

MONTGOMERY WARD

Motor Oil Sale!

WARDS 100% PURE PENNSYLVANIA

SALE ENDS SATURDAY!

15 1/2 QUART plus Federal tax

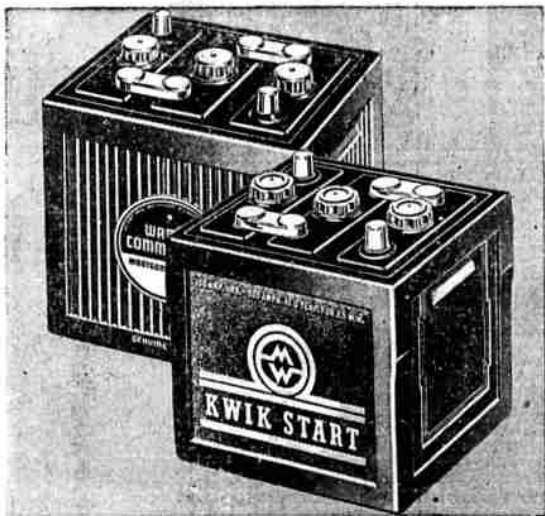
- For Cars, Trucks and Tractors
- No Finer Oil at ANY Price!

Refined from coldest crude! Triple filtered, double de-waxed! That's why Supreme Quality exceeds U.S. Gov't. specifications for motor oil! That's why laboratory tests proved that NO brand of oil tested, at any price, exceeded Supreme Quality in long-lasting, free-flowing lubrication! Bring your containers... save!



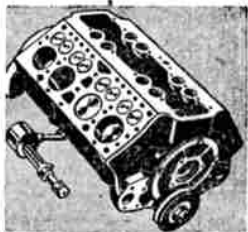
SALE! High Pressure Grease

Supreme Quality... at a LOW sale price. Will not harden or clog fittings. 5-lbs. Wards Cup Grease... 59¢



SALE! WARDS COMMANDER 3.78

... GUARANTEED 6 MONTHS exchange
39 standard plates... 80 ampere-hour capacity. A dependable, economical battery for average starting and accessory service. Sale! Wards "KWIK START": 100 ampere-hour capacity... no other popular-car battery has more! 45 heavy duty plates... 18-month guarantee! "KWIK START", long type: 51 plate, 110 amp.-hr. cap.. 7.47 exc.



TRADE-IN YOUR MOTOR ON A REBUILT MOTOR!

Get Wards LOW price! Finest motor you can buy for Ford V8, 33-35... rebuilt.



SALE! WARDS STANDARD SPARK PLUG 29¢

Compare famous brands! Porcelain insulator, long-life electrode, eakproof copper gasket.

MONTGOMERY WARD

EASY

IS THE WORD FOR RESINTONE



WARDS AMAZING WASHABLE

Resintone

FLAT WALL PAINT

2.69 Gallon
Quart, 79¢
Applicator, 89¢

One gallon covers the walls of an average size room!

Resintone is easy (and fun) to use. You yourself can re-do any room in your home with Resintone! It thins with water and rolls-on easily with the Resintone roller applicator. One coat covers almost any interior surface, even wallpaper! You can paint a room in the morning and live in it that same afternoon. That's because Resintone dries in 40 minutes, without unpleasant "paint smell." After a week to "set," Resintone walls are washable! Try one of Resintone's 11 lovely color room that needs re-doing!



VISIT WARDS COMPLETE PAINT SHOP

THRIFTY PRICES! FAMOUS PRODUCTS

- Turpentine, bulk 1.09
- Paint Brush Cleaner 10c
- Spachtling Compound 31c
- Elastic Putty, 1/2 pt. 19c
- Schalk's Wood Putty 10c
- Paint & Varnish Remover 46c



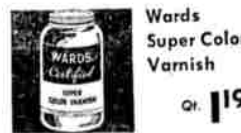
MARPROOF FLOOR VARNISH Qt. 1.29

Unusually tough! Fine for furniture, floors, woodwork! Protects and beautifies! Dries quickly!



SUPER ASBESTOS ROOF COATING Gal. in 5's 79¢

None finer for worn and leaky roofs. Use on felt, metal, tile concrete or composition roofs!



