

Roseburg News-Review

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The Weather

U. S. Weather Bureau Office Roseburg, Oregon. Forecast for Roseburg and vicinity. Partly cloudy tonight and early morning. Clear tonight and Wednesday.

In the Day's News

(Continued from page 1)

ance is no greater than you will find, say, between New England and the Deep South. They are probably not so great.

If you keep your eyes down—there are NO high buildings here—you won't realize that you aren't in San Francisco, with its present throngs of men in uniform. There are more different KINDS of uniforms here, for there are troops from all over the world, but that is about the only difference in the crowds.

THERE is an American theory, widely held, that the British are reserved and cold and distant—almost to the point of clamminess. That isn't true. After a few weeks here, this writer has come to the conclusion that what they are is SHY.

They practically never speak to an American FIRST. But when the American goes ahead in his natural, normal manner and starts asking questions, or commenting about the weather, or doing whatever we do to break the initial ice and get a conversation started in our own country—assuming always that he is courteous and agreeable and pleasant about it—the Englishman will thaw out as quickly and be as friendly and companionable as anyone.

A Westerner soon comes to the conclusion that English people are much easier to get acquainted with than New Englanders. This writer once made a casual remark to his next-door neighbor at a restaurant counter in New York and received this rebuffing answer: "You're one of these Westerners who speak to strangers, aren't you?" There is none of that attitude here.

A TYPICAL example is a fairly large farmer upon whom this writer called in the Midlands the other day. He was in his OFFICE—this English farmer on a fairish scale have offices, even including a combination book-keeper and stenographer, and often an inter-communicating telephone system so that they can speak direct and without going through a central office to their various operations. That is where they are normally to be found.

He was difficult at first, and gave almost the impression of being put out at being disturbed. But by that time this writer was getting onto the system and instead of hurriedly excusing himself and getting away from there plunged into questioning—for the operation was an interesting one, with much to challenge an American's curiosity. Under this barrage of questions the Englishman's reserve (I'm personally convinced it is SHYNESS) melted almost immediately and in a few minutes he was calling up his car and insisting on going on a tour of his entire establishment—and during the tour he was as interested and as voluble as an American would have been in similar circumstances.

Getting back to the GI here. He is LIKED—not just tolerated as an ally, but LIKED FOR HIMSELF. When this thing is all over and our GIs are where they want to be, which is HOME, it will be realized that they have done a far greater job of international good will building than all public relations experts put together.

Here is a typical picture: A group of GIs, obviously just arrived in London on leave from the continent, came out of the PX door the other day with their

PAPER AND UNEMPLOYMENT

By Charles V. Stanton

Oregon has 127 newspapers of general circulation, representing a total investment of \$13,211,496, Carl C. Webb, assistant professor of journalism at the University of Oregon, and secretary-manager of the Oregon Newspaper Publishers association, reports in an article appearing in the current issue of Oregon Business Review, a publication from the Bureau of Business Research, School of Business Administration, U. of O. Mr. Webb's report includes newspapers only and does not cover trade publications, labor or farm papers.

Since Pearl Harbor, he reports, 18 Oregon newspapers have suspended publication or have been consolidated. All except one of these were weeklies, and the majority were small publications making a marginal profit, Webb states.

Telling of the results of a recent survey made by the association, he reports that newspapers are operating with manpower shortages from 25 to 50 per cent below normal, while 800 employees are in military service, leaving 2,230 to carry on the work.

Oregon newspapers have shown large gains in circulation, part of which results from 22,000 copies being sent regularly to members of the armed forces. The major part of the increase of nearly 100,000 copies, however, results from new families coming into the state since the war.

Mr. Webb points out that daily newspapers have been limited to from 76 to 96 per cent of their newsprint consumption for a corresponding quarter in 1941, but he does not mention that this shortage of newsprint is, in the opinion of experts, apt to continue for a good many months. Some of the more pessimistic forecasts are that newspapers will not get sufficient newsprint for two or three years.

