

Roseburg News-Review

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Farmers Markets In Portland Beat High Living Costs

PORTLAND, Ore., Sept. 27.—(AP)—They haven't whipped the high cost of living in this war boomtown, but they're giving produce prices a terrific beating.

They're doing it with a city-sponsored, rotating farmer-to-consumer market plan that was founded on the mutual ire of a lot of people.

Shipyards growled because fruits and vegetables were gone by the time they got to stores. Housewives protested high retail prices. Farmers turned that wholesale channels weren't paying enough to make harvesting worth while.

Amid this clamor, Albina Engine & Machine works invited farmers to bring their stuff right to the shipyard gates. The farmers came. The workers bought everything in sight.

Then things happened fast. Multnomah County Agent S. B. Hall demanded something be done to give farmers more of a cut out of sky-high retail prices. Aroused, OPA moved in, citing scores of retailers for overcharging. Commissioner Kenneth L. Cooper went into action at city hall.

Cooper emerged with a plan for rotating farmers' markets on three vacant lots in widely separated sections of the city. Plenty of customers but few farmers showed up the first day. More at both were on hand next day. By the third day, the innovation took hold.

Now farmers, eager to sell at higher than wholesale prices, are coming from 60 miles around. Customers, happy to be paying less than established retail prices, are buying tons of produce that would have rotted for lack of a market.

And only a year ago Portlanders were crying, "Just imagine having to go without fresh vegetables next year because all the Japanese truck gardeners are being evacuated!"

DIAL LOG

By SUSAN

Seems it's about time Susan got back on the job—not only do all the rest of the staff have to pitch in and do our work, but they get to playing G-man games and calling themselves code names like SS-1 and SS-2 while we're away. All of which doesn't tell you anything about the good programs coming your way—and tonight we think you'll specially enjoy Just a Song at Twilight at 8:30. Among other things you'll hear the story of the great day when Roseburg became a sea port—the story of the day the steamboat tied up at the bridge. On Wednesday morning at 8:30 there's a very special Treasury Star Parade. Joan Roberts and Alfred Drake, stars of the play "Oklahoma," will bring you songs from the production. We heard them on Full Speed Ahead a few days ago and they were good—so make this a "don't miss it" spot on 1190.

Dropping down to 6:30 Wednesday evening there's Soldiers With Wings—this week presenting Herbert Marshall and Cass Daley as Hollywood guest stars. Sherlock Holmes, departs from their usual format this week and also presents a guest star, none other than Ronald Colman, who has probably caused more heart flutters among the females over the years than any other movie idol. The story on the 8:30 spot is a bit different this week too, since it is one of the few times when Dr. Watson beats Sherlock to the punch, so to speak. Lots of good music of the danceable kind scheduled for Wednesday too. And, of course, it's Wednesday at 8 for Take A Card. So bend an ear toward 1490 all day and you'll be hearing some mighty good listening rolling down the airways in your direction.

TURKEYS AND PLANNED CHAOS

EDITORIAL

By Charles V. Stanton

A. L. BASHFORD'S one-man blitzkrieg against the OPA on behalf of Umpqua Valley turkey growers seems to be getting a measure of results, judging from a letter received from Congressman Harris Ellsworth.

"In checking with the Food Price Division of OPA," Congressman Ellsworth writes, "they stated that the announcement referred to was not entirely correct, in that there was no definite price commitment beyond September 30. There may or may not be an increase in the ceiling after that time. They further indicated that the question is under consideration at this time."

Bashford's joint letter to Senator McNary and Congressman Ellsworth pointed out that the turkey production will be seriously curtailed if prices are held unchanged and feed costs permitted to soar. His letter quoted recent advances in feed prices and showed the increased production costs resulting to turkey growers.

Although the OPA's reply quoted by Ellsworth bears marked similarity to a German announcement of retreat, it does hold forth some measure of hope for an adjustment, which Congressman Ellsworth reports he will work to secure.

