

Roseburg News-Review

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WEST-HOLIDAY

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The Weather

U. S. Weather Bureau Office Roseburg, Oregon. Forecast for Roseburg and vicinity: Partly cloudy tonight and Thursday; colder tonight.

In the Day's News

(Continued from page 1)

an objective of its own, but back of all these minor and local objectives is the major objective of killing Germans and smashing German equipment.

THE Russian crossing of the Danube south of Budapest is making promising progress. The tanks have crossed the range of low mountains that runs to the southwest from the surrounded city and are heading down onto the plain that leads to Austria.

THE Germans say they are evacuating Pest, on the Danube's east bank, but are going to defend Buda, on the west bank, to the bloody end.

THERE are confused rumors of fighting between civilians and German police in both Budapest and Vienna. In such fighting, the Nazi police hold the GUN hand.

THERE are interesting intimations from Moscow that the time is nearing for the BIG RUSSIAN PUSH, that will touch off the eastern front from end to end as the western front is already touched off.

ON the western front, watch the Nijmegen salient in Holland. The knockout punch in the west could easily be launched from there. Among other things, MONTGOMERY is waiting there for the RIGHT MOMENT.

IN the Philippines, the Japs claim they've landed airborne troops in the vicinity of our airfields on eastern Leyte. According to the Jap story, they came from four transport planes, indicating that their number is not large.

ON the Washington home front, the Pearl Harbor disaster has been whitewashed for the duration. When the historians of the future dig out the facts it will be an interesting story.

THE Chinese are evacuating civilians from Kweiyang, on the Burma road up toward Chungking. At the Burma end of the road, Chinese and Americans have the Japs driven out of all but ONE town.

THE Japs are apparently swapping the Burma end of the road for the CHUNGKING end. Intimations continue that they are getting out of Burma.

AS a sidelight, pity the poor devils on our side who are fighting in mud and rain and snow in Italy, which has become a side issue. But don't forget that they are FIGHTING DOWN GERMANs who otherwise would be free to fight us at other places.

BUY A BOND—SEE A MOVIE

By Charles V. Stanton

WE Americans are a peculiar people. We do things in a peculiar way. Witness our War Loan campaigns. In other countries, even those with which we are allied, stern measures of compulsion mark government financing.

We are not lacking in patriotism. We are seriously concerned with the progress of the war effort; we could not be otherwise with our boys on the firing line. We realize the investment value of war bonds. We buy freely and generously when we get around to it.

One of the strongest stimulating agencies is the motion picture industry. The motion picture theater, as an American institution, plays a great part in our daily lives, for education and entertainment. It has been particularly aggressive in promotion of war bond sales.

The bond premiere at the Indian theater in Roseburg tonight is an example of what is being done throughout the land.

The theater management is donating its facilities, spending a large sum of money to bring one of the season's outstanding screen hits for a preview, and is admitting, free of charge, persons who have bought bonds through outright sales or through payroll deductions.

Few people realize the extent of the sacrifice by motion picture exhibitors in sponsoring these shows. There is a heavy operating, or overhead, cost in the movie business. The cost of the film is high—particularly on the film being shown in Roseburg.

But the motion picture industry, from top to bottom, has been far from niggardly in its contribution to the war effort. Actors have given freely of their time, at personal financial loss, to tour the country on behalf of war bond sales and have visited battle areas throughout the world to entertain personnel in combat zones.

Producers and exhibitors alike have utilized their resources and facilities in all-out aid to war activities. Their flair for showmanship, unbounded energy and box office sacrifice have been put to use as major contributions for stimulation both at home and abroad.

But the movie industry is not alone in this program of public-prodding. Equal contribution is being made by the radio industry and its personnel.

Newspapers, too, have been a powerful factor in every phase of the war effort.

Advertising art has reached a high peak of perfection in support of war bond sales. Millions of dollars worth of advertising has appeared in magazines and newspapers throughout the nation, urging public buying of war bonds.

Through the motion picture and radio industries, newspapers and magazines, and through advertising appeal at its highest peak of efficiency, the American public is receiving the coaxing, entertainment and inspiration it traditionally associates with a campaign of this kind.

