

Women Active in Drive for Funds to Battle Paralysis

Coin boxes and bottles, together with display cards, have been distributed throughout Roseburg in the fund-raising drive of the twelfth annual campaign in the war against infantile paralysis. These containers have been placed by Bruce Elliott, chairman of the advertising committee, who up to the present, has not found it necessary to appoint additional members to his committee.

Organization of the women's division has been announced by Mrs. A. G. Henninger, chairman, who has named Mrs. Kenneth Ford, Mrs. Wm. F. Amiot, Mrs. H. B. Scofield, Mrs. Alva Laws, Mrs. Clifford Smith, and Mrs. A. J. Allison for her committee in contacting the many clubs and societies in the Roseburg area. Although her committee was not assigned until a few days ago, Mrs. Henninger reports that she already has received enthusiastic cooperation from her workers, and that Mrs. Fred Lockwood, general chairman of the public card party, has already arranged for it to be in the Elks temple Tuesday evening of next week.

"Every effort is being made to contact organizations throughout the county, whether they be large or small," reported Roy Sunderland, chairman of the Douglas county chapter of the National Foundation for Infantile Paralysis. "But if any should be overlooked through the incompleteness of our records, it is hoped that it will of its own initiative give its support to this campaign. This battle against polio is each person's own obligation, and voluntary effort is all we have to go on."

Capacity Crowd Attends Opening Of Star Theater

A capacity crowd filled the new Star theater last night as Roseburg's newest motion picture theater was opened to the public. The opening was preceded by a brief program broadcast over Radio Station KRNK by remote control from the entrance. Short talks were given by officers of the Umpqua Amusement company, owners; film executives, theater management and personnel with Mayor W. F. Harris formally opening the auditorium and cutting the tape at the entrance.

The Star theater, Mrs. Donn Radabaugh, manager, announces will offer two programs each week, presenting a class A picture with short subjects Sunday through Tuesday and a double bill Wednesday through Saturday.

Students Penalized for Not Wearing Colors

Nine students of Roseburg high school were penalized at the student body assembly Tuesday for failure to wear school colors last week. Dean Lillard, officiating as chief magistrate.

In the assembly program City School Superintendent Paul Elliott stressed cooperation of the student body in connection with the infantile paralysis fund-raising campaign. He presented a check of \$400 to Bob Krell, student body president, representing proceeds from the waste paper salvage drive recently conducted.



NEXT: Another of Nature's contributions to the war.

in Roseburg. The money will be used toward purchasing band uniforms.

William M. Ralston Now Serving in Iran

William M. Ralston, former News-Review advertising manager, is now serving as a sergeant in a headquarters unit of the U. S. army in Iran, according to a letter received at the News-Review office today. Sgt. Ralston reports he made the trip to Iran by airplane, flying from Miami beach by way of the southern route and North Africa.

Motor Vehicle Permits Increased During 1944

SALEM, Ore., Jan. 18.—(AP)—There were 417,884 motor vehicles registered in Oregon last year, a gain of 2,615 over the 1943 total, but 18,000 less than the record 1941 total. Secretary of State Farrell said today.

Private passenger cars totaled 331,641. There were 1,219 buses, 35,288 light trucks, and 46,256 heavy trucks.

RATS GO WHOLE HOG
DENVER—(AP)—The discovery of swine erysipelas organisms in rats indicates that the rodents may transmit this disease from infected to healthy hogs, according to Dr. George W. Stiles, bacteriologist of the bureau of animal industry at the Denver laboratory. He listed this as another reason for rigid rat control.



Fighting in Italy Still Of Small Proportions

ROME, Jan. 18.—(AP)—German forces, sallying across the Senio river about 14 miles from the Adriatic end of the Italian battle front, have established a small bridgehead on the south bank of the stream which is now being counterattacked by allied troops, headquarters announced today.

This sudden move by the enemy across the waterway forming part of the Nazi line which has been holding out against the allies for a number of weeks, climaxed a day in which German patrols stepped up activity sharply in the Adriatic sector.

BEETLES SQUELCH CHATTER

SAN DIEGO, Calif.—(AP)—Lead-eating beetles that gnaw on telephone wire covering at Camp Pendleton are driving husky marine maintenance crews wacky. The male beetle—Scodicia Deelleis by name—nibbles holes in the lead in which his wife lays her eggs. As the beetle gnaws, phone conversations become blurred and spluttery.

FIGHT INFANTILE PARALYSIS JANUARY 14-31

DANCE

TURKEY HALL, OAKLAND

Saturday, January 20th

Music by Upshaw's Orchestra

SPONSORED BY AMERICAN LEGION

Dairymen List Suggestions At State Assn. Meet

CORVALLIS, Ore., Jan. 18.—(AP)—Lee Holliday, Klamath Falls, has been reelected president of the Oregon Dairymen's association, and Roger W. Morse, OSC extension dairyman, is again secretary-treasurer.

