OUT OUR WAY

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Editorials on News (Continued from page 1.)

long the Po river.

THE valley of the Po lies just south of the barrier Alps. It Italy's most important industrial area. It contains the air fields we'd WANT MOST. Since the beginning of history, the Po has been an important defense

THIS is the situation in Italy and it's a ticklish one: Fascism is definitely out, and Badoglio and little Victor Emanuel are trying to restore the Itallan constitutional monarchy.

It's no casy job. Opposing them are the rackteers, the self-seekers, the longhairs; the opportunists all the ME-FIRST tribe that Italy has in common with all other counfries. These gentry pre-seeking o force Italy into a state of anarchy, out of which they may be able to grab something for faselsm and his proposed conan intervening period of anarchy, which would play into the hands of all the worst ele-

LL this Churchill foresaw A when he warned us the other day that we mustn't force Italy linto a situation where there will be NO GOVERNMENT FOR US TO DEAL WITH

DDED to Badogllo's other A troubles, the Croats and lovenes are reported to be "demonstrating" for separation of the Istrian peninsula from Italy. (The Istrian peninsula is the long, curving finger of present-day Italy that reaches around the upper end of the Adriatic into Jugo-Slavia. It was taken from Austria after the

'Flume and Trieste to combat this movement.

HE air is still clabbered with rumors of unrest in the Balkans—aiways as explosive as a keg of powder

Hungarian workers are said to "demonstrating" in the treets of Budanest against the institution of which we know little in this country.) nazi organizations in Rumania are pricking up their cars and beginning to pay attention.

Istanbul says Bulgaria might be the first of the Balkan satellites to break away from Axis IF ITALY GETS AWAY WITH IT. The Bulgarian sit-

gets away with it. Don't think Hitler isn't worried by these possibilities . Italy's getting away with it would put ideas in the minds of all the other hateemblttered countries now under the Hitler heel.

That will be one of the fateful consequences of the Italian bringing total available revenues breakup.

to \$35,722,932,94 breakup.

If Italy kicks out fascism. gets rid of the Germans, creets a ment without intervening and standing help, it will SEND payable in 1944.

WE SALUTE THE A. W. S.

EDITORIAL.

By Charles V. Stanton

THIS is Aircraft Warning Service week. Special emphasis is being given the work thousands of civilian volunteers are doing for the protection of our nation. Men and women, untrained in the arts of war, are serving day and night as sentinels to insure our war production plants against interruption. to protect our population against surprise attack, to defeat an enemy which may reasonably be expected to raid our forests, our homes and our factories."

The volunteers who man the observation posts and operate the filter center are deserving of the utmost praise for their loyalty and perseverance during the past months. Organized in October, 1941, prior to the outbreak of war, the Aircraft Warning Service has been an important branch of the military force engaged in the defense of this nation. The importance of the task cannot be over emphasized.

It was the AWS working in close cooperation with the Royal Air Force that brought an end to the aerial blitz on London and probably saved the British isles from enemy invasion. Had the Aircraft Warning Service not been organized in Great Britain to guide the night fliers of the RAF in a closely coordinated defensive program, it is doubtful if invasion could have been avoided. The magnificent achievement in combatting the blitz, culminating in the destruction of 187 enemy planes in 24 hours, through the efficiency of the RAF intercepters, guided by the AWS, provoked the now famous saying of Prime Minister Churchill: "Never have so many owed so much to so few."

Those words "so few" should be boldly proclaimed here in our own Umpqua Valley. It is a crying shame that here where we have made such an outstanding record in all other depart ments of the war effort, the Aircraft Warning Service should be forced to appeal for aid. It is a shame that such a small number of men and women must be forced to give so many Days in Roseburg hours of their time because a great many people are failing to carry their share of the burden.

If all who could and should participate in the work of the AWS would volunteer to do their part in this great defensive organization, no worker would be required to make any major of Police Erwin Short, local casacrifice of time and effort. But it is easy to shirk our duty as det procurement chairman. The long as someone will assume the responsibility for us. Consequently the Aircraft Warning Service must make public appeal nesday and Thursday, August 3 to patriotic spirit.