It may seem peculiar, when we stop to ponder, that we should require all this stimulation to do the thing we all realize is essential, but it's a darned sight better to do it this way than to tolerate compulsory savings which beyond question would be imposed upon us if we failed to buy bonds through the medium of our normal type of appeal.

They aren't fighting in vain. back onto the shell for the present. That is as it should be. From here on out, the reconversion planners should do their planning IN SILENCE. The thing to do is to get the war over first. Reconversion talk more or less upsets us all and gets our minds off the BIG PRESENT JOB.

The brave new world can't come until the Japs and the Germans are licked.

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State's Higher Schools Need More Money

Enrollment Growth to Be Heavy, Speaker Says; Legislative Aid Asked

Requests to the state legislature for funds with which to construct buildings needed by the state's institutions of higher education are considered very reasonable when future needs are studied. Dr. Earl Wells, head of the public speech department of Oregon State college, said in Roseburg Tuesday, speaking at a public meeting sponsored by the Kiwanis club.

The program was arranged by a committee which included Mrs. George Houck, representing Oregon State college; Kenneth Barnberg, Southern Oregon Normal school; Verna Caruthers, Oregon College of Education, Monmouth; and W. H. Gerretsen, University of Oregon.

The State Board of Higher Education is asking the legislature to appropriate \$2,237,000 to finance new buildings during the coming biennium, Dr. Wells stated, and a 10-year program, calling for expenditures amounting to slightly more than \$5,000,000 has been outlined. The amount requested, however, is 40 per cent less than estimates furnished by individual units of the state educational system.

In 1939, when the state had a population of 1,065,000, schools of higher education had a peak enrollment of 11,569 students. Anticipated normal growth will result in population of 1,361,000 and an enrollment in colleges and universities of 15,800 by 1950, he predicted, while by 1960, there will be a population of 1,775,000 with enrollment of 21,500. The speaker emphasized that these calculations are based upon a normal rate of increase. If, as is generally predicted, the state experiences a great industrial boom, both population and school enrollment figures will be increased proportionately.

During the past 15 years, Dr. Wells reported, the legislature has provided only \$100,000 for buildings in the higher education system, or less money than was appropriated in any other of the western states, including Idaho, Nevada and Wyoming.

At the present time, he said, only 52 per cent of the total physical plant of the state system resulted from state appropriations, the balance having been financed through gifts, federal grants, student fees and other sources. In the past 10 years 15 buildings, worth \$3,000,000 have been built from non-state funds.

A large number of visitors met with the Kiwanis club to hear Dr. Wells' address.

Kiwanians were advised that the club will hold its regular noon luncheon Tuesday, Dec. 12, and on that same evening will hold the annual Christmas parties for members, their ladies and invited guests at the Country club, starting at 8:30 o'clock.

KRRR Mutual Broadcasting System, 1490 Kiloycles.

BEST BETS FOR TODAY WEDNESDAY

- 5:00—Sam Hayes. 6:30—Cisco Kid. 8:00—Main Line. 8:30—Bulldog Drummond. 9:30—Wings Over the West Coast.

THURSDAY

- 7:00—The News and Gabriel Heatter. 10:30—Paula Stone and Phil Britto. 11:15—Jane Cowl. 11:30—Open House. 1:30—Memorial from Pearl Harbor. 2:15—R. H. S. On the Air. 4:30—Boys Town. 5:00—Sam Hayes. 6:30—Music You Remember. 7:45—Songs of Good Cheer. 8:00—Bond Jamboree. 9:00—Newspaper of the Air. 9:30—Bond Jamboree. 10:00—Fulton Lewis, Jr. 10:15—Bond Jamboree.

REMAINING HOURS TODAY

- 4:00—Fulton Lewis, Jr., Plough Chemical Co. 4:15—Tune Tabloid.

Who is the "Mystery Girl of the Week?"