There is much significance, we believe, in the manipulation of feed costs and ceiling prices. Dairymen, poultrymen, and livestockmen are facing identical situations. Each industry is dependent upon feed. OPA has permitted feed prices to treble in many cases, while putting ceilings on products. Now the OPA is striving to force a subsidy program on the American public. By a subsidy control of the feed bottleneck, the OPA can govern a large share of the nation's food supply.

Senator Aiken asserts the subsidy is "an attempt to break the political independence of the farmer." The farmer, it should be remembered, opposed the administration at the last election. We may be "hogging the horse around Murphy's barn" when we try to tie ceiling prices to fourth term politics and international regimentation of production. But the present administration has done its utmost to regiment business, agriculture and industry. By subsidy shackles on feed it can control our milk supply, our meat supply and our supply of poultry and poultry products. Recalcitrant conquered people in Europe have been starved into obedience by the German nazis. It may seem ridiculous to think that such a thing might happen in the United States but, personally, we don't like the idea of letting any political-minded group seize enough power to be able to use such tactics. We don't like to have a loaded gun pointed at us even by a friend.

An article "Washington Plans Italy's Economic Future," appearing in the current issue of Reader's Digest, makes one wonder if there is not a plot on foot to regiment the world's economic and industrial structure and that the domestic mess is a carefully planned chaos to be developed into international regimentation.

If we appear to lack confidence in our Washington planners, we at least have the satisfaction of knowing we have plenty of company.

Washington News From an Inside View

Argument, Sentiment, Comment

By HARRIS ELLSWORTH
Congressman, Fourth Oregon District

WASHINGTON, D. C., Sept. 25.—Congress has not moved very rapidly during its first two weeks following the summer recess. Some of the new members are grumbling in the halls and corridors about the slowness with which we are getting under way, but Congress is not a fast moving organization. Committees have been busy holding hearings and discussing legislation, and I believe we will soon see very busy legislative days.

Tuesday, the House passed an appropriation bill to take care of emergency maternity and infant care for wives of enlisted men in the armed forces. The higher grades of non-commissioned officers, grades 12 and 3, and commissioned officers, were eliminated from the benefits of this appropriation. Previously, a small appropriation had been made for the months of April, May and June. The appropriation just passed by the House is for the fiscal year. Distribution of the benefits to those who are entitled to them is handled by the states. The money will be handled in Oregon by the Oregon state board of health, and I understand that board has completed its arrangements for taking care of these cases out of the federal funds beginning October 1.

The hardest problem now, not only before Congress, but for the whole country, is the manpower shortage. I heard Bernard Baruch make his report to the Senate military affairs committee. It was an excellent summary. He suggested that a production priorities committee be created for the entire West coast, composed of representatives of the government agencies affected, with the War Production Board representative as chairman. In making this suggestion, he points out that such a committee would be helpful in the future when greater emphasis is placed on fighting in the Pacific and new demands will be made on the West coast. Donald Nelson recently issued a directive in which he declared that new plants of any kind would be authorized on the West coast.

They all seem to be taking a swing at our part of the world, and I for one am beginning to wonder if it is a fair designation. Manpower is short all over the nation, and from my own observations when I was there this summer, I do not believe the difficulties on the West coast are any greater than in many other parts of the country. Meanwhile, however, this clamor about the shortage of manpower on the West coast effectively stalls the chances of having a plant for the production of aluminum from clay installed in Oregon or Washington. Representatives from the two states are meeting on this subject, and are co-operating with the local interests.

It is anticipated that the bill to prohibit the drafting of fathers introduced last spring by Senator Wheeler of Montana, will be up for debate in the Senate Tuesday. This bill, S. 743, has had a peculiar history. It was reported out by the Senate committee July 2, with Senate Report No. 384. It has been on the Calendar since that time. Since the recess, however, hearings have been held on the bill. Ordinarily, hearings are held before a committee makes its report, but that apparently was not the procedure in this case. At any rate, the bill comes before the Senate during this coming week, and indications are that it will not be passed by the Senate. The army and the navy and selective service of details have vigorously opposed any action by Congress that would prevent the drafting of fathers. If the Senate fails to pass the bill, then Chairman May of the House Military Affairs committee has a bill ready to set upon but has withheld action pending the decision of the Senate. Obviously, if the Senate will not pass such a bill, there is no use taking the matter up in the House.

