ROSEBURG NEWS-REVIEW, ROSEBURG, OREGON, MONDAY, AUGUST 9, 1943.

HAVENT YOU ALSO HEARD THAT THEY

EAT MANY

NATURE STUDENTS

DESTRUCTIVE

BUGS, SNAKES,

CUTWORMS, GRASSHOPPERS,

SNAILS AND MOTHS?

OUT OUR WAY

580

OUGHTA BE

HEARD THEM

EAT QUAILS

ROAD RUNNERS

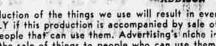
EGGS AN

YOUNG QUAIL!

Advertising Roundup



tising. Advertising is a NATURAL agency for bring-ing prices down. Up until the time of the war it



Don' THE people who advocate continuing OPA after the war are looking at the time when industry will be changing over fror making war machines to the time when it will be making things

we can use ourselves. One things they overlook is that the change will not come overnight. Some things that are now scarce or unobtainable will creep into the market before we know it. It won't be a case of war conditions today, and hip-horay; buy everyhing at any price tomorrow. Witness the present coffee situation. Sugar will be now

Contest in Coast League Tightened (By the Associated Press)

New Tork Yesterday. St. Louis 85, Pittsburgh 6-2. Boston 5, Brooklyn 4. Philadeiphia 5-8, New York 1-2. Chicago 4-7, Cincinnati 3-10. American League. New York

Hollywood topped Seattle, 7-4, the trick again in the seven in-ning nightcap of yesterday's dou-bleheader, 10-3. The Rainiers **Albina Wins Legion Baseball Championship**

WELL, IF I WAS A QUAIL HUNTER ID BE AGIN HIM, AN' IF I By DELBERT ADDISON THE country already is being sounded out on such ideas as the one that the OPA will be needed much more after the war than is now. The office of price administration was set up

to hold prices down. Everyone wants prices held down. The seller prefers low prices so he can sell more, and the buyer prefers low prices so he can buy more. That's natural. The OPA is an UNnatural agency created to hold prices down during an UNnatural condition. In that way it is directly antagonistic to adver-

family.

The large production of the things we use will result in ever lower prices ONLY if this production is accompanied by sale of those things to people that can use them. Advertising's niche in this system is in the sale of things to people who can use them. Forget Competition.

we can use ourselves.

be next. As these things ease in, OPA should ease out. The biggest thing that the advocates of a continued ORA overlook, however, is competition. As long as a man can manu-facture or grow something in competition with his neighbor, price will be controlled naturally. Suppose there is a time, immediately after the war, when

Suppose there is a time, immediately after the war, when there are ten buyers for every article to be sold. Suppose I man-ufacture mouse traps, as do three other guys in the town. And, let's say that everyone wants traps and the four of us aren't making them very tast yet. I'll tell you what I'll do. The minute I can sell mouse traps for less than any of the other three, I'll do it. And I'll advertise the fact (and tell them in the ad that they may have to wait a bit to get the cheaper Addison trap) - because I want them to look to me for mouse traps from now on! The Unused Car

Our old friend the auto man-whose business provided the classic example of how advertising could be used to help ing the price of a product down to common reach-is in need

Or rather, we look to him for help, to provide us transporta-

fin, when actually the best solution rests with individuals. It is estimated that a million cars in the country are idle. This is one of the great wastes of the day. An automobile deteriorates faster, both mechanically and in sale value, while in private stor-age than when it's in use. Car dealers are advertising to buy cars. So are individuals.

And a million cars are rotting and corroding in private garages. An individual can get much more for a used car now than he'll be able to get when the time comes to trade it in on a new one. The price of an unused car put into war bonds now will draw interest, and will also speed the day when it will buy another.

Detroit

Cleveland

Philadelphia

Boston ...

