.

LET US SHOW YOU A FOWLER. Built with unequalled know-how. Fowler is the world's oldest manufacturers of electric water heaters.

There's a new joy in store for you when you purchase this Kelvinator Home Freezer . . . just imagine: 210-pound capacity freezer for fruits, berries, meats—everything necessary to brighten meals for months to come. Reduce your food shopping—save pounds and pounds of food—eliminate mealtime dullness. See for yourself what a Kelvinator Home Freezer will do for you! IMMEDIATE DELIVERY.



GOING TO BUILD?

You'll need home furnishings and you'll want them to be GOOD. MODERN FURNITURE CO. has everything for your new home from basement to attic . . . all available on easy, budget terms. Why not do all your furniture shopping under one roof . . . one statement, one delivery . . . one complete, well-harmonized selection of finer furnishings. Drop in, won't you?

GOING TO BUY?

NOTE: Those on waiting lists for refrigerators, ranges and other needed appliances are asked to drop in and confirm their orders.

MODERN FURNITURE CO.