

Society and Clubs

By LOTUS KNIGHT PORTER

GREEN P.T.A. HAS FINE MEETING

The Green P.T.A. held an interesting meeting Wednesday at the schoolhouse. The flag salute was led by David Parkhurst and the 4-H song and pledge were led by James Youtsey in keeping with National 4-H week. Mrs. Kimmell gave a very interesting report on club work of the school and state.

The program was in charge of Mrs. Holm and included: Songs, "The Weaving of the Green" by the group and "When Irish Eyes Are Smiling" by Bob Insley, Mrs. Parkhurst, Mrs. Charles Insley and Mrs. Lounsbury.

The Ironquits Camp Fire Group presented a delightful comedy, "The Society for the Suppression of Slavery," led by the assistant guardian, Mrs. Bob Insley. The cast included: Norma and Shirley Fisher, Joyce Claypool, Gladys Telford, Mary Lynn Holm, Karna Henson and Bernice Lounsbury.

Following the program, a social was held. The next meeting will be Wednesday, April 3, with Mrs. Holm in charge of refreshments.

A School Boy Came

Groping timidly seeking, optometry aid, and After vision strengthening aid He went boldly on his way Seeing life as an opportunity and not a trial.

EYES EXAMINED
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Dr. Dean Bubar

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Roseburg
PHONE

214

PUBLIC INVITED TO ANNUAL MAGNOLIA TEA WEDNESDAY AFTERNOON

One of the most beautiful social events to be sponsored annually by the Roseburg Woman's Club is the Magnolia silver tea to be held Wednesday, March 13, from two to five-thirty o'clock at the home of Mr. and Mrs. H. O. Pargeter on Claire Street.

The Pargeter gardens are particularly beautiful at this time of the year, as both the white and pink magnolia trees are in full bloom in addition to numerous other blossoming trees and shrubs.

The club has sponsored a silver tea annually for many years to raise money for its philanthropic projects as well as the scholarship loan fund. Mrs. Pargeter has graciously offered her home for the event and a most cordial invitation to the public has been issued to enjoy the affair. Members of the Junior Woman's Club have been asked as special guests.

Mrs. A. J. Geddes, president, has appointed committees for decorations, receiving, assisting about the rooms, refreshments and pouring.

The silver tea will take the place of the regular March 19 meeting of the club. The next regular club meeting will be held April 2.

W. S. OF C. S. TO MEET AT LUNCHEON

The Woman's Society of Christian Service will meet Thursday at a one o'clock potluck luncheon at the Methodist Church parlor with Mrs. J. E. Dent, Mrs. L. B. Riddle, Mrs. Harold McKay, Mrs. C. E. Richardson and Mrs. G. M. Krell, hostesses.

Mrs. Floyd Wilson, president, will conduct the business meeting at 2 o'clock and Mrs. William Adair will present the devotions, followed by a program on "World Order and Peace" in charge of Mrs. Paul Elliott. All women of the church are invited.

LADY ELKS TO HOLD BUSINESS MEETING

The Lady Elks will hold a business meeting Thursday evening at eight o'clock at the temple. A social hour of bridge and pin-ocle will follow and prizes will be awarded winners. Hostesses for the month of March include: Mrs. Roy Hebard, Mrs. A. E. Elliott and Mrs. Val Strong.

VICTORY CIRCLE HAS LUNCHEON THURSDAY

The Victory Circle of the First Baptist Church held a very enjoyable potluck luncheon meeting Thursday at the home of Mrs. George Caskey. The business meeting was in charge of the president, Mrs. Gilbert Mack, with Mrs. Herman Madison conducting the devotions and reading an interesting topic, "Making the Most of Each Day." Plans were discussed for sending a box to the Baptist Mission at Kodiak, Alaska, where the circle members are assisting in the support of a little girl.