St. Louis

Chicago Philadelphia Boston New York

The stop sign finally was post-ed over the weekend on two late-season winning streaks in the Pacific coast league as both Se attle and San Francisco dropped Washington Chicago

Saturday for the Rainlers' sec-ond loss in 15 games and turned won the first game 13-3 for a pair of games in which the is sue was decided strictly on power at the plate. Seattle nicked three Hollywood pitchers for 17 hits in the first game while Pete Jonas was allowing but eight. In the nightcap three Seattle pitch ers failed to stem a tide of 13 hits

while Ronnie Smith gave up but seven for the stars. Portland, in fourth place, kept in easy shooting distance of the third place Rainiers by splitting doubleheader with Oakland Sid Cohen pitched the Beavers to a 1-0 triumph in the second game, to give Portland the series, after the Oaks had squeezed home an

last weekend to win the right to represent Oregon in the regional American Legion junior baseball playoffs at Billings, Mont. In a wild finish yesterday Al

W. L. Pet

37 49 48 48 .622 .529 .510 .510

48 51 54

.505

.485 .443

-0

Portland

47

.37

.61

55

.50

49

43

40 61 .396

Results Yesterday. New York 7-8, Philadelphia 1-4

second game 10 innings). Cleveland 65, St. Louis 5-2

first game 14 innings). Washington 4-3, Boston 3-4. Detroit 8-3, Chicago 2-0.

WOODBURN, Aug. 9-(AP)-

staged ninth inning rallies twice

the Albina team of

.456

453

.370



TWO

Represented by

ORECOMMENSPOPER PUBLISHERS ASSOCIATION

Subscription Rates

Editorials on News

(Continued from page 1.)

UTTERLY DISBELIEVE them

The comforting German plan

all along has been to withdraw,

IF NECESSARY, from outlaying

of Europe" in which German military power would, with short

This comforting dream of un-

shakable German security has

been rudely shaken by the stern realities of ALLIED AIR POW-

The gulp that set England

laughing a while back-to the effect that "the trouble with

that is HAS NO ROOF".

coined BEFORE HAMBURG. It is now more than a mere smarts crack. Hamburg has

made it a dread and awful PRO-

liners, who have a pretty good

idea they're next on the list.

panic, with mass stampedes of

- 17 摄科

Hitler's fortress of

lines, defy the enemy indefinitely and win a stalemat-

Daily, per year by mail. Daily, 5 months by mail. Daily, 3 months by mail.

Remember this:

conquered areas to the

ed peace.

BABILITY.

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\$5.00 2,50 1,25

"fortress

Europe is

-was

THE Grange, through its national, state and local organizations, CHAS. V. STANTON.......Editor EDWIN L. KNAPP......Manager is at work on a Youth Movement, which has as its purpose the rebuilding of consciousness of the American home. When the Entered as second class matter May 17, 1920, at the postoffice at Roseburg, Oregon, under act of March 2, 1878. boys come back from military service, the grange intends they shall find the family spirit and the love of the home circle a continuing American institution.

The success of the Grange in this enterprise means much to this nation. The pace of modern life is threatening the home as an institution, yet it is the interlinking of family ties that pro vides the surest protection for democratic ways of living.

The commandment: "Honour thy father and thy mother: that thy days may be long upon the land which the Lord thy God giveth thee" has both individual and collective promise. We may live long as a nation if we maintain our respect for the in stitution which made us strong in the beginning.

The grange proposes to achieve its high purpose by making home and its surroundings more attractive to young people. This entails responsibility upon the fathers and the mothers individually and upon the communities as a whole.

Particularly is the program important in these days when juvenile delinquency is increasing so alarmingly. It is a pertinent fact that the delinquency is less in the agricultural regions and greater in the industrial centers. Because the grange is exclusively a product of rural organization, it will be able to develop its program in the best of surroundings and, with the benefit of experience so gained, may spread its influence to those places where the field is more difficult but where the need is greater.

It is the adults who are largely to blame for the present tendency toward delinquency among the youth of the land. Absorbed in productive labor and problems of employment, business and economics, many parents are failing to keep the home a functioning institution. Reports from production centers of the neglect of children are appalling. Adults, with more mature reasoning ability, may adjust themselves to the wartime tempo, but the youth, still impressionable, is carried away by the excitement, the lack of parental guidance, the lure of the uniform, and other emotional dislocations.

