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Editorials on News

(Continued from page 1.)

back at us NINE MORE NIGHTS, hitting us every time in the same spot and the same way. By the third night we were ready for them, with fixed machine guns trained to cover every foot of the field of fire, and we stacked them up like hay shocks night after night.

"You'd think they'd have had more sense. But they didn't."

RECALL the way the Jap high command sent relief expedition after relief expedition back to Guadalcanal and New Guinea to be blasted time after time IN THE SAME WAY by our ships and planes.

It agrees exactly with this service man's story.

THESE tales aren't all gruesome. For example:

"We'd just landed on the beach, without opposition. There was plenty of wrecked equipment and other signs of battle around and we were new on the job and as curious as a bunch of jaybirds. We were trotting around getting an eyeful.

"We had set up a big iron triangle, and all of a sudden the air raid warning was sounded on it. A moment later the Jap planes came roaring over. I made a dive for a piece of slit trench that was just a little longer than I was about two seconds later another guy landed on top of me. I said to him: 'Say, bud, you'd better hunt yourself another hole. You're sticking up about four inches and you're likely to get hurt.'

"He was panting and I could feel his heart pounding against my back. He says: 'Oh no, please let me stay here.' I says to him: 'It's OK by me bud, if that's what you want.' Boy, did he feel swell there ON TOP of me!

"The Jap bombs dropped all around us, but nobody got hurt."

ANOTHER one, from a wounded man:

"I got nine from a shell from a Jap mortar that filled me full of splinters and hit me hard above the eye. They carried me back to the field hospital and started picking the shell splinters out of me. They weren't using an anaesthetic, and I was cussing them. I didn't mean to do it. It was kind of like I was another guy standing off to one side. He'd keep cussing the doctors and I'd seem to try to shut him off.

"They told me: 'We've got to operate on your eye tomorrow and we can't keep you all filled up with hop.' So they went on picking out the splinters and I went on hollering trying my damndest not to but all the time it was the guy standing off to one side that was doing the hollering and I was trying to shut him up.

"Really, those doctors down there are wonderful—as gentle as your own mother and working till they dropped to keep us taken care of."

FREE SPACE IN NEWSPAPERS

EDITORIAL

By Charles V. Stanton

HOW much space does a newspaper give away?

We must confess we didn't have the answer to that question until we took a ruler and spent about eight hours on a holiday going through the files and making a record.

The average newspaper is being constantly called upon to furnish publicity space for one thing or another. Since preparations for war started, and particularly since Pearl Harbor, the demand has been increasing steadily. More and more federal agencies are furnishing propaganda, publicity and informational material, sponsored display advertising copy and other matter designed for publication. Newspapers are urged to devote news space to a constantly increasing volume of government releases. They are urged to contact merchants to secure sponsorship of display advertising copy prepared to aid the war effort.

Some small conception of the picture may be gained from a few figures pertaining to the columns of the News-Review since Pearl Harbor.

The News-Review, for instance, has printed 2494 inches of publicity urging the public to buy war bonds. At advertising rates this space would have had a value of $997.60.

Miscellaneous releases published on behalf of the OPA, OWI, manpower commission and others, all relating to phases of the war or home production efforts, amounted to 2513 inches with a value of $1,005.90.

Prior to Pearl Harbor we furnished a great deal of space to the recruiting service. The demand, obviously, has dropped off since recruiting has been limited by selective service. However, since Pearl Harbor, we have carried 470 inches of recruiting "plugs," or $188 worth if paid for at advertising rates.

The American Red Cross has been given 610 inches, the equivalent of nearly four full pages, worth $244.

The Aircraft Warning service, like the recruiting service, has had less publicity since Pearl Harbor than before, but since that fateful date, the News-Review has devoted 368 inches of free space to the AWS, representing $147.20.

A total of 1007 inches, worth $402.80, was devoted to salvage campaigns, in connection with the collections of rubber and scrap metal.

Altogether since Pearl Harbor the space given by the News-Review to the various war activities would total more than 46 full pages.