Wards Super Color Varnish Qt. 1.19

One coat both stains and varnishes! Goes on smoothly; dries fast! For old or new surfaces.



Paste-type Wallpaper Cleaner 10¢

Freshen-up wallpaper now! One can cleans an average room. Ideal for window shades, too!

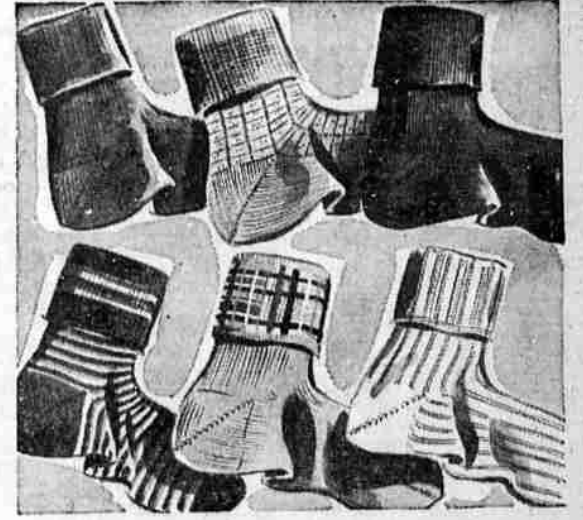
MONTGOMERY WARD

Wards sturdy "honor roll" clothes



THORNEWOOD SHIRTS FOR WELL-DRESSED SCHOOLBOYS 1.26

How handsome he looks in these smart dress shirts—and how proud he feels! Designed to fit him properly, to give him comfort! Collars are "shaped" to stay in place—double yoke backs give longer, better shape. Collars and cuffs are interlined for longer wear—shirt tail gussets allow freedom of action! In white broadcloth and colorful percale prints, 6-14½.



WARDS ATTRACTIVE COTTON ANKLETS pair 29¢

For boys and girls. What's the first thing you need in anklets for children? Quality, of course! And that's just what you'll find in the good-looking (and inexpensive) anklets here at Montgomery Ward! They're made of long wearing cottons and woven to give real comfort! They have snug rib cuffs that give excellent fit. In the colors that children like best. Sizes 6½ to 10½.



BOYS' COAT SWEATERS IN TWO TONES! 2.98

Rib-knit in wool-woy-on-and-cotton mixtures for long wear! Some with fabric fronts, knit back and sleeves. Assorted smart fall shades.



WARM KNIT UNIONSUITS FOR CHILDREN 89¢

All rib-knitted cottons in an ideal weight for indoor or outdoor wear. Three styles, all with button drop seats, flannel-lined seams.



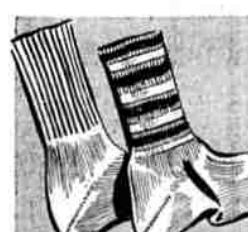
BOYS' TWO-TONE ALL WOOL LOAFER COATS 4.98

Sizes 2 to 6. Solid color all wool suede cloth fronts with herringbone or checked backs. Rayon yoke lining. Fine for school and dress-up!



ALL WOOL JACKETS GO TO COLLEGE OR CAREER 7.98

Seven luscious colors in these jackets that multiply a wardrobe like magic. Classic and cardigan blazers or a casual loafer style. In sizes 12-20.



CREW SOCKS FOR BOYS AND GIRLS pair 29¢

Fine mercerized cottons with rib tops for snug fit. Solid colors. Sizes 8½ to 10½.



BELOW-KNEE HOSE FOR BOYS, GIRLS pair 25¢

Fine quality combed cotton in ribbed or plain styles. Autumn colors. Sizes 6½ to 9.



DAINTY BLOUSES FOR SCHOOLGIRLS 1.49

Sizes 7 to 14. Charmingly feminine styles in snow white cotton. So easy to launder!



SKIRTS—BACKBONE OF FALL WARDROBES 2.98

Skirts to spice a fall wardrobe! Gored or pleated—in all wool. Sizes 6-14.

★ Visit our Catalog Department for items not in store stocks ★ Give your budget a lift... use our Monthly Payment Plan!

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