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BRANCH MRGS.

Blast at Wallace Fails To Appease Southerners

(Continued from Page One)

cratic State Committee, meeting today, was expected to set in motion machinery which may result in the choice of independent presidential electors in that state, rather than those pledged to the party's nominee.

Vandenberg Yields

In other political developments, supporters of Senator Vandenberg for the GOP presidential nomination took heart at word that the Michigan senator has decided to quit trying to keep his name off the ballot in Nebraska's April 13 preferential promary.

Vandenberg is one of more than a score of party leaders who endorsed a drive today to form Young Republican Clubs on the nation's 1,730 college campuses.

Another whose endorsement was made public by the GOP National Committee is Gen. Douglas MacArthur. The supreme Allied commander wrote from Tokyo:

"The Republican party is peculiarly well-fitted vigorously to espouse this laudable purpose to further arouse in the youthful mind the all-important concept of public responsibility . . ."

City's Higher Revenue Justifies Budget Hike

(Continued from Page One)

enforcement, Slankard said.

Another sure increase will result from the boost in property valuation from $5,882,535 last year to $6,225,000 this year, Slankard added.

City taxpayers this year are paying a total of 60.6 mills—20 mills for the city; 35 mills for the school district, and 5.6 mills for the county. New millage rates will be determined on completion of budgets in the summer.

Treasury Head Opposes Heavy Income Tax Cut

(Continued from Page One)

ious consequences both for our domestic prosperity and for the peace of the world."

Truman's Plan Doomed

The treasury chief's testimony was submitted to the committee at the start of its hearings on the bill which the House passed a month ago.

The Senate group appears likely to recommend a $5,000,000,000 cut.

Chairman Milliken (R-Colo.) already has said Mr. Truman's plan has no chance in Congress.

The full Senate plans to start debating the question about midmonth.

A check among the seven Republicans and six Democrats on the committee indicate they'll recommend holding the tax slash to about $1,500,000,000 less than the House voted.

City Attorney Post Will be Filled Tonight

(Continued from Page One)

pliance with interstate commerce regulations, Slankard said.

The ordinance also provides for licensing of circuses, carnivals, shows, fortune tellers, street hawkers, and others, Slankard said. Provision is made for the City Council to permit popcorn and ice cream wagons to operate at a fee which would not be prohibitive.

Swim Pool Site Slated

The Park Commission is expected to present a proposal for a swimming pool site which was approved in a meeting of the commission last week, Slankard said. The new proposal is expected to be the final choice for a location of the pool, providing it is approved by the City Council.

Also scheduled for council approval is the recent appointment of Dallas Bennett as a city policeman, Slankard said. Council approval is required in appointment of city employes who reside outside the city limits.

Senate Starts Debate On Marshall Plan

(Continued from Page One)

the totalitarian idea of virtually dividing the earth between Washington and Moscow would not be peace. It would simply be a dishonorable truce preceding final, unspeakable disaster."

As Vandenberg took the floor there were indications that the Senate will approve the recovery program in about the form voted by the foreign relations committee—after 10 days or two weeks of debate.

Some members, including Senator Taft of Ohio, chairman of the Republican policy committee, have said they will vote to cut the $5,300,000,000 limitation on aid spending for the 12 months beginning April 1.

Smaller Sum Sought

There were these other developments, meanwhile:

1. Senator Ball (Minn.) announced that the Senate Republican "revisionist" group will meet tomorrow night to map strategy for changing the measure during the debate. Some members of the 20-man group would like, among other things, to reduce the amount of money involved in the bill.

2. Senator Bridges (R-N. H.) criticized the administration for what he termed "reluctant' and "superficial' military aid to Nationalist China.

3. The Senate foreign relations hearings March 10 on two other foreign aid requests. These carry committee will start closed door $370,000,000 in economic help for China and $275,000,000 in military assistance for Greece and Turkey.

4. The House foreign affairs committee heard a proposal for a $500,000,000 economic recovery program for Japan.

Sidewalks of the main avenues in Rio de Janeiro are covered with black and white mosaic tile.

J. C. Collins Selected As Mayor of Medford

MEDFORD, Ore., Feb. 28—(AP)—The new mayor of Medford is J. C. Collins, Medford realtor and former city councilman.

Collins was appointed to fill the unexpired 11 months of Mayor C. A. Meeker's term. Meeker died Tuesday night.

