

If Hitler wins, the issue for you will be living itself and not just the cost of living. Think that over and figure it out for yourself how much beyond 10 percent of your family income you should put into War Bonds every payday.

# Roseburg News-Review

THE DOUGLAS COUNTY DAILY

One of our every two families have at least two workers. Figure it out yourself how much beyond 10 percent of your family income you can put into War Bonds every payday.

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ROSEBURG, OREGON, FRIDAY, JULY 2, 1943.

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## Cannery Operation in Roseburg to Begin About Mid-July

### Beans, Prunes, Tomatoes On Initial List

#### Need of Local Help at Paulus Brothers' Plant Emphasized by Agent

Work crews will be engaged next week in remodeling the building recently purchased by Paulus Brothers of Salem and in the installation of machinery for the cannery to be put in operation here about the middle of the month. V. T. Jackson, former Douglas county sheriff, now field supervisor and buyer for the Salem firm, reported today. The cannery is to be located in the building purchased last week from the Douglas County Prune Growers association, situated in North Roseburg. Still undecided, Jackson reports, is whether machinery shall be installed temporarily in the main building or an annex constructed on the now vacant property adjoining the structure on the north. Eventually, he reports, a building will be erected on the north side to house the machinery and equip-

ment, utilizing the present structure for warehouse and loading purposes.

Machinery is either on hand, in process of manufacture or en route from the east and will be available when needed for installation. Some of the equipment is being built in the large machine plant operated by the cannery company at Salem.

The firm of Paulus Bros., Jackson states, has been in operation in Oregon for approximately 20 years, and from a small beginning has grown to one of the largest in Oregon. Heading the firm are Robert C. Paulus, president; George Paulus, vice-president; and general manager, and William H. Paulus, secretary-treasurer. The Roseburg cannery will be the first branch plant to be installed by the concern.

#### Expansive Trade Built

The company reached the peak of its business in 1941 with 1,300,000 cases. Due to the shortage of tin and the necessity of preserving many products in glass containers in 1942, the pack dropped to slightly under one million cases.

A great deal of attention has been given to the organization of an efficient sales force. The president, Robert C. Paulus, maintained headquarters in New York City for more than 10 years while engaged in, carefully selecting representatives in every principal representative also worked for more than five years, building up the organization in the midwest. Brokers now are maintained in every major market center, Jackson reports.

This situation, he stated, makes possible the operation of the Roseburg branch cannery. By shipping the product of the Roseburg plant to distant markets it takes the same freight rate as from other parts of Oregon. On the other hand, shipments between coast points would bear a much higher rate than from Portland or Salem canneries.

#### Bean Production Stressed

The Roseburg plant is being designed for general cannery operations, Jackson reports, but for the current year will be given over principally to beans, tomatoes and prunes.

Much stress is being placed, he said, on production of Blue Lake beans. For many years canneries had available only the eastern Refugee beans, but in late years the Blue Lake variety was developed in Northern California. This bean produces an aver-

### Star Sea Lion Is "College Grad"



Buddy, versatile performing seal of Russell Bros.' circus, keeps pace of the day's news with his trainer, Walter Jenner.

You have heard of a "School of Fish," but did you ever hear of a "Seal College?" Well, there is just such an institution at Kingston, N. Y., on the historic Hudson river.

"Seal College" is the name over its door, and it is devoted exclusively to training sea lions for circuses and the stage and screen. For smart as these sleek, streamlined performers appear to be, they do require arduous schooling before they are prepared to appear before the public.

Coming to Roseburg one night only Friday July 9; no matinee. With Russell Bros.' Great 3-Ring circus is the famous graduate of the Seal college, Buddy is his name, and he is the star performer of Walter Jenner's remarkable trained sea lion exhibition which is one of the circus' most outstanding features. Buddy is generally regarded to be the most highly trained sea

lion of all time, and each winter he goes back to the seal college at Kingston for a post-graduate course. Known as "the talking sea lion," Buddy's pranks and tricks virtually start where the average sea lion leaves off. Not only does he carry on conversations with his trainer, but gives imitations and impersonations of famous people, and capably displays unusual musical talent.

Buddy is luckier than most women in that he gets "a new fur coat" every year, according to his trainer. He has had 10 coats so far and should have about five more before completing the normal life of a seal.

Buddy performs daily in the circus. Performance starts at 8 p. m. Doors to the menagerie open an hour earlier.

Show grounds at Bellows field, West Roseburg, instead of north of Roseburg, near highway, as previously announced.

### Units Organized to Protect Forests

Forest Protection agencies have established efficient organizations prepared to cope with possible emergencies, Fred A. Goff, member of the state board of forestry, reported here today following his return from a meeting of the board at Salem. The board surveyed the work done by the protection agencies during last season and the plans set up for the current year. Goff said. The board was especially appreciative, he said, of "the splendid cooperation given by the logging industry."

Consideration of the tax roll indicates that fire patrol taxes will be no higher than last year and may be slightly lower. Considerable discussion also was held regarding policies concerning acquisition of cut-over lands, which will be supervised and replanted, if turned over to the supervision of the state board.

