

Roseburg News-Review

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Editorials on News (Continued from page 1.)

are driving a wedge in the center toward Mount Etna. Montgomery is in action at Catania. We're taking Sicily the hard way, in order to use it as a base for the accomplishment of what ever has to be done in Italy.

DON'T get the idea we haven't GAINED by whatever has happened in Italy. We have. We've gained and the Germans have lost. We're far better off than we were.)

AND don't take your eye off Italy, even for moment. Much remains to happen there yet, and most of it will be useful over the long pull to us.

DNB (GERMAN propaganda service) says FDR has offered a seven-point armistice proposal to Italy—involving stopping of fighting by the Italian army and navy, the end of Italian collaboration with Germany, bringing back of Italian troops now in the Balkans and France, handing over war materials undamaged, a British-American-Russian military government for Italy, arrest of war criminals and release of allied prisoners. Our side neither confirms nor denies.

WHY does DNB tell the story?

Here is a slant: Ley, the German labor front leader, says as to Hamburg's destruction: There's nothing for Germany to do but to fight to the finish. The nation is bound inevitably to national socialism—wherever the party steers the ship of state, we must go. If it sinks, all must drown. There is NO escape."

HE'S telling the Germans, you see, that they're rats in a trap and HAVE to fight or be butchered. That's obviously the new nazi propaganda line:

By pointing out hard terms to be imposed on Italy, nazi DNB hopes to frighten the Germans into fighting to the death. That's the only possible out for the nazis.

ON our always disturbing, never very reassuring, home front, the Harlem riots subsided. The harvest is five dead, 545 injured and property damage exceeding \$5,000,000.

If we read of such things in Germany, we'd be comforted immensely by the seeming prospect of impending break-up of our enemy. There will be similar comfort in the Harlem riots for the Germans, who aren't familiar with our peculiar political institutions such as stirring up class and race hatreds in the hope of snaring votes.

WE know that such activities by our vote-chasing demagogue politicians are back of these troubles in Harlem, Detroit and elsewhere, but unfortunately the Germans DON'T.

VITAL STATISTICS

MARRIAGE LICENSES PETTY-TRACY—Claude D. Petty and Philippa L. Tracy, both of Sutherlin.

DIVORCE DECREES HOUCK—Claribel vs. James F. Houck, Roseburg. Cruel and inhuman treatment charged. Decree of divorce granted August 6.

Visiting Here—Mrs. Norvell (Lucy Thompson) Martin, of San Francisco, has arrived here to visit her mother, Mrs. Irida Thompson, and other relatives and friends.

THEORIES DON'T ALWAYS WORK

EDITORIAL By Charles V. Stanton

WE heard a strange argument advanced recently by a man commenting on the organization of the proposed Roseburg Victory Council, a club of business and professional men being formed to sponsor war-aid advertising. The argument was that such effort is unnecessary; that everyone should be willing to cooperate in the war effort without urging.

The theory is good, but like a lot of other theories, particularly some emanating from high places, it just won't work.

The public first must be provided with information. There is so much information to be given nowadays one medium of dissemination cannot possibly do an effective job. Newspapers are giving away hundreds of dollars worth of free space every month in cooperation with the war effort. Radio stations are donating a very large percentage of air time to government-sponsored programs. Numerous radio advertisers are paying for time on the air devoted to war messages. Just as advertisers donate their time on the air to war-aid, the Victory Council would have the same purpose in connection with cooperative newspaper advertising. It would have the advantage of putting messages down in writing where they may be carefully studied. Educators know visual education is many times more effective than oral education. What is seen makes more lasting impression, is more accurately remembered, than what is heard. That is why schools find motion pictures a better means of education than lectures.

Advertisers also well know that people must not only be given information but must be reminded by constant repetition and must, at times, be prodded into action. This trait of human nature is just as evident in cooperative wartime measures as in normal activities.

The public must be informed and educated. The public must be reminded. The public must be urged. War is a business—a mighty serious business. It must have a military front, a production front and a home front. Each of these must be closely organized and kept in efficient operation. The home front must buy bonds, must produce, conserve and preserve food, must protect life, health and property. It must lend aid to the production front and supply men, morale and general cooperation to the military front. To achieve these things means constant education, reminders and urging.

The federal government is depending upon American business to aid in this task. It is asking that one-third of all paid advertising be tied into the war effort.

The Victory Council now being organized in Roseburg has that purpose in mind. It is a community enterprise to join business and professional interests into cooperative sponsorship of war-aid programs which could not be supported individually. As an example, an emergency call recently was received from the Aviation Cadet Examining board, seeking help in recruiting young men for the army air forces. Although the membership of the Victory Council was not yet complete, the committee in charge of the organization permitted the advance use of its advertising facilities. As a result, the examining board had 16 applications of which 10 were accepted for service, which was one of the outstanding per capita records of the Pacific coast.

