

Roseburg News-Review

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The Weather

U. S. Weather Bureau Office, Roseburg, Oregon. Forecast for Roseburg and vicinity: Occasional light rain to night and Saturday. Highest temp. for any Oct. 96. Lowest temp. for any Oct. 22. Highest temp. yesterday 57. Lowest temp. last night 47. Precipitation yesterday76. Precipitation from Oct. 196. Excess from Oct. 125. Deficit from Sept. 161.

In the Day's News

(Continued from page 1)

housewife can see in the twinkling of an eye that if you SWITCH DAYS and serve fried chicken on Tuesdays and T-bone steaks on Thursdays you'll be as clean as a hound's tooth so far as the "program" is concerned BUT WILL SAVE NO FOOD.

So, being a practical person, she says to herself:

"That's about what might be expected from these Washington bigwigs. I'm in no mood to play games. If I'm going to upset my whole week's food schedule, I want to feel that I'm getting somewhere."

"So, so far as my family is concerned, we'll go without meat, eggs and poultry on Tuesdays AND Thursdays. That way we'll be saving some food and doing some good instead of just chasing each other around the barn because somebody says that's the way to do it."

THAT'S the great trouble with regimentation. The "programs" the starry-eyed planners in the high places dream up for us are usually as full of holes as a sieve. It takes the MASS INTELLIGENCE of the common run of people to make things work.

AND the patriotism. Don't fool yourself—or let yourself be led astray by cynics. The general run of Americans are patriotic and ready to do whatever has to be done if their own basic sense tells them the idea is a good one.

SENATOR BUTLER, of Nebraska, chairman of the senate public lands committee, uses similar horse sense thinking on the problem of Western reclamation—which is encountering considerable short-sighted opposition in the East.

He says: "If our farmers are asked to feed a starving world, we should not deny them the development of all possible water resources. While making food and material available to rebuild Europe, I shall at the same time support developments here at home in order to insure our own strength."

THAT is to say, if we must feed the rest of the world for several years to come, as well as provide more food for our own larger and still growing population, let's provide the new land (and the water) with which to do it.

A GADGET-MINDED Chicagoan has dreamed up a new and highly modern scheme to feed his dog. It is an upright stand containing eight dog biscuits. At its base is a hickey that when tripped ejects a biscuit. He reports that it took his dog just a half hour to figure out the system—which is basically similar to putting a coin in a slot.

If the dog is anything like us humans, it will spend so much of its time hereafter playing the slot machine that it will have too little time for anything else.

N. Paterson, New Jersey, a beekeeper has made another fundamental discovery. When his bees get lazy and hang around the hive, he feeds them a jolt of "super-fermented honey." He says the bees like it, stagger around for a while and then come out of the hive with a hangover—up of that point, just like humans.

There, however, the similarity ends. Instead of sleeping it off, the bees fly at the job of gathering more honey as a means of working off the jag. We can learn valuable lessons, you see, even from bees.

NEWSPAPER WEEK

By CHARLES V. STANTON

Newspapers give publicity to so many special weeks, anniversaries, observances, etc., that a few years ago some bright lad in the profession decided that newspapers also should have their own week. And so, Newspaper Week was born, a fact we mention belatedly, with the purpose in mind of making readers conscious of a few things about their newspaper other than that it contains a typographical error now and then, occasionally has a name spelled wrong, and is delivered by boys who at times seem unable to hit the front porch.

We can tell you all the things wrong with a newspaper—we hear all the answers. But there are also things about a newspaper that few people stop to realize.

The newspaper, for instance, is a far more effective weapon for peace than is the atomic bomb. The United States is in a position to command peace as long as it retains its atomic secrets. It doesn't want other nations to have atomic bombs. But the more newspapers other nations have, the better will be our chances for peace.

If a nation has few newspapers, the press in that nation can be controlled. But if it has many papers, existing under competitive practice, political control becomes next to impossible.

Within recent days the United Nations has heard much discussion of freedom of the press. Russia accuses the United States of warmongering, and demands that the newspapers be forced to halt warlike discussions in the American press.

But because the American press is free to point out the dangers of war threatening this nation, our people are, at least, informed, if not ready to demand of political leadership that our security be better guarded. Our people realize that because we have so many newspapers, and because those newspapers are not controlled, there is rivalry and competition among newsmen to gather and print news and information. Thus, except in time of war, when national security must be protected, it is extremely difficult to suppress any worthwhile news, even though the national government might prefer secrecy.

But Russian people, for instance, know only what their government wants them to know. They have no access to "free" news. Consequently, they can be controlled through the medium of the press.

It is the desire and aim of the American press that freedom in collection and dissemination of news be established in every country. If and when that time comes, there will be little danger of war, for any preparations for war would immediately become known throughout the world. War can be bred only in secrecy.

The trend in this country and in Canada toward greater newspaper readership is interesting.

Weekday circulation of newspapers has almost doubled since 1920, growing at a faster rate than population. Newspapers today sell five million more copies daily than in 1944. Sunday editions have gained six million copies over 1944. More people buy newspapers in the U. S. than purchase packages of cigarettes, chewing gum, or razor blades. They spend \$74,124,000 monthly, or \$889,488,000 in a year for newspapers—more than is expended for all other reading matter combined.

