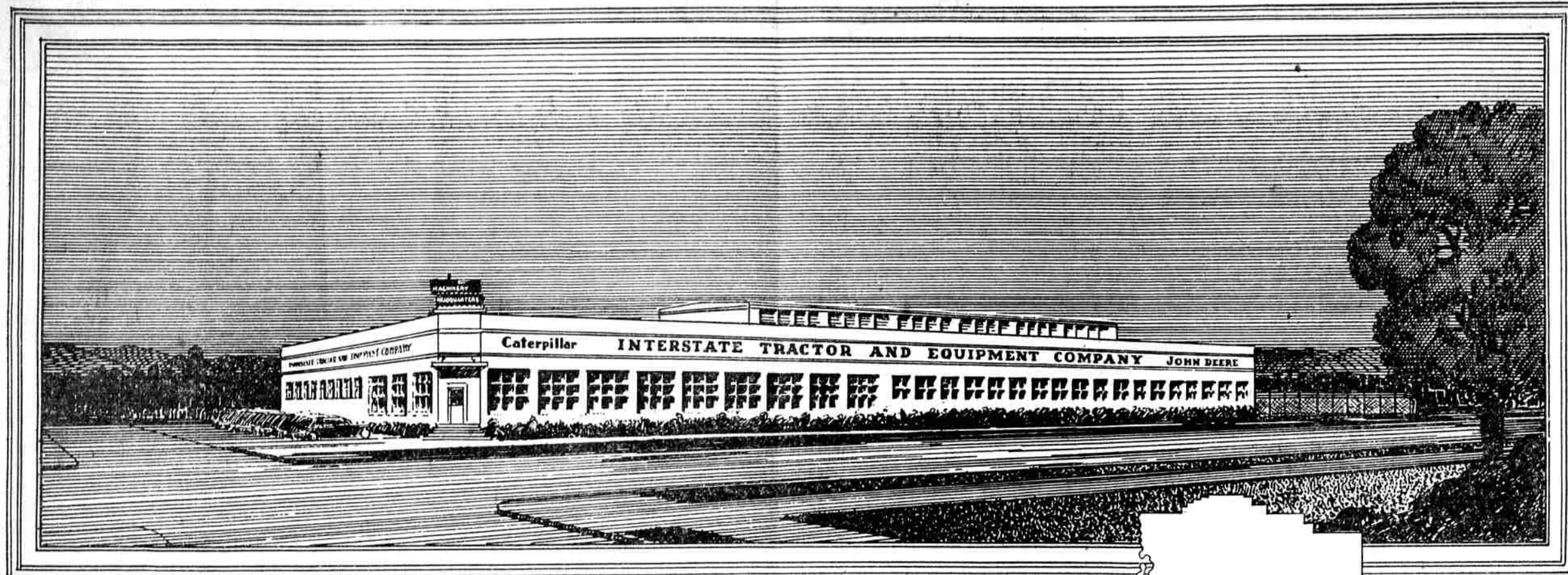
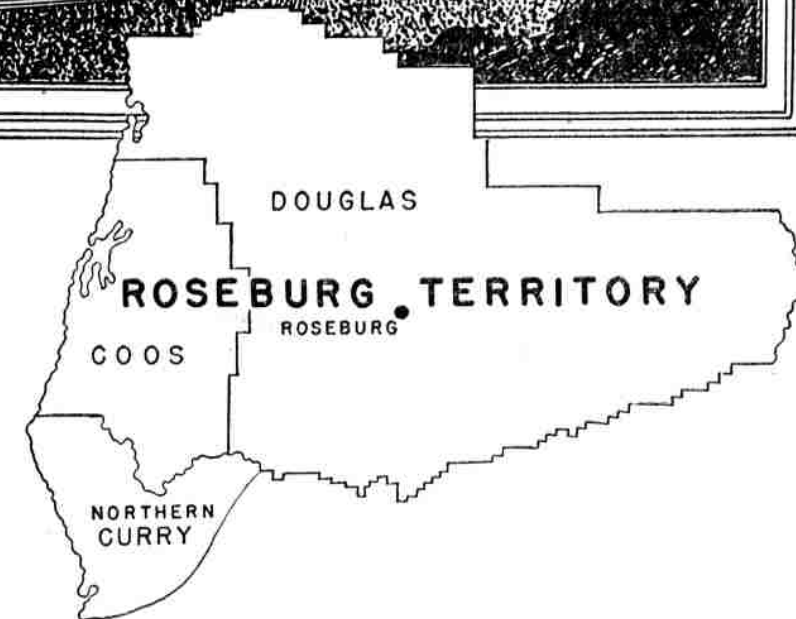




YOUR "Caterpillar" DISTRIBUTOR has now opened a new shop and parts service in **ROSEBURG**