Because it had not yet completed organization the council could not take the chance of a second advance tie-up desired by the American Legion auxiliary for aid in connection with its "Molly Pitcher Tag Day" sale of war bonds and stamps Saturday. The committee desired to help, and had the council been completed the sales event could have been given valuable aid. All of which goes back to the theory that everyone without urging should cooperate in the war effort—a nice theory but one that won't work—for, although all business and professional interests of the city have been given the opportunity to join the Victory Council, some have been neglecting sending in their membership cards even though they have publicly announced their intention of being members. Thus even the business interests need a reminder.

Flying Fortress Bombardier Has Narrow Escape

AT A UNITED STATES BOMBER STATION SOMEWHERE IN ENGLAND—by mail (AP)—First Lieut. Robert A. Francis of Seattle, bombardier, had a narrow escape from death in the Flying Fortress "Rambin" Wreck and when he got back he said to his fellow officers, "Gee, that was a close call, wonder if my luck is running out?" Apparently it was, because the "Rambin" Wreck was one of twenty Fortresses which failed to return from a later hard-fought raid. Francis is the son of Otto F. Francis, a foreman on the Lynden, Wash., Tribune.

In the first raid Francis broke into a cold sweat when he examined his damaged bomber. All that had kept the fortress shattered tail section—into which he had crawled while over enemy territory—from dropping off in midair was two small rivets. Another damaged bomber going down under luftwaffe attack had crashed into the tail of Francis' plane. The collision sheared off the tail gunner's compartment sending tail gunner Sergeant John L. Buford, Cleveland, Tex., spinning toward Europe 23,000 feet below. Francis had crawled back into the tail section to investigate when Buford failed to answer an interphone call.

But Buford made out all right. His parachute opened after he had dropped a thousand feet, the returned crew reported. As he floated to ground they saw him waving a cheery goodbye to his friends and the other bombers. Enemy fighters did not molest

American Jeep Makes Voyage With Submarine

him and the returned raiders figure he landed safely and probably is a prisoner of war.

IN THE SOUTH PACIFIC (AP)—A story of a seagoing jeep. It was on one of those South Pacific islands with secret, deep bays where American warships anchor long enough to support a "naval officers' club on the beach. In front of the club was the most delapidated jeep you ever saw.

"That," an officer related, "is probably the only jeep in the world that ever travelled on a submarine. "One of our submarines swiped it from a pier at Pearl Harbor. When they'd submerge, they'd take out the motor and remove the sub. Then they'd lash the rest of it to the conning tower outside. Went all over the Pacific that way."

Someone asked how it got here on the beach. "The subofficers didn't get into port often enough to enjoy using it," the officer explained. "So they sold it to the captain of that warship out in the bay for three gallons of ice cream. "It still runs good."

FINAL FOXHOLE VENICE, Calif.—Tommy Dean Brink, 8, and John A. Ferrara, 7, had fun playing commando. An old icebox seemed like a foxhole. Six hours later Tommy's four-year-old brother found them inside—suffocated.

OUT OUR WAY



KRRR Mutual Broadcasting System, 1490 Kilocycles.

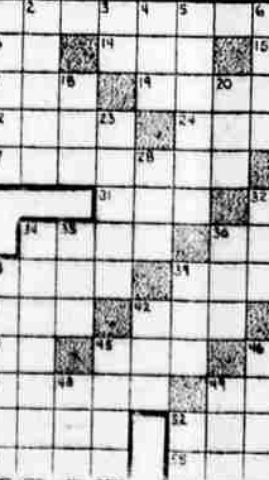
- REMAINING HOURS TODAY 4:00—American Eagle Club. 5:00—California Melodies. 5:45—Norman Nesbitt with the News. Studebaker. 6:00—Chicago Theatre of the Air. 7:00—John B. Hughes, Anacin. 7:15—State and Local News, Keel Motor Co. 7:20—Saturday Night Bond Wagon. 7:45—Henry Jerome's Orchestra. 8:00—George Hamilton's Orchestra. 8:15—Dick Kuhn's Orchestra. 8:30—Halls of Montezuma. 9:00—Alka Seltzer News. 9:15—Art Kassel's Orchestra. 9:30—John Messner's Orchestra. 10:00—Sign off.

SUNDAY, AUGUST 8, 1943

- 8:00—Wesley Radio League. 8:30—Mutual's Radio Chapel. 9:00—Detroit Bible Class. 9:30—Organ Chimes, Presbyterian Church. 9:45—Songs for Sunday. 10:00—Alka Seltzer News. 10:15—Romance of the Highways, Greyhound Bus Lines. 10:30—Pucker Up. 10:45—Canary Chorus. 11:00—Baptist Church Services. 12:00—This Is Fort Dix. 12:30—Whirlaway Retirement Ceremonies. 1:00—Lutheran Hour. 1:30—Young People's Church of the Air. 2:00—Answering You. 2:30—This Is Our Enemy. 3:00—Murder Clinic. 3:30—Pacific Air Front.

