Roseburg News-Review

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Per month, by city carrier		0.65

The Weather

U. S. Weather Bureau Office
Roseburg, Oregon.

Forecast for Roseburg and vicinity: Occasional light rain tonight and Saturday.

Highest temp. for any April	96
Lowest temp. for any April	25
Highest temp. yesterday	53
Lowest temp. last night	45
Precipitation yesterday	.50
Precipitation from April 1	.64
Excess from April 1, 1945	.19
Deficit from Sept. 1, 1944	5.89

In the Day's News

(Continued from page 1)

ern Burma, Malaya (with Singapore at its tip) and the Dutch East Indies islands.

Canada promises to send a fleet, including two carriers, to the Pacific when the German war ends. (One of Canada's big jobs now is guarding the Atlantic supply route to Britain.)

Our side, you see, is ALREADY beginning to shift strength to the Jap war.

ON Okinawa, our forces are three miles from what seems to be a major Jap defense line guarding Naha (66,000 population) and two more airfields nearby. Our air reconnaissance says the line is an elaborate trench system, bustling with Jap activity.

Our Okinawa invasion has gone amazingly well, with little hard fighting yet, but unless the world is crashing down around Jap ears there WILL BE hard fighting.

It seems about ready to begin.

IF the Japs don't try to reinforce Okinawa, it will be strange — amounting practically to confession that they haven't much left to bring reinforcements with.

IN Germany, Patton reaches and passes Gotha. He has broken through the rough Thuringian forest, and ahead of him is open, city-dotted country reaching to the Russian lines 160 miles away.

(He might turn to the southeast, toward Pilsen, 110 miles away, where the Skoda arms works, greatest left in Hitler's possession, are located.)

OUR latest estimate of the Germans trapped in the Ruhr rises to between 120,000 and 150,000. Bradley appeals to them to surrender "because there is no hope for you." Eisenhower adds that the "end isn't far off."

THE British are booming northward toward the great German ports of Bremen, Hamburg, etc. They are moving so swiftly that Montgomery has again blacked them out of the news. The latest guess is that 90,000 Germans will be trapped in Holland.

THE Russians, coming up from Wiener Neustadt in the south, are in easy artillery range of the center of Vienna.

There are strong rumors of civil war breaking out in Vienna, where native workers, along with foreign workers and deserters, are said to be starting violent fighting. The Germans are building barricades in the streets.

THE Russians, after taking Wiener Neustadt (one of Europe's largest aircraft production centers) have turned SOUTH, as well as north, and are moving Italyward along the mainline Vienna-Venice railroad—indicating, among other things, that they have strength to spare.

At Glognitz, on their Italyward trek, they are only 137 miles from Berchtesgaden (Hitler's personal hideout) WITH CONNECTING RAILROADS IN BETWEEN.

BOTH the Paris and the Brussels radios (in our possession) report that the Swiss-Italian border is to be closed. The Brussels radio adds that very important events are taking shape in Italy and new developments must be expected there in the very near future.

(The generally expected development would be for the Germans to pull back out of the Po valley into the mountain hideout area.)

INCIDENTALLY, our 7th army is reported only 34 miles from Nuernberg, where it would cut the last but one of the NORTHERN approaches to the much-touted mountain hideout.

GERMAN commericial planes are forbidden to land in SPAIN, Franco, you see, has had to come across and say to Hitler: "You can't come here."

ALL in all, as the situation is shaping up, you'd better be cagey about betting on V-E day pools. With nobody to surrender but Hitler, who says he WON'T, how are we to know when V-E day arrives?

RECREATION IS A BUSINESS

By Charles V. Stanton

When we use the word "recreation" we usually think of pleasure and entertainment. But recreation also is business—big business. It is an industry which furnishes employment to many thousands of persons. It is one of the greatest producers of revenue. Like any other business it should be well organized. It must have assets and resources. It must advertise. And, if satisfied customers are to be obtained, advertising must be truthful and service must be satisfactory.

Here in Douglas county we have accepted recreation as a matter of course. We have untold recreational assets but, like a backward storekeeper who doesn't properly display his wares, does no advertising and fails to maintain competent sales force, we have not profited as we should from our recreational stock in trade.

We would have little respect for the ability of a merchant who left his wares in shipping crates, who left his display windows bare, or who gave no attention or service to the customers who entered his place of business. Yet that is about the way we have been treating recreation here in Douglas county, where we are blessed by one of the finest playgrounds to be found in the world.

