

March of Dimes Drive Mapped by Roseburg Lions

Following a kick-off breakfast at 7:30 next Friday morning, members of the Roseburg Lions Club will solicit the downtown business district for funds in support of the March of Dimes.

The breakfast meeting will be in the civic room of the Umpqua Hotel. Support of the March of Dimes was voted by the club at its regular dinner meeting last night, after an appeal from Del McKay, city chairman of the campaign.

McKay told the club members that there were more than 25,000 victims of infantile paralysis in the United States last year. Eight in Douglas County who suffered attacks received assistance locally.

McKay pointed out that the average case involves an expenditure of approximately \$1,200. "So it is imperative," he declared, "to prepare for the large number of cases anticipated during the coming months."

Half-Day Job Desired
As their part in the local campaign, the Lions will first meet for breakfast next week, then set out in pairs to solicit all downtown business houses Friday. Bruce Elliott, chairman of the canvass, said, "We hope to have it cleaned up in one morning."

The club also voted last night to conduct a box social entertainment February 1, for the Lions and their ladies, for the purpose of raising funds for the swimming pool project. Lion Forrest Losses, committee chairman for the social, will be assisted by Donald Haggerty, William Unrath and Bernard Saar.

Lion President Thomas C. Hartfield announced that a zone meeting of Lions Clubs in District 36E will be held at Cottage Grove Country Club Wednesday evening, January 15, at 7 o'clock.

Lion Al Fiegel introduced Donna Jean Ellison, who entertained the Lions by playing "The Hungarian Rhapsody" on the piano.

Lion Frank Norton received the basketball tickets presented to the club by the Roseburg High School student body. Lion Roy Stearns, Grants Pass, was a guest.

Gunfire Ends Camera-Murder Plot



(NEA Telephoto)
Body of Alphonse Rocco, mastermind of fantastic camera-shotgun murder attempt against his estranged wife, is viewed where he fell near Gilboa, N. Y., after he was tracked down and shot to death in gun battle with state troopers. Shown (left to right) are Corporal D. F. Lang, Corporal E. W. Billrank and Trooper J. A. Sabatello. Rocco was object of widespread manhunt since his wife, Olga, was blasted in New York city's Time Square subway station by a disguised shotgun in hands of glib 19-year-old girl Rocco had tricked into being his dupe.

Federal Airport Program Includes 19 Oregon Projects

WASHINGTON—(AP)—The Civil Aeronautics Administration has announced a list of 800 airports to be built or improved with the aid of government funds in the first year of the federal airport program. Nineteen Oregon projects are included.

Projects for which the agency has allocated funds include: (Listing in order location and name of airport; class of airport when completed; total cost, government share; division of expenditures; work proposed):

Oregon:
Hood River County, Class 1; \$18,500 and \$7,000; \$10,900 for land; \$7,600 other items; grading and drainage.

Wasco, Class 1; \$28,400 and \$13,500; \$1,400 for land; \$1,600 for buildings; \$25,000 other items; leveling, grading, marking, surfacing, lighting, small administration building.

Lexington, Class 2; \$12,500 and \$7,000; \$3,000 for buildings; \$9,500 other items; grading, fencing, lighting, etc.
Joseph Municipal, Class 2 (now Class 1); \$1,100 and \$300; \$1,000 land, \$100 seeding.

Issysa, Class 1; \$8,400 and \$4,700; all for grading, surfacing.
Hillsboro Municipal, Class 3; \$14,500 and \$8,100; all for utilities.

Enterprise, Class 1; \$10,000 and \$5,600; all for rock excavation and lighting.
Prairie City, Class 1; \$7,200 and \$3,500; \$1,700 for land, \$2,500 for buildings; \$3,000 other items; clearing, drainage, fencing, lighting roads.

Florence, Class 1; \$15,000 and \$8,400; all for clearing, grading and turfling.
John Day, Class 1; \$4,000 and \$1,000; all for purchase land.

Burns Municipal, Class 3; \$17,500 and \$8,900; \$11,000 for buildings; \$6,500 other items; paving, building, utilities.

Bend Municipal, Class 2; \$43,000 and \$24,100; for landing strip, taxiways, turfling, fencing, access road, parking area, landscaping.

Baker Municipal, Class 3; \$130,000 and \$72,826; \$67,000 for buildings; \$63,000 other items; taxiway, administration building, paving, parking area.

La Grande Municipal, Class 3; \$28,000 and \$15,700; \$25,000 for land; \$3,000 other items; taxiway, landscaping, fencing, paving, apron.

Ontario Municipal, Class 3; \$15,000 and \$8,900; taxiway, rock excavation.

Arago, Coquille, Class 1; \$36,800 and \$16,000; \$15,000 for land, \$1,800 other items; grading, draining, fencing, marking, access road.

