

Roseburg News-Review

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The Weather

U. S. Weather Bureau Office
Roseburg, Oregon
Forecast for Roseburg and vic-
inity: Partly cloudy tonight and
Friday.
Highest temp. for any Feb. 79
Lowest temp. for any Feb. 3
Highest temp. yesterday 52
Lowest temp. last night 34
Precipitation yesterday 0
Precipitation from Feb. 1 2.78
Deficit from Feb. 1 4.30
Deficit from Sept. 1 3.34

In the Day's News

(Continued from page 1)

in with the vacant land), sup-
plemented by discarded goods
boxes, etc.

Having thus hurdled the ob-
stacle of a place to set up shop,
Dahljem tackled with Beck's
help his real job, which was put-
ting across to nearby growers of
fruits and vegetables the bizarre
idea that if GOOD STUFF was
displayed in the booths and the
tom-toms properly beaten the city
folk would come out in their own
conveyances and haul it home
after having paid good money
for it.

On this point the growers (who
in those bright days were hav-
ing trouble giving it away with-
out throwing in lagniappe) dis-
played extreme skepticism, but
eventually Dahljem and Beck ar-
gued them down and some of
them agreed to give it a try. Pos-
sibly they figured they might as
well starve trying to sell their
truck in a crazy man's way as be
talked to death by a couple of per-
sistent crackpots. Anyway, they
gave in.

It seems to have been a success
almost from the beginning, al-
though there was apparently a
brief period when the two pro-
moters might have starved before
they could get going if they
hadn't been dealing with produc-
er merchants who couldn't yet
quite grasp the idea that food
could be sold to people if you
went about it right, and so were
always willing to spare a carrot
here and a cabbage there to keep
the souls and the bodies of their
market Messiahs together.

About a year ago, Beck told all
about it in a book titled "The Sec-
ond Carrot From the End" in
which he poked such rib-tickling
fun at himself and his fellow mar-
keteer that it became a best-seller
in these parts and there was a
while when you couldn't qualify
as up-and-coming unless you had
read it.

DAHLJEM was the organizing
genius, but the thing would
have been a flop without Beck,
who has a mastery of homely,
chuckling humor and just can't
keep his fingers away from a
typewriter. He now writes a daily
column in the Times that prob-
ably takes the all-time, all-places
cake for schizophrenic advertis-
ing. He makes throaty, good-nat-
ured fun of the market, what is
sold there and the people who do
the selling.

But it GETS READ. In any
scientific Gallup-method survey
of the Times, it would rank well
up toward the top as the best-
read feature that would be most
missed by the most readers if any-
thing should happen to Fred
Beck. It is paid for in good, hard
Farmers Market cash, but up to
now the talented members of the
Times editorial staff haven't been
able to hit upon anything that
tops it among the cash customers,
and their talented co-workers in
the circulation department would
class as a major catastrophe any-
thing that took the Farmers Mar-
ket ad out of the paper.

Not only does it get read. It
brings people out, through God-
awful traffic, to the market.
When they get there, they BUY.
You can see 'em doing it. That is
the final, acid test of all good ad-
vertising.

Louis Deals Beating to
Godoy in Chilean Bout

SANTIAGO, Chile, Feb. 20.—
With a crowd of 25,000
shouting "Take it easy, Joe"
Heavyweight Champion Joe
Louis punched Arturo Godoy
groggily in a six-round boxing
exhibition last night at the Estadio
Nacional. Louis weighed 207 to
208 for Godoy appearing in his
native country for the first time.

OUR SCHOOL CRISIS

By CHARLES V. STANTON

Two men, each with more than 20 years' experience in
the teaching profession, have tendered resignations from
Douglas County schools, following announced plans to enter
business pursuits. Omer J. Monger, principal of Roseburg
Senior High School for the past three years, is leaving
immediately to operate a neighborhood grocery store which
he recently purchased in Eugene. Thomas H. Ireland, City
School Superintendent at Myrtle Creek and principal of
the Myrtle Creek High School, has announced his retire-
ment from the teaching profession, effective at the close of
the current school year, and will engage in logging and log
trucking.

Loss of these two most able men is a serious blow to
Douglas County.

More than a quarter of a million teachers have left the
public school system of the United States during the past
four years, we are informed by Paul Elliott, superintendent
of the Roseburg schools. In 1940 there were employed
877,266 teachers, of which number 185,103 were men and
692,163 were women. By 1943, the last full year for which
statistics were at hand, the total had dropped to 839,918,
of which 150,295 were men and 689,623 were women. An
even greater reduction has been made in later years. The
proportion of male to female instructors also continues to
drop alarmingly.