An irate father a few months ago approached an army officer in Roseburg and complained that his teen-age daughter, who had been frequently seen with groups of soldiers, had been mistreated. He demanded of the colonel that the soldiers be kept away from his daughter.

"How many children do you have?" the colonel asked.

"Two girls," was the father's reply.

"Then I'll make you a deal," said the colonel, "You take care HAMBURG'S fate appears to of your TWO girls and I'll try to take care of my SIX HUN- new one is a commentator, Genhave impressed the Germans DRED boys." foundly especially the Ber-

If the Grange in its most worthy program can instill the need for thoughtful parental guidance in the minds of fathers and London hears through German mothers in these dangerous days, and can, as we are sure it Berlin is approaching a state of the American home, it will have achieved a goal greater than "Something for the Boys," Ev-onic, with mass stampedes of terrified people seeking to get anything else for which we are striving today.

away from the doomed city.	KRNR Mutual Broadcasting System, 1490 Kilocycles.		
There are reports that the Berliners' panic is being fed by bomb-crazed refugees from Ham- burg who are spreading stories of funtastic casualties and hor-			
ors in that destroyed metropolis. There are rumors from the	REMAINING HOURS TODAY		
neutral countries that the Ger- mans are planning to declare Berlin an "open city" in hopes of saving it from the fate of Hamburg.	4:00—Fulton Lewis, Plough Chemical Co. 4:15—Dance Music. 4:30—Army Air Forces. 5:00—Moods in Music.		
WE don't have to rely entirely of german panic following Ham- burg.	5:15—Superman, Kellogg's Pep. 5:30—Chick Carter, Boy Detective. 5:45—Norman Nesbitt with the		
Suppose the Japs had just de- stroyed San Francisco from the air, in spite of ALL we could do to prevent it. Los Angeles would	News, Studebaker. 6:00—Gabriel Heatter, Kreml. 6:15—Faces and Places. 6:30—Ege-Witness News, Coped 6:45—Treasury Star Parade star		
be reasonably certain that it would be next, and might be getting panicky. Even up here, some of us	ring Ethel Merinan an Allen Jenkins in "Some thing for the Boys." 7:00-Paul Sullivan, White Ow		
might be heading for the hills with our families.	7:15—State and Local News, Kee Motor Co. 7:20—Musical Interlude.		
REMEMBER 1918 and what fol- lowed when the going got	7:30-Lone Ranger. 8:00-Bulldog Drummond. 8:30-Double or Nothing, Feen:		

8:00-

7:00 7:20 Bulldog Drummond. 8:30-Double or Nothing, Feena 8:45

Store. ody, Copco. Phillip Keyne-Gordon. Johnson Family, porters. Tone Poems. Chemical Co.

5:15-Superman, Kellogg's Pep. 5:30-Clark Carter, Boy Detective. 5:45-Norman Nesbitt with the News, Studebaker. 6:00-6:15

John B. Hughes 7:15-State and Local News,

Keel Motor Co. Musical Interfude. 7:30 Let's Talk 7 Over

10:00 Sign off.

Fighter Who Coached

Movie Stars Denies

Prowess of Jiu Jitsu

8:00 Eyes Alog. 8:30 Dr. Wainscott.

2:00-Sheelah Carter. 2:15-Welcome Inn, Ott's Music 2:30-The Dream House of Mel-3:00 3.15 -3:30 Mutual's Overseas Re-3:45 4:00-Fulton Lewis, Jr., Plough

4:15 Dance Music Army Navy House Party, Voice of the Army. 4:30

6:30 Cisco Kid.

eral Barrows at 9:30 Monday, Wednesday and Friday, First

broadcast over KRNR tonight. By the way tonight's Treasury Star Parade at 6:45 features Ethel Merman and Allen Jenkins in