The board joined other agencies in urging immediate appropriation of federal funds to aid in setting up and maintaining fire protection agencies. The bills for fire protection allotments to states for fire protection was urged prior to the summer recess.

Mr. and Mrs. Roy J. Carnall spent several days of the last of the week at the home of Mr. and Mrs. Ralph Heater in Happy Valley, where Mr. Carnall helped to install the wiring with which the Heaters are improving their ranch house.

Miss Rosella Adamek spent the weekend at the home of her parents, Mr. and Mrs. Frank Adamek. She was accompanied by Mrs. Leon McFarland. Miss Rosella is attending welding school in Roseburg.

Edward H. Brinkmeyer recently completed intensive training in the aircraft sheet metal school at Anderson organization, a civilian army air forces technical training command. He is a son of Mrs. Mary Brinkmeyer, Roseburg.

Jack M. Pennie, son of Mr. and Mrs. Max Pennie, 205 Rice St., Roseburg, has arrived at Camp McQuade, Calif., where he will receive basic training for replacement duty in coast artillery.

Word has been received that Donald Maurice Hall, son of Mrs. George R. Ware, has completed his pre-flight training at Arizona State college army aviation training center at Temple, Arizona, with the rating of aviation cadet. He is being transferred to Santa Ana, Calif., where he will take advanced flight instruction. During pre-flight training period he was a member of the military post band, serving as snare drummer. He was a student at Oregon State college at the time of his enlistment in the army air forces and is affiliated with Delta Tau

fields. In many parts of Oregon, school children are divided into platoons to go out and work in the fields. The local situation may require some such organization.

Delta, national fraternity for men.

Word was received here today of the promotion of Rex Applegate of Roseburg from captain to major. He is stationed at Camp Ritchie, Maryland. Major Applegate is the son of Paul Applegate, Scottsburg, but has made his home in Roseburg with his aunt, Miss Verlie Tracy.

### Around the County

#### Olalla

OLALLA, July 1—Mr. and Mrs. Claud Ulum were shopping in Roseburg Saturday. Their son, Rodger, who is in training camp near Salem was home for a few days last week. The older son, Ralph, is with the armed forces in Puerto Rico.

Miss Berniece Ollivant, who is employed at the Woolworth store in Roseburg, spent the weekend at the home of her parents, Mr. and Mrs. Eugene Ollivant.

Mrs. Harry Goold is at home again after spending several weeks in Marshfield.

Mr. and Mrs. Gus Johnson were Roseburg visitors the last of the week.

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#### Yoncalla

YONCALLA, July 1—Mr. and Mrs. Fred Kruse have sold their large ranch north of town to Mr. and Mrs. J. T. Burton of Seattle, Wash. Mr. and Mrs. Francis Burton, their son and wife of Monterey, Calif., will occupy the little house formerly occupied by the Fred Kruse family and Mr. and Mrs. J. T. Burton will live in the large house. Mr. and Mrs. John Kruse have moved into the house recently left vacant by Mr. and Mrs. Archie Thomas and Mr. and Mrs. Fred Kruse will move into the Kruse apartment building.

Elmer Kruse has sold his ranch in Hayhurst valley to Mr. and Mrs. Eldon Ericj of Seattle, Wash.

Mrs. Louise Robinson and son of San Francisco are visiting at the A. H. Patrick home.

Miss Wilda Miller, a returned missionary from China, and who has been visiting at the Mildred

To serve others as we would be served.

### DOUGLAS FUNERAL HOME



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FRANK W. LONG, Manager  
Licensed Lady Attendant

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AMBULANCE SERVICE

**SATURDAY NIGHT**  
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Easy to apply. Economical. One gallon thins to 1½ gallons.

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**THE OLD JUDGE SAYS...**

"The more I read about it, Judge, the more I realize the tactics and requirements of this war are as different from the one I fought in 25 years ago as night is from day."

"Yes, and I can give you an example of how true that is, Fred. In World War I the chief uses of alcohol produced for war purposes were found in smokeless powder, medicinal supplies and chemical warfare materials. In this war the need for this product is far more vital because it is also used as a fuel to propel torpedoes, to make shatterproof glass

for airplane windshields and instrument covers, to make lacquers used in camouflaging equipment and as a base for synthetic rubber needed for tires, gas masks, paratrooper equipment and dozens of other things.

"Every time I think of it, Fred, I realize how fortunate I were in having a beverage distilling industry in existence when war broke out... ready and willing to convert 100% to the production of this critically needed war product. I'm mighty sure bootleggers wouldn't have."

One more American has been called upon to make good this pledge. But when we again return to peacetime ways it will be a sad coincidence that we are more able—better equipped to serve you than ever before—**GO SPEED THE DEAF!**

**Be sure to buy your bond this week.**  
**DOUGLAS COUNTY CREAMERY**

**CELEBRATE THE FOURTH AT OUR BIG JULY 4th SHOW**  
**JULY 4th, 5th, and 6th**

**Keep 'Em Slugging**

**The DEAD END KIDS in**

★ **SECOND BIG HOLIDAY TREAT** ★

1943's TOP TUNE TREAT! **ANDREWS SISTERS** in a rug-cuttin' swing-fest!

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Conference of Alcoholic Beverage Industries, Inc.