While praise is being given the conscientious men and women who have been devoting their time and service to this important | 10 a.m. and 5 p. m. work, tribute also must be paid the business and professional men and other individuals who have contributed to the celebration of this week. Officers of the IV Fighter Command re- Governor Snell, to meet the un port that the cooperatively and individually sponsored advertising on behalf of this program has been of very marked benethemselves. Badoglio knows he tising on behalf of this program has been of very marked bene-thas to bridge the gap between fit in the strengthening of interest and morale as well as in the enlistment of recruits.

. It is to be hoped the stress placed upon the work of the Aircraft Warning Service this week will serve to bring about a greater unity of forces and swell the number of volunteers. This is a volunteer organization. No one can be compelled to serve.

But many more men and women are needed. If you are not with the official aviation cadet with the official aviation cadet "Silver Wings" which will be compelled to serve.

Call your chief "Silver Wings" which will be compelled to serve. now a member of AWS, offer your services. Call your chief observer or the filter center. You will be proud of your enlistment.

OUR STOCK UP unbelievably in the minds of all the war-sick peoples of Europe INCLUD ING the Germans.

That is why we are proceeding with such obvious tolerance even kindliness, in our handling of the Italian situation. Our job is also a ticklish one, with great rewards if we handle it just right.

GERMAN and Italian troops oregon's income, are said to have been rushed to **Excise Tax Levies** To Be Heavily Cut

SALEM, Ore., Aug 2 (AP) A decrease of 75 per cent in income and excise taxes to be col-lected in 1944 on 1943 incomes Germans. (Demonstrating in the streets is a historic European the two mill elementary school

ly covered by the estimated re-ceipts from the lowered income and excise taxes. Included in this amount is the two-mill elemen tary school tax amounting to \$2. mation is said to be so tense that 041,719.50. Had a property tax any minor incident might touch off a revolution.

been required and receipts from it alone been available to provide this money, there would have OTE this suggestion of what Bulgaria might do if Italy gets away with it. Don't think could be levied both inside and outside the constitutional six per cent limitation is \$10,954,741.43.

A surplus of \$15,887,932.94 was held by the state on July 1 of this year. The state tax commission's estimate of taxes that would nor-mally be collected during the current fiscal year is \$19,835,000

Under the 1943 law, the EEP this thought in your quirements which figure as an offset against the total revenues are as follows. Amount subject to state levy, \$10,954,741,43; state gets rid of the Germans, creets a school support fund, \$5,000,000; ment without intervening and the reserve fund, \$5,000,000, leavening and the reserve fund, \$5,000,000. ing a balance of \$14,768,191.51,



Monday, August 2nd, and that means just one more week for the Black Hood to get his ac counts with the Skull settled and then, starting next Monday, you'll hear Chick Carter, Chick is the son of Nick Carter and is is the son of Nick Carter and is crowding his paternal ancestor for detecting honors. However, that's all in the future—and for tonight there's Buildog Dyummond (8:00) and Double or Noth ing (8:30), and another of the one-time-only spots at 9:30 this time it's Greece Fights On.

Now, for Tuesday: There are at 8:50 a. m. "The Forester Speaks," and then in the evening 9:15, there's a new commentator, Rex Miller, a man of mystery know tax for the new fiscal year tendAntiling June 30, 1944) is shown in the state tax levy filed with the secretary of state.

Total net requirements for the Total net requirements for the time later. Also on Tuesday there's locel forum, "Let's Talk to the time later." (7:30), and Eyes Aloft. It Over"(7:30), and Eyes Aloft (we hope, we hope) at 8. In fact Tuesday is getting crowded with good shows there's Oregon on Guard now at 11:00 in the morning; there's Army-Navy House Party at 4:30 in the afternoon followed by the Voice of the Army and why go on? they're all good Just Rise and Shine 6:45 in the morning and keep tuned to 1490 all day that's the only way you can be sure of not missing any good shows.

Canned Pea Pack Will Exceed the 1942 Record

WALLA WALLA, Ore, Aug 2-(AP) Unofficial estimates here are that canned pea production in the Blue Mountain area of Wash ington and Oregon this year will exceed last year's pack by at least 2,000,000 cases.