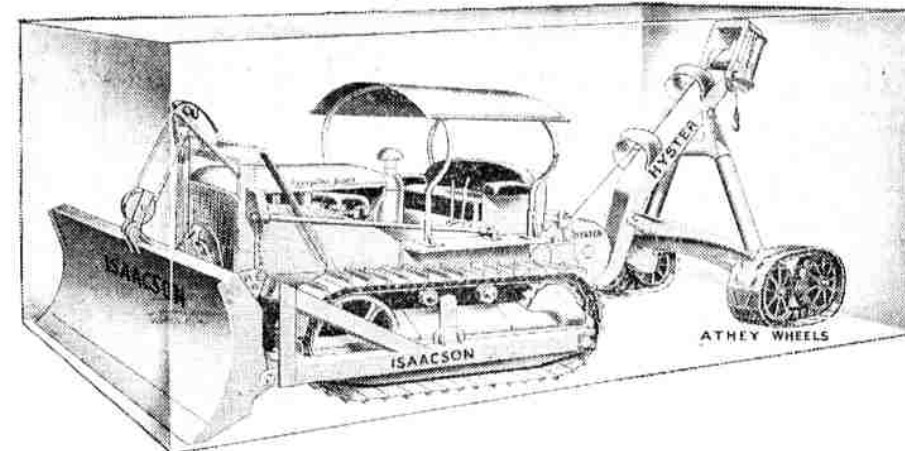


to better serve Logging, Lumber and Industrial Users of "Caterpillar" Diesel Tractors, Engines and Generator Sets in Douglas and Coos Counties and Curry County north of the Rogue

To be right in the HEART of the territory and to help in furthering the development of this immense timber area and the great new road construction program in these counties, Interstate Tractor and Equipment Company, with shops and parts stores in Portland, Eugene, The Dalles, Salem, McMinnville and Astoria, have built this fine, large, modern, well lighted shop as sketched above and are now ready with an

efficient staff of mechanics and a COMPLETE STOCK OF PARTS for servicing all models of "Caterpillar" Diesel Tractors, "Caterpillar" Engines, "Caterpillar" Generator Sets, "Caterpillar" Road machinery, as well as Isaacson "Dozers of all types, Hyster Winches, Drums, Yarders and Arches, Athey Arch Wheels, LaPlant-Choate Scrapers, "Dozers and Rippers, SKAGIT Yarders and Loaders will be distributed and

served, with complete parts stock on hand at Roseburg. YOUNG BLOCKS, Wedges, Sledges and Forgings — ESCO Hooks, Shackles and Rigging, SIMONDS Saws, COLUMBIA STEEL COMPANY'S Tiger Brand Wire Rope, Roberts Welders, Jacuzzi Pumps, and a complete stock of other high quality products will be available.



HERE ARE THE MEN who will head up the Interstate Tractor and Equipment Company at Roseburg



RAY BRUCH
Manager
Home Phone 181

Has already spent several months in Roseburg getting well acquainted with the needs of the territory. His many friends will be pleased to learn of his appointment as manager at Roseburg. Since 1929 he has spent all of his time with tractors and tractor equipment. His friendly, conscientious and experienced service will be of value to all.



J. M. FINCHAM
Field Engineer

Ten years of service with "Caterpillar" distributors was followed by two years as an officer in charge of equipment maintenance for the Second Armored Division in Tunisia. Severely wounded in action, he was returned and comes directly from the new development division of the Caterpillar Tractor Co. at Peoria. A graduate mechanical engineer and enthusiastic over Oregon.



HAROLD JEFFERIS
Parts Manager

Jeff has the vitally important job of maintaining a highly efficient and systematic inventory of replacement parts, and having the stock on hand for those "must-have-at-once" calls. Several years of experience with the Interstate Tractor Equipment Co. at Portland and previous tractor service has given him a thorough knowledge of this important department. Another Oregon enthusiast.



RITNER SCHNORE
Shop Foreman

Whether directing a shop force or tackling a job himself, it's all in the day's work to "Rit". He's a real trouble shooter, has long been servicing "Caterpillar" tractors and equipment, and was with Interstate at Portland until called to Alaska and Canada, serving two years at U. S. Army Supply Base at Prince Rupert in charge of hundreds of pieces of equipment at many Alaska bases.



C. J. HOFMANN
Field Engineer

"Hoets" is thoroughly familiar with the agricultural needs of this area with many years of service in the tractor and farm equipment field. He comes to us determined to keep in close touch with all of his customers and with the complete new shop facilities at Interstate and complete parts stocks available is enthusiastic over the future.

The Roseburg shops will contain 10,000 square feet of floor space and the yards an additional 35,000 square feet of storage and operating space.

The newly constructed shops will be operated by a staff of men who are thoroughly experienced in the lines represented and who will give you the same efficient personalized service that is traditional at all Interstate Tractor and Equipment Company shops.

The Complete Package for the Logger **Caterpillar Diesel Tractor**

- ✓ ISAACSON DOZER
- ✓ HYSTER WINCH
- ✓ HYSTER ARCH
- ✓ ATHEY WHEELS

Distributors for

Skagit

Yarders and Loaders

Check them off — from top to bottom! "Caterpillar!" Isaacson! Hyster! Athey! Every item of this Complete Package has been tested in the field; each has established a reputation for outstanding performance. Together, they form the finest Complete Package of Logger's Equipment ever brought together in One Unit!



Come in and see our new plant and service facilities

INTERSTATE TRACTOR AND EQUIPMENT CO.

NEW ROSEBURG STORE
is at North Jackson and Second Avenue South
PHONE NUMBER 893



PORTLAND • SALEM • THE DALLES
EUGENE • ASTORIA • McMINNVILLE
AND NOW ROSEBURG