

Roseburg News-Review

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The Weather

U. S. Weather Bureau Office, Roseburg, Oregon. Forecast for Roseburg and vicinity: Cloudy tonight and Thursday; light rain Thursday; warmer tonight.

In the Day's News

(Continued from page 1)

as they did. A fairly good guess is that they are disgusted and heartsick with the humiliating downfall of France in 1940, and want to START NEW.

Hence the vote for the new constitution, which was practically unanimous.

PRESUMABLY they realized that in the interval they must have a government with some authority from the people, for without a firm government in the interval France's hopes for a future can go to pot.

THERE is no evidence that DeGaulle is wildly popular in France. He doesn't seem to be a GIFTED leader. But he does stand more than any other one Frenchman for stability in France.

The verdict of the election seems to be that the French WANT stability.

NEW government takes over in Venezuela. It is headed by a 37-year-old former newspaper columnist who was once a communist but later repudiated the party.

He promises to provide Venezuela with a "free, direct, universal suffrage by secret ballot." (He doesn't say WHEN. If he is honest and sincere, he will do so as soon as the Venezuelan people are CAPABLE of running their government under such a system.

THE new Venezuelan president announces that his government will respect the rights of foreigners and their investments.

Venezuela's wealth is in oil. So far the Venezuelans have shown no natural aptitude for developing their own great oil resource.

THE words of the new Venezuelan president (who for the present is of course more or less a dictator) are fair. He will be judged by his DEEDS, which are yet to come.

IN all this world upheaval, with new governments and new systems taking the place of old ones, Outer Mongolia holds an election and votes practically unanimously for INDEPENDENCE from China.

The dispatches tell us that every voter had to SIGN HIS NAME. That does away wholly with ANY idea of free government. If secret police can check on who voted how, elections are only a form.

DIAL-LOG

By SUSAN. Frankie Masters and his orchestra stay in the running for the race of record appearances on Spotlight Bands tonight at 6:30, when they step onto the bandstand for the forty-first engagement. Tune in. They have to be good or they wouldn't get so many requests for repeat per-

PLANNING BIG BUSINESS

By Charles V. Stanton

Coordination of Oregon's tourist advertising program under a single state agency was advocated by Governor Earl Snell at a meeting of the Oregon Coast Highway association at Gearhart Monday. The Governor told association members that a more effective job could be done if the state could obtain coordination of tourist promotion programs, now sponsored by the State Highway commission, road associations, chambers of commerce and other agencies.

He stressed importance of advertising, dissemination of tourist information to Oregon citizens, so they can help do the job; development of special tours, expansion of tourist accommodations and facilities, development of programs of roadside beauty, parks, stream purification and conservation of natural resources.

Pointing out that travel has been restricted for the past four years, the Governor said:

There is now a tremendous pent-up desire on the part of the masses of our people to travel, to go, to see, to vacation. They will travel in such numbers as to dwarf into insignificance all tourist business of the past, both in numbers and in dollars.

Tourist travel during the next few years will be "Big Business." Any business man knows full well proper selling of any commodity requires extensive and judicious advertising, consistent practice of salesmanship, maintenance of facilities to promote sales, and, above all, a stock of merchandise.

Any and every rule of salesmanship as it applies to every-day merchandising, applies with equal force and effect to tourist business. So when Oregon's Governor speaks of advertising, citizenship help, development of tours, better facilities, preservation and conservation of resources, etc., he is talking the same language any good merchant would use in a pep talk to his salesmen.

The great handicap in developing Oregon's tourist business is that the population (salesmen) is not thoroughly "sold" on the great value of the merchandise they have to offer. Those of us who are natives of the state, or who have spent the greater part of our lives in Oregon are so familiar with the beautiful scenery, the hunting and fishing resources, the outdoor recreation offered by our state that we fail to realize millions of people in other states are starving for the very pleasures which lie virtually at our doorsteps.

Nor are we fully awake to the great importance of the tourist industry. We fail to realize that every tourist dollar is circulated through many hands and thus builds prosperity.

A tourist scatters his dollars along the route he travels. He does not spend all of his money in one place. His money goes for food and lodging, for gasoline, fishing tackle, ammunition, outdoor clothing, souvenirs and hundreds of other items. Farmers, laboring men, merchants, and all other groups and classes share in the benefits. The amount realized from one tourist alone is not impressive, but when tourists number into thousands, the over-all total reaches staggering sums. Oregon's prewar \$51,000,000 income from tourists was only a drop in the bucket as compared to the more than \$400,000,000 realized by the state of California. Yet the majority of automobiles on Oregon's roads in the summer months are from California, indicating that Oregon has something to offer which California cannot match.