The remainder of the afternoon was spent in completing the quota of White Cross work, which had been assigned to the group. Those present were: Mrs. Ira Byrd, Mrs. Earl Byrd, Mrs. Ed Bayless, Mrs. Gilbert Mack, Mrs. Harry Hatfield, Mrs. Thomas Neal, Mrs. S. A. Sanford, Mrs. E. E. Woodcock, Mrs. Herman Madison, Mrs. C. R. Smith, Mrs. L. T. Guthrie, Miss Luella Woodruff and the hostess, Mrs. Caskey.

The next meeting will be April 4 at a one-thirty o'clock dessert luncheon at the home of Mrs. Ira Byrd.

WOMAN'S SOCIETY TO MEET ON THURSDAY

The Woman's Society of the First Presbyterian Church will meet Thursday at a one-thirty o'clock dessert luncheon at the church parlors with Mrs. O'Neil, hostess chairman, assisted by Mrs. C. H. Bailey, Mrs. L. L. Powers, Mrs. John Travis, Mrs. J. Gillis Carlson and Miss N. Jeanne Bulck. There will be special music and installation of officers.

Mrs. Earl Plummer, president, will conduct the meeting, which will be followed by a program. All women of the church are invited.

GARDEN VALLEY WOMEN'S CLUB HAS MEETING

The Garden Valley Women's Club met Thursday afternoon at the clubhouse with Mrs. Edwin Booth as a most gracious hostess. Mrs. H. M. Knapp, president, conducted the meeting and Mrs. Norman Tyken was welcomed into the club as a new member.

At the tea hour Mrs. Booth served delicious refreshments to: Mrs. H. W. Conn, Mrs. Graham Ewens, Mrs. Peter Hansen, Mrs. Sina Johnson, Mrs. H. M. Knapp, Mrs. M. O. Knapp, Mrs. Myron Lehn, Mrs. W. D. Love, Mrs. O. R. Garner, Mrs. Nathan Fullerton, Mrs. Clifford McKay, Mrs. Fred Parrott, Mrs. Peter Pon, Mrs. Hugh Ritchie, Mrs. Clem Schneider, Mrs. John Sinclair, Mrs. Peter Sinclair, Mrs. Ruby Tucker, Miss Lucille Martin, Mrs. C. L. Spray and Mrs. Norman Tyken.

The next meeting of the club will be March 21 with Mrs. Peter Sinclair as hostess.

STUDY CLUB HAS LUNCHEON MEETING

The Green Study Club met Wednesday for a delicious potluck luncheon at 12:30 o'clock at the home of Mrs. George Holm. Covers were placed for Mrs. Esther Porter, Mrs. Bud Nelson and daughter, Susan, and Mrs. Agnes Schmidt of Roseburg, Mrs. Kermit Fessler and daughters, Jane and Judy, of Sutherlin, guests, and the following members, Mrs. Blaine Stafford, Mrs. Ed Cooper, Miss Bea Cooper, Mrs. Agnes Telford, Mrs. George Burt, Mrs. Lucy Myers, Mrs. Josephine Parkhurst, Mrs. Al Lounsbury, Mrs. Emily Millard and the hostess, Mrs. Holm.

Games and sewing were enjoyed with prizes going to Mrs. Fessler and Mrs. Lounsbury. The next meeting will be March 19 at the home of Mrs. George Piper at Kelley's Korner.

FEDERAL POWER COMMISSION, Washington, D. C. Public notice is hereby given, pursuant to the provisions of the Federal Power Act (16 U. S. C. 791-823), that The California Oregon Power Company, of Yreka, California, has made application for license for proposed major Project No. 1927, on the North Umpqua River, in Douglas County, Oregon, consisting of a diversion dam about 45 feet high with over-all length of about 688 feet, including a main earthfill section, a short concrete gravity dam, and a concrete overflow spillway section; conduits with aggregate length of approximately 7,980 feet consisting of wood-stave pipe, concrete-lined tunnel, and steel penstock; and a powerhouse containing two turbines, each with capacity of 18,000 horsepower, and two generators with capacity of 12,500 kilowatts each. Any protest against the approval of this application or request for hearing thereon, with the reasons for such protest or request and the name and address of the party or parties so protesting or requesting, should be submitted before April 2, 1946, to the Federal Power Commission, at Washington, D. C. By order of the Secretary: Leon M. Fuquay, Secretary.

