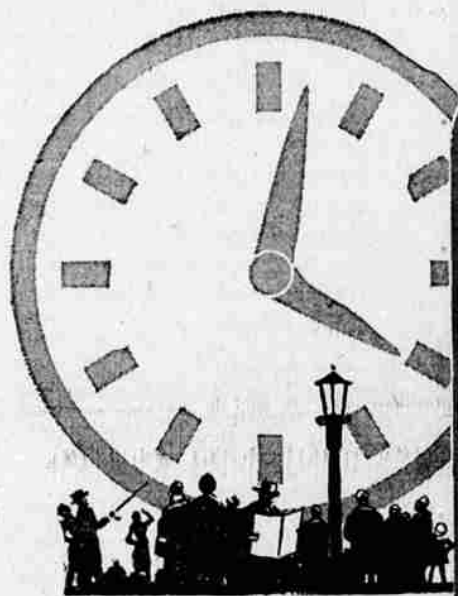


In the next 24 hours...



● THE WESTERN OIL INDUSTRY . . .

- Will have produced enough crude oil to fill 3528 railroad tank cars.
- Completed an average of 5 new oil wells.
- Refined enough 100 octane aviation gasoline to send more than 1000 heavy bombers from Guadalcanal to Rabaul and back.
- And turned out additional thousands of barrels of gasoline for combat vehicles and civilian use, lubricating oils, submarine fuel, airport asphalt, greases, fuel oil for the Navy and merchant ships, toluene for explosives, butadiene for synthetic rubber, and pharmaceutical products.

Pacific Forces Depend Upon West. The major job of supplying our land, air and naval forces in the Pacific has fallen squarely on the shoulders of the western oil companies. As the tempo of the Pacific war increases, these companies will be called upon to carry an even heavier portion of the supply load. (65% of the cargo tonnage of an invasion force is made up of petroleum products.)



Production Up 200,000 Barrels. In meeting the mounting war needs, the western oil companies

have increased production of crude oil and natural gasoline from 638,700 barrels per day, in 1940, to approximately 840,000 barrels per day, the first week of the new year, a gain of 30%



3698 New Wells Drilled. From January, 1940, to December, 1943, a total of 3698 new wells were drilled—1429 in 1943—the maximum possible under priority regulations. Of this number, scores were exploratory wells which have added thousands of barrels a day to our total crude oil output.

Idle Wells Restored to Production. Hundreds of marginal and abandoned wells, and 2229 wells shut in as a conservation measure during the period of high flush output, have been returned to production.



Secondary recovery methods, which include the injection of gas and water into oil formations to force out more oil, are being investigated. These methods are necessarily costly and, while not economical during normal times, they must be pursued to meet the current emergency.

War Demands to Be Stepped Up. This, however, does not mean additional gasoline for home use. As the attack in the Pacific is stepped up, it is possible for the demands on the western companies to outstrip their ability to meet them, unless we completely eliminate the nonessential use of all petroleum products.



Your cue, as an automobile owner, is to drive less in '44. S-t-r-a-t-c-h every gallon of gasoline. Make it last. Share the ride and share the available supply. Don't dry up the pumps of the legitimate stations by buying black market gasoline.

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