We need, as Governor Snell has indicated, some "home missionary" work as a part of our campaign to increase our tourist business.

Our granges, labor organizations, civic clubs and other groups could well afford to make the subject of tourist business a matter for discussion at their meetings in order that more widespread education on the value of the industry be obtained.

If the state of Oregon can awaken the interest of its population in development of the tourist industry, and coordinate all efforts into one agency, as proposed by our Governor, there is no reason why postwar income cannot be materially increased.

performances. This is just about our favorite night on 1490 anyway, what with the Lone Ranger, Main Line and Fresh Up Time filling the evening with entertainment right up to time for the news. Main Line has another story of how the towns were named, with Portland, Oregon being on tonight's list. Bert Wheeler's Fresh Up Time promises plenty of laughs when he tries to produce a radio show for the Community Chest (local community chest workers listen and be comforted). And now a question to the younger generation—the fans of Superman, Captain Midnight and Tom Mix—have you sent in yet for your picture album? Sounds like this is the real thing; in fact, we might send a box top along too. As far as good thrillers go, you have to hand it to the kid shows. They really pull out all of the stops and make some of the whodunits designed for an adult audience seem pallid and slightly anemic. As for whether or not they are good for the children, we recommend an article in one of the recent, homemaker magazines if you are in doubt. Child psychologists seem to put their O. K. on both radio thrillers and funny books. Don't raise your eyebrow at us, mamma! It's right there in black and white for you to read.

Thousands of men are now enlisting in the Regular Army. Join now and SEE THE JOB THROUGH! CHOOSE YOUR BRANCH OF SERVICE AND OVERSEAS THEATER. Travel • Education • Security • Career. For full information call at RECRUITING OFFICE, Room No. 10, Post Office Bldg., EUGENE, OREGON.

FOR BRONCHIAL ASTHMA AND HAY FEVER. Use this modern vapor method that brings relief from the spasms of Bronchial Asthma. Full refund if not satisfied. CAUTION—Use only as directed. ASTHMA NEERIN

Illness, Injuries Beset Indians on Eve of Grid Tilt

The Roseburg High school Indians, scheduled to meet Cottage Grove Friday night in a game expected to decide the district championship, will be seriously handicapped by illness and injury. Coach Mel Ingram reported today.

The boys played at Junction City last Friday in a drizzle rain, with a cold wind blowing across the field. They remained overnight at Cottage Grove and sat in the stands to watch the Lions defeat Sweet Home. They then rode back to Roseburg in warm buses. As a result about half the squad is suffering from severe colds, Ingram reports.

Six Players Below Par. Benson, first string end, who called signals at Junction City, has been out of school as the result of a cold; Lillard, center, Colley, fullback, and Simms, guard, are among others hit by the flu bug, the coach reports.

McGovern, one of the stalwarts in the line, will be forced to take a two weeks rest, as the result of a leg injury, and Evans, quarterback, is suffering from a pulled leg muscle which may keep him out of Friday night's game.

Ulrich, fullback, who suffered a shoulder injury in the game against University high, Oct. 5, is reporting out for signal practice, but will not be available for this week, but may get into the Ashland game, Nov. 2.

Rival Team Strong. Cottage Grove, Ingram reports, has a very strong team this year. Campbell at fullback is particularly good on line plunges, and Newton, left halfback, is a mate for Harvey, the flashy Roseburg ball carrier, on speed plays and broken field running. Moore, at right tackle on the Cottage Grove team, is an exceedingly good defensive player.

Due to the fact that so many of the Roseburg players are suffering from colds, Ingram has been unable to hold strenuous workouts, but is trying to improve blocking and tackling, the present greatest weakness of the Roseburg team.

BOWLING SCORES

Table with columns for Team, Won, Lost. Includes Women's League and City League scores for various teams like Imperial Cleaners, Tavers, etc.

AFL Pickets Line Up At Reedsport Plant

REEDSPORT — The first stoppage in work at the Bridge Lumber Co. mill at their plant in this city occurred Monday. When members of the IWA-CIO workers appeared for work they were confronted with a strong AFL picket line and, while a few of the workers crossed the line and entered the mill yards, a majority returned to their homes. Work in the woods by the logging crews of the IWA-CIO is still progressing.

Guardians of Victory

Image of a soldier with a rifle. Text: Thousands of men are now enlisting in the Regular Army. Join now and SEE THE JOB THROUGH! CHOOSE YOUR BRANCH OF SERVICE AND OVERSEAS THEATER. Travel • Education • Security • Career. For full information call at RECRUITING OFFICE, Room No. 10, Post Office Bldg., EUGENE, OREGON.