* * * *

Every tourist who comes to Douglas county leaves money in the community. The longer he stays, the more money he spends. His departure does not reduce our recreational wares, for he takes nothing from our natural resources. His satisfaction comes from pleasant memories, renewed vigor, recollections of enjoyable experiences and happiness in rest from labor amid refreshing scenes.

Yet the dollars he leaves behind are circulated through many hands, stimulating every business and activity, creating additional markets for farm crops and assisting in general prosperity. Many people fail to realize that proper utilization of our recreational resources means money in pocket to every business enterprise.

God has given us natural resources of which we can boast with pride. They provide us with an asset which could bring vast profits if we used them properly. But before we can sell our wares to others, we must first become acquainted with our stock of merchandise. No clerk in a store would attempt a job of salesmanship upon a customer until he had thoroughly familiarized himself with what the store had to offer. Yet we will guarantee that 50 per cent of the people in our business district, who come in contact with tourists, could not give specific answers to questions the visiting recreation seeker would ask.

Test your own knowledge: What types of recreation are available? Where can one find tourist accommodations? What is the prevailing price on cabins? What do nonresident hunting and fishing licenses cost? What species of fish do we have in our streams? What are their seasons? What kind of tackle is needed? In what type of water would one be most apt to catch salmon? Steelhead? Salmon trout? Small trout? What artificial flies are most generally used?

Now, what's your score?

* * * *

Before we can sell others, we must sell ourselves. We must know the answers.

The next job in selling is advertising. Merchandise can't be sold unless we have customers.

Advertising and salesmanship can produce satisfied customers only if the merchandise is as represented and if the customer is pleased with the service.

We are concerned with the fact that here in Douglas county no organized guide service has been instituted, and that no such organization is in prospect. At Winchester, only five miles from Roseburg, we have one of the finest salmon fishing spots in Oregon. Fine fishing water is to be found at The Forks, Cleveland rapids, Umpqua, Sawyer rapids and numerous other spots. Guides are available at each of these places if one knows where to find them, but the average tourist must waste a lot of time locating his man.

We should have a group of organized, licensed guides. They should have headquarters at chamber of commerce offices in Roseburg and Reedsport. Up-river guides should be registered at Idleyld Park, Steamboat and Diamond lake. Uniform charges should be fixed. The organization should accept as members only men who are fully qualified and who have safe and ample equipment.

This is the job of providing service. Without it, we can't realize more than a small part of the potential profit latent in our recreational resources.

Recreation is business, but only if we exercise business methods in seeking to secure maximum benefits.

Friday Devotions Set At St. Joseph's Church

First Friday devotions will be observed tomorrow at St. Joseph's church. Mass will be offered at 8 a. m. Childrens' communion breakfast at 8:30 a. m. Holy Hour in the evening at 7:30.

Club Meeting Deferred

Announcement has been made by Mrs. Ailene Peterson that the Teen Age club will not open Friday night, April 6, due to the presentation of the Senior play the same night.

County Convention of Christian Church Set

The quarterly Douglas County convention of Christian churches will be held in the Roseburg Christian church Saturday, April 7. Rev. Charles A. Bates, Portland, who is conducting evangelistic meetings at the Roseburg church this week, will be the principal speaker. His address at 10:45 a. m. will be on the subject of "Oregon Missions," and he will speak at 2:05 p. m. on the topic, "Our Centennial Program." Ministers of various churches throughout the county will participate in the song service, Bible quiz and devotionals. A basket dinner will be enjoyed during the noon hour.

Do FALSE TEETH Rock, Slide or Slip?

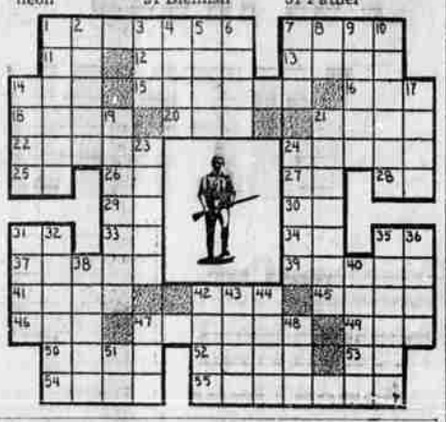
FASTEETH, an improved powder to be sprinkled on upper or lower plates, holds false teeth more firmly in place. Do not slide, slip or rock. No gummy, gooey, pasty taste or feeling. FASTEETH is alkaline (non-acid). Does not sour. Checks "plate odor" (denture breath). Get FASTEETH at any drug store.

