

Oregon's Tourist Problems Told

PORTLAND, July 10.—(AP)—Tourists average only 1.6 days in Oregon, Chamber of Commerce President Chester A. Moores said last night at a tourist host school here.

The state's problem in attracting tourists' dollars is to keep them here longer. The state now is only a corridor between Washington and California, he said.

A Bancroft Wells, manager of the chamber's tourist bureau, said California's tourist business is due in large part to cordial treatment and telling the visitors where to go and how to get there.

Wells said that 85 per cent of the people of the country plan to travel this year and that Oregon's share of the six billion dollars they will spend will be \$100,000,000 if tourists can be persuaded to spend just one additional day in the state. Moores said that in the best pre-war year Oregon received \$51,000,000 from tourists.

The Junior Chamber of Commerce sponsored the school in an effort to interest those who meet the public in selling the state to its visitors.

Argentine Ranchers Seek Planes in United States

PORTLAND, July 10.—(AP)—Three ranchers from the Argentine were here today on a tour of the United States during which they have sought—with little success they said—to buy airplanes for getting around their vast holdings.

Rufino A. Otero farm 494,200 acres and the others, Raul A. Arrechea and Orlando Arrechea Harriet farm 37,065 acres of their own and 300,000 acres they rent.

To cover their land they need planes—all are private pilots—they said delivery dates were uncertain.

New Market Opens

SUTHERLIN — The construction of a one-story building was completed last week, and on Saturday a new drive-in market was opened for business in the location. This business owned by the Tidwell brothers, is located about one mile west of Sutherlin.

Cattle-Hog Slaughter Restrictions Suspended

WASHINGTON, July 11.—(AP)—OPA yesterday suspended its restrictions on the number of cattle and hogs that non-federally inspected packing houses may slaughter during July accounting periods. The agency said it was authorizing unlimited slaughter to permit these plants to acquire and butcher "their proportionate share of the larger number of livestock currently moving to markets."

Non-federal inspected plants have been limited to the slaughter of 85 per cent of the cattle and

Oregon Needs Equipment To Handle Tourist Trade

Oregon's tourist industry, now rating in third place from the standpoint of produced income, could easily be the state's first ranking source of income if the state were equipped to handle it. R. H. Powell, district advertising manager for the Standard Oil Company, said Tuesday in speaking before the regular luncheon meeting of the Roseburg Kiwanis Club.

Powell told of the rapid expansion in the tourist industry, the need for accommodations, and the efforts now being made to educate Oregonians who have opportunity to contact tourists in directing them to spots of great interest.

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This Is Safeway's Pledge

1. Safeway will continue to pass on to customers the benefit of all savings made through our way of doing business by pricing all items at the lowest point that will yield a reasonable profit.
2. Safeway will continue to pay legitimate market prices to farmers and other producers of food.
3. Safeway will do no speculative hoarding and will maintain the largest possible supplies of foods in stores at all times where it will be made available equally to all customers.

ALL Prices are LOW
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Now's the time to can
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• To be sure your family gets plenty of healthful fruits, preserves, jams and jellies next winter... can fresh fruits now, while supplies are ample.
Meals will be easier to plan... food budgets can be stretched.
Get your full share of canning sugar—ask your grocer for

SPRECKELS SUGAR



KEEP WHEAT on your menu!

MISSION MACARONI

TRY MACARONI Salad!

Keep wheat on your menu by serving macaroni salads—and be sure you use Mission, the top-quality macaroni that's made from rich durum wheat semolina!

MISSION
Finest Quality
MACARONI PRODUCTS



THE BREADWINNER'S BREAD!

You're the boss
—m'am!

Yes, you're the boss

And we're your slave—

Our bread's made to your order,

Priced so you'll save!