Albany, Class 2; \$14,800 and \$3,700; all for land.
Prineville, Crook County, Class 2; \$1,200 and \$700; all for rock excavation.
The Dalles, municipal, seaplane

Highway Warning Lights Are Stolen

REEDSPORT—The State Highway Department complains of the large number of warning lights—both lanterns with red globes and the common "cannon ball" torches—being stolen from the scene of dangerous places on state highways, where they are set in order to warn motorists to be cautious.

Within the past two weeks, a number have been stolen from Highway 101 just north of Gardiner, where a dangerous slide occurred during the past month and where travel is yet dangerous.

State police have been notified and are on the lookout for the thieves.

Recently a prominent young man of Reedsport was found by State Police Officer Johnson to be in possession of one of these warning lanterns perched on the hood of his car. The lad was immediately arrested and arraigned on a charge of petit larceny in the justice court, where he was given a good lecture and fined \$50 for the offense.

More arrests are expected in this vicinity unless the warning lights are immediately returned to the State Highway Department or to state police officers.

Happy New Year in a Big Way



Don Weekes, right, only Schenectady, N. Y., war veteran blinded in combat, receives a giant check for \$24,500, representing funds contributed by the city's people. Barnett Fowler, Schenectady Union-Star columnist, makes the presentation as Weekes' wife, Carmela, looks on.

Says Public Lands Control Should Be Taken by States

PHOENIX, Ariz., Jan. 9—(AP)—David J. Guy, manager of the natural resources department of the United States Chamber of Commerce, today called for "rugged regional individualism" to regain from the federal government control of public lands.

"The one overall monopoly that hangs over the West is federal land ownership," he said in an address to the annual convention of the American National Livestock Association.

Declaring that between 1930 and 1940 natural resources became "the victim of a new ideology in conservation," Guy said:

"In last November's election the people were clear and unmistakable in their demand for less direction from Washington. I believe that demand goes all the way down the line, from OPA to grazing, to the use of waters, to forestry and soil and mining."

"Federal authority has grown through the power of expenditure, be it outright grants, dollar matching or loans at low rates of interest," Guy told more than 1,000 stockmen assembled from throughout the nation. "For every dollar thus spent by the federal government there is a consideration. The government extracts its pound of flesh in authority, regulation, influence or other control."

"It is declared that the states have neither the philosophy nor the administrative machinery ready to carry out a conservation program. New York, Pennsylvania, North Carolina, Wisconsin, Michigan and California, by their deeds, refute this argument. But what philosophy or administrative machinery can Nevada, for example, develop with 87 per cent of the state in federal ownership?"

Limited Parking Set at Reedsport

REEDSPORT—Reedsport is enforcing restricted parking regulations in the downtown business district. One hour parking is now effective between 8 A. M. and 6 P. M. on L St., which is the state highway, and on 14th St.

Rainbow Basin, which leads to the Umpqua River and the site of the old highway ferry, has been restricted to no parking on the curb line. This street is more than 100 feet wide. A parking rail has been run down its center from 14th to 15th streets and diagonal parking is permitted in the center at all times. One-way traffic is allowed on each side of the parking rail.

Double parking on L St. has also been discontinued. Chief of Police Harry McCabe states that he has had little difficulty in the regulation of the new ordinance and very few violators have been haled into court.

the FEED BAG

Vol. IX Published Weekly by the Douglas County Flour Mill, Makers of Umpqua Jan. 13, No. 2 and Sunrise Poultry and Dairy Feeds. 1947.

Our Guess Was Right.

That we do guess right sometimes, is once more demonstrated by the welcome fact that FEED PRICES ARE DROPPING. We have been promising you that you would get lower feed prices for some time. Already you have had some drops, such as corn going down a quarter last week.

But now for the good news: beginning Monday, Jan. 13th, nearly every one of the many feed's manufactured by the Douglas County Flour Mill, your own home-owned and home-operated Mill, is dropping anywhere from five to thirty cents a sack.

Take UMPQUA BREEDER'S MASH for instance. Notwithstanding that this year we are making the best Breeder's Mash we have ever made, the cost to you has gone down this week from an already low price of \$4.80 to a new low of only \$4.30. Not for many moons, have you been able to buy a top-quality Breeder's Mash for such a price.

At this time we also want to reiterate and impress strongly one other fact. We have not lowered quality to establish this extremely low price. Neither in UMPQUA BREEDER'S MASH, nor any other Umpqua Feed, have we ever lowered quality to get under some certain price. We further promise we are not going to start such a practice at this late date. Our policy of forty years has proved too sound and too successful for that.

In lowering prices at this time, we have followed our regular pattern of computing the cost of making the best feed we possibly could from what materials are at hand, then adding manufacturing costs and a reasonable profit. The answer to this problem is the price we quote.

We think there will be more drops in prices as the year drags on, and of course we will pass them along to you. In the mean time, suppose you drop in at the Mill and take a gander at the entire price list, and notice just how much the price is down on each item. You will be surprised.