The milk problem, which has been critical in Oregon for some time, has finally become a national headache, and is No. 1 problem now before the administrative agencies. The simple facts of the milk problem, not

OUT OUR WAY



BORN THIRTY YEARS TOO SOON

By J. R. Williams

Lower Pay Job Spurner Forfeits Benefits, Ruling

SALEM, Ore., Sept. 27.—(AP)—Employees who refuse subordinate jobs are not eligible for unemployment benefits. This is the rule laid down by a referee for the state unemployment compensation commission dealing with a claim filed in San Francisco by a man who was a type foundry executive in Oregon until the plant was closed down by war conditions in August, 1942. Representatives of the commission were revealed.

After working as an aeronautical inspector in Oakland until a grievance arose over overtime pay in April of this year, the claimant refused a job as time-keeper at \$50 a week, saying he would not accept less than \$300 a month.

The right of every person to work or not to work is not interfered with by the unemployment compensation law, but "the right to benefits is purely statutory and not a right in itself. If the claimant is not ready to accept suitable work, he can draw no benefits," the ruling declares in part.

In another interstate decision the referee supported this policy by allowing benefits to a Portland woman welder who followed her soldier-husband to a Colorado camp but who accepted part-time jobs available.

Feed Supply Reflected In New Hog Price Level

Oregon farmers may need to consider the feed supply situation in planning 1944 hog production, says R. B. Taylor, chairman of the Oregon USA war board, in calling attention to the War Food administration's announcement of lower hog support prices.

Beginning Oct. 1, 1944, the government support price will be \$12.50 a hundred for 200-240 pound hogs. The present support price of \$13.75 for 200-270 pound hogs will remain in effect until that date. The reductions in price and weights are intended to balance production with expected feed supplies. The WFA reports that prospective feed supplies appear adequate to justify lowering the price.

In discussing the ceiling on apples before Fred Vinson this last week, I noticed the same type of thinking going on with reference to that. Apparently, the War Food administration and the Office of Price administration are expecting the apple grower to take money out of his pocket and give it to somebody else. This seems to be known as the "squeeze" policy—a term borrowed from the Canadians. It is becoming apparent that the "squeeze" in so far as milk is concerned has gone just about as far as it can go, and now something must be done and done quickly. I cannot, at this time, however, predict just that something will be.

War Task Aided By Advertising, Business Advised

WASHINGTON, Sept. 27.—(AP)—American business firms should maintain their advertising schedules as "a constructive contribution to the war effort," in the opinion of the Commerce department.

Asserting that advertising containing important wartime information constitutes "a major weapon of the home front," the department said:

"The record shows that business has shared this viewpoint. Companies continue to advertise. And they keyed their messages to aiding the government in its prosecution of the war."

The department said that it realized immediately after the Pearl Harbor attack that advertising would be an important home front weapon.

"People had to be informed," it said. "Talents used so effectively in creating a desire for goods could with equal effectiveness show how to help win the war."

"At the same time, the Department of Commerce sensed the danger of a gradual decrease or cessation of advertising either by companies that had converted wholly to war production or by those whose civilian output had been curtailed. In either case carefully built brand names, trade marks and goodwill would suffer."

"And so, as liaison officer between business and government, this department has continually reminded both of the necessity of advertising, not only as a means of maintaining markets but as a mighty force for social good."

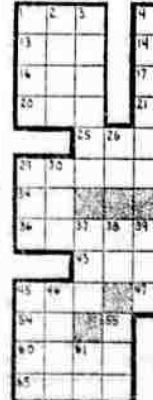
"It is evident in the eyes of government that advertising has a rightful role in wartime and that it is filling that role successfully."