Mr. Webb in his article: The home-town newspaper has been likened to a "concave mirror" which not only reflects the life in the community but shows all sides and phases by explaining local happenings in great detail. The function of the community newspaper is to print all of the local news, to publish authentic information which often "spikes" rumors, to entertain readers through the use of pictures and features, and to increase the tempo of business in the community by providing advertisers with a valuable advertising medium.

To accomplish these responsibilities enumerated by Mr. Webb a newspaper must have newsprint. Because of newsprint shortages during the war, newspapers have eliminated or reduced many of their entertainment features—comics, cartoons, editorial and health columns, crossword puzzles, serial stories, etc. Newspapers have been condensed through tighter editing, smaller headlines, less white space, smaller type. Many papers, like the News-Review, have been forced to limit circulation to their own communities. Advertising has been greatly restricted. Some papers have rationed advertising. Others have placed maximum size limitations in effect.

It is quite evident that until newspapers can obtain more newsprint, they cannot fully discharge the responsibility they have for printing all the news, entertaining their readers and serving their advertisers.

Shortage of newsprint may seriously affect the speed of reconversion. Right now this country is faced with a great unemployment problem as industries convert from production of materials of war back to the products normally manufactured. The speed with which industry can be brought back to full peacetime production will govern the length of the unemployment crisis. The reconversion period can be materially shortened through the medium of advertising. Consumer demands for merchandise will enable factories to supply jobs for laborers. The larger the trade demands, the greater will be the rate of employment. Advertising produces consumer demand. But without adequate supplies of newsprint, newspapers cannot give the service their advertisers will need. Already the demand for newspaper advertising space is growing by leaps and bounds.

Local business has grown sloppy in advertising habits during the war. Retail stores had little merchandise to offer and they could sell what they had without extensive advertising. Within a few more months there will be an ample supply of consumer goods. Merchandising competition will increase. Business firms will need advertising space to hold up profits. But unless newspapers can secure more adequate supplies of newsprint distribution of merchandise may be adversely affected, thus retarding the manufacturing industry in full scale employment.

As Mr. Webb points out, newspapers can increase the tempo of business. It will be a tragedy if we permit full-scale employment and industrial reconversion to be retarded simply because of inadequate supplies of newsprint.

hands full of their week's ration of cigarettes and candy. They kept the cigarettes, disposing of their seven packages in their various pockets in such a manner that there would be no bulges to draw down the ire of an MP for being "out of uniform," and then started down the street passing out the candy and chewing gum to every child as long as it lasted.

Not in a patronizing manner. Just good, clean ENJOYMENT of it. Nobody can help liking a bread like that.

And a word in passing about the English children who received the candy. Candy is scarce here, and their eyes snapped—but in EVERY case they said: "Thank you, sir" in a tone that carried real thanks. By and large the English children are a courteous and well trained lot.

Cpl. R. A. Kaine Returns. Cpl. Russell A. Kaine, 107 Flint street, Roseburg, returning from combat in the European theater, landed in New York Saturday, the Associated Press reports. Cpl. Kaine was a passenger on the SS Howard Kelly.

OUT OUR WAY



Screen Actress

- HORIZONTAL: 1.5 Pictured actress; 11 She acts in pictures; 13 Most southern point of Africa; 15 Leave out; 16 Bad; 18 Language of Tai; 19 Territory of French Indo-China; 20 Merchandise; 21 Eight (comb. form); 22 It is (contr.); 23 John (Gaelic); 24 Play division; 27 Foundation; 28 All correct (ab.); 30 Upward; 31 Cite; 34 Leavening agent; 38 Vase; 39 Fatism (ab.); 40 Old; 42 Slave; 46 At a distance; 47 Bleaching vat (var.); 48 Sly look; 49 Tind; 50 Sign; 52 Come; 54 Ripped lightly; 55 Withered.

Answer to Previous Puzzle

Crossword puzzle grid with words filled in, including names like Sherman and Minton.

Destruction of Nagasaki Beyond Man's Imagination

NEW YORK, Aug. 27. (AP)—The New York Times said today in a dispatch from W. H. Lawrence, aboard a Flying Fortress over Nagasaki, Japan, that the atomic bomb dropped on Nagasaki brought "destruction of a sort never before imagined by man and therefore... almost indescribable."

