

We are never undersold. Prices good through Wednesday.

NOW IN ROSEBURG...

GRAND OPENING

OF FRED MEYER NEW SHOPPING CENTER

Introductory OfferReg. 1.00
Evening In Paris**"208" Face Powder**

(A generous two-month supply)

75c

**Purse Flacon
of Perfume**

\$1.75 Value

Both for **1.00** plus tax
Everyone loves Exciting
Evening In Paris.

Your Fred Meyer Store carries a complete line of nationally advertised brands, as well as our own famous My-T-Fine and Fred Meyer brands. You are assured of highest quality at lowest cost when you buy here!

Stop by the new Fred Meyer Store during this Grand Opening Sale, and see all the fine bargains offered on this occasion. Besides our regular low prices, for which we are famous, you will always find a host of special bargains to ease your pocketbook.

COMIC BOOK FREE!

With Any Purchase

Fred Meyer Drugs

With any purchase in the Fred Meyer Drug Store you will be given free one comic book for the kiddies.

Limit one to a customer

King Alfred
Daffodils

29c Dozen

Bouquet of 26 **59c**
Extra fancy — Fresh daily

8c

Gerber Baby Food
Strained or Chopped

5c

Limit 6

**39c POND'S
Beauty Triplets**

9c

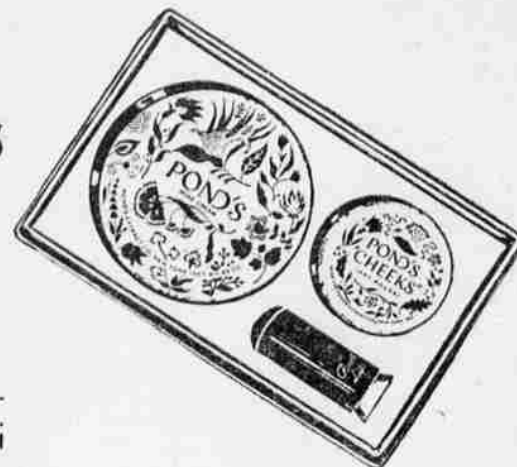
3 for 25c

Pond's Dreamflower Face Powder

Pond's "Cheeks" Dry Rouge

Pond's "Lips" Lipstick

In harmonizing shades for make-up harmony. Your choice of shades. Buy a year's supply at this special Grand-Opening Price.



Drugs, Remedies, Cosmetics, Appliances, and other variety items: All at your Fred Meyer Drug Store. Also complete candy and tobacco sections. Stop in today, and see for yourself!

Reg. 1.09 Fred Meyer Certified

Vitamin "C" Tablets

50 mg.
100's**49c**

Each tablet contains 1000 U.S.P. units of ascorbic acid.

Half Price!**Wheatamin Vitamins**\$1.89 B Complex Caps. 75's
Now **95c**\$2.14 Extract of B Complex,
7 oz., now **\$1.07**\$2.19 Vitamins and Minerals
200's. Now **\$1.09****Toni Creme
Shampoo**2-oz.
Tube**49c**4-oz.
Jar**95c**

Rinses away dandruff instantly, and leaves hair smoother, shinier, and makes it easier to manage. Ask for Toni Shampoo today!

Toni Home Permanent

DeLuxe Kit

2.00

The Creme Cold Wave with plastic curlers, ribbed to keep hair from slipping. They're easier to use because they've got 50% more curling surface.

Toni Refills

1.00Save \$1.50
Daggett & Ramsdell**Golden
Cleansing
Cream**Reg. 2.50 **1.00**

plus tax

Keeps the skin velvety soft, flower-fresh and clean. It applies easily and when left on the skin for only a few minutes, tends to have a pleasantly stimulating effect.

At Fred Meyer Drugs

**SPRING SPECIAL****35c Noxzema**
Medicated
Skin Cream

25c

For minor irritations of the skin. Prevents spread, and removes danger of infection. 75c Boudoir Size **49c**

We reserve the right to limit quantities. No sales made to dealers.

Fred Meyer
FOR THRIFTY BUYERS

Formerly Kamper's Sav-Mor 112 N. Jackson St.

Just Arrived

Soft Weve TissueA Scott facial quality tissue
1,000 Sheet Rolls**12c 2 for 23c**

Limit 2 to a customer

**Kleenex
Tissues**Box of 200 **17c**
2 for **33c**

It's softer! Protects your nose from redness due to colds with its soft action. For the finest in tissues, try Kleenex.

A Fred Meyer Value
39c Rubbing Alcohol**Full Pint 9c**

Isopropyl Rubbing Alcohol Compound. For use as a rub-down and for general massage purposes.

Limit 1 to a customer

Special Purchase!
Kent Hostess Coffee
Serving Set **7.45**

12.95 value Save 5.50
You'll be amazed at the beauty and durability of this Kent Coffee Set. Your choice of several colors of trim. Consists of 8 cup coffee maker, water decanter, serving tray.

For nationally known electric appliances and household items, Fred Meyer is the place for you to buy.

Reg. 39c

**Leemon
Mineral Oil
Pint 23c**
Extra Heavy
Crystal Clear

10c

Dish Mops
Long handle—Heavy yarn
head
2c each

49c Kel Knit

Work Gloves
19c pair**Kewtik Cuticle
Grooming Set**Contains:
Oiltrim
Groomer
Finishoil

A 1.00 Value

29c

For that well-kept, clean look, always have properly cared for nails. This excellent Cuticle Grooming Set will enable you always to have that look.

50c Dr. West Miracle
Tuff Tooth Brush50c Dr. West Miracle
Tooth Paste
1.00 ValueBoth **69c****FREE!**

My-T-Fine Razor Blades.
Reg. 10c package of 2
double edge blades to every
customer.

Limit 1 to a Customer

1.00 Shontex
Conditioning Formula1.00 Shontex
Cream Shampoo
2.00 ValueBoth **1.29**

Values to \$1.19

Flashlights

Rubber—Metal—Plastic

59c10c
Metal Case**Flashlight Batteries****5c each**

98c

Rubber

Drainboard or Bath

Mats 39c**FREE!**

Full pound of your favorite tobacco with purchase of

Smokemaster Custom-Made PipeAt regular price of \$1.50.
A \$2.50 Value for Only **1.50**

Smokemaster has the famous pipe cleaner filter. Assures a cleaner, milder smoke. Your choice of Prince Albert, Velvet, George Washington, Edgeworth or Sir Walter Raleigh Tobacco.

FREE**10c Dixie Cup**

Filled with Gold Label Fifth Ave. Ice Cream to the first 1,000 adults to visit the Fred Meyer Drug Store on Mon., Tues., and Wed.

Limit One

While Quantities Last.

10c Jose Vila Cigars

6c each

Tin of 25 \$1.45

A rich, mild, aromatic smoke. Blended Havana filler. Vacuum packed for freshness.

Easter Candies**39c Jelly Easter Eggs 29c lb.**

Delicious miniature Easter Eggs with tender jelly centers and assorted flavor sugar coating.

5c Marshmallow Eggs **12 for 49c**
5c Cream Rabbits **12 for 49c**
10c Fruit and Nut Eggs **12 for \$1.15**
10c Chocolate Rabbits **8 for 69c**

13c

Paper NapkinsLarge size—Snowy white
Limit 2**9c****Paas Egg Colors****10c**

3 for 25c

29c

**Bishops Parisian
Jells**Full lb. **10c**