Disproportion between male and female teachers would
be expected as a result of males being required for military
service. But comparatively few men who taught school
prior to the war are returning to that profession following
discharge from armed services, while more and more ex-
perienced male teachers are constantly leaving the school
room for more lucrative and less exacting employment.

Nor is the exodus from the school room confined to male
teachers. We know women now employed as waitresses
who are well trained, qualified and experienced teachers.
We have been told by some of these women that they earn
more in tips alone, while employed in attending tables, than
they ever obtained in salaries from the school districts they
served previously. Almost any first class eating place is
prepared to pay good wages for an intelligent, industrious
waitress.

We must face the fact that our public school system is
doomed to complete disruption unless we provide complete
and thorough financial overhauling. Despite the large
growth in population and increased school attendance, par-
ticularly in our colleges and universities, where we are
striving to provide educational privileges for returned
G.I.'s, the number of instructors is steadily declining. We
have called back into service thousands upon thousands of
superannuated. We have waived rules of qualification and
have accepted into some of our schools teachers who, under
ordinary circumstances, would not be able to secure certifi-
cation.

Nor is there prospect of adequate, qualified replacements
for several years to come. Our colleges of education are
almost barren of applicants. The number of young men
and women training for the teaching profession has dropped
to an all-time low.

If we are to maintain good schools we must have good
teachers. Yet there is little prospect that we can staff our
schools with all competent teachers for many years to come
unless we can draw back into the profession many who have
left for other activities.

There can be no denying that the burden of school taxes
weighs heavily upon the taxpayer. There are, perhaps,
ways and means whereby we can lighten this burden and
at the same time adequately finance our schools. But until
we devise and place into operation a better method of
school financing, it is vitally necessary, we believe, that
we make sacrifices that will minimize losses of such valu-
able men and women as are now dropping out of the teach-
ing profession.

Six Teams Scheduled at
Yoncalla Hoop Tournney

Second night of Yoncalla's
"Grade and Frosh" basketball
tournament gets under way to-
night at the Yoncalla gymnasium
with six quintets of Northern
Douglas County and Southern
Lane County competing for the
Friday night semifinals.

Tonight's action among the
"Graders" includes:
Yoncalla vs. Sutherland.
Latham vs. Drain.
Creswell vs. Oakland.
The Grade teams will play
seven minute quarters with an
eight minute intermission at half-
time. Frosh fives will play the
regular eight minute periods.

Games will start at 7 each
night except for the Saturday
playoffs, which are slated for
7:30.

Chairmen Archie E. Thomas

How To Relieve
Bronchitis

Creomulsion relieves promptly be-
cause it goes right to the seat of the
trouble to help loosen and expel
germ laden phlegm, and aid nature
to soothe and heal raw, tender, in-
flamed bronchial mucous mem-
branes. Tell your druggist to sell you
a bottle of Creomulsion with the un-
derstanding you must like the way it
quickly melts the cough or you are
to have your money back.

Creomulsion
for Coughs, Chest Colds, Bronchitis

Rainbow-Coo's Bay
Tilt Will Decide
Entry in Tourney

By ROYAL S. DENTON
Basketball at its best will be in
order tonight at 8 o'clock as
Roseburg's Rainbow Grill gets
the tip-off with Coo's Bay's
Pirates for the deciding A. A. U.
tournament entry and District 7
representative of Coo's and Dou-
glas counties. Veterans of Foreign
Wars' quintet will meet a High
School all-star five in the prelimi-
nary at 7 P. M.

Originally slated to play a semi-
final game with Powers' Athletic
Club, the Rainbow Grill faces the
Coo's Bay independent basketball
leaders tonight in a single "sud-
den-death" elimination, the win-
ner to represent District 7 in
the state A. A. U. finals at Port-
land in March.

Coo's Bay, previously participat-
ing in Lane County competition,
holds an undefeated record in the
Coo's circuit and ended fourth in
the Eugene League, having
knocked over in an early season
game each of the current Lane
leaders.

Oregon Firs, coached by Bobby
Anet, and Springfield's Cling-
man's five both qualified Tues-
day for district playoffs in the
Northern League, ousting the
Eagles which stars Howard
Applegate, former Roseburg hoop-
ster, and Eugene Outdoor
Store which Rainbow Grill met
early in the season on the local
floor.

Grill Manager Gene Krewson
stated today that with the drop-
ping of all the Eugene teams
from competition, the Pirates' line-
up is apt to include any num-
ber of the Lane League's top
scorers. Applegate is currently
leading the scoring with 233
points, followed by Chuck Stam-
per, Coo's Bay guard, with 197.

Rainbow's lineup will include
Jack Newby, Ward Cummings,
Dale Neldemeyer, Jack Loomis
and Stan Short, with the fol-
lowing strong reserves: Darby
Wridge, Paul Anderson, and Bill
Boak. Craig Short, stalwart
guard, is out of action this week
with an infected foot.

