

ROSEBURG NEWS-REVIEW

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EDWIN L. KNAPP, Manager
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The Weather

U. S. Weather Bureau Office,
Roseburg, Oregon

Weather
Forecast for Roseburg and vi-
cinity: Partly cloudy today and
Tuesday.
Highest temp. for any Nov. 76
Highest temp. yesterday 61
Lowest temp. for any Nov. 14
Lowest temp. last night 38
Precipitation yesterday 0
Precip. from November 1 3.41
Excess from November 1 2.40
Excess from Sept. 1, 1943 2.66

Editorials on News

(Continued from page 1.)

ed only the outer edges of it.
Don't let down on whatever
you're doing for the war effort.

THE Russians have reached the
lower Dnieper in the neigh-
borhood of Kherson, but on the
OTHER side of the great river,
at Krivori Rog, the Germans are
fighting desperately and more or
less successfully to hold back the
northern jaw of the Russian pincer.

Through the gap thus kept
pried open, German troops are
reported to be pouring out of the
Krivori Rog area to the south-
west, hoping to escape the trap
the Russians set for them and
get back behind the Bug.

THE Dnieper, at and below
Kherson, is WIDE—practically
an estuary of the Black sea.
Crossing it will be difficult. It
has sand and mud banks on both
sides, but because of its extreme
width the building of pontoon
bridges is difficult.

Watch this lower Dnieper
fighting. It's critically important.
If the Russians can get across
the river before the Germans in
the sack below Krivori Rog can
GET OUT, there'll be bad trouble
for the nazis.

THE point at the moment is
that time is fighting on the
side of the Germans. We may
therefore expect the Russians to
make superhuman efforts to close
in.

CLARK and Montgomery are
moving forward in Italy.
Meanwhile there reports of heavy
concentrations of allied troops on
Corsica. Remember that Patton
hasn't been heard of in weeks.
He's SOMEWHERE. You may be
sure of that.

DUESSELDORF and Wilhelm-
shaven are hit by the RAF at
night and by our bombers in day-
light. The dispatches report that
we sent in a force of A THOU-
SAND planes.

That's so big it sounds like an
error in transmission.

HOOPER, testifying before the
senate foreign relations com-
mittee in Washington says: "This
is very, probably I hope—the
last winter of the EUROPEAN
war."

(He was talking of the impor-
tance of feeding Europe's hun-
gry.)

ON the home front, the coal
miners agree to go back to
work after getting a settlement
that will increase their pay about
\$1.50 a day, including overtime
over 40 hours.

The increase will be taken care
of by taping the price of coal.

IT'S probably not a bad settle-
ment, especially if it results in
GETTING COAL for the war ef-
fort. It does definitely upset the
so-called savage stabilization or-
der, and so its results will prob-
ably be far-reaching.

The point is that the increase
was obtained by THREATENING
THE GOVERNMENT. There can be
little doubt that it wouldn't

ADVERTISING MAKES HISTORY

EDITORIAL

By Charles V. Stanton

BUSINESS interests throughout the United States made a total
contribution of almost 10,000,000 inches of paid advertis-
ing in assisting the federal government to success in the Third
War Loan campaign. Compilation of reports from newspapers
throughout the nation show 61,200,000 lines of news stories
and free publicity space donated by the press to the Third War
Loan cause.

"In all the history of communication from the day of the
signal fire on the hilltop, never has any achievement begun to
approach the record of the American newspapers in the Third
War Loan," Frank E. Tripp, chairman of the Allied News-
paper council, declared in his report. "Never was there so
much printed on a single topic," he continued, "and never did
equal public reaction result."

Declaring the cooperation in the Third War Loan to be "an-
other factor of unique value of service to the nation, achiev-
able only by local newspapers," Mr. Tripp adds that this service
was "taken to each community under the sponsorship of and
paid for by the local newspapers, local industry, business and
neighbors of the people addressed. The value of this, creating
community responsibility and localizing the war as against
the cold impersonal appeal directly from the Treasury itself,
is a phase of our method of approach too little extolled."