SILENT FILM STAR

HORIZONTAL
14 Pictured star of silent films
9 She was an early motion picture picture
13 Arrival (abbr.)
14 Musical drama
15 Sea eagle
16 Beverage
17 Tellurium (symbol)
18 Either
19 Upon
20 Possesses
21 Anger
22 First measure
23 Insect
24 Finish
25 Criminal five
26 Implements
27 Railway (abbr.)
28 Each (abbr.)
29 Belief
30 Attacked
31 Age
32 Blackbird
33 Intellect
34 Father
35 Inquire
36 Iguana
37 Hypothetical structural unit
38 Misconduct (abbr.)
39 Electrical engineer (abbr.)
40 Before
41 Withered
42 Imply
43 Negative (prefix)
44 Simplicity
45 Believes
46 Forebode

Answer to Previous Puzzle
TENNIS COURT
ARMCHAIR
REPEATING
ELECTRIC
CONJUGATE
HAY
AGENTS
TENT
EIA
SPAR
HERSHELS
ERE
MELONS
LOG
TRIAL
METALS

23 Encountered
24 Excitement
25 Proceed
26 Negative
27 Skill
28 Grain
29 Sheltered side
30 Was seated
31 Seine
32 Erbium (symbol)
33 Rap lightly
34 Breadmakers
35 Half an em
36 She starred in films
37 Smart
38 Mental image
39 Among
40 Appears
41 Heavy metal
42 Canvas shelter
43 Mineral rock
44 Individual
45 Like
46 Symbol for iron



KRNR

Mutual Broadcasting System,
1490 Kilocycles.

REMAINING HOURS TODAY

4:00—Fulton Lewis, Jr., Plough
4:15—Johnson Family.
4:30—Swing Songs.
4:45—John B. Hughes in cooperation with the League of Women Voters on post war planning.
5:00—Voice of the Army.
5:15—Superman, Kellogg's Pep.
5:30—Chick Carter, Boy Detective.
5:45—Norman Nesbitt with the News, Studabaker.
6:00—Faces and Places, Forham's Toothpaste.
6:15—Don Redman's Orchestra.
6:30—Music You Remember, Douglas Supply Co.
6:45—Tommy Dorsey's Orchestra.
7:00—John B. Hughes.
7:15—State and Local News, Keel Motor Co.
7:20—Musical Interlude.
7:30—Music That Endures.
8:00—Eyes Aloft.
8:30—Just A Song At Twilight, Douglas National Bank.
9:00—Alka Seltzer News.
9:15—Rex Miller, Wildroot.
9:30—Faces and Places, Vicks Products.
10:00—Sign Off.

WEDNESDAY, SEPTEMBER 29

6:45—Rise and Shine.
7:00—News, Los Angeles Soap Co.
7:15—Stuff and Nonsense.
7:30—State and Local News, Boring Optical.
7:35—Judd Furniture Store.
7:40—Rhapsody in Wax.
8:00—Shady Valley Folks.
8:30—Treasury Star Parade, starring Joan Roberts and Alfred Drake in "Oklahoma."
8:45—Morning Melodies.
9:00—Boake Carter.
9:15—Man About Town.
9:30—Top of the Morning, Henninger's Marts.
9:45—Melodie Varieties.
10:00—Alka Seltzer News.
10:15—Shoppers' Guide.
10:30—Luncheon With Lopez.
11:00—Wheel of Fortune.
11:45—Rose Room, Kellogg's Cereals.
12:00—Interlude.
12:05—Sports Review, Dunham Transfer.
12:20—Parkinson's Information Exchange.
12:25—Rhythm at Random.
12:40—State News, Hansen Motors.
12:45—News-Review of the Air.
1:00—Harrison Wood, Grove Laboratories.
1:15—Terminal Market Reports, Sig Fett.
1:20—Interlude.
1:30—Full Speed Ahead.
2:00—Sheelah Carter.
2:15—Welcome Inn, G. W. Young & Son.
2:30—The Dream House of Melody, Copco.