Springfield High
Defeats Roseburg
In Boxing Bouts

A battling Roseburg High box-
ing team bowed to Springfield's
Millers last night as the visitors
took eight out of 18 bouts to the
knockout, and gained four draws
before a large crowd of enthusi-
astic Roseburg supporters.

Results:
Darrel Shelton, 90, RHS, de-
cisioned Scott Stacey, 89, SHS.
Gerald Ingwersen, 99, SHS, de-
cisioned Erwin Weiker, 98, RHS.
Roy Roberts, 103, RHS and
Don McCulsky, 106, draw.
Bob Collier, 112, RHS, de-
cisioned Bill Gilmore, 114.

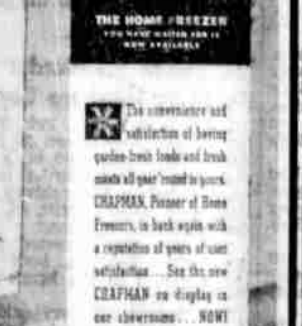
Olen Fisher, 114, SHS, de-
cisioned Oliver Fosback, 116, RHS.
Ronald Keller, 120, RHS, and
Duane Martinson, 123, SHS, draw.

Walt Clemens, 121, RHS, and
Mike Henry, 140, SHS, draw.
Bill Garrett, 132, SHS, de-
cisioned Sten Standberg, 131, RHS.
Bob Edmonds, 132, SHS, de-
cisioned Claire Von Schrititz, 130,
RHS.

Bill Haigler, 134, SHS, de-
cisioned Tex Marshall, 132, RHS.
Lloyd Mayborne, 136, decision-
ed Charles Taylor, 134, SHS.
Clyde Olmscheid, 145, RHS, and

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Farm Bureau Co-Operative Exchange

ROSEBURG, OREGON

Phone 38

Located—W. Washington St. and S. P. R. Tracks

Ron Ross, 145, SHS, draw.
Harold Hughes, 152, SHS, de-
cisioned Clyde Ollar, 140, RHS.
Ralph Sappington, 150, RHS,
decisioned Bill Wilkenson, 153,
SHS.
Hal Roch, 155, SHS, decisioned
Bob Wilhite, 153, RHS.
Dick Bonebrake, 135, RHS, de-
cisioned Harold Martin, 137, SHS.
Wayne Peterson, 168, SHS, de-
cisioned Eric Olson, 165, RHS.
Bob Horand, 174, RHS, de-
cisioned Robert Cedroz, 192, SHS.

Tag-Team Bout
Tops Tonight's
Wrestling Card

Thrills and spills aplenty have
been promised and the blood will
likely flow freely at the Roseburg
Armory tonight when Match-
maker Don Owen presents a com-
bined straight-away and tag-team
wrestling show. Usually staged
on Saturday, Owen relinquished
his customary date to allow the
American Legion to stage an
event that evening.

Pete Belcastro, the "Wallop-
ing Wop" from Weed and holder of
the Pacific Coast junior-heavy-
weight title, will combine his
fistic efforts with the rough-and-
tumble tactics of Herb Parks in
no-holds-bar Canadian.

The two villains will meet a
formidable pair in Billy Fox, the
popular but tough ex-Marine, and
Georges Dusette, the French-
Canadian headlock artist. While
Fox was knocking out the Gray
Mask here last Saturday, Parks
was taking an impressive but un-
popular verdict over Tommy
Nilan in two straight falls.

Team wrestling permits a
wrestler to call on the aid of his
partner until one of the matmen
is downed, after which time he
must go it alone. In no case, how-
ever, are more than two wrestlers
allowed in action simultaneously.

Prior to the tandem tussle the
four matmen will vie in two one-
fall, 20-minute matches. Belcas-
tro will clash with Fox and Parks
will take on Dusette.

Sailor Hogan will referee the
entire program. The opener gets
under way promptly at 8:30 P. M.

Child Support Order
Hits Beau Jack's Purse

WHITE PLAINS, N. Y., Feb.
20.—(AP)—By court order, part of
Beau Jack's purse for his ten-
round bout with Tony Janiro here
tomorrow night will go to the sup-
port of his three children.

The former lightweight cham-
pion was summoned to Westches-
ter children's court yesterday to
answer a charge of non-support.

Judge Smyth ruled that \$2,500
be withheld from Jack's purse for
their support.

The children—six-year-old twin
boys and another four-year-old
boy, live with a grandmother in
New Rochelle, N. Y.