TONIGHT Southern Pacific's Main Line 8:00 to 8:30 KRRR

- 4:30—Up to the Minute. 4:45—Music off the Record. 5:00—Sam Hayes, S. & W. Fine Foods. 5:15—Superman. 5:30—Tom Mix, Ralston's Purina. 5:45—Night News Wire, Studebaker. 6:00—Gabriel Heatter, Kream. 6:15—Screen Test, Metro-Goldwyn-Mayer. 6:30—Cisco Kid. 7:00—State and Local News, Keel Motor Co. 7:05—Musical Interlude. 7:15—Lowell Thomas, Standard Oil Co. 7:30—Lone Ranger. 8:00—Main Line, Southern Pacific. 8:30—Bulldog Drummond, 42 Products. 9:00—Alka Seltzer News. 9:15—Service Salute, E. G. High. 9:30—Wings Over the West Coast. 10:00—Fulton Lewis, Jr., Kampfers Sav-Mor. 10:15—Music for the Night. 10:30—Sign off.

THURSDAY, DECEMBER 7

- 6:15—Yawn Patrol. 6:55—Schricker Auction. 7:00—News, White King Soap. 7:15—Rise and Shine, Barba. 7:30—State and Local News, Boring Oil. 7:35—The Beehive. 7:40—Rhapsody in Wax. 8:00—Haven of Rest, Crew of Good Ship Grace. (ABC-KOOS). 8:30—Music. 8:45—Easy Listenin'. 9:30—The News and Gabriel Heatter, Kream. 9:15—Man About Town. 9:30—U. S. Navy Band. 9:45—Shoppers Guide. 9:55—Music. 10:00—Alka Seltzer News. 10:15—Musical Clock, Modern Furniture. 10:30—Paula Stone and Phil Britto. 10:45—Let's Go Shopping. 11:00—Cedric Foster, Kampfers Sav-Mor. 11:15—Jane Cowl. 11:30—Open House. 12:45—The Bible Class, Presbyterian Church. 12:00—Musical Interlude. 12:10—Sports Review, Dunham Transfer. 12:15—Rhythm at Random. 12:40—State News, Hansen Motors. 12:45—News-Review of the Air. 12:55—Terminal Market Reports. 1:00—Miniature Concerts. 1:15—Music. 1:30—Memorial from Pearl Harbor. 1:45—Headlines in Harmony. 2:00—The Harmonizers. 2:15—R. H. S. on the Air, Plough Chemical and Roseburg Book Store. 2:45—Western Serenade. 3:00—Prayer. 3:01—Griffin Reporting. 3:15—Dusty Records, Henningers Marts. 3:45—Johnson Family. 4:00—Fulton Lewis, Jr., Plough Chemical Co. 4:15—Tune Tabloid. 4:30—Boy's Town. 5:00—Sam Hayes, S. & W. Fine Foods. 5:15—Superman. 5:30—Tom Mix, Ralston's Purina. 5:45—Night News Wire, Studebaker. 6:00—Gabriel Heatter, Forhan's Toothpaste. 6:15—Screen Test, Metro-Goldwyn-Mayer. 6:30—Music You Remember, Douglas Supply Co. 6:45—The Male Quartet, G. W. Young & Son. 7:00—State and Local News, Keel Motor Co. 7:05—Musical Interlude. 7:15—Lowell Thomas, Standard Oil Co. 7:30—Something for the Girls. 7:45—Songs of Good Cheer, Copco. 8:00—Local Bond Show. 9:00—Alka Seltzer News. 9:15—Rex Miller, Wildroot. 9:30—Local Bond Show. 10:00—Fulton Lewis, Jr. Kampfers Sav-Mor. 10:15—Local Bond Show. 11:00—Sign off.

New Location is Occupied by Radio Station KRRR

Radio Station KRRR has moved its studios, control room and business departments from the Umpqua hotel to new quarters on the second floor of the Kohlhagen building.

The new studio is completely modern, and thoroughly furnished.

The upstairs quarters were remodelled to provide utmost efficiency of operation and a large amount of new equipment was installed in the control room.

The main studio is finished with the latest type of acoustical materials, designed to eliminate extraneous sound.