Of course, we had nothing to do with it, but it happens that this extremely welcome drop in prices came just at the time of year when egg prices broke. Ever prices are also down. Just how this all happened is

one of those miracles that can't be explained.

Calf Meal Pellets.

UMPQUA CALF MEAL has produced probably thousands of fine calves, and saved the high priced butterfat they would otherwise have used for market. Hundreds of farmers have raised their calves that way for many years. We have also seen some of the finest "bum lambs" raised on UMPQUA CALF MEAL we ever did see. Better than a lot of lambs that ran with their mothers.

But it may be that a lot of you didn't know we made this fine feed in pellet form, like we do for turkeys and poultry feeds. Many feeders, after trying the compressed form like it better than the meal form. Why not come and get some of the pellets? They sell at \$3.00 per hundred, and that is pretty cheap calf meal.

That's Right.

Jones: "Popularity depends on how we treat our friends."

Smith: "Yes, and how often."

Wife: "Darling, I'll miss you while you're on your hunting trip."

Hubby: "Well, I sure hope all the other hunters will do the same."

New Machine.

We have just finished installing a new "Barley Roll" and it is now in operation. It is capable of rolling a carload of feed every eight-hour day.

In feeding, there is definitely an advantage in using rolled grain in comparison to ground grain. If grain is ground fine it becomes pretty dusty, and isn't relished as well nor digested as well. But in rolling, every little particle of the grain is mashed, but there is little dust, and all stock and poultry seem to like it better.

We will now have rolled barley, rolled oats and ROLLED WHEAT on the floor at all times. We are also in position to custom roll your grain for you at reasonable rates. You will find that it will pay you to either roll or grind all the grain you feed, and we suggest that you have it rolled rather than ground, for the above reasons. Douglas County Hogs.

Let somebody get some funny ideas, we emphatically state that the above title applies only

to four-footed hogs. Road hogs and some other varieties need no introduction.

Hog production is not extensive in Douglas County. Several reasons are in evidence. First, the price of grain, and the fact that most of it has to be imported. Second, the lack of pasture during summer.

It is estimated that it requires about 600 pounds of grain to produce a hundred pounds of pork. At present prices, the cost would be around 22c or 23c a pound, which leaves very little for the grower.

But raising pork on straight grain is not profitable in any country. Even in the Corn Belt they now use balanced rations in raising hogs. By using a balanced ration the grain needed to produce the same hundred pounds of pork may be reduced to around 400 pounds.

It stands to reason, then, that to raise hogs in Douglas County, we MUST use a balanced ration, or we broke. Realizing this need, the Douglas County Flour Mill has decided to carry in stock a brand new feed. If you want to raise lots of hogs, or just one or two for your own use, come in to the mill and ask for UMPQUA COMPLETE PIG RATION, \$4.00 a sack!

Every Driver a Speed Cop.

Maybe a feed advertisement isn't the right place to attempt to make the highways safe. But after all, at the rate people get killed in traffic accidents, we could possibly run out of customers, so we thought this one up.

Most accidents are caused by reckless and fast driving. And drunken driving. If we had enough traffic cops to handle the situation we should need an army of them.

Why not have the traffic department print a bunch of report forms, and issue to any driver interested in reducing traffic hazards. These drivers could then report the license numbers of crazy drivers, giving the date, location, and the particular form of crazy driving culled off by the driver of the car bearing such license number. Whether it is passing where view is obstructed, in heavy traffic or whatever. Then after a certain license was reported three different times, call the driver in for explanations, and possible revocation of license.

BUY THE LARGE SIZE

- 8 Oz. OLIVE OIL Gerber's Pure Virgin 1.19
- 85c BURMA SHAVE No Brush 69c
- 35c BAY LOTION After Shave and After Bath 9c
- 1.00 OVALTINE Food Beverage 61c
- 1.00 SHAMPOO Fitch's Dandruff Remover 89c

- ### COSMETIC NEEDS
- 50c FACE POWDER Cosray All shades 9c
 - 8 Oz. CLEANSING CREAM, Max Factor 1.00
 - 50c DUSTING POWDER, Cardinal 19c
 - 1.00 HAND CREAM Armand 79c
 - 75c LIP STICK Campus, all shades, 2 for 75c
 - 75c TALCUM Mavis 59c

- ### COLD REMEDIES
- 75c BAUME BENGUE 59c
 - 50c ASPIRIN TABS 100 Certified 14c
 - 50c COUGH SYRUP Bronchilyptus 39c
 - 75c LISTERINE ANTISEPTIC 59c
 - 5c COUGH DROPS Red Cross 3c

- MENASCO "Electro-Mite" PORTABLE WASHER 33.75
- SERVING PLATTER Heavy Grey Enamel Black Yrim 59c
- DR. WEST'S Miracle-Tuft TOOTH BRUSH .47
- 25c Relish Dishes Heavy Crystal Glass 5c
- PIPES Genuine Briar With Metal Filter 98c

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