

Laurel Lodge No. 13
Special Meeting
Wed., April 17—7:30
Work in F. C. Degree

Fine Music Billed For Police Dance

Ted Hollock's orchestra has been secured for the Roseburg Police men's ball to be held in

NOTICE

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the Roseburg Army. Wednesday, May 1, under sponsorship of the Roseburg Recreation, H. W. Gray, supervisor, announced today.

Hollock's band consists of 14 members who are the finest musicians in this part of the country, Gray said. In addition to the orchestra, there is a "charming and talented" vocalist who, with the other troupe members, will make the ball one of the "biggest and best dances of the year."

"Our police force consists of five of the most understanding men in the police service," Gray declared. "They are Chief Erwin Short, who has won the hearts of Roseburg people, and such men as A. Kennedy, D. Tudor, D. Kernerly, and G. Smith, who have been very loyal members of the force, and deserve more credit than they ever received, in their diligent and untiring efforts to keep Roseburg safe and secure from lawlessness."

Paper Drive Team Personnel Listed

Names of 37 juniors at Roseburg High School who are to participate in the paper drive Saturday, April 27, were announced today by H. W. Gray, supervisor of Roseburg Recreation. Duane Pope was chosen captain of the team.

Roseburg citizens are asked to leave their bundles of paper on their front porches for collection by the high school students, a week from Saturday.

Members of the junior team are: Duane Pope, captain; John Ulrich, Tom McCown, Bill Marsters, Lawrence Moore, Bill Benson, Harold Walton, Bill Moffit, Don Tyvree, Don Gibbs, John Robinson, Fred Oberholzer, Tyler Evans, Bob Hansen, Bill Carstens, Walter Foster, Dick Nichols, Gordon Singleton, Bob Myer, Glenn Boyer, Sam Miller, Barbara Schell, Doris Moran, Jean Kelly, Euranda Westland, Shirley Woods, Maxine Miller, Shirley Oele, Ruth Ferris, Priscilla Wade, Faye Lee, Joyce Bartley, Pat Holmquist, Betty Ingram, Jerry Merchant, Laura Henry and Ann Rockwell.

Fitzpatrick Favored to Defeat Kahut Tonight

LOS ANGELES, April 16.—(AP)—Fitz Fitzpatrick, the West Virginia coal miner, is a 10-8 favorite tonight over Joe Kahut of Portland in the 10-round main event at Olympic Auditorium.

The light-heavyweights are notorious mixers and steaming bunch tossers, and Kahut is getting considerable backing on the strength of a decision victory in Portland in October which some writers called one of the most bitter fights in Oregon history. Each has recorded 22 knockouts in 39 professional engagements.

Traffic Deaths May Post New Record

Nearly 600 persons will die in Oregon traffic during the year 1946 if "present upward trends in accidents continue throughout the year," Secretary of State Farrell warns.

During the first three months of this year, 94 lives were lost in traffic accidents. This is an increase of 45 per cent over the fatality toll for the first quarter of 1941 the peak year for Oregon traffic.

"Since 300 persons were killed in this state during that peak year of 1941, an increase of 45 per cent this year will mean 350 more fatalities than the 1941 toll, or a total of 579 deaths," Farrell said.

"Traffic deaths throughout the nation are increasing, as motorists continue to disregard present conditions of heavy volumes, aging vehicles, untrained drivers and such unsafe actions as driving while under the influence of liquor and driving at speeds too great for existing conditions."

"It is unthinkable that we should observe this tragic upswing in traffic accidents and do nothing about it. Organized programs will do much to stop the trend, but in the final analysis, it is up to the individual driver and pedestrian to avoid these accidents."

Safety Rules Listed. Farrell listed these practices as essential to accident prevention:

1. Hold speed down to reasonable levels and always drive with due consideration for all existing traffic conditions.
2. Pass only when there is adequate sight distances. Avoid pass-

ing when cars are approaching from the opposite direction and at curves, hill crests or other places where sight distances are limited.

3. Never drive while under the influence of intoxicating liquor.

4. Keep the vehicle in good operating condition.

5. Observe traffic rules and regulations at all times.

Off Color

MOUNT VERNON, Ill., April 16.—(AP)—Here's a new twist to the nylon hose situation.

A woman walked into a woman's shop and said she wanted to return a pair of nylons she had purchased a few days earlier. An astonished clerk asked "why?"

"Not the right color," she complained.

Reservations for private SKATING PARTIES

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April 1 to July 15, 1946, inclusive

(NO REGISTRATION REQUIRED)

Weigh in your fish at our store and compete for the following prizes, to be delivered as soon as available:

Largest Chinook Salmon

\$20 SALMON ROD

Second Largest Chinook Salmon

\$12.50 SALMON REEL

Special Prize for Women Anglers

LARGEST CHINOOK SALMON

\$12.50 SPORTING GOODS MERCHANDISE ORDER

UMPQUA VALLEY HARDWARE

202 N. Jackson Street

Phone 73

Union Oil Owners' Net Profits Average \$258 in '45



1. In 1945, after meeting their obligations, the owners of Union Oil Company had a net profit of \$8,747,992. Now most of us will admit that 8 1/2 million dollars is a lot of money. But many of us don't realize that Union Oil's profits—like America's taxes—are divided among a lot of people.