Emporia Cleaners. Carr 85 95 105-255, Muller 138 161 194-407, Spasnick 114 130 152-300, etc.

Myrtle Creek. H. Shierhoff 116 116 116-340, Conner 127 127 127-342, F. Wellman 107 128 145-456, etc.

Stephens. Stephens 123 123 123-424, Meek 150 150 150-450, F. Chapman 150 150 150-450, etc.

D. Baker. D. Baker 96 96 96-100, D. Baker 125 127 127-342, Mendie 120 127 127-342, etc.

Needling. Needling 111 111 111-333, Pfeiffer 202 202 202-374, Jackson 110 111 111-333, etc.

Brutus. Brutus 136 136 136-408, Bruton 146 146 146-421, Foster 190 190 190-541, etc.

Montgomery. Montgomery 100 100 100-300, Hilliard 100 100 100-300, Nole 100 100 100-300, etc.

REMAINING HOURS TODAY. 4:00—Fulton Lewis, Jr., Plough Chemical Co., 4:00—E. W. Miller, National Biscuit Co., etc.

Thursday, October 25, 1945. 8:30—Tavern, Fair, 8:40—Four H. Club, 8:45—Schricker Auction, etc.

8:50—Musical Interlude, 9:00—Alka Seltzer News, 9:05—Fulton Lewis, Jr., Roseburg Pharmacy, etc.

8:55—Songs by Morton Dawney, Coca Cola, 9:00—About Town, Issue and Lovell, 9:45—Shopping Guide, Barth's & Marshall-Well, etc.

9:55—Musical Interlude, 10:00—Alka Seltzer News, 10:15—American Success, 10:20—Paula Stone and Phil Brito, etc.

10:45—Let's Go Shopping, Love and Clark Studio, 11:00—Cedric Foster, Kampfer's Sea-Mar, 11:15—Pastor's Seraphim, Presbyterian Church, etc.

11:30—Music for a Day, 12:00—Musical Interlude, 12:10—Sports Review, Dunham Transfer, etc.

12:20—Nation Summary, Associated Distributors, 12:25—Lions at Random, 12:40—State and Local News, Hansen Motors, etc.

12:45—News-Review of the Air, 12:55—Terminal Market Report, Sig Lee, 1:00—Man on the Street, Henninger's, etc.

1:15—The Johnson Family, 1:30—Style Notes, Lewell, 1:45—Hawaiian Melodist, 1:50—Gait shop, etc.

2:15—January's Calendar of Tomorrow, 2:20—Downway to Merry, 2:45—Western Serenade, 3:00—Grafton Reporting, etc.

3:15—Dusty Records, Montgomery Ward, 3:40—Sentimental Serenade, 4:00—Fulton Lewis, Jr., Plough Chemical Co., etc.

Brooklyn Signs First Negro For League Baseball

By SID FEDER. MONTREAL, Oct. 24.—(AP)—Speaking for the Brooklyn Ball club, Branch Rickey, Jr., said today the Dodgers may have the first Negro player ever admitted to organized baseball, but if trouble's ahead "we won't avoid it."

Hiring Jackie Robinson, ex-UCLA football ace and U. S. Army lieutenant, to do his 1946 infelding for the Dodgers' International league farm—the Montreal Royals—the son of the Brooklyn president predicted it "even may cost the Brooklyn organization a number of ball players."

"But even if some players quit," the Dodger farm system director added, as he reviewed the possible reactions of players and fans at the surprise signing here last night, "they'll be back after a year or two in a cotton mill."

Earlier—before coming out flatly with the statement that his father and Royals' president Hector Racine "aren't inviting trouble, but won't avoid it"—young Rickey went over with Robinson all that the Negro shortstop's entry into organized baseball might imply. He explained that there might be difficulties for the quiet six-foot, 190-pounder from both players and fans alike in some quarters. He reviewed prejudices that exist in certain sections.

"I realize what I'm going into," Robinson said sincerely. "I also realize how much it means to me, to my race and to baseball. I'm very happy over this chance, and I can only say I'll do my very best to come through in every manner."

Brought up from the Kansas City Negro Monarchs, which he joined after leaving the Army last spring, Robinson represents a \$25,000, three-year hunt by Branch Rickey, Sr., for Negro talent good enough to bring into the Brooklyn system, particularly as high as double-A ball.

Lt. June Stanik Wins Wings of Flight Nurse

Second Lieutenant June Stanek, daughter of Mr. and Mrs. Jerry Supply Co.