The Third War Loan achievement is one of which the peo-
ple of the nation may well be proud.

Douglas county's participation was far above the national
average. The News-Review, for instance, carried 2,142 inches
of sponsored advertising, paid for by local business interests.
In addition the News-Review published the Douglas county
honor roll, which totalled 1,740 inches, together with around
1,000 inches of general news items and publicity.

The value of cooperatively sponsored war-aid advertising
was demonstrated by the outstanding assistance given by the
Roseburg Victory council. Through this council, 80 members,
contributing a modest weekly sum, gave 1,435 inches of adver-
tising to the Third War Loan. Twenty-seven advertisers who
sponsored individual advertisements in addition to the cooperative
pages by the Victory council, furnished 707 inches to the
campaign.

Recognition of the importance of advertising connected with
the war effort is evidenced by the introduction into the U. S.
Senate of the Bankhead bill which would appropriate \$30,000,-
000 annually for use by the Treasury in paying for advertising
in newspapers. While the Bankhead bill is opposed by a great
many newspapers because of the danger of subsidy, it is an in-
teresting fact that it is urged principally because records of
bond sales show concentration of purchases in relation to the
volume of newspaper advertising. Thus communities served by
weekly papers or small dailies, unable to secure cooperative
war-aid advertising through local sponsorship, are lagging. The
Bankhead bill would provide for the bulk of the federal appro-
priation to be spent with the smaller newspapers.

Thus, once again, newspaper advertising has furnished recog-
nizable and substantial proof of its value.

As much as we are concerned with the matter of increasing
the News-Review's advertising income, we personally do not
approve of the Bankhead bill. Insofar as war bond advertising
is concerned, we believe our Douglas county business interests
would prefer to continue war-aid advertising efforts, either as
individual firms or cooperatively as through the Victory council,
than to have created another huge federal subsidy expense
to be collected by increased taxes. If the Bankhead bill should
be passed despite opposition from the press, the administration
and the treasury department, the cost to the taxpayers will not
end there, for radio, shopping guide, billboard and other adver-
tising mediums will immediately demand like consideration.
Further extension into fields of bureaucratic propaganda doubt-
less would follow, coupled with attempts to control freedom of
the press through a subsidy form of bribery.

We believe the achievement of the nation's advertisers and
newspapers is in keeping with solid American custom. Despite
the fact we are intrigued by the jingle of the cash register, we
are still willing to risk our necks on the patriotism of our own
local business firms who have already attracted state-wide at-
tention through their participation in the Roseburg Victory
council. We do not feel it is necessary to increase national tax
burden to provide advertising money to be controlled by politi-
cally-minded bureaucrats.

have been obtained without the
threat.

IN Kentucky Republican Can-
didate for Governor Willis wins
over Democratic Candidate for
Governor Donahison.

When a Republican defeats a
Democrat in a KENTUCKY elec-
tion (or even comes anywhere
near him) it's usually a sign that
a lot of people are dissatisfied
with the administration in Wash-
ington.

The New Dealers, of course,
will deny it, but that's what it
nearly always has meant in the
past.



By SUSAN

We had so much to tell you on
Saturday about Sunday's shows
that we completely overlooked
Monday—so, now, we hope it is
not too late to remind you that
tonight at 6:30 there's now Free
for All show; at 8 there's the
mean of detectives, Sherlock
Holmes, and 8:30 brings you the
second edition of Point Sublime.
We had to miss Point Sublime
last week but according to re-
ports it was a swell show; this

week we plan not to miss it un-
der any circumstances, which is
sticking out our neck and asking
for trouble. Perhaps it's a sort
of a run-of-the-mill day on 1490.
Where we're concerned, the
brightest spots are Welcome
fun at 2:15 in the afternoon, al-
so Johnson Family at 4:15 To-
ward evening things brighten up,
there's Grace Fields at 6:15 and
Amalric at 6:30 with her Mu-
sic You Remember. Note to An-
nie: When are you going to
sing my song? Boys Town as us-
ual at 6:45, State and Local News
at 7:15, Eye Witness News at 8
(It you like it). Seems like we've
gone sort of stale on Tuesday's
programs, maybe we'd best sign
off, because by Tuesday they'll
all sound swell to us.