The association recommended legislation requiring pasteurization of all milk except that from herds shown by frequent tests to be free of Bang's disease. Revision of disease control laws, emphasizing Bang's disease, to safeguard public health—especially in raw milk consumption—also was recommended.

A plan to clearly define duties of the state health board and the state department of agriculture, providing sufficient appropriations for each, was suggested. Overlapping activities of these agencies should be eliminated, dairymen declared.

An office of county veterinarian was proposed, to test all cattle over six months of age at

least once yearly for bovine tuberculosis and Bang's disease. An office of county veterinarian would create a minimum standard milk grade for the state.

Alaskan Winter Sport Enjoyed, Soldier Writes

Ivan Edwards, resident of Roseburg, now temporarily situated at Anchorage, Alaska, writes to the News-Review that he is greatly enjoying the winter sports, including skiing, skating and fishing on lakes frozen from two to four feet deep. The country, he states, is much more beautiful when covered with snow and ice. "We like to remember the fine fruits and vegetables of that locality" (Roseburg), he writes. "The only things green and fresh here are the lettuce and clerks and there are no vegetables here at all for about eight months."

CUSTOMER IS RIGHT
HARRISBURG, Pa.—(AP)—Consumers of the Harrisburg Gas Co. are reading their own meters because of the manpower shortage. Customers mark printed cards on which are dials similar to those found on meters. The cards are mailed to the gas company which then sends out the bills.

Sgt. J. Trozelle Tells Kiwanis Of War Experiences

Technical Sergeant John Trozelle, Roseburg, recently returned from the South Pacific where he was located for two and a half years with the 41st division, entertained members of the Roseburg Kiwanis club at the club's regular Tuesday luncheon, with an interesting account of some of his experiences. Trozelle saw combat on many of the South Pacific fronts.

Musical entertainment was furnished by a quintette composed of Roberta Mobley, Margaret Harvey, Shirley Shrum, Nancy McClintock and Dorothy Felt. Jeff Currier and Tunney Kennerly entertained with vocal duets, and were joined in trio numbers by Leslie Irving.

New members added during December and January were reported to include H. G. Jeffers, Gene Springer, Ernest Pearson, Dr. Frederick W. Field, Kenneth Barneburg, Waldo Perry, Karl Kimmel, Ed Hall and Chester Morgan.

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Large industrial and fractional h. p. motors
Guaranteed Work
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Prompt Delivery Now.
DENN-GERRETSEN CO.

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UNUSUAL VALUES

FEATURED FOR This Week

Prices Effective Fri. & Sat., Jan. 19-20

MORTON'S SAUSAGE SEASONING, 10 oz.....	25c
MORTON'S SUGAR CURE SALT, 10 lbs.	98c
MORTON'S TENDER QUICK, 2 1/2 lb.	49c
MORTON'S MEAT PUMP	\$1.50

Pacific Coast Borax Co. Products

Boraxo for dirty hands. 1 lb. pkg., 2 for	25c
Borax Soap Chips Large pkg.	24c
Borax Spangles 1 lb. pkg.	39c
Borax 2 lb. pkg.	29c

VALUES FOR THRIFTY SHOPPERS

LIFEBUOY 2 for 15c
FOR FACE, HANDS, BATH, SHAMPOO

RINSO Lg. Pkg. 23c
FOR TUB, WASHER, DISHPAN

Thrifty Meats

T-Bone Steak Grade "B", 12 pts., lb.	42c
Sirloin Steak Grade "B", 11 pts., lb.	35c
Frankfurters 2 pts., lb.	31c
Assorted Lunch Meat 2 pts., lb.	45c
Italian Salami No pts., lb.	50c
Bulk Lard No pts., 2 lbs. for	35c
Oysters No pts., pint jar	65c
Mince Meat No pts. lb.	25c
Sauerkraut qt.	25c

50 lb sk 1.89

Springward Looking Beauty

Make sure that your hair is beautifully alluring for spring. Our special scalp treatments will bring back the lustre and softness of lovely hair.

Call 522 for an appointment today for our special treatment and a new coiffure—especially for you.

Beauty Shop

Mezzanine Floor,
Mart No. 1
Donna Burdane in charge

EGGS

Grade A Large
DOZ. 49c

Loose Wiles Biscuit Co.