> The Lone Ranger and Tonto go galloping at 7:30, Bulldog Drummond and his butler Denny go

creepin' at \$:00, and Double or Nthing goes doubling or nothin-ing at \$:30. Now for Tuesday: Hope the Terminal Market reports every-day at 1:05 following the Nation-al News are of service to you farmers. The Forester Reports is a new Tugsday morning fea-ture. Tomorrow morning will be the second broadcast. Vern Har-

NOT By SUSAN

Coupla new programs startin

on KRNR tonight; Chick Carter, boy detective-replited to be the

son of Nick Carter the Super

sleuth-replaces Black Hood at 5:30. Solong, Black, ole boy, ac-cordin' to our mail returns you

pham or a member of his staff will be on hand at 8:50 a.m. with vital information on these mighty forests of ours. Give a lissen, Tuesdays only. The Cees Give a co Keed causes more gals to swoon at 6:30, and Eyes Aloft is set for 8:00 Tuesday evening. The Lets Talk It Over panel is not yet complete for Tuesday -Gabriel Heatter, Forham's not yet complete for Tuesday Toothpaste. -Faces and Places, Chevro let Motor Co. Clsco Kid. Iden B Hucha keeping her radio on all the time-said she finally got to the place where she was afraid to turn it off for fear she might

miss something, S'fact! **High Protein Feed**

(NEA Radio Telephoto) Coming as friends not as conquerors, Allied troops in Sicily make friends with Sicilians and help provide them with necessities of life as President Roosevelt indicated in his speech of July 28, in which he also reiterated the Casablanca unconditional surrender terms which will be imposed on Axis oppressors. Here, civilians, including children, receive bread ra-tions at Vizzini, Sicily, under military supervision. British official photo radio in New York

grees on the 20th and the low omer asked for a ticket. est was 48 degrees on the 12th. Employes discovered that Metz-

LOS ANGELES -- Manager Har-U. S. cruisers and privateers ry R. Metzger, 37, stared silent, unmoving, from the box office captured more than 1.000 British of the Roxie theater when a cus merchantmen in the war of 1812.

HEIRESS HORIZONTAL Answer to Previous Puzzle 23 Music note 24 Like 25 Was seated 26 Rubber tree 1 Pictured FREDVINSON FELL LOCVIALEO AREA OUREMBERBURNS ATOMBUY VANIS TEDIOUSSFANLEI ENSEDOTEINE CONEFIGMAD heiress, Duke -weethearts 27 Entangle 29 High card 30 Huge tub 31 Abstract being 13 Revoke 15 Sultanic decree Amount

(NEA Radio Telephoto)

contests.

8-10

By J. R. Williams

AS A FARMER I'D BE FER HIM -- BUT AS I EXPECT TO

BE A POLITICIAN I'LL LOOK INTO I'L AN' SEE WHO HAS TH' MOST

COPR. 1943 BY NEA SERVICE, INC.

Allies Make New Friends in Sicily

VOTES!

WAS

radoed to New York.

cordin' to our mail returns you weren't hitting too solid in these parts noways. The Carter kid who-dun-its will be every night Monday thru Friday. Been get-ting plenty of mail asking for Highway Patrol to come back, haven't heard anything about it from the network yet. The other new one is a commentator Gen.

16 Am

ger was dead from a heart at-NO REPLY tack.

23 Music note

bad for Germany Remember, Tacitus estimate (made 2,000 years ago) of the ANCESTORS of the present Germans. They were hell-onwheels, he said (not in so many words, but that was his drift) as long as they were WINNING. but when broken and turned back by the superior discipline and arms of the Roman legions they ran pell-mell for the cover of their forests and were thereafter not much to be feared. What has happened before CAN happen again.

ONT jump to the foolish con-**D** clusion that the war is over except for the shouts of victory. Follow in your personal thinking the wise policy of hoping for the best and preparing for the worst.