POSSUMS AID WAR
DAVILLA, Tex. Nov. 4 (AP)—
It's "possum-hunting" time in
the Post Oak country, and folks
this season are taking it serious-
ly.

Salvage-drive officials promot-
ed a hunt, and 25 Negroes, and
five of the town's best found
dogs showed up. By daybreak
they'd treed 17 possums and cor-
nered five armadillos.
No traditional possum fat is
drizzling into barbecue fires,
though; the grease went into war
products.

OUT OUR WAY



East Asia Line-Up Against Allies is Planned by Japan

By RUSSELL BRINES

(Copyright, 1943, by the Asso-
ciated Press)

PORT ELIZABETH, Union of
South Africa, Nov. 8.—(AP)—
Japanese militarists are making
every effort to mobilize totally all
east Asia in anticipation of allied
attacks which they warn the peo-
ple will be crucial. Meanwhile
they are reported to be construct-
ing a series of defense lines for
a vaunted "last man" battle for
the Japanese empire.

Through censorship and intern-
ment walls these things are dis-
cernible:

1. The Japanese are antici-
pating a big allied land smash
against Burma.
2. Japanese militarists are still
holding sizable and presumably
crack forces in Manchuria to pro-
tect the rear against Russia and
are probably maintaining other
key units in the Netherlands
East Indies and Malaya.
3. They are exploiting to the
limit of their abilities raw ma-
terials which are all being di-
verted to war production and in-
which considerable forced labor is
being used.
4. The controlled press is pre-
paring the people of Asia for
long, defensive battles ahead.

General indications are that
the Japanese plan to use Burmese,
Indian and Thai troops as much as
possible in the defense of Burma.
Chinese "peace preservation
corps" are being trained to take
over patrol duty in thinly garri-
soned areas in China. My im-
pression is that Japanese land
forces will fight most desperately
for the Netherlands East Indies
and Malaya, whose raw materials
are vital, and the strategic areas
of Central and North China and
Manchuria, from where the allies
could threaten Japan's vital in-

dustrial areas from the air.

The controlled press is now di-
recting attention to the prospec-
tive Burma campaign under the
guise of thunderous anti-India
propaganda.

Meanwhile travelers say that
French Indo-China—the sole sec-
tion of east Asia that is not com-
pletely Japanese-dominated—is
becoming one of Japan's major
military bases. Movements of
troops and supplies are contin-
uous. Travelers believe that Cam-
ranh bay, naval base on the east
coast, is fortified but is not ex-
tensively used because its narrow
entrance might allow allied sea
power to trap fleet units inside
the harbor.

Shanghai's controlled news-
papers—which probably have the
most complete coverage of any
Asiatic journals today—are de-
voting columns to Subhas Chan-
dra Bose and his drive for a "new
national Indian army," 200,000 of
which will "march to New Delhi
and liberate India with Japan's
benevolent support." Bose, who
fled from India in 1940 with sec-
tion charges against him, has been
Japan's agent in the attempt to
rally the Indians to the Japa-
nese cause.

Roseburg Fuel Oil Use Too High, OPA Asserts

In order to aid householders in
budgeting their fuel oil consump-
tion now that cold weather has
set in, the district OPA fuel ra-
tioning division has issued the
third in a series of weekly re-
ports showing the maximum per-
centage of the fuel oil ration
which should have been burned
to date in the Roseburg area.

As of today, not more than 8
per cent of the total fuel oil ra-
tion should have been burned.
By means of these percentages
each consumer can tell at a
glance whether he is properly
budgeting his fuel oil ration to
last through the winter, while at
the same time providing a re-
serve for emergency cold spells.