War restrictions prevent the releasing of the actual figures. destructive anarchy and settles down to something like peace and decency, all with our underand decency, all with our under-Canneries in the Milton-Free

YOU LOOK IF YOU'D LE .. CLICK-LIKE A-UH LET'S -- CLACK



Boring Optical.

7:35—Rhapsody in Wax. 8:00—Shady Valley Folks. 8:30—Merry Go Round.

9:15-Man About Town. 9:30-U.S. Marine Band.

9:45 Morning Melodies.

10:00-Alka Seltzer News

Scientist. 11:00—Oregon on Guard.

Cereals

12:00 Interlude

10:15—Gardener's Friend. 10:30—Luncheon With Lopez.

10:45-First Church of Christ.

11:15—Diana Gayle, Song Stylist 11:30—Nashville Varieties.

11:45-Rose Room, Kellogg's

12:05-Sports Review, Dunham

12:45-State News, Hansen Mo-

tors. 12:50—News Review of the Air.

1:05-Terminal Market Reports.

2:15-Welcome Inn, Ott's Music

2:30-The Dream House of Mel-

3:15—Johnson Family. 3:30—Mutuals Overseas Report

4:00-Fulton Lewis, Jr., Plough

4:30—Army Navy House Party. 5:00—Voice of the Army.

5:15—Superman, Kellogg's Pep. 5:30—Block Hood.

5:45-Norman Nesbitt with the

News, Studebaker.

Chemical Co.

International Harvester

Transfer. 12:15—Rhythm at Random.

1:10-Melodic Varieties.

Store.

ers.

3:45-Tone Poems.

4:15 Dance Music

1:30—Ice Cubes. 1:45—Len Salvo, Organist. 2:00—Sheelah Carter.

ody, Copco. 3:00—Phillip Keyne-Gordon.

Air Cadet Exam **Board Sets Three**

Final plans for the arrival o terview and examination will be

The visit of Major Shilling here is a part of the statewich campaign, recently indorsed by gent and mounting need for more aviation cadets to keep step with the army's growing air force. The program, under the direction of Colonel J. J. Fulmer, state reto apply for training.

Those in the 17-year-old group worn on their civilian clothes to indicate that they are members of the air corps enlisted reserve. They may continue their civilian occupation or education until after their eighteenth birthday.

Men from 18 to 26, may take the cadet examination and 1f found qualified will be authorized to volunteer for induction in to the air corps. For both groups a five month period of pre-flight training at a leading college or university precedes actual flying instruction

KRNR

Mutual Broadcasting System, 1490 Kilocycles.

BEST BETS FOR TODAY

8:00-Bulldog Drummond. 8:30-Double or Nothing. 9:30-Greece Fights On. TUESDAY

8:50-The Forester Reports. 2:15-Welcome Inn. 6:30-Cisco Kid 7:30-Let's Talk It 8:00-Eves Aloft.

8:30-Health Talk, Dr. Wain 9:15-Rex Miller.

REMAINING HOURS TODAY 4:00-Fulton Lewis, Jr., Plough Chemical Co.

4:15 Dance Music. 4:30 Army Air Forces.

5:00 Moods in Music -Superman, Kellogg's Pep.

5:30 Black Hood 5:45-Norman Nesbitt with the

News, Studebaker, 6:00—Gabriel Heatter, Kreml, 6:15 Faces and Places 6:30-Eye-Witness News, Copco. 6:45-Tommy Dorsey's Orches-

7:00-Raymond Clapper, White 7:15-State and Local News,

tra.

Keel Motor Co. 7:30 Musical Interlude 7:30 Lone Ranger.

00 Bulldeg Drummend 8:30-Double or Nothing, Feena mint.

9:00—Alka Seltzer News. 9:15—Hi Neighbor, Carstens Furniture Store. 9:30 Greece Fights On. 9:45 Fulton Lewis, Jr. 10:00 Sign off.

TUESDAY, AUGUST 3, 1943

6:45 -Rise and Shine.