During that time the local activities have not been neglected. Civilian defense, civic clubs, membership drives, financial solicitations, etc., have had "build up" campaigns and publicity amounting to 3036 inches, representing $1,214.40 had it been paid space. Every Friday the News-Review furnishes space for free announcements by local churches. This space, for the period checked, amounted to 2,808 inches, the equivalent of from $75 to $80 contributed to each church. We doubt if many members pay more into their respective congregations.

The items included in these figures were not "live" news. Some had a measure of news value, but those in which the news outweighed the appeal were not classified. The measurements included nothing in the way of publicity for school athletics or other school activities. They did not include the volume of space given churches for evangelistic meetings, announcements of society or departmental meetings, etc. In fact, nothing was measured that was not in the nature of publicity, propaganda or appeal.

Altogether the space donated to federal and local activities amounted to 13,306 inches, which would have had a total value of $5,323.10 at advertising rates.

Some people have the idea a newspaper has a hard time filling space and that publicity items are desired for "fillers." The exact contrary, however, is the true state of affairs. We "kill" more live news daily than we have space to publish. We could find far less expensive "fillers" than publicity material. It costs money to set type. The linotype operators must be paid wages, machinery upkeep costs must be met, power, gas and metal all add to the expense of setting type. Consequently every inch of donated space represents an actual monetary contribution.

We do not point out these facts to be boastful. We do not regret any donation of space; we wish we had more to give. We are only trying to show the part newspapers are playing in the war effort and community life. What the News-Review has done is only a drop in the bucket compared with what the Portland papers, for instance, with their greater amount of available space, are doing. So when you apply these statistics to similar contributions by newspapers all over the land, you can see that the American free press is performing a most important service.

DIAL LOG

By SUSAN

We hope it isn't too late to remind you about Harmony Hall (6:30) tonight, because a special all-Gershwin program is scheduled which includes variations on "I Got Rhythm," arranged by Gershwin himself. Also for tonight, don't forget Your Date With Fort Lewis (7:30) and Let's Talk It Over (8:30). This week's forum continues the discussion of school problems during the war. It has the school board as the discussion panel, with Mrs. [illegible] acting as moderator. You'll notice there's a new show on at 8:30 in the a. m., replacing You[illegible] House Party. We haven't heard it yet but we hear it's a variety show and very good. It's title, "Merry-go-round". Also on Thursday, another of the Dusty Record renditions at 1:30 and if you were born in July, 1877, lend an ear because there's gold in them thar hills for you and furthermore, if your birthday happens to fall on July 7, 8th, 9th or 10th and you were born in '50, there's gold and silver both waiting for you; so, listen to Dusty Records, you partners.

Another comic strip character, "The Black Hood," teams up with Superman to bring the kids a half hour of entertainment Monday through Friday from now on. The Black Hood takes the spot formerly occupied by Highway Patrol, and according to our juvenile critics, is simply super.

P. S. Here's some last minute news: Eyes Aloft changes time this Thursday. Hereafter, you'll hear it at 8:00 o'clock on Thursday evenings, instead of the Tuesday morning spot.

OUT OUR WAY By J. R. Williams

Release of Three Japs in Camera Incident Scored

SEATTLE, July 8—(AP)—The Dies committee may be called upon to investigate the case of three Japanese-American soldiers from Washington state who were apprehended recently after they had dug up a camera buried at the pre-evacuation home of one of them near Sumner.

Expressing dissatisfaction with the handling of the case, Rep. Warren G. Magnuson, (D-Wash.) asserted today that he would ask such an inquiry.

"I'm particularly interested," Magnuson said, "in why the war department at Washington, D. C., let them go after local military authorities had them in custody, particularly when local authorities were prepared to discipline them.

"They ought to be dismissed from the service and returned to their former war relocation center.

"It was illegal for them (the Japanese-Americans) in the first place, while in civilian life, to withhold the camera, when the government was demanding all such cameras in the hands of persons of Japanese ancestry.

"In the second place they did not act in good faith when they came back here on leave in the uniform of the American army and dug up that camera and tried to have it sent them secretly by mail at an address in the south."

(The three were en route to a southern army post from Fort Douglas, Utah.)

KRNR

Mutual Broadcasting System, 1490 Kilocycles.