DON COSSACK CHORUS TO BE HEARD IN ROSEBURG THIS EVENING

Every large city in the world has heard the celebrated General Platoff Don Cossack Chorus which appears for the Roseburg Community Concert Association tonight at 8:15 o'clock at the Junior High School auditorium. The exiled singers have given more than 4,500 concerts since their organization as a chorus in 1926 and have thrilled varied audiences from Londonderry to Capetown, from Singapore to San Francisco.

The picturesque Cossacks came to Roseburg in the midst of their seventh American tour following their brilliant introduction to this country at the San Francisco Fair in the spring of 1939. They will visit every state in the union by the end of their long tour.

Lead by the dashing Nicholas Kostukoff the chorus of 27 perfectly matched voices will offer a program of traditional Cossack songs, folk songs, war songs, gypsy songs and the best of the classics. In addition they will present the authentic dances of the Cossack regiments, national dances and the thrilling Cossack sword dances.

The great Feodor Chaliapin was one of the first musical authorities to sponsor this picturesque band of singers after its inception in the refugee colony in Czechoslovakia in 1926. There they were organized under the patronage of the late beloved president, Thomas Masaryk, and took the name of the 19th century Cossack general and musician.

COUNTRY CLUB LADIES TO MEET ON THURSDAY

The Ladies of the Roseburg Country Club will meet Thursday at ten o'clock in the morning at the clubhouse for the weekly contract bridge play. Potluck luncheon will be served at twelve-thirty o'clock. Mrs. J. F. Dillard, captain, has urged all members to be present as final plans will be made for the Country Club dance to be held at the clubhouse for members and invited guests Saturday night, March 16.

Following the luncheon, Art Pearson, new pro at the club, will be present to talk with the ladies. All women desiring to take either individual or group lessons in golf are asked to be present.

ENGAGEMENT OF CORA WOLFE AND ROBERT PRIMBS TOLD

Mrs. Kenneth Lohan announces the engagement of her daughter, Cora Wolfe, to Robert J. Primbs, A.O.M. 2-c, son of Mr. and Mrs. Joseph Primbs of Pocatello, Idaho. Wedding plans are indefinite.

The bride-elect was graduated from Klamath Union High School at Klamath Falls and is now attending business college in Portland. The bridegroom-elect attended the Southern Branch of the University of Idaho and has been in the Navy two and one-half years and is now stationed at San Diego, Calif. He expects to be discharged sometime in May.

FORSYTHE GUILD TO ELECT NEW OFFICERS

Forsythe Guild will meet Thursday evening at eight o'clock at the First Presbyterian Church. A dessert-supper will

be served. Edna May Hayward is acting as chairman. Election of new officers and installation will take place and all committees are asked to be prepared to make their annual report at this session. All members and business and professional women of the church are invited.

SUNSHINE CLUB TO MEET ON THURSDAY

The Northside Sunshine Club will meet Thursday afternoon at the home of Mrs. W. O. Patterson on Riverside Drive in Laurelwood. All members are cordially invited.

PUBLIC INVITED TO CARD PARTY SATURDAY

The Edenbower Community Club has invited the public to enjoy a benefit card party Saturday night, March 16, at 8

o'clock at the school playshed. Proceeds of the affair will go to 4-H Club scholarships. Prizes will be awarded winners in five-hundred and pinocle and refreshments will be served.

Rabbit fur, after processing may be known by any of these names: Coney, lapin, French seal, French beaver, ermine, seal, polar seal, marmotine, ermine or squirreline.

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NUMBER 1

INDIVIDUAL OPPORTUNITY

By TED R. GAMBLE

Treasure Chests of the Pacific Northwest are a series of factual articles dealing with basic Northwest industries. Each is written by a local eminent authority of national stature—a specialist in his own field. The Blittz-Weinhard Company take pleasure in bringing this series to their friends.