AUSTIN DOG FOOD 5 lb. pkg. 59c
KRISPY CRACKERS 2 lb. Box 31c

FRUITS AND VEGETABLES

CARROTS, 2 bchs.	15c
ONIONS, 3 lbs.	17c
CABBAGE, lb.	6c
CELERY, bch.	25c
GRAPEFRUIT, Texas Pink, lb. ...	11c
APPLES, Washington, lb.	11c
LEMONS, lb.	12c
ORANGES, 5 lbs.	53c

SPECIAL VALUES OF Quality FOODS

Borden's Milk Tall can, 3 for	29c
Nestle's Instant Cocoa 8 oz. can	19c
Duz Washing Powder Lg. pkg.	23c
Oh Henry Cookies 8 oz. pkg.	25c
Instant Postum 8 oz. can	41c
Golden West Coffee 1 lb. jar	32c
Sweet Heart Toilet Soap 2 bars	15c
Glo-Coat Self Polishing Wax qt. bot.	98c
Drain Pipe Opener 16 oz. can	25c
Tuxedo Tuna Fish 6 oz. can	29c

COSMETICS AND REMEDIES

60c ALKA SELTZER	49c
PLAY SAFE RAZOR BLADES, 5 for	10c
DR. LYONS TOOTH POWDER, 4 1/2 oz. jar	45c
WAVE SET, 8 oz. jar	15c
BOBBY PINS, 10 for	10c
MINERAL OIL, heavy, 1 gal. jug	\$1.49
\$1.00 JERGEN'S LOTION for	79c

the FEED BAG

Vol. VII Published Weekly by the Douglas County Flour Mill Jan. 18
No. 1. Mfrs. of Umpqua and Sunrise Poultry and Dairy Feeds 1945.

HELLO AGAIN!

Several of our friends have asked us when we were going to start "The Feed Bag" again. So here it is.

As you all know, who have had the fortune to read "The Feed Bag" these last six years, we like to chat with you at this time of year when you are making your plans for the coming season. For the newcomers who have come into Douglas County in the past year, "Greetings".

To them, we will explain that "The Feed Bag" will be published once a week for as many weeks as we can find time to write it, and you can find time and patience to read it. In it, we like to mention some of the timely topics which should interest you, and give you our views on how to meet them. We will just mention that our views are not binding on you, even though you do read them. So go ahead and read, then follow your own inclinations.

We only hope that during the next few weeks, we can give you an idea that you will like occasionally. And that we may convince nearly all of you that you will make no mistake by using Umpqua Feeds for your livestock and poultry. Our slogan for the past twenty-six years has been:

"YOU CAN PAY MORE, BUT YOU CAN'T BUY BETTER FEED".

If there is any subject you would like to have discussed in this little newspaper, we will be glad to have you make suggestions.

EMPTY SACKS.

The first thing we wish to bring to your attention is the

fact that you can always buy Umpqua and Sunrise Feeds for less money. QUALITY CONSIDERED than any other feeds on the market in Douglas County. There MAY be feeds that will sell for less, but they will be far lower in quality. Other feeds will sell higher, but we don't think ANY of them will have any HIGHER QUALITY than Umpqua and Sunrise.

One of the reasons this fact is true, is that we thoroughly clean and use again the sacks in which you take out this good feed. Sacks cost money, and during these war times, are also hard to get. By using them over, the original cost is divided several times, and you get the benefit.

Right now, there are about 35,000 sacks in your barns, chicken houses and feed rooms, all bearing that brand of quality "Umpqua Feeds". By the same token, we are getting down to bed rock on the same kind of sacks. So let's cooperate. Bring in the branded sacks. We have plenty of plain sacks, but we want all the branded sacks you have.

We will pay you a good price for them, which is an added profit to you, and when they are re-filled, it means that your next sack of Umpqua Feed will cost you that much less money.

THE OUTLOOK.

The first issue of "The Feed Bag" wouldn't be quite complete unless we put in our idea of the outlook for the coming year. Of course, we are often accused of making the outlook much brighter, just so you will buy a lot of chicks and poults, and then have to buy Umpqua

Feeds to feed them up.

This is only half true. We found out many years ago that it doesn't pay to sell feed unless we can get paid for it. So we now try to play safe. If we think things look too tough, we don't advise you to go into the business, because the birds might not bring in enough to pay the feed bill. In that case, both you and The Douglas County Flour Mill would be in a tough spot. And if you owed us and couldn't pay it, it would be embarrassing, and might lead to bloodshed.

So our views this season are sincere. We think there will be enough stuff raised so we can sell plenty of feed, without any misrepresentations. But, the way things look now, Douglas County won't produce much, if any, more than will be safe, from all angles.

W. F. A. has just recently revised quotes for egg production, and Douglas County can safely go ahead with the same number of chicks as we raised last year. Might even be safe, under certain circumstances to increase a little. (See us, if you are in doubt on this.) Turkeys may, according to Federal Bureaus, be raised in about the same numbers as in the past years.

But whatever you do, remember that you are in the business for two reasons. One is to help produce food in the War Emergency, and the other is for your own profit. Umpqua Feeds will increase both the amount of food you can produce, and at the same time, leave the most profits in your own pockets. Just ask anybody who used Umpqua Feeds in 1944.