"... There was not a living thing to be seen in the area along both sides of the Urakami river where the bomb damage was concentrated," Lawrence wrote.

Nagasaki, a Japanese industrial center of 253,000 persons, was bombed August 9, one day before the Japanese government broadcast its surrender offer.

"Block after block of buildings, which were jammed together so closely that Nagasaki looked from the air in peacetime like a sea of roofs, has disappeared," Lawrence said.

"The area where the bomb hit is absolutely flat, and only the marking of the building foundations provide a clue as to what may have been in the area before the energy of the universe itself was turned loose to destroy the industrial potential of Japan."

"This correspondent, who has seen the worst damaged cities of Russia and of Poland, was stunned by the sight of Nagasaki below him. About 50 per cent of the town seemed to have been completely wiped out, and the destruction in that area was worse than any the writer had seen in Stalingrad or Warsaw."

"An arms factory is nothing but a mass of twisted girders," Lawrence continued. "The wooden tinderbox houses which were jammed eye to eye have disappeared and all that remains are fragments that, from the plane look about the size of match sticks."

"It is obvious that the flash when the bomb went off was great and covered a large area. Even forests leveled."

"On the sides of a rugged tree-covered hill that is close by behind Nagasaki, whole sections of forest have been burned off."

"The winding Urakami river flows exactly through the center of the destroyed area. It was clear from the view we have had today that it was no barrier to

Season's Football Slate Completed By R. H. S. Indians

The Roseburg High school Indians will start football practice Sept. 4 preparatory to a tough schedule of games. Coach Mel Ingram reported today. Eight games have been scheduled completely filling the regular playing season. It is possible that the Indians will book a post-season game for Thanksgiving day, Ingram states, but this will depend very largely upon the team's condition and standing as the season advances.

The schedule opens with three league games on the Roseburg field, Lebanon, Sept. 28; University High, Oct. 5; Springfield, Oct. 12. Roseburg will go to Junction City Oct. 19, but will play at home on the 27th. Two non-league games will be mixed into the schedule, Ashland there, Nov. 2, and Grants Pass, either Nov. 10 or 12, the annual Armistice day meeting, which will be played this year in Roseburg. League play will end Nov. 16 at Sweet-home.

Only Three Regulars Back. Only three regulars from last year's team are back this season—Atterbury and Ulrich, ends, and Bill Marsters, tackle. From last year's substitutes, Sullivan, center; L. Marsters, guard; Colley, backfield; Landers, backfield, and Benson, end, are expected to be virtually assured of starting positions this season. Ingram is planning to move

Ulrich into the backfield and anticipates Rockwell at left half, Colley at right half, Fope as quarterback and Ulrich as fullback as his prospective nucleus. Harvey also will be a contender for regular backfield work. Prospects in the line include Atterbury and Benson, ends; B. Marsters and Moore, tackles; Sullivan and L. Marsters, guards; Lillard and Horrad, centers. None of these positions are assured, Ingram states, as there is much other good material in prospect.

Indications are, Ingram states, that the Indians will show both weight and speed during the coming season, but will be forced to cope with inexperience during the early part of the schedule.

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BY J. R. WILLIAMS



KRRR

Mutual Broadcasting System, 1490 Kilocycles. REMAINING HOURS TODAY: 6:00—Karl Bates, Plough Chemical; 6:15—Rex Miller, Nabisco; 6:30—Let's Dance; 6:45—Good News Program, Assembly of God; 7:00—Sam Hayes, S. & W. Fine Foods; 7:15—Superman, Kellogg; 7:30—Tom Mix, Babson's Purina; 7:45—Night News Wire, Studebaker; 8:00—Gabriel Heatter, Forhan's Tooth-paste; 8:15—Music You Remember, Douglas Supply; 8:30—Time; 8:45—This Is Our Duty, Bishop's Studio; 9:00—State and Local News, Keel; 9:15—Musical Interlude; 9:30—Musical Interlude; 9:45—Standard Oil News, Jim Doyle; 10:00—Evening Melodist, G. W. Young and Son; 10:15—Dale of Melody, Copca; 10:30—A Date With Annapolis; 10:45—Business Man's Garden, Farm Bureau; 11:00—Snapshots, Kamptzer's; 11:15—Crown Mill Mysteris; 11:30—Musical Interlude; 11:45—Alka Seltzer News; 12:00—Rex Miller, Wildroot; 12:15—Adventure of Nero Wolfe, Jer-gen; 12:30—Karl Bates, Hansen Tires; 12:45—Music in the Night; 12:59—Sign Off.