U. S. Naval Air Unit

Answer to Previous Puzzle

HORIZONTAL
1,7 Depicted is insignee of U. S. S. Lexington
U. S. naval aviation
11 Symbol for nickel
12 Great Lake
13 Caterpillar hair
14 Large
15 Bank clerk
16 Compass point
18 Roman road
20 Selection (ab.)
21 Amounts (ab.)
22 Sandpiper
24 Set anew
25 Editor (ab.)
26 Jumbled type
27 Either
28 Symbol for selenium
29 That one
30 Two (prefix)
31 British (ab.)
33 French article
34 Babylonian deity
35 Whirlwind
37 Delineates
39 Slope
41 Employs
42 Male offspring
45 Bridge
46 Reverend (ab.)
47 Flag
49 Turkish title of respect
50 Mature
52 Airplane
53 Symbol for cerium
54 Protuberance
55 Furtive rambler

VERTICAL
1 Joined together
2 Animal
3 Permit
4 Angers
5 Fired clay
6 Shout
7 United States Reserves (ab.)
8 Symbol for neon
9 Newspaper paragraphs
10 Samples
14 Seize with the teeth
17 Royal Italian family name
19 Heaps anew
21 Antennae
23 Flying toys
24 Outer garments
31 Blemish
32 Stair parts
35 Ass
36 Sicilian volcano
38 Composer
40 Rapidly
42 Fillip
43 Heavy blow
44 Roman emperor
47 Entreat
48 Tier
51 Father



Advanced Ticket Sale For Senior Class Play Heavy

Advance ticket sales were reported today to indicate a large attendance tonight at the senior class play, "Madcap to Matrimony" to be presented at Senior High school auditorium, starting at 8 o'clock. Pat Calkins, chairman of advance ticket sales, reported that less than one-third of the reserved seat section remained unsold Thursday evening. Much interest has been created by picture displays of the cast in downtown windows. Marilyn Baker presided over a downtown program disseminated by public address system Tuesday night. A ten-minute radio program was broadcast this morning over station KRNR.

Special souvenir programs, containing individual pictures of the cast, will be given all persons attending the play. The programs were designed by Nancy McClintock.

The High school band will furnish music before and after the play and during intermissions.

Noella Durand, with the aid of Harold Chitwood, designed the unique set for tonight's play. The set is one of the most elaborate ever arranged for a stage production in Roseburg high school. The first act is set in a mountain cabin, the summer home of a middle class American family. In the second act, the summer home becomes a dilapidated Ozark hut and the middle class family becomes a "feudin' tribe of mountaineers." An especially constructed trick set has been devised.

Full dress rehearsals with properties have been held every night this week and a matinee for grade school pupils was presented at 4 p. m. Thursday.

Recreational Material For Veterans Sought

The Douglas County Junior Red Cross has been asked by the area office at San Francisco, to supply recreational material for the U. S. S. hospital ship, Wisteria, Mrs. Dora Ritzman, chairman of the chapter reported today. Five hundred different items are included in this supply.

Five hospital ships bring casualties from the Pacific area to the west coast Mrs. Ritzman said.

She visited in Sutherlin Wednesday at the schools and with the Girl Scouts, who are participating along with the Roseburg, Benson, Fullerton and Junior High schools. Other schools of the county have been requested to assist in this project, Mrs. Ritzman stated. The Junior Red Cross members are planning to have the materials ready for shipment by the last of April, she said.

Lions Club Entertained By Past Presidents

A past presidents program was enjoyed by the Roseburg Lions club at the regular dinner meeting held last night, with Lion Bruce Elliott in the president's chair.

Lion Philip Harth outlined the accomplishments of the Roseburg club from its inception in 1928 to the present time.

Lion Donald W. Helliwell, deputy district governor, introduced District Governor Robert M. Fischer, Jr., of Salem and Cabinet Secretary Angus Gibson of Junction City, who were paying their annual visit to the local club.

Lion D. K. Dunham put on a display of German gas masks which had been sent him by Lion Albert Flegel, now stationed with the military forces in Germany.

Tired Kidneys Often Bring Sleepless Nights

When disorder of kidney function permits poisonous matter to remain in your blood, it may cause nagging backache, rheumatic pains, leg pains, loss of pep and energy, getting up nights, swelling, puffiness under the eyes, headaches and dizziness. Frequent or scanty passages with smarting and burning sometimes shows there is something wrong with your kidneys or bladder.

Don't wait! Ask your druggist for Doan's Pills, used successfully by millions for over 40 years. They give happy relief and will help the 15 miles of kidney tubes flush out poisonous waste from your blood. Get Doan's Pills.

DIAL-LOG

By Susan

Friday night . . . and time for our favorite quiz show, the fights and Freedom of Opportunity. Double or Nothing and Quizmaster John Reed King have the distinction of being the first of the question-and-answer shows to break into the staid Congressional Record. It all came about after one of the gentlemen from Kansas quoted the surprise prize question and answer concerning the one billion one dollar bills and how far they would reach.