BEST BETS FOR TODAY

6:30—Harmony Hall.
7:30—Your Date With Fort Lewis.
8:00—Eyes Aloft.
8:30—Let's Talk It Over.
FRIDAY
8:30—Merry-Go-Round.
1:30—Dusty Records.
5:30—Black Hood.
6:30—Eye Witness News.
8:00—Oregon On Guard.
8:30—Music Without Words.

REMAINING HOURS TODAY

4:00—Fulton Lewis, Jr., Plough Chemical Co.
4:15—Dance Music.
4:30—Treasury Star Parade, featuring Fran Luther.
4:45—Musical Scoreboard.
5:00—Moods in Music.
5:15—Superman, Kellogg's Pep.
5:30—Black Hood.
5:45—Norman Nesbitt with the News, Studebaker.
6:00—Gabriel Heatter, Fordham's Toothpaste.
6:15—Faces and Places.
6:30—Harmony Hall.
7:00—Raymond Clapper, White Owl.
7:15—State and Local News, Keel Motor Co.
7:20—Musicale Interlude.
7:30—Your Date with Fort Lewis.
8:00—Harris Ellsworth.
8:15—Neil Bondshu's Orchestra.
8:30—Let's Talk It Over, Lockwood Motors.
9:00—Alka Seltzer News.
9:15—Round-Up in the Sky, E. G. High, Ins.
9:30—Uncle Sam.
9:45—Fulton Lewis, Jr.
10:00—Sign off.

FRIDAY, JULY 9, 1943.

6:45—Rise and Shine.
7:00—News, Los Angeles Soap Co.
7:15—Stuff and Nonsense.
7:30—State and Local News, Boring Optical.
7:35—Judd Furniture Store.
7:40—Rhapsody in Wax.
8:00—Shady Valley Folks.
8:30—Merry-Go-Round.
8:50—Musical Interlude.
9:00—Boake Carter.
9:15—Man About Town.
9:30—Morning Melodies.
10:00—Alka Seltzer News.
10:15—Shoppers' Guide.
10:30—Luncheon With Lopez.
11:00—Wheel of Fortune.
11:45—Rose Room, Kellogg's Cereals.
12:00—Interlude.
12:05—Sports Review, Dunham Transfer Co.
12:20—Parkinson's Information Exchange.
12:25—Rhythm at Random.
12:45—State News, Hansen Motors.
12:50—News-Review of the Air.
1:05—Musical Interlude.
1:15—Sweet and Sentimental.
1:30—Dusty Records, Indian Theatre.
2:00—Sheelah Carter.
2:15—Welcome Inn.
2:30—The Dream House of Melody, Copco.
3:00—Phillip Keyne-Gordon.
3:15—Johnson Family.
3:30—Mutual's Overseas Reporters.
3:45—Tone Poems.
4:00—Fulton Lewis, Jr., Plough Chemical Co.
4:15—Dance Music.
4:45—Musical Scoreboard.
5:00—Moods in Music.
5:15—Superman, Kellogg's Pep.
5:30—Black Hood.
5:45—Norman Nesbitt with the News, Studebaker.
6:00—Frank Singiser, Kreml.
6:15—Faces and Places, Chevrolet Motor Co.
6:30—Eye-Witness News, Copco.
6:45—Treasury Star Parade, starring Lanny Ross and Larry Elliott, in "America the Beautiful."
7:00—John B. Hughes.
7:15—State and Local News, Keel Motor Co.
7:20—Musical Interlude.
7:30—Lone Ranger.
8:00—Oregon on Guard.
8:15—Ina Ray Hutton's Orchestra.
8:30—Music Without Words.
9:00—Alka Seltzer News.
9:15—Hi Neighbor, McKean & Carstens.
9:30—Uncle Sam.
9:45—Fulton Lewis, Jr.
10:00—Sign off.

Ceilings Set For Canned Salmon

WASHINGTON, July 8.—(AP)—Specific maximum prices at the canning level were established yesterday by the OPA for five types of canned salmon, and the price of another type was rolled back $2 a case.

Maximum prices per case for the five types:

Alaska king, one-pound tall cans, $14; Alaska chinook, one pound flats, $17.60; Coho, one-fourth-pound flats, $5.20; pink, one-fourth-pound flats, $3.90; Puget Sound sockeye, one-fourth pound flats, $6.40.