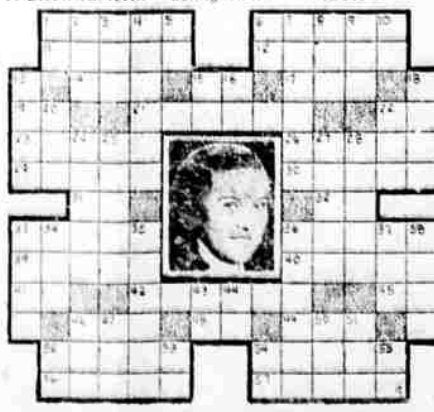
RADIO COMEDienne

HORIZONTAL

1. Pictured
radio com-
edienne
11. Papal cape
12. Trans for
Italy
14. Greek letter
15. Bone
17. Registered
musical in-
strument for
radio
21. Instructor
22. From
23. Genre of
poems
24. Vegetable
25. Poets
26. Flowers, or a
house
31. Near table
32. Symbol for
radio
33. Verbs
34. Limestone
kind
35. Fat
36. Step
41. She—the
wife of Fiddler
42. One who
abuses
43. Symbol for
thorium
44. Dance step
45. Negative
46. Nocturnal
47. Wooden shoe
48. Poker stakes
49. Cuckooing
51. Beat

VERTICAL

1. Measure
2. Native metal
3. Pillar
4. South Amer-
ican state
5. Pertaining to
Ionia
6. Twist
7. Royal British
Sculptors
(abbr.)
8. Render pal-
atable
9. Run at top
speed
10. Slave
11. Any
12. Toward
13. Cooking
utensil
14. Lincoln's
nickname
15. Station
(abbr.)
16. One and nine
17. Symbol for
samarium
18. Size of shot
19. Lake
20. South Dakota
21. Teutonic
demigodder (abbr.)



Methodist Bishop Denounces Beating Of Jewish Youths

BOSTON, Nov. 5.—(AP)—Bish-
op G. Bromley Oxnam of the
Boston area of the Methodist
church yesterday denounced the
alleged beating of Jewish boys
as an apparent expression of in-
cipient fascism and, in a pre-
pared statement, demanded, "Who is
flooding the nation with anti-
semitic literature, and why?"

Declaring that "the beating of
Jewish boys is not the work of
hoodlums," Bishop Oxnam ex-
pressed hope that Jews, Catho-
lics and protestants could unite
"in demanding that these beat-
ings stop and that steps be taken
to discover and destroy the dan-
gerous forces that lie back of them."

The bishop's statement fol-
lowed the placing of charges before
Governor Saltonstall that Jews
had been made the victims of
rumormongering over a period of
months in the Boston area. The
governor, acting upon a petition
of which Bishop Oxnam was one
of the signers, has appointed
five prominent citizens of various
faiths to an advisory committee
on anti-semitism.

"The beating of Jewish boys
must stop," the bishop's formal
statement set forth. "The beaters
must be apprehended and punish-
ed. The beating of boys of a particu-
lar race is worse. But the real
menace lies in the apparent fact
that these beatings are an ex-
pression of incipient fascism,
that they follow a similar pat-
tern, and that, in one case, at
least, the beaters wore black
shirts."

"Who is flooding the nation
with anti-semitic literature, and
why? Who finances these move-
ments? Why is it that the anti-
semitic leaders now under federal
indictment have attacked such
religious organizations as the
Federal Council of the Churches
of Christ in America, the Metho-
dist church and other protestant
religious bodies? Why has Fran-
co, the fascist dictator of Spain,
been extolled?"

No Electric Washer Output in '44 Foreseen

WASHINGTON, Nov. 8.—(AP)—
Electric irons but no electric
washing machines are on the list
of consumer goods tentatively
scheduled for civilian production
in the first quarter of 1944.