Tonight's classic for boxing bout fans is a catchweight affair between Jony Janiro from Ohio and Humberto Zavala from Mexico. It is to be an eight-round match because Janiro is just a youngster. It should be fast and it should be good because both fighters hung up impressive records in the last few months. This match, and several more, will come from St. Nicholas arena in Manhattan, with Don Dunphy and Steve Ellis offering the blow-by-blow description.

We have a firmly established habit of not listening to Saturday night's Chicago Theater of the Air, but we note with pleasure that they are now producing the musical comedy type show and that Marion Claire is not singing the leads. Consequently we'll plan to listen tomorrow night to the production of Vincent Youman's "Hit the Deck." The musical score includes such favorites as "Hallelujah," "Sometimes I'm Happy" and "Lucky Bird." Good listening, be sure to tune in.

Public Relations Banquet Arranged by B. P. W. C.

The annual public relations banquet of the B. P. W. C. has been set for 7 o'clock Monday, April 9, at the Hotel Umpqua. Members of the club are privileged to invite both men and women guests, and representatives from every service club in the city have been asked to attend the affair. Helen Saar, club president, Ila Laubach, Freda Childs and Helen Neil will be in charge of the event. The committee reports an excellent program has been planned for the evening.

To Spend Furlough—PFC Donald Frear, son of Mr. and Mrs. F. C. Frear of Roseburg, who has been at the McCaw hospital, Walla Walla, Wash., after being wounded in Belgium, arrived in Roseburg Tuesday to spend a 30-day furlough with his parents and friends.

Red Cross Awards Given To 3 Douglas Workers

The Malvina Hoffman award was presented Monday night at the Roseburg armory to Helen Lewis of Reedsport, Ada Wood of Glide and Ethel Littler of Roseburg, for "intensive service" in the field of Red Cross work, Mrs. Violet C. Hannon, executive secretary of the Douglas county chapter of the American Red Cross, stated today.

Drain also received its authorization Monday night to become a Red Cross branch, known as the Northern Douglas county branch of the American Red Cross, Mrs. Hannon said. The new branch was presented with a Red Cross flag.

Mrs. Hannon stated that a nutrition class has been started under the direction of Mrs. George Houck, and a home nursing class will begin April 17, with Miss Ada Wood in charge.

Dumbarton Oaks to Be Dr. Edwards' Subject

Sunday morning at 9:45, Dr. Chas. A. Edwards will discuss with his class at the Methodist church the Dumbarton Oaks peace proposals with sidelights on Yalta and recent suggestions made by Senator Vandenburg and ex-President Hoover.

KRNR

Mutual Broadcasting System, 1490 Kilocycles.

REMAINING HOURS TODAY

1:00—Fulton Lewis, Jr., Plough Chemical.
4:15—Rex Miller, National Biscuit Co.
4:30—Tommy Harris Time.
4:45—Bible Adventures, Presbyterian Church.
5:00—Sam Hayes, S. & W. Fine Foods.
5:15—Superman, Kelloggs.
5:30—Tom Mix, Ralston's Purina.
5:45—Night News Wire, Studebaker.
6:00—Gabriel Heatter, Kremel.
6:15—U. S. Recap of the World of Sports.
6:30—Double or Nothing, Feenamint.
7:00—State and Local News, Keel Motor Co.
7:15—Lowell Thomas, Standard Oil Co.
7:30—Lone Ranger.
8:00—Boxing Bouts, Gillette.
Tony Janero vs. Humberto Zavala
9:00—Alka Seltzer News.
9:15—Hi Neighbor, Carstens Furniture.
9:30—Freedom of Opportunity, Mutual Benefit of Omaha.
10:00—Fulton Lewis, Jr., Roseburg Pharmacy.
10:15—Music for the Night.
10:30—Sign Off.