United Nations Post
Goes to Byron Price

LAKE SUCCESS, N. Y., Feb.
20.—(AP)—Byron Price, war-time
chief of censorship, was named
today as an assistant secretary-
general of the United Nations.
Secretary-General Trygve Lie
announced that Price would take
over the post held by John B.
Hutson, whose recent resigna-
tion now is effective. It pays \$22-
000 tax free, including expenses.

In his new job Price will have
charge of U. N. administrative
and financial services.

K R N R
Mutual Broadcasting System
1490 Kilocycles

REMAINING HOURS TODAY

4:00—Fulton Lewis, Jr., Ben Hur
Product.
4:15—Rex Miller, Nablaco.
4:30—Dance Tunes, Hughes' Grey-
hound Restaurant.
4:45—Buck Rogers, General Foods.
5:00—Musical Interlude.
5:15—Superman, Kellogg's.
5:30—Captain Midnight, Wander Co.
5:45—Tom Mix, Halston Purina.
6:00—Gabriel Heatter, Carter
Products.
6:15—Musical Interlude.
6:25—State and Local News.
6:30—Roseburg Motor Co.
6:45—Hill Parade of Novelty Tunes,
Douglas Paint and Hardware.
6:55—Songs for Everyone, Roseburg
Motors.

FRIDAY, FEBRUARY 21, 1947

6:00—Farm Bulletin Board.
6:30—Yawn Patrol.
6:45—Schriener Auction.
7:00—Frank Hemmingsway, J. A.
Fulger Co.
7:15—Rex and Shine, Sterling
Drug Co.
7:30—State and Local News,
Boring Optical.
7:45—Judd Furniture.
8:00—Rhapsody in Wax.
8:15—Haven of Rest, Good Ship Grace.
8:30—Wally's Wake Up Time.
8:45—Victor H. Lindahl, Healthdays.
9:00—Art Baker and His Notebook,
Montgomery Ward.
9:15—Morning Melodies.
9:30—Man About Town, Josse and
Lewell's.
9:45—Shoppers' Guide, Harth's and
Marshall's.
9:55—Musical Interlude.
10:00—Alka Seltzer News, Miles Labs.
10:15—Howard Barlow.
10:30—Jack Smith.
10:45—Kay Listens.
11:00—Swap Shop, Kampfer's.
11:15—Top Tunes, Modern Furniture.
11:30—Queen for a Day, Miles Labs.
11:45—Musical Interlude.
12:00—Sports Review, United
Petroleum.
12:15—Musical Interlude.
12:20—Buyer's Guide, Associated
Distributors.
12:35—Rhythm at Random.
12:40—State and Local News,
Hansen Motors.
12:45—National News, Douglas County
State Bank.
12:55—Terminal Market Reports,
Sig Fett.
1:00—Man on the Street, Henninger's
Markt.
1:30—It's Requested, Roseburg
Meat Co.
2:00—Showboat, Theaters.
2:15—Ward's Musical Shopper,
Ward's.
2:30—Buddy Cole.
2:45—Western Serenade.
2:55—Behind the World News.

Everett Partin.
3:00—Paul Baron Orchestra.
3:15—Wheel of Fortune.
3:30—Fulton Lewis, Jr., Turbo
Products.
4:15—Rex Miller, Nablaco.
4:30—Oregon Mental Hygiene
Society.
4:45—Buck Rogers, General Foods.
5:00—Musical Interlude.
5:15—Superman, Kellogg's.
5:30—Captain Midnight, Wander Co.
5:45—Tom Mix, Halston Purina.
6:00—Gabriel Heatter, Carter
Products.
6:15—Musical Interlude.
6:25—State and Local News.
6:30—Roseburg Motor Co.
6:45—Hill Parade of Novelty Tunes,
Douglas Paint and Hardware.
6:55—Songs for Everyone, Roseburg
Motors.

Refrigeration.
7:00—Veterans' Information Guide.
7:15—Curtain Music, Joe Richards.
7:30—The Cisco Kid, Modern
Furniture.
8:00—Let George Do It, Standard Oil
Products.
8:30—Burt Ives, Philco Corp.
8:45—Songs of the West, Lockwood
Motors.
9:00—Alka Seltzer News, Miles
Labs.
9:15—Mel Venturi's Pictorial, K & W.
9:30—Hi Neighbor, Carsten's
Furniture.
9:45—Henry J. Taylor, General
Motors.
10:00—Fulton Lewis, Jr., Wilder's.
10:15—Nocturne.
10:30—Ten Thirty Club, Lawson's.
11:00—Sign Off.

DIAMONDS

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genuine diamond rings
speaks for itself . . . and
they cost no more than
ordinary rings.

from 39.50



WATCHES

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Bentrus, Waltham, Hamil-
ton, Longines, etc.

from 24.75

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finished slacks, tailored for action.

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Large assortment.

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10 and 12-oz.
1 pair or a dozen! Pair **29¢**

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