These maximums do not affect prices at consumer levels, OPA said, but it rolled back from $12 to $10 a case the price for one-half-pound flat cans of Alaska chinook, and said this will result in a decrease at the consumer level of about six cents a can.

The number of points on a deer's antlers isn't always a true index to his age. Wyoming has a collection of antlers shed each year by an eight-year-old buck. He never grew more than five points.

Snell Backs Drive for Phonograph Records

SALEM, Ore., July 6.—(AP)—Governor Snell has declared his approval of and urged statewide support for the second drive for collection of unused or broken phonograph records. The drive, conducted in Oregon under auspices of the American Legion and its auxiliary, is designed to obtain records for reprocessing to provide modern music enjoyment for America's fighting men.

"Here," said Snell, "is a project of unquestioned worth that merits wholehearted support."

New Records Set By U. S. National Bank

In its official statement of condition as of June 30th, published elsewhere in this paper, United States National bank, which has one of its important units in this city, shows another all time high in deposits of $328,571,624.97 and resources of $342,266,994.93. This represents the phenomenal gain against deposits of a year ago this date of $208,105,063.48, or an upward surge of $120,466,561.49—a rate of gain of 10 million dollars per month.

Resources increased in the 12 months from $220,822,120.90 to $342,266,994.93, a gain of $121,441,874.03. Included in the resources is the capital structure which now exceeds 12 million dollars.

Legion Favors Honorary Status For Other Vets

Veterans of the Spanish-American war will be considered honorary members of the American Legion and will share in many privileges afforded by that organization if a resolution proposed by Umpqua post meets with favor. The resolution will be sponsored by the Roseburg post at the state convention to be held in Baker, Oregon, Aug. 19,20 and 21. If approved by the state department, the resolution would be forwarded to the national convention for final consideration.

The post at its meeting Tuesday elected Commander Erwin Short, Jee Pounds, George Trapalis, V. J. Micelli and R. L. Preston as delegates to the state meeting. Alternates chosen were E. A. Post, Jay Fulcher, Bruce Mellis, Sig Fett and Jack Crafton.

R. L. Preston was elected to fill the place made vacant on the post executive committee by the resignation of Pounds, local Shell Oil company manager, who is being transferred to a station in the Portland district.

Banned German Faces Citizenship Fight

PORTLAND, July 6—(AP)—The trial of Wilhelm B. Gruber, who was banned from the coastal area by the western defense command, opened in federal court today.

The government seeks to revoke his American citizenship, charging in its complaint that he never renounced his allegiance to Germany as he agreed to do under oath when granted his certificate of naturalization in 1937.

Assistant U. S. Attorney Hedlund said it is the first of several similar suits to be tried this month and that activities of the German-American bund in this area are expected to be disclosed.

Lamb, Mutton Quotas for Pacific Coast Upped

WASHINGTON, July 7—(AP) The war food administration took steps Tuesday to make more lambs and mutton available this month to civilians in Pacific coast states.

It issued an order permitting commercial slaughterers in California, Oregon and Washington to deliver for civilian consumption during July an additional quantity of these meats, sufficient to bring total July deliveries up to approximately 100 per cent of their average monthly deliveries during the third quarter of 1941.

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COMPTROLLER OF THE CURRENCY
AS OF JUNE 30, 1943
Buy WAR BONDS and STAMPS

RESOURCES

Cash on Hand and Due from Banks	$ 88,979,257.19
United States Government Bonds	209,783,367.70
Municipal and Other Bonds	6,673,238.48
Loans and Discounts	32,244,660.86
Stock in Federal Reserve Bank	300,000.00
Bank Premises (including Branches)	3,289,850.05
Other Real Estate	1.00
Customers' Liability on Acceptances	51,001.99
Interest Earned	594,003.11
Other Resources	351,614.55
	$342,266,994.93

LIABILITIES

Capital	$4,500,000.00	
Surplus	5,500,000.00	
Undivided Profits	1,569,367.67	
Reserves	1,227,504.14	
		$ 12,796,871.81
Reserves for Interest, Taxes, etc.		734,726.40
Acceptances		51,001.99
Dividends Declared		78,750.00
Deposits		328,571,624.97
Other Liabilities		34,019.76
		$342,266,994.93

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