Not only is the newspaper important in its position in furnishing news and information—also comics and entertainment—but it holds a very responsible place in the economic field.

Can you imagine what would happen if newspapers quit printing advertisements? In 1946 dollar volume of all advertising in U. S. weekday and Sunday newspapers stood at \$963,800,000—48.1 per cent of all money invested in all major advertising media combined. Suddenly stop more than 50 per cent of the advertising in this country and our factories would slow down, income would be sharply curtailed, unemployment would become widespread and we would be in the middle of a depression within a comparatively few days.

What would happen if newspapers suddenly quit supporting local "causes"? How much money could be raised for the Red Cross, Community Chest, Infantile Paralysis Foundation, etc., if the newspapers and radio failed to bring these matters to public attention and aid in organization publicity? How successful could a chamber of commerce, merchants association, church, grange, or fraternal order be without occasional newspaper assistance?

The newspaper is more than a chemical combination of wood pulp, impregnated by ink.

Into a daily newspaper goes the work of thousands upon thousands of men and women in every part of the world, combining their talents and skill, as servants of the people, carefully and conscientiously to provide news, information and entertainment, while responsibly performing the duty of serving the needs of the individual reader without fear or prejudice.

The newspaper truly is a public servant.

Roseburg Airport Given Approval by Army Fliers

Highlight of the past week's activities at the Roseburg Airport was the landing of a DC-3 airplane of the west coast's Army Air Force command, here on a routine inspection tour last Monday. Mrs. George Felt stated today.

Part of a regular service flight inspection tour, the twin-engine aircraft landed here from McChord Field, Wash., piloted by

1. Courtney, and carrying Maj. Humphill and Sgt. Freeman. Both officers spoke commendable of the field as adequate for emergency landings of twin-engine army aircraft.

Reservations for private SKATING PARTIES are available at the Rainbow Skating Rink Winchester

PLUMBING



KIER-CROUCH PLUMBING CO. 1127 Harvard Ave. Phone 613-Y

Miss Oregon Tells Of Beauty Pageant

Miss Oregon, Jo Ann Amodeo of Sutherlin, was guest of honor at last night's Roseburg Lions Club dinner, accompanied by Ralph Thrift, Sutherlin Lions president, and O. L. Torrey, Sutherlin.

Speaking in her usual clear voice, Jo Ann gave members a detailed review of her travels and experiences at the Atlantic City "Miss America" beauty pageant, at which she placed among the top 15 contestants of the nation.

Upon introducing "Miss Oregon" to the Lions members, Program Chairman Bruce Elliott read the following letter, sent to the Seaside "Miss Oregon" association from Miss Lenora S. Slaughter, executive director of the Miss America pageant at Atlantic City.

"Miss Oregon certainly made a wonderful impression on everyone at the pageant. She was about the daintiest and sweetest lady I ever met and the state of Oregon should be extremely proud of her. There were 54 girls in the contest and by process of elimination, you could only eliminate nine. The other 45 were Miss Americas—each and every one of them.

"I have not had an opportunity to look over the final ballots, but I imagine Miss Oregon placed about 7th or 8th in the entire contest. The fact that she captured a scholarship in the toughest competition ever assembled in Atlantic City speaks for itself, and if you had been present you would have realized how much she accomplished for your state in publicity and good-will.

"She was adored by the press and was referred to as 'the fragile little lady who looks like a piece of Dresden China.' When hardboiled newspaper people speak like that about a girl, you can rest assured they had only love, admiration, and respect for her and the state she represented.

"Once again, let me congratulate you and tell you how good I feel about working with the people of Seaside in building the Miss America Pageant to the heights it has attained."

Miss Amodeo related how members of the Atlantic City Lions Club discovered her original sponsors, the Roseburg Lions Club, and immediately placed her as guest of honor at a large banquet.

Other portions of the Lions' meeting included initiation of seven new members by Dr. James E. Campbell.

President Forest Lowe announced that next week closed meeting will be held.

Washington's Ace Punter Out of Saturday's Game

SEATTLE, Oct. 10.—(AP)—Coach Ralph (Pete) Welch reported today that the University of Washington team physician had ruled halfback Whitey King, the Huskies' ace punter, out of Saturday's St. Mary's game because of a foot injury.

Dick Hagen, all-coast end last year, also is not expected to play because of a shoulder injury.

Both are slated for action against Oregon the following week, however.

On the brighter side for the St. Mary's game, reserve quarterback Gerry Austin was reported ready to don his uniform again today.

Oregon State Beavers Polish Passing Attack

CORVALLIS, Ore., Oct. 10.—(AP)—A passing drill followed by a long scrimmage session wound up Oregon State College's heavy work prior to home opener Saturday against Idaho's Vandals.

Bob Grove, alternate left end, came out of the session with a pulled leg muscle, but another cripple, Jim English, made his first appearance since the Washington game at left guard.