While acknowledging that
home laundry equipment is one
of the worst needed home front
items, War Production board of-
ficials said that the supply of
small electric motors is too tight
to permit resumption of washing
machine manufacture now.

About 2,000 such "fractional
horsepower" motors are used in
every bomber, for example, and
manufacturing facilities are hard
put to meet military demands
alone.

Duck Hunter Drowned When Rowboat Capsizes

OTIS, Ore., Nov. 8.—(AP)—
State police searched the Salmon
river Saturday for the body of
Marvin Michaelson, 48, Otis, who
drowned yesterday in the capsi-
zing of a rowboat.

The boat upset on a log as Mi-
chaelson and his brother-in-law,
Peter Markvardson, Route 1,
Sandy, were duck hunting near
here. Michaelson was swept
downstream but Markvardson
held on to the log and was res-
cued by Elden Long, Newport,
and an unidentified man, who
heard his cries for help.

The victim is survived by his
widow, three sons and a daugh-
ter.

Butter Mystery Posed in Output, Delivery Figures

Chicago, Nov. 8.—(AP)—Here
is a little statistical mystery posed
today by the Food Distribu-
tion administration's review of
the butter market.

1. Production of butter in the
United States during October
was about 11 per cent less than
in the same month last year.

2. Receipts of butter at the
principal terminal markets dur-
ing the month were 30 to 35 per
cent under last year.

Now, what happened to that
butter which constituted the dif-
ference between these two fig-
ures?

The FDA stated academically,
"this disparity must be largely
due to higher interior consump-
tion."

"Interior consumption" means
disappearance at the country
creamery. The patrons of the
creamery in the country-side are
taking a larger share of the but-
ter produced, either because they
have more points to spend or be-
cause they can get the butter
without points.

Some of this butter may come
to the city dealer—if he is for-
tunate enough to have a country
cousin. Otherwise, he can resign
himself to the situation of get-
ting a smaller percentage of a
smaller production. Less of the
total butter production is coming
to larger cities than normally.

Top Quality Maintained
Of the butter which does come,
however, nearly all is described
as of the very highest quality.
Never before has there been such
uniformly good butter produced
in this country. The FDA said,
"Sales below 'AA' grade are in a
vaux." And "AA" is the top
grade.

It is also the most expensive
grade under OPA ceilings. And if
the city dweller, eating this good
butter, thinks there might have
been a little mistake in calling it
top quality, he can have some sat-
isfaction in knowing that the
FDA agrees with him. "Upgrad-
ing," said the FDA, "is general."

KRNR

Mutual Broadcasting System,
1490 Kilocycles.

REMAINING HOURS TODAY

- 4:00—Fulton Lewis, Jr., Plough
Chemical Co.
- 4:15—Johnson Family
- 4:30—Army Air Forces
- 5:00—Moods in Music
- 5:15—Superman, Kellogg's Pep
- 5:30—Sophisticated Melodies
- 5:45—Norman Nesbitt News,
Studebaker
- 6:00—Gabriel Heatter, Kreml
- 6:15—Grace Fields, Pall Mall
Cigarettes
- 6:30—Free for All
- 7:00—Raymond Clapper, White
Owl
- 7:15—State and Local News,
Keel Motor Co.
- 7:20—Musical Interlude
- 7:30—Lone Ranger
- 8:00—Sherlock Holmes
- 8:30—Point Sublime, Union
Oil Co.
- 9:00—Alka Seltzer News
- 9:15—Hi Neighbor, Carstens
Furniture Store
- 9:30—General Barrows, Union
Oil Co.
- 9:45—Fulton Lewis, Jr.
- 10:00—Sign off.