DAILY DEVOTIONS

DR. CHARLES A. EDWARDS

The Voice of the Printing Press

I am the printing press, born of the mother earth. My heart is of steel, my limbs are of iron, my fingers are of brass. I sing the songs of the world, the oratory of history, the symphonies of all time. I am the voice of today, the herald of tomorrow. I weave into the warp of the past the woof of the future. I tell the stories of peace and war alike. I make human hearts beat with passion on tenderness. I stir the pulse of nations, and make brave men do braver deeds and soldiers die. I inspire the mid-night toiler, weary at his loom, to lift again his head and gaze with fearlessness into the vast beyond seeking the consolation of a hope eternal. I am the tireless clarion of the news. I cry your joys and your sorrows every hour. I fill the dullard's mind with thoughts uplifting. I am light, knowledge, power. I epitomize the conquests of mind over matter. I am the record of all things mankind has achieved. My offspring comes to you in the candle's glow, amid the dim lamps of poverty, the splendor of riches, at sunrise, at high noon, and in the waning evening. When I speak a myriad people listen to my voice. I am the laughter and tears of the world, and I shall never die until all things return to the immutable dust. I am the printing press. (Voice.)—Amen.

3:00—Phillip Keyne-Gordon.
3:15—Dick Thomas Orchestra.
3:30—News From Everywhere.
3:45—Rendezvous With Rhythm.
4:00—Fulton Lewis, Jr., Plough Chemical Co.
4:15—Johnson Family.
4:30—Swing Songs.
4:45—Duke Ellington's Orchestra.
5:00—Moods in Music.
5:15—Superman, Kellogg's Pep.
5:30—Chick Carter, Boy Detective.
5:45—Norman Nesbitt With the News.
6:00—Gabriel Heatter, Kreml.
6:15—Dick Kuhn's Orchestra.
6:30—Soldiers With Wings.
7:00—John B. Hughes, Anacin.
7:15—State and Local News, Keel Motor Co.
7:20—Musical Interlude.
7:30—Lone Ranger.
8:00—Take a Card, Hinds.
8:30—Sherlock Holmes.
9:00—Alka Seltzer News.
9:15—Round-Up in the Sky, E. G. High.
9:30—General Barrows, Union Oil Co.
9:45—Fulton Lewis, Jr.
10:00—Sign Off.
Harney Peak in the Black Hills of South Dakota, reaching an altitude of 7,240, is the highest point east of the Rockies.

THE NEWS-REVIEW'S OWN HONOR ROLL



HONOR YOUR HERO-BUY
AN Extra BOND Today!

The News-Review is extremely proud of those members of its force who are now in their country's uniform. Consequently we deem it a privilege to cooperate in the "Back Your Boy With Bonds" campaign by our purchase of War Bonds in honor of the following News-Review employees:

Major Maynard W. Bell, army air forces; sports writer.
Lieut. Sidney Fredrickson, army air forces; asst. pressman.
Lieut. Max Frye, army; radio announcer, asst. sports writer.
Ensign Robert Snoddy, naval air forces; mailer, asst. stereotyper.
1st Sgt. Olaf Peterson, army; stereotyper, printer.
Sgt. William Ralston, army; advertising manager.
Signalman 1-c Harry Fletcher, navy; linotype operator.
Pvt. Marshall Hunt, army; proofreader, teletype operator.
PFC Nettie L. Moore, WAC; classified advertising clerk.
Cpl. Hugo Fredrickson, army; asst. pressman.
Seaman 2-c William Chalmers, navy; mailer, asst. pressman.
Pvt. Eugene Powell, army; photographer, engraver.
Cook 2-c Oliver Fredrickson, navy; mailer, asst. pressman.
Claretha Roslund, WAC; advertising manager.
Elizabeth Campbell, Wave; proofreader.

"BACK YOUR BOY WITH BONDS"