7:00 News. 7:15 County Agent Program. to-state and Local News,

Warning Service At Glendale Sets 8:05—The Forester Reports. 9:00—Boake Carter. **Notable Example**

> The Aircraft Warning service holds the Glendale, Oregon, com-munity in Douglas county to be an outstanding example of how a small group of determined people can give effective and patriotic

By J. R. Williams

When the Japs attacked Pearl Harbor, the Glendale observation post was housed in a tent adjoin ing the city hall. Early in 1943, the members of the city council, all interested in the work of the Aircraft Warning service, decided the city should have better post facilities. They contacted army officers of the IV Fighter command and obtained plans for construction of a modern 17-foot tow r observation post.

Donations of material and la-

6:00-Gabriel Heatter, Forham's Toothpaste. 6:15—Faces and Places, Chevro-

let Motor Co. 6:30-Cisco Kid 7:00-John B. Hughes,

7:15-State and Local News,

Keel Motor Co. 7:20—Musical Interlude. 7:30-Lel's Talk It Over.

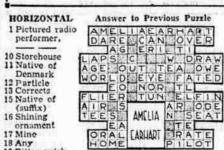
8:00—Eyes Aloft. 8:30—Dr. Wainscott. 8:45-Treasury Star Parade, fea-

turing Duke Ellington's Or

9:00-Alka Seltzer News. 9:15—Rex Miller, Wildroot. 9:30—Alvino Rey's Orchestra.

9:45 Fulton Lewis, Jr. 10:00-Sign off.

HE KNOWS ANSWERS



18 Any 19 Bitter vetch sherry

22 Alleged force 45 Regular 23 Filled with tears 25 Emmet

29 Psalms (abbr.) 30 Staggers

32 Toward 33 Low pressure (abbr.) 34 Onager 35 Steamship (abbr.)
36 Moon goddess
39 At that place
42 Demiged

action 47 Angers 50 Egyptian 51 Dynasty of 14 Helpe

Indian

6 English

statesman 7 Forest courses of vardens 12 Points a weapon

Persian kings 16 Symbol for Jewels stannum VERTICAL 18 Passages

20 Railways 2 Indian 3 Kind of meat 21 Shoshone 4 Notary Public

radio quiz program 23 Symbol for tantalum 24 Putting to use 25 Measures of area 26 Cuddles 27 Like 28 Missouri (abbr.) 31 Look askance 38 Native of Latvia

34 Astronomical term 36 Fried lightly and quickly 37 Nickname for

Ernest 38 Church part 40 Interned Nazi leader 41 Downpour

Service Personnel Listed. 44 English money of account 45 Crimson 46 Shade tree 49 Symbol for nickel

E. Morey, Benny Whaley, Rod

Advertising Roundup

By DELBERT ADDISON

CHESTER J. LAROCHE, chairman of the War Advertising Council, who announced the aim of getting at least a third of all advertising contributed to war mesages, gave advertising its

best compliment to date. He said, "Two modern weapons of decisive power are emerging in this war: "Air power on the fighting front, and advertising on the home front: Air power is daily demonstrating its might. Advertising is beginning to."

We have with us, of course, those who can see no future for the airplane. They perhaps, can see no future for advertising

If advertising IS emerging as a "modern weapon of decisive power," it largely is do to one important quality. That quality public acceptance.
Let's say that John Doe makes a public speech. The speech is

reported in the news, and he also covers the same subject in a

No two listeners will come away with the same account hi speech. (It is then easy for him to pass the buck.) Trained reporters will have variations in the way they "write up" his talk. (And he can always be misquoted.) But in his ad—he bought the space himself, pondered carefully over the copy, and it's a metter of public record over his own name.

Which would you believe the most quickly?

Cherish the Truth

OF course, unscrupulous and over-enthusiastic advertisers oc-casionally give the truth a bad stretching. That's the excep-tion rather than the rule, if for no other reason than that it doesn't pay. In a competitive situation, stretching the truth is duck soup for the opposition. No advertiser is happier than when his bit-

ter competitor misrepresents something in his advertising. There's no quicker way to lose a friend or customer than to lead him on by advertising and then not be able to produce.

Smart advertisers know this, and therefore cherish the truth.

Ilf you don't believe it, sit in this office some day when the paper has made a typographical error in an ad.)

Retailers and War Ads

AN unusual outlook on war-theme advertising is given by a re-tail merchant. This merchant was approached to run an ad on War Saving Bonds. His reaction was, it is poor taste for a retailer to run patriotic messages over his own name. His attitude was to lean over backwards in the matter of waving the flag to promote his own business.