TUESDAY, NOVEMBER 9

- 6:45—Rise and Shine
- 7:00—News, J. A. Folger Co.
- 7:15—County Agent Program
- 7:30—State and Local News,
Boring Optical
- 7:35—Rhapsody in Wax
- 8:00—Haven of Rest
- 8:30—Happy Joe and Ralph
- 8:45—The Forester Reports
- 8:55—Strictly Personal, Gotham
Hosiery Co.
- 9:00—Boake Carter, 4-Way Cold
Tablets
- 9:15—Man About Town, Josse
Furniture Store
- 9:20—Moment Musical
- 9:30—Top of the Morning, Hen-
ninger's Marts
- 9:45—Melodie Varieties
- 10:00—Alka Seltzer News
- 10:15—Shoppers Guide

HEALTH QUIZ

- Do you have poor digestion? ☐ YES ☐ NO
- Do you feel headachy after eating? ☐ ☐
- Do you get sour or upset easily? ☐ ☐
- Do you feel tired—listless? ☐ ☐

Now everyone knows that to get the good
out of the food you eat—you must digest
it properly. But what most people don't
know is that Nature must produce about
two pints of the digestive juices—liver
bile—each day to help digest your food.
If Nature fails—your food may remain
undigested—be sour and heavy in your
digestive tract.

Thus, it is simple to see that one way
to aid digestion is to increase the flow of
liver bile. Now, Carter's Little Liver
Pills start to increase this flow quickly
for thousands—often in as little as thirty
minutes. When bile flow increases, your
digestion may improve. And, soon you're
on the road to feeling better—which is
what you're after.

Don't depend on artificial aids to con-
tinue indigestion—when Carter's Little
Liver Pills are taken as directed, get Carter's Little
Liver Pills today—at any drugstore—
only 25¢. You will be glad you did.

- 10:30—Luncheon With Lopez
- 11:00—Round Up in the Sky, E.
G. High
- 11:15—Morning Melodies
- 11:30—Yours for a Song
- 11:45—Melodie Rendezvous
- 12:00—Interlude
- 12:10—Sports Review, Dunham
Transfer
- 12:15—Rhythm at Random
- 12:40—State News, Hansen
Motors
- 12:45—News-Review of the Air
- 12:55—Terminal Market Reports,
Sig Fatt
- 1:00—Harrison Wood, Grove's
Laboratories
- 1:15—Moments in Music
- 1:30—Full Speed Ahead
- 2:00—Ray Dady, News Analyst
- 2:15—Welcome Inn, G. W.
Young & Son
- 2:30—The Dream House of Mel-
ody
- 3:00—Phillip Keyne-Gordon
- 3:15—Radio Tour
- 3:30—World's Front Page
- 3:45—Rendezvous With Rhythm
- 4:00—Fulton Lewis, Jr., Plough
Chemical Co.
- 4:15—Johnson Family
- 4:30—Army-Navy House Party
- 5:00—Good News Program, As-
sembly of God Church
- 5:15—Superman, Kellogg's Pep
- 5:30—Sophisticated Melodies
- 5:45—Norman Nesbitt News,
Studebaker
- 6:00—Gabriel Heatter, Forhan's
Toothpaste
- 6:15—Grace Fields, Pall Mall
Cigarettes
- 6:30—Music You Remember,
Douglas Supply Co.
- 6:45—Boys' Town
- 7:15—State and Local News,
Keel Motor Co.
- 7:20—Musical Interlude
- 7:30—Art Kassell's Orchestra
- 8:00—Eye Witness News, Copco
- 8:15—Gus Arnheim's Orchestra
- 8:30—Music Depreciation
- 9:00—Alka Seltzer News
- 9:15—Rex Miller, Wildroot
- 9:30—Faces and Places, Vicks
Products
- 9:45—Fulton Lewis, Jr.
- 10:00—Sign off.

Laundry Employees of Albany Granted Pay Hike

SEATTLE, Nov. 8.—(AP)—The
regional War Labor board an-
nounced today that a new wage
scale, mostly for 10-cent-an-hour
increases, had been granted em-
ployees of the Albany (Ore.)
Steam Laundry who are affil-
iated with the Laundry and Dry
Cleaning Workers' Local 294 and
the International Brotherhood of
Teamsters' Local 324.