- 6:30—Spotlight Serenade, Conk, 7:00—State and Local News, Keel 7:05—Musical Interlude, 7:15—Crown Mill Mysteries, Crown Mills, 7:30—Dinner Concert, 7:35—Evening Melodist, G. W. Young and Band, 7:45—House of Melody, Conk, 8:00—Haldog Drummond, Bayre Sham-pan, 8:30—Rogue's Gallery, Fitch Co., 9:00—Alka Seltzer News, 9:15—Eve Miller, Wildcat, 9:30—Carl Hawkins and His Orchestra, 10:00—Fulton Lewis, Jr., Hansen Tires, 10:15—Music for the Night, 10:35—Sign off.

Stanek of 1156 Madrone Ave., Roseburg, was graduated as a "Flight Nurse" October 13, 1945. It was announced today by officials of the AAF School of Aviation Medicine, Randolph field, Texas.

She completed a six weeks course of intensive training in the theory and practice of air evacuation. Fully acquainted with the problems of transporting the sick and wounded by aircraft, Lt. Stanek entered the Army Nurse corps in February, 1945. Prior to her instruction at Randolph field, she was stationed at Marana AAF, Tucson, Ariz. She received her nurse's training at Columbus School of Nursing at Great Falls, Mont., where she was graduated in 1943.

There are seven women's names in the Hall of Fame: Emma Willard, educator; Alice Freeman Palmer, who was president of Wellesley college at 26; Harriet Beecher Stowe, author of "Uncle Tom's Cabin"; Charlotte Cushman, actress; Maria Mitchell, discoverer of the first

ATTENTION! Walnut Drying Wanted. Highest cash price paid for walnuts. We are receiving walnuts now for drying. BACON'S DRIER. On Curry Estate.

WRESTLING. FIVE MAN BATTLE ROYAL. Angelo Martinelli, Lou Franco, Rufus Jones, Buck Davidson, Gorilla Paggi. Roseburg Armory — 8:30 P. M. — Saturday, October 27.

Postwar Agriculture Demands THE RIGHT TRACTOR FOR THE PARTICULAR JOB. THE proverbial Jack-of-all-trades was master of none. The modern world of science and technology passed him by. The same principle applies to farm tractors. The tractor that does a wide variety of jobs unsatisfactorily can't possibly produce the greatest results at the least cost in any job. But that's what the farmer—particularly the small operator—has got to do to meet postwar competition: he's got to produce the most food possible with the least effort and, consequently, at the lowest cost. The farmer with 10 acres in truck crops needs one kind of tractor. The farmer with 100 acres in wheat alone needs another kind—or, as is usually the case, two or more different tractors. The tractor which does a good job on the Great Plains may be useless in the rice territory. And so it goes. Conditions of climate, the lay of the land, and the character of soils in the different parts of this vast country, together with wide variations in the nature of crops and the size of operations, combine to produce wide differences in the requirements for tractors. Harvester's policy is to meet all these requirements. That is why Harvester's postwar line includes a great variety of Farmalls and other specialized tractors and attachments rather than a single tractor with a single system of tools. Every tractor in the line was developed after scientific research and testing under actual operating conditions showed the specifications needed for efficiency and economy. Every Harvester-built tractor is the right machine for its particular job.

ROSEBURG AUCTION BARN

Sunday, October 28th.

CATTLE. One cow, six years old, three gallons a day. Fresh in March. One Guernsey heifer, two months old, fresh in January. Four heifer calves, seven months old. Two steers, seven months old. One bull calf, six months old.

HORSES. One riding horse, nine years old, gentle for children.

HOGS. One brood sow, farrow in January. One white boar, six months old, extra nice.

MACHINERY. One Titan power saw, and all equipment, in extra good shape.

HOUSE FURNITURE. 1 Daveno, 1 big arm chair to match, 1 dining room set, table and chairs, 2 breakfast tables, 2 smoking stands, 1 card table, 1 foot stool, 1 Lane hand-engraved cedar chest, nearly new, 1 hand engraved stand table, 1 Zenith radio, cabinet, 1 Philco radio, both good shape; 1 floor lamp, 1 bed and dresser, extra chairs, 1 electric percolator, 2 electric irons, 1 sandwich toaster, 1 complete set of dishes for eight, a lot of extra dishes, a lot of kettles and pans, and cooking utensils; several drapes and curtains, 1 electric fan, 1 30-30 carbine rifle, Winchester, Model 7-4; 1 cocktail table, 1 .22 rifle, Mosburg; 1 chest of carpenter tools, blow torches, soldering irons, one good saddle, bridle, set of Crockett's spurs and rope. A lot of miscellaneous articles too numerous to mention.

Sale starting at One O'clock promptly. One Mile East Camas Valley Store.