Remember that even if the Germans should erumple up and quit, more or less as the Italians have done, we still have a fanatical and powerful enemy in the Pacific who has to be disposed

But don't overlook the plain fact that the German situation has changed sharply for the 12:45-State News, Hansen worse and that the full and shattering impact of the change is just beginning to be felt by the German people. It won't be surp'ising if they're beginning to feel particky.

へきます 御田の子 とうでは語のは言いなかってい

mint. 9:00—Alka Seltzer News. 9:15—Hi Neighbor, Carstens Furniture Store. 9:30-General Barrows, Union Oil Co. 9:45-Fulton Lewis, Jr. 10:00-Sign off.

7:00

TUESDAY, AUGUST 10, 1943 6:45 Rise and Shine News.

7:15-County Agent Program 7:30-State and Local News, Boring Optical. 7:35 Rhapsody in Wax.

8:00-Haven of Rest. 8:30 Merry Go Round. 8:50 Your Forester Reports. 9.00 Boake Carter. 9-15-Man About Town. 9:30 U. S. Marine Band 9:45 Dinning Sisters.

10:00-Alka Seltzer News 10.15 Gardener's Friend. 10:30 Luncheon with Lopez 11.00 Oregon on Goard 11:15-Standard String Quartet 11:30-Morning Melodics. 11:45-Rose Boom, Kellogg's

Cereals. 12:00 Interiude

12:05-Sports Review, Dunham Transfer, 12:15- Rhythm at Random.

Motors. 12:50 News Review of the Air. 1-05-Terminal Market Reports, International Harvester Co.

1:10-Melodic Varieties 1 30 - Ice Cubes 1:45 Len Salvo.

9:00-Alka Seltzer News. Supply to Be Ample 9:15-Rex Miller, Wildroot 9:30 Protectoin of Petroleum Pacilities, 9:45 – Fulton Lewis, Jr.

CORVALLIS, Aug. 9-(AP)-regon State college agriculture specialists said today livestock and poultry producers need not worry over the shortage of high protein feed. They said N. E. Dodd, Haines, Ore., national head of the AAA.

told them recent congressional action assured that the feed wheat sales program would con-

The little men of Japan have carefully propagardized Jin Jiisu as a fighting science before which the mightiest and largest adversary is powerless. It is part of their tear propaganda to soft time and that supplies are ade-quate to meet normal needs. In addition Dodds said high protein concentrates are being imported from South America and arrangements have been en prospective foes who, fascin-ated by the mysterious insinua-tion of the word, fail for the legmade with domestic plants for increased production of oil seed feed. end.

"There isn't anything in Jiu Weather for July Jitsu that's a cure for a good right cross to the chin," says Johnny Indrisano, former wel Near Normal Marks

Johnny Indrisano, former well tersweight boxer. Johnny has made an exhaustive study of Jiu Jitsu and until recently, when a physical disability forced his dis-charge from the service, taught it to men in the U. S. coast gaurd. Johnny coached Robert Ryan and Mike Mazurki for the figh they do in RKO Radio's "Behind the Rising Sun." Ryan is an American boxer and Mike is a Japanese wrestler who uses Jui Jitsu methods. Jitsu methods. "Behind the Rising Sun" will start at Hunt's Indian theater Wednesday, Aug 11 for a four tiay run in Roseburg. Wednesday in Roseburg. Highest lempera ture recorded in July was 26 de