For Sandwiches

Coffees, Teas, Beverages

Airway Coffee	1-lb. bag	20c	3-lb. bag	58c
Nob Hill Coffee	1-lb. bag	23c	2-lb. bag	45c
Edwards Coffee	1-lb. jar or can	28c	2-lb. jar	54c
Instant Coffee	G. Washington	3-oz. jar		32c
Canterbury Tea	1-lb. jar	22c	16-bag pkg.	13c
Drink Mix, Freshie			3 pkts.	10c

Baking Needs, Cereals

Suzanna Pancake Flour	2½-lb. pkg.	15c
Pancake Flour Aunt Jemima	2½-lb. pkg.	25c
Puffed Wheat Sparkies	Quaker, pkg.	9c
Puffed Rice Sparkies	Quaker, pkg.	12c
Muffets Cereal	10½-oz. pkg.	10c
Powdered Sugar	lb. pkg.	09c
Brown Sugar	lb. pkg.	08c
Cane Sugar	5-lb. carton	36c
	10-lb. bag	69c

Soaps, Supplies

Sweetheart Soap	Bath size	11c	2 Reg. bars	13c
Cashmere Bouquet Soap	Bar	3/27c		
Lifebuoy Health Soap	3 bars	20c		
White Magic Bleach	8-lb. bot.	10c	1/2 gal.	17c
Purex Bleach	Quart	12c	1/2 gal.	23c
Sunbrite Cleanser	per can	5c		
White Shoe Cleaner, Shinola	tube	8c		
White Shoe Soap, Shinola	jar	8c		
Sanitary Napkins	Kotex Regular	12 1/2	2/49c	

Juices, Fruits, Vegetables

Prune Juice, Heart Delight	Quart	24c
Prune Juice, Sunsweet	Quart	25c
"Stewed" Prunes	C&M No. 303 jar Prepared	17c
Apple Juice, Hood River	Qt. bottle	22c
Grapefruit Juice	46-oz. can Texas Tip	29c
Blended Juice	Blend O'Gold 46-oz. can	42c
Carrot Juice, Sun Pak	No. 2 can	15c
Del Monte Corn	Cream Golden Btm. No. 2 can	14c
Peas, Gardenside	Stand. No. 2 can	11c
Peas, 4-Sieve, Highway	No. 2 can	13c
Diced Carrots	Del Monte, Fancy No. 303 jar	11c
Cream Corn	Premium Cream Style G. B. No. 2 can	14c
Asparagus, Ski Slide, Cut	No. 2 can	38c
Libby Spinach	No. 2 can	15c
Diced Carrots	Del Monte, Fcy. No. 303 jar	11c
Green Beans	Sunrise French Style No. 2 can	20c
Green Beans	Rapid Cut Beans No. 2 can	11c

Prepared Foods, Soups

Pork & Beans, Dennison's	15 1/2-oz. tin	13c
Chili Con Carne	Carsten's with Beans	16-oz. 19c
Spaghetti-Mushrooms	Co. 16-oz. jar	14c
Heinz Cream of Mushroom Soup	can	18c
Campbell's Veg. Soup,	per can	13c
Baby Foods	Gerber's 4 1/2-oz. cans	
Baby Foods, Clapp's	Strained	20c
Baby Foods, Clapp's Junior	tin	8c

Dried Foods, Tobacco

Seedless Raisins, Desert,	2-lb. pkg.	23c			
Dried Prunes	2-lb. cello. bag	27c	4-lb. bag	49c	
Sunsweet Prunes, lg.	2-lb. pkg.	29c			
Tenderoni, Van Camp's	2 pkgs.	15c			
Prince Albert Tobacco	lb. can	77c			
Cigarettes	Popular brands	2 pkgs.	27c	ctn.	1.28
Camels, Luckies, Chesters, Old Gold, Raleigh and Kools.					

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Canning Supplies

Kerr Mason Jars	Reg. Case of 12 pts.	69c	qts.	83c
Ball Ideal Jars	Case of 24 pts.	\$1.55	12 qts.	93c
Kerr Wide Mouth Jars	Case of 12 qts.	\$1.03		
Economy Jars, Kerr	12 quarts	93c		
Jelly Glasses	Tall 1/2 pints	doz.	43c	
Jar Rubbers	Regular Mason and Ideal	3 pkgs.	10c	
Jar Rubbers	Wide Mouth Ellipse and Mason No. 3	2 pkgs.	15c	
Jar Caps	Kerr regular	pkg. of 12	21c	
Jar Caps	Ball regular—sine	pkg. of 12	21c	
Ball Vacu-Seal Lids	3 pkgs.	25c		
Vacu-Seal Closures	Ball regular	pkg.	21c	
Parowax	Jam and Jelly Sealer	lb. pkg.	2/25c	
Certo Pectin	Special 3-bottle offer	3 bot.	41c	