Collins' post on the city council was filled by Diamond Flynn, an electrical contractor.

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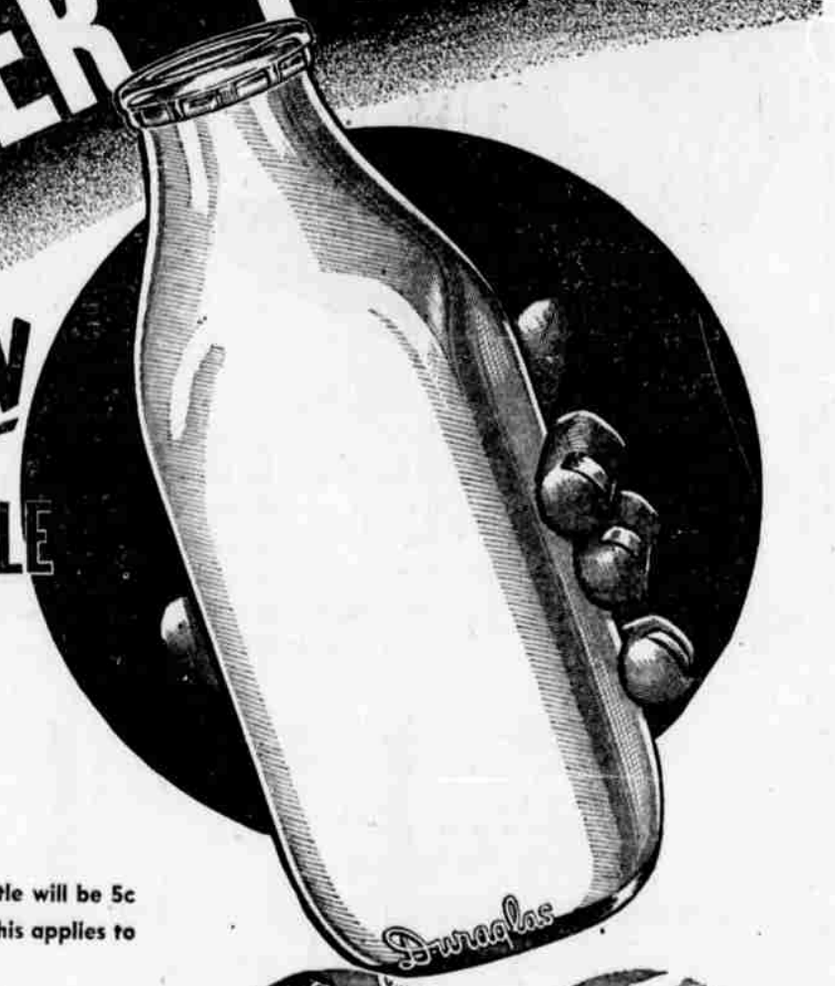

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Deposits on the new square bottle will be 5c beginning Monday, March 1st. This applies to bottles of all capacity.

Customers will be credited with 10c on all round bottles returned before Saturday, March 6. Thereafter, 5c will be allowed for all bottles.

Because delivery of necessary equipment has been delayed we will be unable to affix hoods to the new square bottles. We will have this cap in the near future.

Now you can store enough milk for two full days with the new Handi-Square bottles.

Easier handling and pouring. Its light weight and compact shape make it a pleasure to use.

UMPQUA DAIRY

Sykes & Short Ph. 38

the FEED BAG

Vol. X No. 9 — Published Weekly by the Douglas County Flour Mill, Makers of UMPQUA CHIEF FLOUR and Umpqua Brand Poultry and Dairy Feeds — March 1, 1948.

Positively No Advice.

Are you among those who are still pondering the question: "To turkey or not to turkey?" We won't offer you any advice on this puzzler. Wouldn't think of such a thing! But we could offer a few facts that might smooth out some of the wrinkles on your brow, or might even make them deeper yet.

(1) Feed outlook. As to the price of feed for the coming turkey year, your guess is as good as ours. Might be even better if you just flip a coin, or cut the deck of cards. But grain prices have hit a big slump lately, and with favorable weather could go even lower. Concentrate prices are 30% lower, and might go either way. Did you say "Very enlightening?"