U. S. ECONOMIC BOSS

- HORIZONTAL 1 Pictured U. S. official. 9 Knock down 13 Behold 14 By way of 15 Lion 16 Plane surface 17 Belongs to us 19 Small live coal 21 Scorches 22 Particle 24 Purchase 25 Moving truck 26 Exists 27 Tiresome 29 Winnow 30 Hawaiian wreath 31 Abstract being 32 Period 33 Delicate 34 Geometrical figure 36 Fruit 37 Enraptured 38 Addition sign 39 Insect 40 Angry 41 Destiny 42 Distant 43 Metal 44 Like 45 Piece of timber 46 She 47 Underground plant stem 48 Type of auto 51 Ireland 52 Ocean 53 Proceed 54 Bribe 55 Hay spreading machine 12 Girl (Scot.) 18 Wand 20 Omnibus 21 Prohibit 23 Ails 25 Brewing tub 28 Unit 29 Mist 30 Part of mouth 32 Excavate 33 Fashion 34 The end 35 Not in 36 Animal's hair 37 Raced 38 Dishes 39 Sack 40 Optical illusion 42 On account of 43 Spread for drying 45 Russian river 46 He is — of economic stabilization 48 Tool for boring 49 Observe 50 Neither 52 Street (abbr.)



TEAM STANDINGS and LATEST SCORES

Table with columns for Team, W, L, T, Pct. Includes scores for Coast League, National League, and Philadelphia 3-7, New York 4-4.

MEAT SUPPLY

ANTIGO, Wis.—Aroused from sleep by a commotion in his front yard, farmer Frank Krall investigated. An animal charged him. He retreated hastily into the house, got his gun, and fired from the front door. His bag—One of the largest black bears ever seen in this vicinity.

RESULTS YESTERDAY

Table with columns for Team, W, L, T, Pct. Includes scores for Los Angeles 5-1, Sacramento 1-3, San Diego 0, San Francisco 2, Oakland 1, Portland 4, Hollywood 3, Seattle 5.

By J. R. Williams



NOT By SUSAN

Somebody remarked the other day that good dance bands on Saturday night oughta be a must in radio broadcasting — KRRR has Henry Jerome at 7:45, George Hamilton at 8:00, Dick Kuhn at 8:15, Art Kassel at 9:15 and Johnny Messner at 9:30... pretty fair leekin' there. For shows try these: Chicago Theatre of the air at 6:00, Saturday night Bond Wagon at 7:20 and Halls of Montezuma at 8:30. Now for Sunday. News at 10:00 and 9:00... Gabriel Heater at 5:45 and J. B. Hughes at 7:00. Fanny Hurst will be one of the panel members of Mediation board at 5:00 Sunday evening. Walt Disney and David Niven (ex-Hollywood star) are on Answering You at 2:00. Murder Clinic at 3:00 has a dog story, "Riddle of the Blue Blood Murders". Lt. Joseph F. Moore who participated in eighty combat missions over the Solomons and Guadalcanal will guest on Wings over the West Coast at 8:30 Sunday night. They're gonna retire the great race horse Whirlaway so it gives a broadcast Sunday at 12:30—hoss fans take note! Haw, haw—the sweethearts on Welcome Inn grabbed off a sponsor, and then almost had heart failure because two days went by and no postcards came in. Mail turned up again this morning and they're restin' easy once more.

Tortures Devised By Japs Shown in Film Coming Aug. 11

The Japanese have a passion for improvement. They have altered and modified every imported idea and invention. At the art of torture, which the Japs had already developed unaided to a fine point, they now stand unsurpassed. Mussolini's infamous castor oil treatment has been adopted "with improvements." Prisoners are strung from rafters by their feet and the oil poured slowly down their nostrils. For variety, or if the oil supply runs low, the Jap captors sometimes pump water down prisoners' throats until they drown. The best techniques of the Spanish inquisition have likewise been embellished with oriental novelties. Lighted matches or fountain pen points are forced under prisoners' fingernails, burning cigarettes applied under the chin to revive victims who collapse. RKO Radio has fearlessly

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Roseburg Visitor Hears Of Relative's Death Mrs. A. Sutherland of Portland, who is visiting with numerous friends in Roseburg, Sutherland and Oakland, reports receipt of word of the death of her brother-in-law, Carl Nelson, at San Diego. Mr. Nelson was the husband of the former Kate Hogan, a resident of Oakland, Oregon, prior to her marriage. Mrs. Hogan, who is residing at Wilmington, Calif., is a sister of Mrs. Sutherland. Ontario was the largest producer of butter in Canada last year, with 80,970,000 pounds.

JAP VILLAINY EXPOSED! They force their daughters into gilded Geisha palaces—manhandle captive women—wage war on babies—SEE IT ALL! Behind the Rising Sun with MARGO TOM NEAL, J. CAROL MAISH-ROBERT RYAN & GLORIA HOLDEN. Directed by EDWARD DMYTRYK. Original Screen Play by EMMET LAVERTY. READ Advertising Roundup A new feature the ROSEBURG NEWS-REVIEW is pleased to announce as a column to appear weekly in this newspaper. ADVERTISING ROUNDUP Is written by DELBERT ADDISON Advertising manager for the Herald and News, Klamath Falls. He is considered one of Oregon's leading experts on advertising subjects. Retailers, in particular will find his comment to be of great value. READ ADVERTISING ROUNDUP EVERY MONDAY IN The News-Review

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