



Ask G.I. Joe's family what your Red Cross is doing for them...

and you'll be proud of the answers you get!

RIGHT here on the Home Front, the Red Cross is doing a tremendously important job in relieving the pressure of war on civilians. This pressure is especially heavy on servicemen's families. Their fears and worries and griefs deserve and *get* special attention from the Red Cross.

But in this war, *all* are affected. And the Red Cross reaches out to aid *all*—in many and varied ways. Below a few typical scenes show the Red Cross in action on the Home Front!



JOE JUNIORS THE COUNTRY OVER will be a healthier, happier generation because of Home Nursing courses given by the Red Cross. These courses teach basic baby care as well as how to treat simple illnesses in the home.



THE NURSE SHORTAGE is being relieved in civilian hospitals everywhere by Red Cross recruited-and-trained Nurse's Aides. The Red Cross also recruits and trains Dietitian's Aides—a very important part of hospital work.

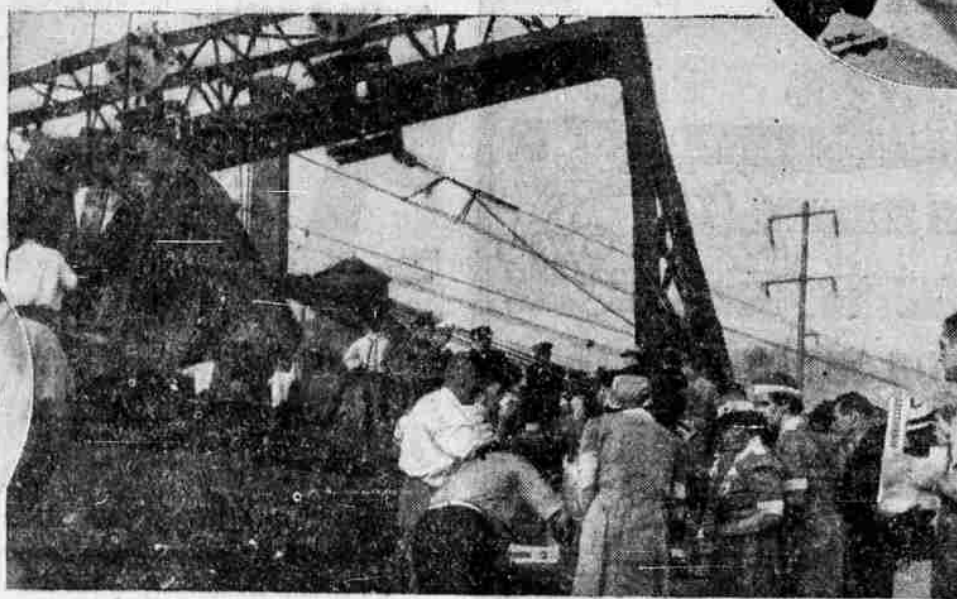


WHEN LETTERS STOP, G.I. Joe's family turns to the Red Cross for help and advice. And the Red Cross sets in motion its world-wide organization to locate Joe and find out what's up!

GIRL WITH A HUNDRED JOBS! Red Cross Motor Corps girls are "alerted" for the duration. They drive hospital ambulances, military vehicles, blood donor trucks, and their own cars. They are trained to meet all emergencies!



↑ WHEN JOE RETURNS—WOUNDED! Red Cross Recreation and Hospital Workers brighten long, dreary hospital hours—relieve the worries that spring up in sick men's minds. And when Joe and his family meet again, both have been prepared by talks with Red Cross workers.



↑ DOMESTIC DISASTERS, INCREASE IN WARTIME! During the past fiscal year, there were 257 disasters in the United States—more than ever recorded for any single year. And the Red Cross was on the scene for all of them! Victims were fed, clothed and sheltered by the Red Cross! And that's not all. The Red Cross also works with local agencies in the long-term job of rebuilding homes and providing medical care for the injured.

GIVE NOW! GIVE MORE!

Will the Red Cross *continue* to relieve the worries of servicemen's families? Will the Red Cross *continue* to help wounded veterans adjust to their handicaps? Will the Red Cross *continue* to be on hand when disaster strikes?

The answer lies with *you*—with *America*! For the Red Cross is *your* Red Cross. It is supported entirely by *your* voluntary contributions. You are asked to contribute just once a year. The time for giving to the Red Cross in 1945—is now!

Give now and give more! For in 1945 more and more veterans will be brought home. They and their families will have more and more need for Red Cross services! Give—that the Red Cross may continue to give to them!



KEEP YOUR RED CROSS AT THEIR SIDE, TOO!

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