Of one thing we are positive; we can get the stuff to make good turkey feed, (unless Joe Stalin should take the U. S. over like he did Checko-Slovakia). In fact, we have the most beautiful turkey feed formulas we have ever had. Really a pleasure to look at. Why don't you come in and look 'em over? We have fishmeal, all we want, meat-scraps, dried milk, cod liver oil—oh just everything a turkey prizes in its diet. 24% protein guaranteed, and we won't give you the price right now, since it may drop considerably before you will need any.

(2) Consumption outlook. People still have jobs, and wages are still good. Under such conditions, turkey consumption should remain high, provided the turkey is available to be consumptioned. That enters into your problem, not ours.

(3) Availability outlook. If turkey is available it will have to be produced this season. Storage holdings are slim. During January 1948, storage increased less than 3 million pounds, compared to 11 million last year, and a 10-year average of 10 million. Last available reports show 3½ million pounds less than the average and over 56 million pounds less than last year. The figure as of Feb. 1st is 83,369,000 lbs. compared to 139,571,000 last year.

Now, go ahead and worry some more.

Quality Pays.

Yes, if you want to put it on a purely mercenary plane, it pays in dollars and cents to put out the best quality possible. Whether you sell your labor, the result of somebody else's labor, or, like the Douglas County Flour Mill, you sell the product of your own labor, it will pay big in the long run to give full quality for the price.

We had a good example. As you know, you can most always buy UMPQUA PRODUCTS for a little less money than any other. (QUALITY considered, you always can.) Some people may buy here simply because the price is lower, but most of them buy here because they get the most for their money.

Oh, yes, this example; we are making the best UMPQUA SHEEP CUBES of our career. We were told by some prospective customers that they could buy sheep cubes for less money, and get more protein. But what they may have overlooked was that this protein was not the highest QUALITY protein available.

Well, we dislike to pat ourselves on the back too hard. Might dislocate a vertebrae or sumpin. We need only say we are selling more UMPQUA SHEEP CUBES than ever. The price dropped, all right, but only because prices dropped on other UMPQUA FEEDS at the same time.

And so you will find it with other kinds of UMPQUA FEEDS. We don't try to beat everybody on the Coast on prices. We try only to make the best feed we possibly can with the ingredients and the scientific knowledge at hand. Then after we get the feed made up, we count the cost, add our little margin and write out the price tag.

It isn't our fault that the price is practically always lower than any other products, and much lower, "quality considered." It just happens that we are on the ground floor, we make this UMPQUA FEED in Roseburg, we save transportation, dealers extra profit, and some other items. Particularly, because of the high value of your feed dollar when spent at the Douglas Flour Mill, there are so many more spent here that the extra volume of business we do enables us to cut another little slice off our retail price.

So, remember, the more of you producers who buy here, the less a sack of feed will cost you, "QUALITY CONSIDERED."

Price Support Programs.

Whenever prices drop on some commodity we hear an immediate scream from the producers of that commodity. For instance, when wheat dropped from three bucks to two a bushel, the Congressman from Kansas, (which produces 20% of the nation's wheat), immediately asked for some sort of a prop to hold up prices. He's nuttier than a Christmas fruit cake. The price was too high, and was responsible for keeping all other prices high.

It is our opinion that support prices are a mistake. We don't think you can have support prices without production regulations. And we don't like to think of the Guvment controlling production. Look what they did with oil! Half the people freezing while we ship oil to the South Seas. If you agree with us, write a letter to Congressman Ellsworth or Senator Cordon, and say: "Let's let the old reliable law of supply and demand replace the brain trust. We could save billions, and besides, the wear and tear on the brain trust has just about worn out what brains there were to begin with, leaving only the turst, and we don't trust that."

Chaff From the Mill.

Cop: What makes you so sure you saw a burglar climbing out your window?

Citizen: "Because I'm a bachelor."

She: "The idea! Wanting to kiss me! I didn't know you were that kind!"

He: "Oh, Honey, I'm even kinder than that."

One Man's Meat.

The egg producer needs all the cheer he can get. Here are two items of cheer. Egg prices are going up, even in February. It's usually May or June before prices start up the long hill. (Of course, that doesn't make the man happy who likes a couple eggs sunny-side up for breakfast.)

Hatchery operations are way down. We haven't heard of a hatchery man who is making a dime. Hard on the hatchery people, but good news for the egg producer. It prophesies a short egg supply. (Incidentally, the feed manufacturers are hiking to the pawn shops, too.)