His outlook was unusual because he was entirely sincere. It wasn't a dodge to keep from spending the money to promote War Bonds. He bought the space, and ran the ad-anony-

There's no doubt that patriotic advertising sometimes is abus-d. It's bound to be when there is such a tremendous need for the promotion of war programs, and such a large amount of advertising devoted to it.

Again let's consider the aim of the War Advertising Council

—at least ONE THIRD of all advertising to be devoted to war

messages. (And this council is not a group of theorists, but a group of hard-boiled men who previously have been successful in the business of getting ideas over to the public.) If there is this need—and no one doubts the need for stepping up the sale of War Bonds, for instance—I say it's better to

go shead and get the job done, even if a few advertisers may violate the ethics of linking war messages with retail selling. If an advertiser insincerely does this, the ad will bounce

back on him anyway because the public will tab it for what Instead of it being a matter of waving the flag to promote a retail business, it generally is the case of a public program hitch-hiking on the back of retail advertsing. If the retailer

can build some public good will by linking his name with patriotic effort, more power to him. The performance of advertising is spotless in comparison

with some war activities. bor, together with an appropria man H. Peil, Perry W. Nail, H. tion of funds by the city, resulted M. Bunyard, Arnie Pete, Fred J.

ordance with the army plans. Bears Hero's Name.
The post was dedicated April The post was dedicated April 23, 1943, with an impressive ceremony, and was named the Wesley Hayes post, in honor of the first man from the Glendale vi-

Nineteen-year-old Wesley Hayes lived with his parents on a farm five miles south of Glen-He graduated from Glendale high school in 1939 and en-listed in the army in November, 1940. He was trained as an army air forces mechanic at Hamilton field, Calif., and in November, 1941, went to the Hawailan islands. He was transferred to Australia prior to Pearl Harbor. He failed to return from a combat mission June 14, 1942. The pur-ple heart award, made posthu-

the post by Mrs. Frank Harris, Leo G. Allan, Wilmer H. Carter, president of the Victory club. The flag bears two gold stars one for Martha Shaw, Elma Pete O'-Wesley Hayes and the other for Neil Gillons whose death followed that of Haves.

Other men and women in the service from the Glendale district service from the Glendale district and in whose honor the Glendale post is efficiently served include: William M. Jones, Henry O. Pete, Richard S. Grenier, Herbert O. Webber, Virgil Harris, Harvard Lewis, Monte Bates, Jr., Linsey M. Tomerlin, David A. Winkle-man, Charles M. Wilder, Robert

in construction of the tower in ac Kafer, Robert E. Lewis, George S. Smith, Harlan G. Cook, Elbert Trozell, Arvile Miller, H. C. Trox-ell, Melville M. Richardson, Rob-

ert L. Winkelman, Millard S. Jenmony, and was named the Wes-ley Hayes post, in honor of the first man from the Glendale vi-cinity to be reported missing in action.

Nineteen-year-old Wesley

Winkliman, Milard S. Jen-lings, Loris J. Pickett, Edgar L. MoNeel, Eugene Allen, A. W. Dobyns, Willie Burke, David C. Thompson, W. E. Belcher, Wil-liam P. Holtsclaw, J. A. Gardner, Thomas P. McNeel, Charles A. Boice, James A. Craddock, Don G. Williams, Charles G. Rudolph, James K. Cook, Glenn A. Kafer, Arthur E. Frost, Wallace R. Barrong, S. H. Bufkin, Dean Garrett, Kenneth S. Raess, Gavin L. Smith, Homer E. Tooley, Charles O. Tooley, Charles R. Peil, Ward

Miller, R. P. Gardner, G. W. Har-ris, Carter D. Powell, Vernon K. Richardson, Alvin Howard, William J. Bayse, Emmitt Purcival, Eugene Davidson, Bill McNulty, ple heart award, made postnu-mously, has been received by his parents.

A service flag, made by Kittie McMullen and Kathryn Harbour, bearing 84 stars, was presented by Mrs. Frank Harris, Lo C. Allan, Wilmer H. Carter,

> H. C. STEARNS **Funeral Director**

Grady, Mel Pike, John Daniels.

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