WEDNESDAY, AUGUST 29, 1945

6:30—Yawn Patrol; 6:45—Schrieker Auction; 7:00—News, J. A. Folger Co.; 7:15—Smile Time, 42 Products; 7:30—State and Local News, Boring Optics; 7:45—Judd Furniture; 7:55—Rhaphody in Wax; 8:00—Dr. Louis Talbot, Los Angeles Bible Institute; 8:15—Take It Easy, Time, Stakler; 8:30—What Do You Know, Bishop Studios; 8:45—Chief Edwards, Grave Lab.; 9:00—William Lang and the News, Kzmi; 9:15—Songs by Marlon Downey, Coca Cola; 9:30—Prayer; 9:45—Man About Town, Jesse and Lowell; 10:00—Shoppers Guide, Harbs and Marlowe; 10:15—Musical Interlude; 10:30—Alka Seltzer News; 10:45—Something to Talk About, Wildroot; 10:55—Wachstum Mountaineers; 11:00—Swap-Shop Kamptzer's; 11:15—Wheel of Fortune; 11:30—Musical Interlude; 11:45—Modern Furniture; 12:00—Musical Interlude; 12:15—Sports Review, Dunham Transfer; 12:30—Treasury Song for Today; 12:45—Nation Summary, Associated Distributor; 12:55—Shibum at Random; 1:15—State News, Hansen Motors Co.; 1:30—News-Review of the Air; 1:45—Terminal Market Reports; 1:55—Man on the Street, Henningsen Maria; 2:00—The Johnson Family; 2:15—Style Notes, Lowell; 2:30—Swings; 2:45—Musical Hi-Jinks; 2:55—Penny Serenade; 3:00—Western Serenade; 3:15—Griffin Reporting; 3:30—Dusty Records, Montgomery Ward; 3:45—Sentimental; 3:55—Karl Bates, Plough Chemical; 4:15—Karl Bates, National Biscuit Co.; 4:30—Let's Dance; 4:45—Gospel Messages, Church of Christ; 5:00—Sam Hayes, S. & W. Fine Foods; 5:15—Superman, Kellogg; 5:30—Tom Mix, Babson's Purina; 5:45—Night News Wire, Studebaker; 6:00—Gabriel Heatter, Kzmi.

WANTED

Here is an opportunity to become associated with a lumber company operating on a sustained yield program which promises a continuous operation of many years. A large scale program of housing improvements, fine climate, plus a scenic setting unequalled, should be an inducement to become connected with a concern with over fifty years of sawmill experience. Bring your certificate of availability to any U. S. E. S. office or any of the following offices:

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U. S. Recap of the World of Sports: 6:30—Spotlight Hands, Coca Cola; 7:00—Human Adventure, Reverse Copy; 7:30—The Lone Ranger; 8:00—Main Line, Southern Pacific; 8:30—Fresh-Up Time, Raven-Up; 9:00—Alka Seltzer News; 9:15—Service Salute, E. G. High; 9:30—Arch Oboler Plays; 10:00—Karl Bates, Roseburg Pharmacy; 10:15—Late Sports News, Texaco; 10:30—Music for the Night; 10:35—Sign Off.

Horrors of Peace

BEND, Ore., Aug. 28. (AP)—The Bend city council is thinking seriously today of revising its ordinances prohibiting the use of six-shooters, rifles and sling-shots within the city limits.

One official blames returning Pacific veterans and their Australian souvenirs for the council's

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