Separate business offices and control room have been constructed and the entire plant has been fitted with intercommunication equipment.

The station's antenna system will remain on the roof of the hotel building, but the transmitter has been moved to the new control room and all business departments are also in the new quarters.

Considerable work remains to be done in getting established in the new location, Marshall Pennington, manager, reports, and as soon as the station is completely settled in its new home a formal opening will be announced and visitors will be invited to inspect the new studio.

Directors of Rod-Gun Club to Meet Friday

Directors of the Roseburg Rod and Gun club will meet Friday, Dec. 15, at 7:30 p. m. at the office of V. M. Orr, 212 Lumbermen's building. It was announced today. A report will be received from delegates to the Oregon Wildlife Federation meeting recently held in Corvallis. The directors are expected to make arrangements for the annual membership meeting in January.

DIAL-LOG

By SUSAN

It's a good thing that Wednesday night's programs aren't on during the hours when we're supposed to be working—because we wouldn't get a thing done. We love Cisco and Main Line is one of our favorite shows of the week—likewise Bulldog Drummond and Denny, with their fascinating accents, are favorites of ours. Wings Over the West Coast is music to our ears—just the kind we like best—so, you can see we wouldn't get much done if they were on daytime hours. In our very plush new home, we have the opportunity of listening or not, just as we like, since each office has its own speaker, and there are some programs we never miss.

However, the big news, naturally, is the Bond Jamboree tomorrow night. We'll start at 8 and go a full hour until the 9 o'clock news comes on. Then we're off for thirty minutes while you listen to the news and Rex Miller.

Back again from 9:30 to 10, then fifteen minutes out again for Fulton Lewis, Jr., and back—until sign-off time. This, of course, depends entirely upon the number of phone calls we get and the number of bonds you're buying. As long as you'll buy, we'll stand by with your favorite entertainment. Buy a Bond and name the number you want, and if it's within the realm of possibility, we'll produce it for you.

LETTERS to the Editor

NOTED COMET RECALLED

Editor News-Review: In the Dec. 3rd issue of the Sunday Oregonian, a story was printed on page 12 under caption, "Scientist Says 1882 Comet Brightest in Past 150 Years."

It was a very interesting article, for as a boy just past 10 years of age, I distinctly remember that comet of 1882.

My parents lived on a farm one and a half miles N. W. of Norfolk, Madison county, Nebraska, and I recall the delight with which my parents, sisters and brother viewed that wonderful and, to us, awesome sight.

The comet appeared to us in the eastern sky some distance above the horizon, and extended from a point in the northeastern sky to a point in the southwestern sky, and was very bright and distinct.

We were able to see it for sev-

eral nights, but I do not recall having seen it in the daytime, as the writer of the article reports.

FRANK H. BEELS, Melrose Rt. Roseburg.

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Crushed Rock Road Grading, Ditch Digging, Basement Excavation, Land Leveling. See us Salem Sand & Gravel Company 225 E. 2nd Avenue South Phone 338

MIDWEEK DANCE Every Wednesday Night 9 p. m. to 12 p. m. at the Eagles Ballroom with Scotty's Swingtime Band

MOLASSES ALFALFA MEAL for Sheep feeding Molasses Beet Pulp and Co-op Dairy for the Dairy Cow

BUY WHERE YOU SHARE IN THE EARNINGS DOUGLAS COUNTY Farm Bureau Co-Operative Exchange ROSEBURG, OREGON

Have a "Coke" = Merry Christmas ... adding refreshment to holiday cheer The spirit of good will rules the Christmas season. It's a time to get together with friends and family... a time when all we mean by home in its graciousness and friendliness is at its peak. In such an atmosphere Coca-Cola belongs, ice-cold and sparkling with life. There's a whole story of hospitality in the three words Have a "Coke"—three words that express a friendly spirit the whole year 'round. Yes, Coca-Cola and the pause that refreshes are everyday symbols of a way of living that takes friendliness for granted. BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY COCA-COLA BOTTLING COMPANY OF ROSEBURG