16 Amount (abbr.) 18 Goddess 19 Story 20 Smudge 21 Indian 22 Silkworm 24 Röugh lava 25 Season 28 Thrall 32 Winglike part 33 Is able 34 Confine for	PLUS BU LOT FAR AS LOG TUBER SER N SE SETA TE being 55 Blackbird	TIN	35 Recluse 36 Editor (abbr.) 37 Legal point 33 Foot (abbr.) 39 Far away 42 Past Grands (abbr.) 43 Poker stake 44 Kind of leather 46 "Pelican State" (abbr.) 47 Handle	The Oaks had squeezed tone an 11th inning run to win the open- er, 8 to 7. San Diego won its first game of the San Francisco series by working out a 6 to 5 victory in the second game yesterday. The scals took the first game 4 to 2 for their 11th straight win. Los Angeles swept a double- header with Sacramento, 14.3 and 1-0.
grazing 38 Harasses 40 Dutch city 41 Symbol for tellurium 42 Young salmon 45 Blackboard 49 Castle ditch 55 Diminutive	60 Amusement VERTICAL 1 Girl's name 2 Ellipsoidal- 3 Rapsom 4 Anger 5 Steamship (abbr.) 6 Italian city	* king 11 Narrow path 12 Ignited 14 New Guinea port 16 Part of "be" 17 Symbol for tantalum 20 Courtesy title	48 Palm 1ily 50 Algerian city 51 Entrance 52 Nine and one 54 Compass point 56 Dress edge 58 Senior (abbr.) 59 Registered	TEAM STANDINGS and LATEST SCORES (By the Associated Press) Coast League.
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1 1 12	1)	1500 50 800 24		Yesterday's Results.
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32 32	THE WALL BURGER			San Diego 26, San Francisco
1		大部分 医骨骨	33	4.5.
34 55	136 137	38 3		Oakland 8-0, Portland 7-1.
		1 30 -		Hollywood 3-10, Seattle 13-3.
40		N III		Saturday's Results
			 X 646 (1 m) 	Sacramento 1, Los Angeles 4.
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and the second		Birth I	9 50 51 52	Seattle 4. Hollywood 7.
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6	2015	120		National League. W. L. Pet.
P	68 4	535 59		St. Louis 66 32 .673
	1			Pittsburgh
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Survivan de la companya de la compan	designed and a second		10	Brooklyn

Legal point Foot (abbr.) Far away Post Grands (abbr.) Poker stake Kind of eather 'Pelican State' (abbr.) Handle	er, 8 to 7. San Diego won its first game of the San Francisco series by working out a 6 to 5 victory in the second game yesterday. The scals took the first game 4 to 2 for their 11th straight win. Los Angeles swept a double- header with Sacramento, 14-3 and 1-0.	bina pounded out five hits and took advantage of two errors to nose out Wisco of Portland for the state championship, 14 to 13. The day before Albina's acc pitcher, Don Johnson, had tan- gled with Woodburn's Bielemei- er in a hurling duel that went scoreless until the ninth, when Johnson singled, moved up on a sacrifice and scored on an er-
Palm Iily Algerian city Entrance Nine and one Compass point Dress edge	TEAM STANDINGS and LATEST SCORES	Wisco defeated Albany 7-0 to reach the finals. Woodburn won third place by downing Albany yesterday, 4-2
Senior (abbr.) Registered purse (abbr.)	(By the Associated Press) Coast League. W. L. Pet. Los Angeles 85 30 .739	Applications for Doe and Elk Tags Numerous
	San Francisco 72 42 632 Scattle 58 56 509 Portland 57 57 500 Hollywood 53 63 547 San Diego 50 66 431 Oakland 49 66 426 Sacramento 35 79 307 Yesterday's Results. Fesults 57 500	PORTLAND, Aug. 9-(AP)- Applications at the state game commission office today indicat- ed there would not be enough doe deer and cow elk hunting tags to go around. The deadline is August 16 for the special tags.
19 30 31 53	Sacramento 3.0, Los Angeles 14-1, San Diego 2.6, San Francisco 4.5, Oakland 8-0, Portland 7-1, Hollywood 3-10, Seattle 13-3, Saturday's Results.	HER LIMIT SAN FRANCISCO-Her hus- band was a hefty drinker, said Mrs. Teresa Stadlberger in her divorce complaint but she could overbook that.
0 51 52	Wational League. W. L. Pct. St. Louis 66 32 673 Pittsburgh 54 46 540	She said she might also put op with (1) his throwing things 1 her and (2) ferreting out her hidden pin money to gamble. But it was his taking her ra- tioned canned goods and selling them to the neighbors, she said- that forced her to ask the cour- for dissolution of their 23 year.
10		marriage.