Canned Meats, Sea Foods

Whole Clams	H. & A. Brand	10-oz. can	39c
Smoked Salmon	Sea Haven	1/2 tin	48c
Deviled meat, Leed's		1/4 tin	6c
Coddies, Davis Bros.		10-oz. jar	15c

Pickles, Relishes, Spreads

Pickles	Doodie Dandy Bit o' Dill	24-oz. jar	29c
Libby Pickles	Sweet Mustard	14 1/2-oz. jar	28c
Sour Mixed Pickles, Golden		pint	24c
Cider Vinegar, Old Mill		Quart bottle	16c
White Vinegar, Heinz		pint	11c
Peanut Butter	Real 1-lb. Roast jar	25c	2-lb. jar 49c
Cheese Spreads	Kraft Relish, Pim., Olive-Pim.	5-oz. glass	20c
Kraft Roka Cheese Spread		5-oz. glass	21c
Grated Cheese	Kraft American oz.	2-oz.	10c 18c
Parmesan Cheese, Kraft		1 1/2-oz. pkg.	14c
Tomato Sauce, Gardenside		Butter tin	5c
Tomato Sauce, Del Monte		Butter tin	6c
Hamburger Relish	Nalley's	12-oz. jar	25c
Meat Sauce,	Shedd's Old Style	8-oz. bot.	19c
Sauce	Meat and Spaghetti	Chef Boy-Ar-Dee	8-oz. bot. 10c
Sunny Bank Margarine		lb. pkg.	20c
Parkay Margarine		lb. pkg.	25c
Troco Margarine		lb. pkg.	24c

Candies, Nuts, Etc.

Potato Chips, Blue Bell	5 1/2-oz. pkg.	25c
Chocolate Pudding	Brookemans pkg.	8c
Pretzel Sticks, O-So-Good	pkg.	19c
Hi-Ho Crackers	lb. pkg.	21c
Fresh Roasted Peanuts	lb. pkg.	29c
Walnut Meats	1/2-lb. pkg.	53c
Large Walnuts, Ore. No. 3	lb. pkg.	40c
Morton Salt	half ground 50-lb. bag	63c
Plain Salt Licks	50-lb. block	69c
Dog & Cat Food, An-i-mal	2-lb. pkg.	21c

SAFEGWAY GUARANTEED MEATS

Leg o' Lamb Roast	FRESH SALMON		
AA 40c A 37c	Sliced	lb.	55c
	Whole or Half	lb.	49c
	Fresh Fowl, grade A	lb.	45c
Shoulder Lamb Roast	Skinless Wieners	lb.	43c
Square Cut AA & A LB. 35c	Buk Pork Sausage	lb.	39c
	Fresh Bologna	lb.	39c
	Rabbit	lb.	65c
Lamb Chops RIBS LOINS	Assorted Lunch Loaves		
AA lb. 46c AA lb. 59c	Veal Loaf, Pickle Pimiento and Minced	LB.	43c
A lb. 43c A lb. 55c			

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Sweetheart Soap

Bath Size bar 11c Regular Size bar 13c
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GUARANTEED FRESH PRODUCE

Green Beans	local crop	lb.	16 1/2c
HONEYDEW MELONS	Arizona	LB.	8 1/2c
Watermelons	A REAL TREAT	lb.	04c
Santa Rosa Plums	Sweet	lb.	19c
Free Stone Peaches		lb.	14c
Cucumbers	LOCAL CROP	lb.	14c
Zucchini Squash		lb.	10c
Dry Onions	ORE. MEDIUMS	lb.	3 1/2c
Green Peppers	BELL	lb.	15c

Tomatoes field ripened lb. 11 1/2c
Produce features for Friday and Saturday only

MAKE A 30-DAY TEST

SEE HOW YOU SAVE

AT SAFEGWAY