Treasure Chests OF THE Pacific Northwest

A No-Limit Game

In Europe the level to which individuals may aspire is fixed by caste and tradition. In America, nothing bars a man's upward climb but his own capacity. In gambling terms, "the sky is the limit."

A mechanic, for example, builds a "horse-less carriage" and twenty-five years later is the world's leading automobile manufacturer. Within the space of twenty years a "small time" cement contractor becomes the world's foremost shipbuilder. In fifteen years a Missouri county judge becomes President of the globe's wealthiest and most powerful nation.

And nowhere in America does the phrase "individual opportunity" have more meaning and basis in fact than in the Pacific Northwest. It was true in the past and will unquestionably be true for at least another generation. As was so aptly said by one great American, who himself grew up on the sidewalks of New York: "Let's take a look at the record."

These Men Worked...and Won

One of the tallest office buildings in Portland was built by a man who started as a \$3 per day "bull whacker" on the lower Columbia skidroads. Another built one of the town's leading hotels. Scores of today's great sawmills and logging camps are operated by men who came to the Northwest penniless, friendless and alone.

The son of an East Portland gardener was forced to quit school early and fend for himself. With an equally

industrious partner he was soon operating a small manufacturing plant. Today that plant is the world's largest manufacturer of automatic sockets.

A salesman was viceroying in the Hood River Valley. He met an apple grower there. They decided to pool their joint resources—\$3,000—and start a small knitting mill in Portland. Twenty years later their knitting mill was the world's largest manufacturer of swimming suits.

In Yakima, Washington, a hard-working lad—son of a family of 12 raised in a log cabin—joined the payroll of a fruit growers association. Today he is president and treasurer of a company operating a group of packing plants, and he and his associates own the world's largest D'Anjou pear orchard.

In 1919, a group of woodworkers pooled their savings and started a plywood plant. Twenty years later their three plants made them the world's largest manufacturers of fir plywood.

In the early '30's, in the depths of the depression, a group of Walla Walla farmers pooled their savings—\$5,000—and started a cannery. Their first season's pack included 60 cases of green peas. Eight years later, having "started from scratch," their pack was 2,650,000 cases, or one-sixth of the nation's output.

These examples, outstanding among hundreds of lesser vignettes of success, have one important fact in common. In each instance no large capital or credit was necessary. No federal aid was asked. The individual merely saw his "opportunity"—in his own field, on his familiar ground—and proceeded, through hard work and good management, to cash in.

The Specialty Field

For the large or small operator—but particularly for the "little" man—the Northwest's timber and agriculture still comprises a "no-limit" game. The opportunity does not lie in an increased volume of products, but in the variety of specialties which can be fabricated or processed from the current volume.

The plywood industry did not increase the annual lumber cut, for example; new wealth was created by translating a part of that cut into a far more valuable commodity. It was the same with the Walla Walla peas and the Northwest's enormous food processing industries; the resulting new acreage was of less importance than the doubled and tripled value of their products.

Underwriting the future in the specialty field, in terms of individual opportunity, is a final significant fact. For every two items manufactured and sold in Oregon and Washington today—where the per capita buying power is among the highest in the nation—seven are imported from outside the Northwest.



TED R. GAMBLE
Assistant to the Secretary
of the U. S. Treasury

Thodore R. Gamble—the Nation's top bond salesman and Oregon's First Citizen—started his career at the age of 13 as a theatre doorman. Step by step he progressed upward in his chosen field of theatre management till he owned his own office of theatres. In 1942, Mr. Gamble, who was just 34, was asked to go to Washington, D.C. as Assistant to the Secretary of the Treasury of the United States. For a dollar a year he did the biggest financing job ever undertaken in the world and raised over the Billion dollars. Mr. Gamble's spectacular achievement for his country, and his success in his own business, prove again that the Northwest builds men who build the Nation.

WATCH FOR Number 2 in the Treasure Chests of the Pacific Northwest Series... "TIMBER"

This Treasure Chests of the Pacific Northwest series has been prepared in the interests of Freedom of Opportunity and released by the BLITZ-WEINHARD COMPANY, Portland, Oregon