The University of Idaho's Dixie Howell, enroute from Moscow, Idaho, with his 33-man traveling squad for Saturday's meeting

with Oregon State, held out "little hope" last night that Idaho would upset the Beavers.

Edmundson May Coach Professional Basketball

PORTLAND, Oct. 10.—(AP)—Possibility that Doc Edmundson, longtime coach of the University of Washington basketball squads, may return to the maple court short as coach of the Tacoma entry in the Pacific Coast Professional Basketball League was disclosed today.

Charles Barofsky, league commissioner here for a confab with President Ray W. Clark, said Tacoma has been dickering for Edmundson's services and should know this weekend whether he will accept.

Edmundson was succeeded at Washington this spring by Art McLarney.

KRNR

Mutual Broadcasting System 1490 Kilocycles

REMAINING HOURS TODAY

6:00—Fulton Lewis, Jr., Vick Chemical Co.
6:15—Frank Hemingway, Folger's.
6:30—Shoreboat, Theaters.
6:45—Spoke Jones Other Orchestra.
6:50—Dinah Shore.
7:00—Supperman, Kellogg's.
7:15—Capitaine Midnight, Wander Co.
7:30—Tom Mix, Halston Furnace.
7:45—Gabriel Heatter.
8:00—State and Local News, Roseburg Motors Co.
8:15—Musical Interlude.
8:30—State and Local News, Roseburg Motors Co.
8:45—Information Please, Joe Richard's Men's Store.
9:00—Meet the Press, News Review.
9:15—The Cisco Kid, Modern Furniture.
9:30—Let George Do It, Standard Oil.
9:45—Song for Everyone, Roseburg Refrigeration.
10:00—Alka Seltzer News, Miles Labs.
10:15—Hospitality Time, Jack Farris and Son.
10:30—Cliff Edwards Show, Carsten's Furniture.
10:45—Henry J. Taylor, General Motors.
11:00—Fulton Lewis, Jr., Unipqua Auto and Implement.
11:15—Nocturne.
11:30—Ten Thirty Club, Lawson's.
11:45—Ray Hackett's Orchestra.
12:00—Duke Ellington Orchestra.
12:15—Sign Off.

SATURDAY, OCT. 11, 1947

8:00—Farm Bulletin Board.
8:30—Yawn Patrol.
9:00—Frank Hemingway, Folger's.
9:15—Rise and Shine.
9:30—State and Local News, Dr. Bruce Tuck.
9:45—The Beehive.
10:00—Bapsody in Wax.
10:15—Haven of Rest, Good Ship Grace.
10:30—Wally's Wake Up Tune, Wally's.
10:45—The Homemaker's Club.
11:00—Lee Brown Orch.
11:15—Morning Melodies.
11:30—Telephone Request, Miller's Inc.
11:45—Alka Seltzer News, Miles Labs.
12:00—Basil St. Boy.
12:15—Tummy Dorsey.
12:30—Easy Listening.
12:45—Al Goodman Orch.
1:00—Bliss Croon.
1:15—Ben Light at the Steinway.
1:30—Musical Interlude.
1:45—Sports Review.
2:00—Rhythm at Random.
2:15—State and Local News, Hansen.

EAGLES DANCE

SATURDAY

FOR MEMBERS

Lathers Wanted

for

Wood Lath

\$15.00 per M.

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For Every Member of the Family—Your Absolute Satisfaction Guaranteed

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Quick, courteous loans for school needs or any other good purpose. No fuss or bother, small monthly payments. Phone, write, come in.

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9:15—Hickey Jordan.
9:30—Wrestling Matches, E. G. High.
10:30—Ten Thirty Club, Lawson's.
11:00—Ray Hackett's Orch.
11:15—John Wainoh's Orch.
11:30—Sign Off.

DANCE

Every Saturday Night

K. P. HALL

Today's Bargain!

The average rate of insurance has gone down about 30% in the last 13 years, and 40% in the last 30 years, with an average rate of approximately 61¢ per \$100 of insurance on all types of risks. Fire insurance is one of the very few things you can buy today at less cost than before either of the two World Wars. Don't delay placing insurance on your property.

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OLD GROWTH FIR

16" Slabwood	4' Slab Wood
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ANNOUNCES

THE COMING

BATTLE OF THE BANDS

Sunday, October 12

at

KENNEDY'S DUTCH MILL

6 local bands will compete. The two most popular, one modern and one western, will play against the best modern and western bands from Medford at Kennedy's Sunday, Oct. 19. The public is invited.

BAR WILL BE CLOSED DURING BOTH OF THESE DANCES

MR. PRESIDENT:

WE "CLEAN OUR PLATES" EVERYTIME WE EAT BEG-MORE!



FIGHT WASTE—WIN THE WORLD'S WAR AGAINST HUNGER!



WRESTLING

Main Event

Whitey Wittler

vs.

Joe Lynam

Semi-Final

Sugi Hayamaki vs. Dave Reynolds

Opener

Jack O'Reilly vs. Joe Dorsetti

Roseburg Armory, Saturday, Oct. 11, 8:30 P. M.