SATURDAY, APRIL 7, 1945

6:45—Yawn Patrol.
7:00—News, White King Soap.
7:15—Timely Farm Topics.
7:30—State and Local News, Boring Optical.
7:40—Rhapsody in Wax.
8:00—Haven of Rest, Crew of Good Ship Grace.
8:30—Give-Away Jamboree, Fisher Flour.
8:45—Easy Listenin'.
9:00—Hello Mom.
9:30—Hasten the Day.
9:45—Melody Mart.
10:00—Alka Seltzer News.
10:15—Al Williams.
10:30—Concert Gems.
10:45—Musical Market Basket.
11:00—Morning Melodies.
11:15—Pastor's Scrapbook, Presbyterian Church.
11:30—Band Concert.
11:45—Geo. Sterney's Orchestra.
12:00—Musical Interlude.
12:10—Sports Review, Dunham Transfer.
12:15—Musical Interlude.
12:20—Ration Summary, Associated Distributor.
12:25—Rhythm at Random.
12:40—State News, Hansen Motors.
12:45—News-Review of the Air.
12:55—Terminal Market Reports, Sig Felt.
1:00—Miniature Concert.
1:15—Youth Talks it Over.
1:30—Music for Half an Hour.
2:00—Sports Parade.
2:30—Sunny Dunham's Orchestra.
3:00—Halls of Montezuma.
3:30—Hawaii Calls.
4:00—American Eagle in Britain.
4:30—Flying High.
5:00—Sundown Serenade.
5:15—Canary Pet Shop, Hartz Mt.
5:30—Detroit Symphnoy Orchestra.
6:30—Treasury Salue to WAC Sgt. Jean Young.
6:45—Freddy Martins Orchestra.
7:00—State and Local News, Keel Motors.
7:05—Musical Interlude.
7:15—Dinner Music.
7:30—Red Ryder.
8:00—Chicago Theatre of the Air.
9:00—Alka Seltzer News.
9:15—Service Salute, E. G. High.
9:30—Wrestling Matches, Olympia Supply.
Sign off at end of wrestling matches.

SUNDAY, APRIL 8, 1945

8:00—Wesley Bible League.
8:30—Voice of Prophecy.
9:00—Pilgrim Hour.
9:30—Lutheran Hour.
10:00—Alka Seltzer News.
10:15—Commander Scott, Greyhound.
10:30—Sweetheart Time, Gunn Labs.
11:00—Baptist Church Services.
12:00—News, Pattersons Bakery.
12:15—Voice of Dairy Farmer, American Dairy Assn.
12:30—Hookey Ball, Choos.
1:00—Your America, Union Pacific.
1:30—Name That Song, Cystex.
2:00—Leis Face the Issue, Chesapeake & Ohio.
2:30—The Shadow.
3:00—Quick as a Flash, Helbros Watch.
3:30—Garden Talks, Gill Seed Co.
3:45—Dick Brown, Form Fit.
4:00—Cleveland Symphony.
4:30—Dr. Floyd Johnson.
5:00—Mediation Board.
5:45—Gabriel Heatter, Barbasol.
6:00—Boy's Town.
6:30—Cedric Foster, Employers Group.
6:45—Topics of the Day, Dorothy Thompson.
7:00—Earl Wilson, General Cigar.
7:15—This Is Helen Hayes, Textron.
7:30—Anita Ellis Sings.
7:45—Columbus Boy Choir.
8:00—Music Depreciation.
8:30—Nick Carter.
9:00—Alka Seltzer News.
9:15—Stardust Serenade.
10:00—Human Adventure.
10:30—Old Fashioned Revival Hour.
11:00—Sign Off.

NOTE

For Future Reference

BOB'S MUSIC SHOP

"Everything In Music"

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305 N. Jackson Roseburg, Ore.

WE WANT EGGS

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"A Modern Salon For Modern People"

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ANNOUNCING....

The firm of E. J. Church and Co., Salem, Oregon, accountants and auditors, are pleased to announce the opening of their branch office in Roseburg, Oregon on or about April the 10th, in the Lumberman Building, under the supervision of Arthur Jenson.

E. J. CHURCH
Public Accountant

Machines, Like Clothes, Must Fit the Job

Whether it's a complete, automatic water system or a pump jack, an engine or a light plant, a hammer mill or a corn sheller—if it isn't the right size and type for your individual need, it can't serve you efficiently and economically.

That's why we like to show you Fairbanks-Morse farm equipment. The line is so complete that we can always recommend the *ideal* unit rather than one that's merely "almost right" for you.

So remember—come to us for the *unbiased* advice that you can get only from a dealer in a *complete* line.

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Farm Bureau Co-Operative Exchange
ROSEBURG, OREGON Phone 98

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Water Systems • Sump Pumps • "Z" Engines • Light Plants • Windmills
Pump Jacks • Corn Shellers • Hammer Mills • Washers • Ironers

HEAR

Evangelist

ARTHUR CHARLES BATES

Tonight 7:30 p. m.

First Christian Church

Across From the Courthouse

Sermon Topics

Fri. "Christianity Made Easy."

Sat. "The Sermon for this Hour."

Sunday. "Drink Ye All of It." 10:45 a. m.
"The Church Faces It's Task." 7:30 p. m.