2. For Union Oil Company is owned not by 1 man or 2 but by 33,938 individual Americans—enough to make a city almost the size of Santa Barbara, California. Divided among that many owners, the net profits actually amounted to just \$257.76 per stockholder.

3. Even this sum wasn't all paid out in dividends. \$4,081,722 was left in the business. Dividends paid out—money that actually went to the owners—averaged just \$137.49 per stockholder—\$11.46 per month. Wages paid out averaged \$3,283 per employee—\$274 per month.



4. In other words, while Union Oil today consists of about 154 million dollars' worth of oil wells, refineries, service stations, etc., the company is owned—and the profits are shared—by ordinary Americans like you and your neighbor next door.

5. 76% of these owners live in the West—62 in Spokane, 8 in Grants Pass, Oregon, 190 in Bakersfield, Calif., etc. 2,155 are Union Oil employees. The average stockholder owns 137 shares. Some hold fewer, some more; but the largest owns less than 1 1/4% of the total shares outstanding.

6. So it is not the investments of a few millionaires, but the combined savings of thousands of average citizens, that make Union Oil—and most American corporations—possible. Without some such method of financing heavy industry, American mass production, with free competition, could never have been accomplished.

What is your GUESS? on our profits...

SOMETIMES, although an idea is wrong, it does no harm. Like the idea that a square jaw is the sign of will power. That winners aren't as severe as they used to be, or that red hair denotes quick temper.

But there are other wrong ideas, which are definitely harmful to public confidence in and understanding of industry. One such idea is the current "guessing" about profits made by large business organizations.

Many people are apt to grossly exaggerate the money made by business. So Opinion Research Corporation (an independent organization) made a survey to learn just what the public thinks about profits. Compare these guesses and yours with the International Harvester profit figures given below.

Public guess on war profits... 30.0¢

IN four war year average profit... 4.9¢

In this survey, the average of the guesses by the public of the wartime profits made by industry was... thirty per cent (30%). But in the four war years of 1942, 1943, 1944, and 1945, the profits of International Harvester Company averaged only... 4.9% on sales. Less than one sixth of what the general public "guessed" for all industry.

For this period, the year by year per cent of profits on sales was: 1942—7.34, 1943—5.59, 1944—3.95, 1945—3.93.

Public guess on peace profits 18.0¢

IN four pre-war year average profit... 7.17¢

In the four peace years of 1938, 1939, 1940, and 1941, the profits of International Harvester Company averaged... 7.17%. This is well under half of what the public "guessed" for all industry.

Majority think fair profit in normal times is... 10¢

IN ten-year average is less than 7¢

The survey indicates the public knows that in our economy profits are indispensable. And the majority regard 10% as a fair

Wages and materials consume nearly all of every dollar Harvester takes in from sales. A Government board has recommended and the Company has agreed to pay a general wage increase of 18 cents per hour for Harvester factory employees. The Government has also allowed price increases on raw materials which we purchase in large quantities. Steel has had an average increase of 8.2%.

1946 OUTGO
1942 INTAKE

There has been no general increase in our prices since they were frozen by the Government early in 1942.

So our situation today is that what we BUY costs us 1946 prices. We will be paying average hourly wages 56% above 1941. For what we SELL we get only 1942 prices. This condition cannot long be met out of our present low rate of profit.

Future Prices on I H Products

It is plain that price relief will be needed to meet the increased wage and material costs which we must carry.

We regret this necessity. We prefer to lower prices, when possible, rather than raise them and we know our customers prefer to have us do that. We had hoped to be able to "hold the line," at least.

But we do not see how we can avoid operating at a loss if our prices continue to remain at their present frozen levels. We will NOT "cut corners" on any of our products, because QUALITY IS THE FOUNDATION OF OUR BUSINESS.

Our customers can be certain that we will seek no more than a moderate profit, but because of our policies and because we have approximately 300 competitors fighting us vigorously for your business. Our request for price relief will be no more than is necessary to insure continued service to our customers, continued work for our employees, and a reasonable return for our stockholders.

rate of profit in normal times. Many large businesses, including ourselves, would consider it a banner year if we could reach this figure. Our average profit for the last ten years—four war and six peace—was 6.43%—more than a third less than what the public considers fair.

All these figures show that our profits are not high. As a matter of fact, the entire farm machinery industry is a low profit industry. In 1944, the Federal Trade Commission published a list of 76 industries ranked in order of their ratio of profits to sales. The farm machinery industry was 57th on the list.

What About Current I H Prices?

When the War ended and we planned our peace-time production, we had hoped to be able to serve our farmer customers at the same level which has held since 1942, regardless of war-time increases in costs of wages and ma-



terials up to that time. But recent developments have forced a change in our plans.

INTERNATIONAL HARVESTER

UNION OIL COMPANY OF CALIFORNIA

Those desiring more complete information on the material in this advertisement may refer to the formal Annual Report to Stockholders and Employees which we will gladly furnish on request. We would also appreciate any comments or suggestions. Write: The President, Union Oil Company, Union Oil Bldg., Los Angeles 14, California. AMERICA'S FIFTH FREEDOM IS FREE ENTERPRISE